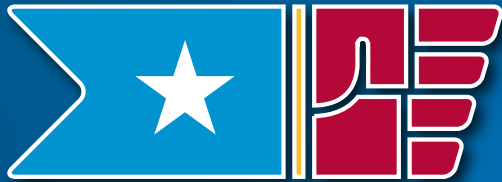


# 2014 CATALOG



*America's Source for*

# LABELS & STICKERS

**Look Inside for the Labels You Need:**

- |                 |                      |
|-----------------|----------------------|
| Fastship Labels | Variable Data Labels |
| 4-Color Process | Hot Foil Stamped     |
| Prime Labels    | Blind Embossed       |
| Bumper Stickers | Tamper Evident       |
| Durable Decals  | Thermal Labels       |
| Static Clings   | Mailing Labels       |
| Service Labels  | And Many More...     |
| Parking Permits |                      |



# Why We're America's Choice for Custom-Printed Labels and Stickers:



## Value

Competitively priced with no hidden charges.

*No charge for:*

- Typesetting
- Reverses
- Enlargements
- Reductions
- Curved Type

## Fast Turnaround

Most orders are printed and shipped within 48 hours.

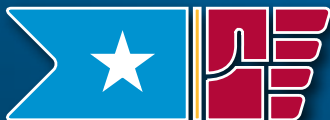
*See each page for delivery notes.*

## Service

We promise your orders are done right...right on time.

## Quality

Whether you need 250 or millions of labels, you can count on quality that sticks.



# Contents

**One Color Fastship Labels** .....1-1a

**One to Six Color Labels**

Rectangles, Round Corners ..... 2-7  
Squares, Round Corners ..... 8-9  
Circles ..... 10-11  
Ovals ..... 12-13  
Square Corner, Butt Cut ..... 14-15  
Special Shapes ..... 33

**4-Color Process Labels**

Rectangles, Round Corners .... 16-17  
Squares, Round Corners ..... 18  
Square Corner, Butt Cut ..... 18  
Circles ..... 19  
Ovals ..... 19

**Mailing/Computer Labels**

Standard Mailing ..... 20-21  
Custom Mailing ..... 22  
Laser/Inkjet Sheets ..... 23

**Ruff and Tuff Labels**

Bumper Stickers ..... 24  
Durable Weatherproof ..... 26-27  
Parking Permits ..... 28  
Consecutive Numbered ..... 28

**Specialty Labels**

Static Cling ..... 25  
Service Decals ..... 25  
Ultra Removable Labels ..... 25  
Variable Data Labels ..... 31  
Thermal Labels ..... 31  
Tamper Evident Labels ..... 30  
Hot Foil Stamped ..... 32  
Blind Embossed ..... 32

**Hazardous Communication Labels** ..... 29

**General Information** ..... 34-35

**Printing Q & A** ..... 36

# We Print What You Create! It's as easy as...

**1**

## Select Your Size or Shape

Don't see your size and shape? Just ask, we have thousands available.

**2**

## Choose Your Type Style

We have hundreds to choose from, see the inside back cover for popular fonts.

**3**

## Create Your Artwork

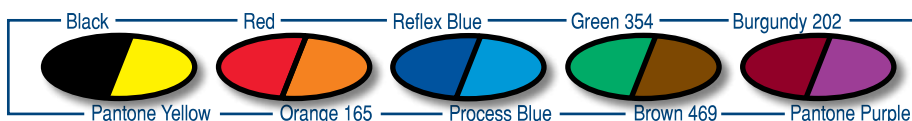
Use one of our accepted electronic art programs to create your artwork or send us a hard copy or fax and we will typeset your artwork for you.

Please send in a copy of all original electronic artwork to help expedite order process.

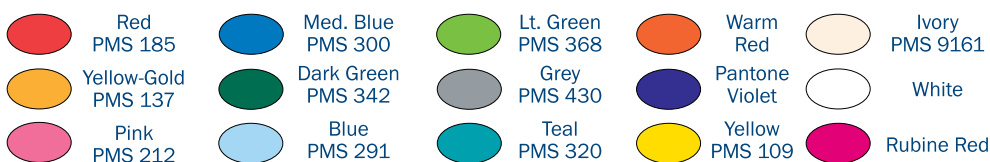
**4**

## Select Your Ink Color(s)

Ten Standard Ink Colors at No Extra Charge\*

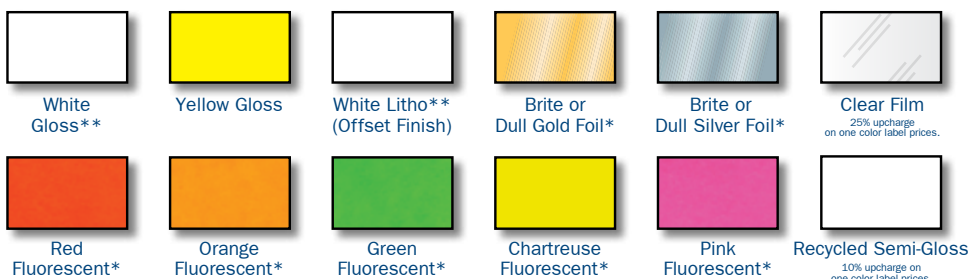


15 Non-Standard Ink Colors Available (\$12.00 each)



**5**

## Select Your Standard Indoor Label Material



\*\*These two materials are available with permanent or removable adhesive (specify removable when ordering).

## Catalog Production (Turnaround) Times\*

Order received by 2 PM PST		M	T	W	T	F
CATALOG PRODUCTION TIMES	Ships In 2 Days	Order Received				
		Ships On				
	Ships In 3 Days	Order Received				
		Ships On				
	Ships In 4 Days	Order Received				
		Ships On				

\*Begins the following business day order is submitted. Time spent obtaining additional order information and/or correct artwork necessary to produce order may delay shipment. Proofs will extend turnaround time.

\*Label material colors are an approximate representation. Actual printed samples are located in the catalog back pocket within the "Valuable Material Test Samples" packet. Please refer to page 34, under "Inks" for an important note on color matches on these materials.

# FASTSHIP

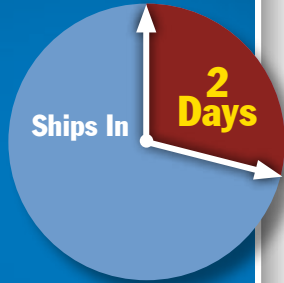
## One Color Printing

Any Color on Your Choice of Standard Label Material

(See Inside Flap for Material Choices)

### NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art\*
- Modifying Art/Logo
- Typesetting\*
- Curved Type
- Borders/Reverses



- Bleeds (Ink to edge of label) .....\$12.00
- Screens\* .....\$12.00
- Non-Standard Inks.....\$12.00
- PMS Color Match .....\$30.00
- Standard Metallic & Fluorescent Inks\* .....\$40.00

\*See General Information on pages 34-35 for full details.

**PACKING LIST ENCLOSED**

#5 →  
1 1/4" x 2"

#6 →  
1 1/4" x 1 1/4"

**100% Q.A. INSPECTED**

BY \_\_\_\_\_ DATE \_\_\_\_\_

#7 →  
1 3/4" x 1 3/4"

#8 →  
1 1/4" x 1 3/4"

#9 →  
3/4" x 1 3/4"

PART \_\_\_\_\_ OF \_\_\_\_\_

#10 →  
3/4" x 2"

#11 →  
1" x 2"

#12 →  
3/4" x 2 1/2"

#13 →  
1" x 2 1/2"

#14 →  
1 1/4" x 2 1/2"

#1 →  
1/2" x 1"

#3 →  
3/4" x 1 1/4"

#2 →  
1/2" x 1 1/2"

**3 Evening Rental**

#4 →  
1" x 1 1/4"

**The Bean Bag Store**  
www.thebeanbagstore.com  
612-861-0102



→ Arrow Indicates Direction of Unwind

SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (10A)										
DIE #	SIZE	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
1	1/2" x 1"	RECTANGLE	39.26	41.96	49.40	38.58	33.46	23.16	19.30	14.62	12.88	10.96	
2	1/2" x 1 1/2"	RECTANGLE	39.26	41.96	49.40	38.58	33.46	23.16	19.30	14.62	12.88	10.96	
3	3/4" x 1 1/4"	RECTANGLE	39.26	41.96	49.40	38.58	33.46	23.16	19.30	14.62	12.88	10.96	
4	1" x 1 1/4"	RECTANGLE	41.04	45.38	53.40	46.30	37.28	28.30	20.58	16.08	15.42	12.88	
5	1 1/4" x 2"	RECTANGLE	43.64	47.56	55.98	47.56	38.58	29.60	23.16	16.92	16.20	13.54	
6	1 1/4" x 1 1/4"	SQUARE	41.04	45.38	53.40	46.30	37.28	28.30	20.58	16.08	15.42	12.88	
7	1 3/4" x 1 3/4"	SQUARE	47.10	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	
8	1 1/4" x 1 3/4"	RECTANGLE	43.64	47.56	55.98	47.56	38.58	29.60	23.16	16.92	16.20	13.54	
9	3/4" x 1 3/4"	RECTANGLE	41.04	45.38	53.40	46.30	37.28	28.30	20.58	16.08	15.42	12.88	
10	3/4" x 2"	RECTANGLE	41.04	45.38	53.40	46.30	37.28	28.30	20.58	16.08	15.42	12.88	
11	1" x 2"	RECTANGLE	43.64	47.56	55.98	47.56	38.58	29.60	23.16	16.92	16.20	13.54	
12	3/4" x 2 1/2"	RECTANGLE	41.04	45.38	53.40	46.30	37.28	28.30	20.58	16.08	15.42	12.88	
13	1" x 2 1/2"	RECTANGLE	43.64	47.56	55.98	47.56	38.58	29.60	23.16	16.92	16.20	13.54	
14	1 1/4" x 2 1/2"	RECTANGLE	47.10	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	



#15 → 1" x 3"

**Time Sensitive Information**  
**REPLY REQUIRED**

#16 →  
1½" x 3"

#17 →  
2" x 3"

#18 →  
2½" x 3"

#19 → 1" x 4"

**ACCEPTED**

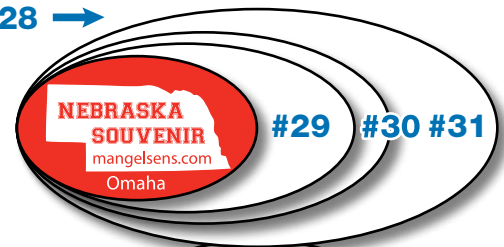
#20 →  
1½" x 4"

#21 →  
2" x 4"

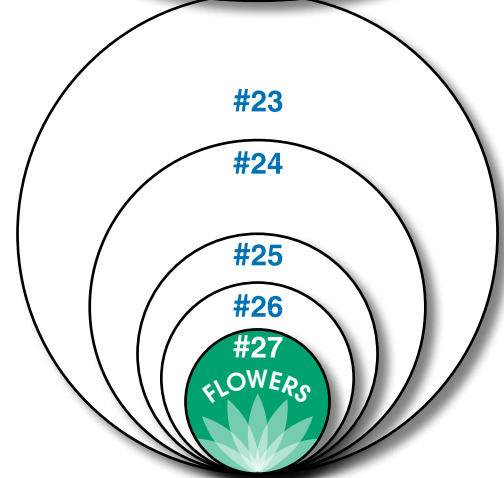
#22 is not intended for use in  
Typewriter or Pinfeed Printer.  
Refer to Page 22 for Mailing Labels.

#22 →  
2½" x 4"

#28 →



#29 #30 #31



#23

#24

#25

#26

#27

FLOWERS

#32 →  
1" x 1¼"

**COME  
BACK**

#33 →  
2"

SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (10A)										
DIE #	SIZE	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
15	1" x 3"	RECTANGLE	47.10	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	A S K  F O R  A Q U O T E
16	1½" x 3"	RECTANGLE	51.06	58.60	68.92	59.76	51.44	38.58	28.30	23.32	22.38	18.66	
17	2" x 3"	RECTANGLE	56.08	65.26	76.78	69.44	60.46	46.30	33.46	29.76	28.58	23.84	
18	2½" x 3"	RECTANGLE	60.36	71.94	84.62	77.14	68.18	52.72	36.00	32.16	30.88	25.72	
19	1" x 4"	RECTANGLE	51.06	58.60	68.92	60.44	51.44	38.58	28.30	23.32	22.38	18.66	
20	1½" x 4"	RECTANGLE	56.08	65.26	76.78	69.44	60.46	46.30	33.46	29.76	28.58	23.84	
21	2" x 4"	RECTANGLE	60.36	71.94	84.62	77.14	68.18	52.72	36.00	32.16	30.88	28.06	
22	2½" x 4"	RECTANGLE	66.00	80.56	94.78	90.02	78.44	63.02	47.58	45.04	43.20	36.00	
23	2½" DIA	CIRCLE	60.36	71.94	84.62	77.14	68.18	52.72	38.02	34.28	31.84	27.08	
24	1¾" DIA	CIRCLE	47.10	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	
25	1¼" DIA	CIRCLE	41.04	45.38	53.40	46.30	37.28	28.30	20.58	16.08	15.42	12.88	
26	1" DIA	CIRCLE	39.26	41.96	49.40	38.58	33.46	23.16	19.30	14.62	12.88	10.96	
27	¾" DIA	CIRCLE	39.26	41.96	49.40	38.58	33.46	23.16	19.30	14.62	12.88	10.96	
28	¾" x 1¼"	OVAL	41.04	45.38	53.40	46.30	37.28	28.30	20.58	16.08	15.42	12.88	
29	⅞" x 1¾"	OVAL	43.64	47.56	55.98	47.56	38.58	29.60	23.16	16.92	16.20	13.54	
30	1" x 2"	OVAL	43.64	47.56	55.98	47.56	38.58	29.60	23.16	16.92	16.20	13.54	
31	1¼" x 2½"	OVAL	47.10	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	
32	1" x 1¼"	STARBURST	47.10	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	
33	2" DIA	SUNBURST	60.36	71.94	84.62	77.14	68.18	52.72	36.00	32.16	30.88	25.72	

# RECTANGLES

## Round Corners

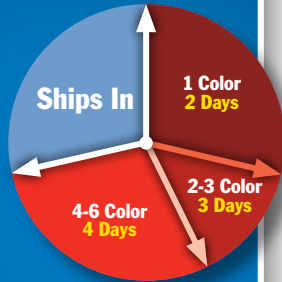
### Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

#### NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art\*
- Modifying Art/Logo
- Typesetting\*
- Curved Type
- Borders/Reverses



Bleeds (Ink to edge of label) .....	\$12.00
Screens* .....	\$12.00
Non-Standard Inks .....	\$12.00
PMS Color Match .....	\$30.00
Standard Metallic & Fluorescent Inks* .....	\$40.00

\*See General Information on pages 34-35 for full details.

#1 → ½" x 1"



#5 → 1¼" x 2"



#2 → ½" x 1½"



#8 → 1¼" x 1¾"



#9 → ¾" x 1¾"



#11 → 1" x 2"



#10 → ¾" x 2"



#13 → 1" x 2½"



#14 → 1¼" x 2½"



#15 → 1" x 3"



#43 → ¾" x 1½"



#19 → 1" x 4"

#45 → 1" x 1½"



All sizes on this page are also available with 4-Color Process printing. See page 17 for details and pricing.

#48 → 1¼" x 3½"



#146 → ½" x 3"



#50 → 1" x 5"



#44 → 9/16" x 29/16"

SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A)									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
¼" x ¼"	841	RECTANGLE	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	
¼" x 1½"	232	RECTANGLE	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	
⅜" x 1¼"	667	RECTANGLE	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	
½" x 1"	1	RECTANGLE	41.96	49.40	38.58	33.46	23.16	19.30	14.62	12.88	10.96	
½" x 1½"	2	RECTANGLE	41.96	49.40	38.58	33.46	23.16	19.30	14.62	12.88	10.96	
½" x 2"	702	RECTANGLE	47.56	55.98	47.56	38.58	29.60	23.16	16.92	16.22	13.54	
½" x 2¼"	1253	RECTANGLE	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	
½" x 2¾"	756	RECTANGLE	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	
½" x 3"	146	RECTANGLE	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	
⅝" x 2⅙"	44	RECTANGLE	49.20	57.88	49.52	40.92	31.90	25.12	18.02	17.28	14.42	
¾" x 1¼"	3	RECTANGLE	41.96	49.40	38.58	33.46	23.16	19.30	14.62	12.88	10.96	
¾" x 1½"	43	RECTANGLE	47.56	55.98	47.56	38.58	29.60	23.16	16.92	16.22	13.54	
¾" x 1¾"	9	RECTANGLE	45.38	53.40	46.30	37.28	28.30	20.58	16.08	15.42	12.88	
¾" x 2"	10	RECTANGLE	45.38	53.40	46.30	37.28	28.30	20.58	16.08	15.42	12.88	
¾" x 2½"	12	RECTANGLE	45.38	53.40	46.30	37.28	28.30	20.58	16.08	15.42	12.88	
¾" x 3"	635	RECTANGLE	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	
⅞" x 2½"	732	RECTANGLE	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	
⅞" x 3⅜"	742	RECTANGLE	58.56	68.96	60.44	51.44	38.58	28.28	23.26	22.34	18.68	
1" x 1¼"	4	RECTANGLE	45.38	53.40	46.30	37.28	28.30	20.58	16.08	15.42	12.88	
1" x 1½"	45	RECTANGLE	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	
1" x 2"	11	RECTANGLE	47.56	55.98	47.56	38.58	29.60	23.16	16.92	16.22	13.54	
1" x 2½"	13	RECTANGLE	47.56	55.98	47.56	38.58	29.60	23.16	16.92	16.22	13.54	
1" x 3"	15	RECTANGLE	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	
1" x 4"	19	RECTANGLE	58.60	68.92	60.44	51.44	38.58	28.30	23.32	22.38	18.66	
1" x 5"	50	RECTANGLE	71.92	84.62	77.14	68.16	52.74	35.98	33.76	32.40	27.00	
1¼" x 1¾"	8	RECTANGLE	47.56	55.98	47.56	38.58	29.60	23.16	16.92	16.22	13.54	
1¼" x 2"	5	RECTANGLE	47.56	55.98	47.56	38.58	29.60	23.16	16.92	16.22	13.54	
1¼" x 2½"	14	RECTANGLE	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	
1¼" x 2¾"	611	RECTANGLE	65.22	76.80	69.46	60.44	46.30	33.44	29.70	28.54	23.86	
1¼" x 3½"	48	RECTANGLE	69.74	82.04	74.60	65.56	60.06	34.72	32.16	30.88	25.72	
1¼" x 5½"	1153	RECTANGLE	92.24	115.50	100.52	86.38	65.46	47.70	42.32	36.94	32.38	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	

ASK FOR A QUOTE



100% North Shore Oahu

#232 → ¼" x 1½"

#756 → ½" x 2 ¾"

*Terracotta Garden Ornaments  
Handmade by The Harland Family*

#635 → ¾" x 3"

**CAUTION**  
Seatback must be in down and locked position before stowing. Failure to do so will result in damage to seatback.

#702 → ½" x 2"

Sign Here →



# Just Sold

Variety Pack

barealty.com

#1253 → ½" x 2¼"

#1153 → 1¼" x 5½"

Don't see your size or shape? Just ask!

Turn the page for additional Rectangles.

# RECTANGLES

## Round Corners

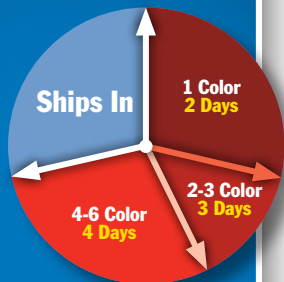
### Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

#### NO CHARGE FOR:


- 10 Standard Inks
- Printing Plates
- Customer Supplied Art\*
- Modifying Art/Logo
- Typesetting\*
- Curved Type
- Borders/Reverses



Bleeds (Ink to edge of label).....	\$12.00
Screens* .....	\$12.00
Non-Standard Inks .....	\$12.00
PMS Color Match .....	\$30.00
Standard Metallic & Fluorescent Inks* .....	\$40.00

\*See General Information on pages 34-35 for full details.

CUST.
P.O. #
DATE
INV. #



**Enumclaw**  
CHRYSLER Jeep Dodge  
TEL: (800) 464-5227

#16 → 1½" x 3"

#17 → 2" x 3"

#18 → 2½" x 3"

Lakeside  
VISIT

---

DESTINATION \_\_\_\_\_

---

DATE \_\_\_\_\_ TIME \_\_\_\_\_

Terry  
**ROSCH**  
STATE SENATE

Ber Kinnaman  
*Baker*

781-432-7697  
berkinnaman@inebraska.com

Find us on Facebook!  
19th St. Bakery

1405 19th Street, Auburn, NE

handmade breads, etc.



#172 →  
2" x 3½"

#49 → 1½" x 2½"



NIGHTINGALE  
ARTS OF SALEM

124 BOSTON ST. • SALEM, MA 01970  
781-432-2606

All sizes on this page are also available with 4-Color Process printing. See page 17 for details and pricing.

#21 → 2" x 4"



Z's Handmade  
www.zhandmade.com  
(281) 594-7860

#20 → 1½" x 4"

Xtalic

Nanostructured Metal  
& Coatings

#22 →  
2½" x 4"

#22 is not intended for use in  
Typewriter or Pinfeed Printer.  
Refer to Page 22 for Mailing Labels.



OLIVE EATERS™

Located NE Corner of Frankford Rd. and Tollway



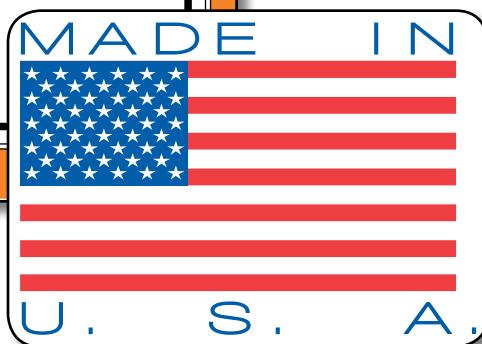
SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A)									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
1½" x 2½"	49	RECTANGLE	65.26	76.78	69.46	60.46	46.30	33.46	29.74	28.58	23.84	ASK FOR A QUOTE
1½" x 3"	16	RECTANGLE	58.60	68.92	59.76	51.44	38.58	28.30	23.32	22.38	18.66	
1½" x 3½"	1310	RECTANGLE	69.80	82.08	74.60	65.56	50.14	34.72	32.16	30.88	25.72	
1½" x 4"	20	RECTANGLE	65.26	76.78	69.44	60.46	46.30	33.46	29.74	28.58	23.84	
1½" x 4¾"	583	RECTANGLE	92.24	115.50	100.52	86.38	65.46	47.70	42.32	36.94	32.38	
1¾" x 2½"	451	RECTANGLE	65.22	76.80	69.46	60.44	46.30	33.44	29.70	28.54	23.86	
1¾" x 4"	781	RECTANGLE	80.54	94.82	90.02	78.44	63.02	47.58	45.02	43.24	35.98	
2" x 3"	17	RECTANGLE	65.26	76.78	69.44	60.46	46.30	33.46	29.74	28.58	23.84	
2" x 3½"	172	RECTANGLE	69.66	82.28	75.54	66.42	50.16	34.92	31.06	29.68	26.86	
2" x 4"	21	RECTANGLE	71.94	84.62	77.14	68.16	52.74	36.00	32.16	30.88	28.06	
2" x 5"	3066	RECTANGLE	92.24	115.50	100.52	86.38	79.96	55.86	51.08	46.30	42.08	
2" x 6"	393	RECTANGLE	102.42	128.36	111.78	95.98	89.78	65.12	62.56	59.96	50.04	
2¾" x 4"	890	RECTANGLE	80.54	94.82	90.02	78.44	63.02	47.58	45.02	43.24	35.98	
2½" x 3"	18	RECTANGLE	71.94	84.62	77.14	68.16	52.74	36.00	32.16	30.88	25.72	
2½" x 4"	22	RECTANGLE	80.56	94.78	90.02	78.44	63.02	47.58	45.04	43.20	36.00	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	



Arrow Indicates Direction of Unwind

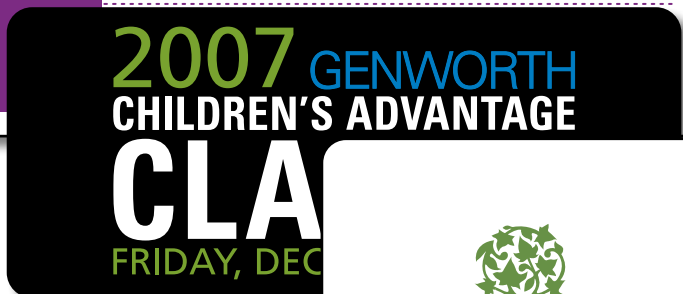


#393 →  
2" x 6"



#781 →  
1¾" x 4"

#451 →  
1¾" x 2½"



#1310 →  
1½" x 3½"

#3066 →  
2" x 5"



All sizes on this page are also available with 4-Color Process printing. See page 17 for details and pricing.



Don't see your size or shape? Just ask!

Turn the page for additional Rectangles.

# RECTANGLES

## Round Corners

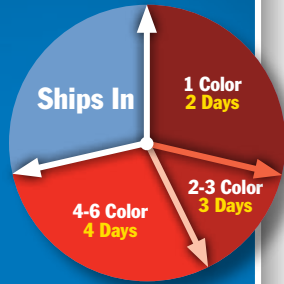
### Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

#### NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art\*
- Modifying Art/Logo
- Typesetting\*
- Curved Type
- Borders/Reverses



Bleeds (Ink to edge of label).....	\$12.00
Screens* .....	\$12.00
Non-Standard Inks .....	\$12.00
PMS Color Match .....	\$30.00
Standard Metallic & Fluorescent Inks* .....	\$40.00

\*See General Information on pages 34-35 for full details.

#51 → 3" x 4"

#51 is not intended for use in Typewriter or Pinfeed Printer. Refer to Page 22 for Mailing Labels.

**OMAHA BURKE HIGH SCHOOL**

**VISITOR PASS**

**NAME:** \_\_\_\_\_

**DATE:** \_\_\_\_\_ **TIME:** \_\_\_\_\_

#52 → 3" x 5"

#52 is not intended for use in Typewriter or Pinfeed Printer. Refer to Page 22 for Mailing Labels.

**Material/Lot Number** \_\_\_\_\_

**HARMFUL IF SWALLOWED** – May cause eye and skin irritation. May cause respiratory and digestive tract irritation. May cause allergic skin reaction.

**IN CASE OF CONTACT** – Immediately flush skin with soap and water. Remove contaminated clothing and shoes. Get medical aid if symptoms occur. Wash clothing before reuse.

SEE MSDS FOR MORE INFORMATION

The Hall Chemical Co. 28960 Lakewood Blvd. Lakewood, CO 80401

#53 → 4" x 5"

**P·C·I**

**ACADEMY**

SALON | SPA | BUSINESS TRAINING

[www.PCI-Academy.com](http://www.PCI-Academy.com)

#53 is not intended for use in Typewriter or Pinfeed Printer. Refer to Page 22 for Mailing Labels.

All sizes on this page are also available with 4-Color Process printing. See page 17 for details and pricing.

SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A)									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
3" x 4"	51	RECTANGLE	81.86	96.44	82.30	75.26	64.30	51.44	50.80	50.14	41.80	ASK FOR A QUOTE
3" x 5"	52	RECTANGLE	96.20	113.16	95.18	80.38	69.46	54.02	52.74	51.44	49.38	
3" x 6"	736	RECTANGLE	113.88	142.64	124.16	106.74	99.72	72.36	69.46	66.64	55.54	
4" x 5"	53	RECTANGLE	110.82	131.06	114.58	102.20	96.78	74.60	70.74	67.90	56.60	
4" x 6"	54	RECTANGLE	126.50	158.42	137.94	118.56	110.82	80.38	77.14	74.08	61.72	
5" x 6"	992	RECTANGLE	161.46	189.98	149.40	133.16	114.80	97.62	90.82	84.18	78.44	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	

#54 → 4" x 6"



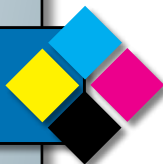
#992 →  
5" x 6"



#736 →  
3" x 6"



All sizes on this page are also available with 4-Color Process printing. See page 17 for details and pricing.



702.305.6444



→ Arrow Indicates Direction of Unwind

Don't see your size or shape? Just ask!

Turn the page for Squares.

# SQUARES

## Round Corners

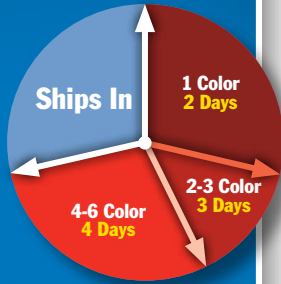
### Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

#### NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art\*
- Modifying Art/Logo
- Typesetting\*
- Curved Type
- Borders/Reverses



Bleeds (Ink to edge of label) .....	\$12.00
Screens* .....	\$12.00
Non-Standard Inks .....	\$12.00
PMS Color Match .....	\$30.00
Standard Metallic & Fluorescent Inks* .....	\$40.00

\*See General Information on pages 34-35 for full details.



#6  
1 1/4" x 1 1/4"

#7 1 3/4" x 1 3/4"



#46 2 3/4" x 2 3/4"



**Light  
Bulbs Not  
Included**

#388  
1" x 1"

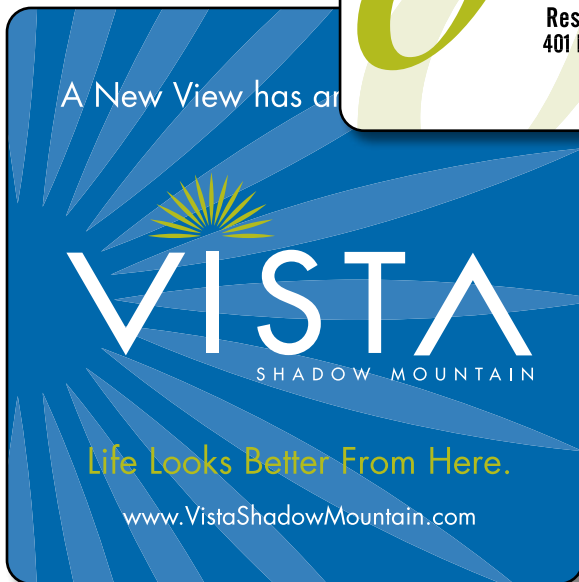
#47  
2 1/2" x 2 1/2"

All sizes on this page are also available with 4-Color Process printing. See page 18 for details and pricing.



#171  
2" x 2"

#193 3" x 3"



#201 3 1/4" x 3 1/4"



SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A)									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
½" x ½"	965	SQUARE	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	A S K  F O R  A  Q U O T E
¾" x ¾"	403	SQUARE	55.06	64.78	55.32	45.84	33.66	27.00	21.28	18.58	15.58	
1" x 1"	388	SQUARE	49.20	57.88	49.52	40.92	31.90	25.12	18.02	17.28	14.42	
1¼" x 1¼"	6	SQUARE	45.38	53.40	46.30	37.28	28.30	20.58	16.08	15.42	12.88	
1½" x 1½"	582	SQUARE	55.06	64.82	55.38	45.94	33.76	27.00	21.28	18.62	15.58	
1¾" x 1¾"	7	SQUARE	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	
2" x 2"	171	SQUARE	65.26	76.78	69.46	60.46	46.30	33.46	29.74	28.58	23.84	
2¼" x 2¼"	803	SQUARE	71.04	83.60	77.14	68.16	52.74	36.00	33.76	32.42	27.00	
2½" x 2½"	47	SQUARE	71.04	83.60	77.14	68.16	52.74	36.00	33.76	32.42	27.00	
2¾" x 2¾"	46	SQUARE	74.62	87.78	80.72	71.56	55.38	37.80	35.48	34.02	28.36	
3" x 3"	193	SQUARE	78.32	92.16	85.06	75.16	58.14	39.70	37.22	35.72	29.78	
3¼" x 3¼"	201	SQUARE	90.02	105.92	97.72	86.38	66.74	45.58	42.78	41.02	34.14	
3½" x 3½"	234	SQUARE	103.48	121.68	112.36	99.26	76.70	52.38	49.08	47.14	39.16	
4" x 4"	473	SQUARE	110.82	138.56	116.90	97.88	79.72	67.02	64.18	56.84	50.14	
4½" x 4½"	897	SQUARE	127.44	159.24	134.44	112.46	91.68	76.92	73.76	65.22	57.64	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	

#234 3½" x 3½"



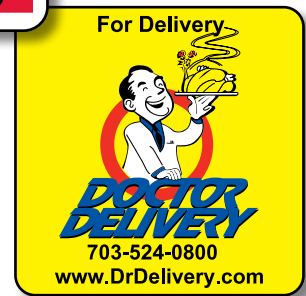
#403 ¾" x ¾"



#965 ½" x ½"



#582 1½" x 1½"



#897 4½" x 4½"

#473  
4" x 4"

All sizes on this page are also available with 4-Color Process printing. See page 18 for details and pricing.

#803  
2¼" x 2¼"



Don't see your size or shape? Just ask!

Turn the page for Circles.

# CIRCLES

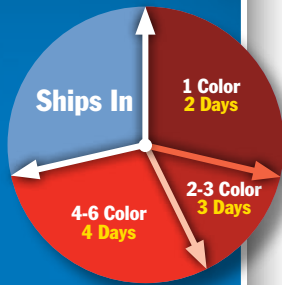
## Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

### NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art\*
- Modifying Art/Logo
- Typesetting\*
- Curved Type
- Borders/Reverses



- Bleeds (Ink to edge of label) .....\$12.00
- Screens\* .....\$12.00
- Non-Standard Inks .....\$12.00
- PMS Color Match .....\$30.00
- Standard Metallic & Fluorescent Inks\* .....\$40.00

\*See General Information on pages 34-35 for full details.

#23  
2½"



#976  
2¾"



#57  
2¾"



#25  
1¼"



#55  
1½"



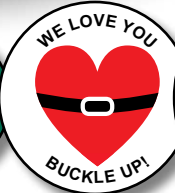
#56  
2"



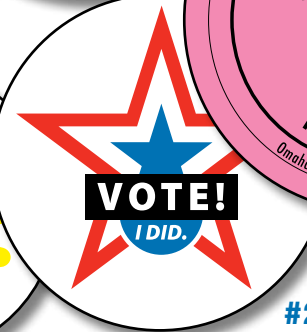
#247  
½"



#27  
¾"



#26 1"



#24  
1¾"

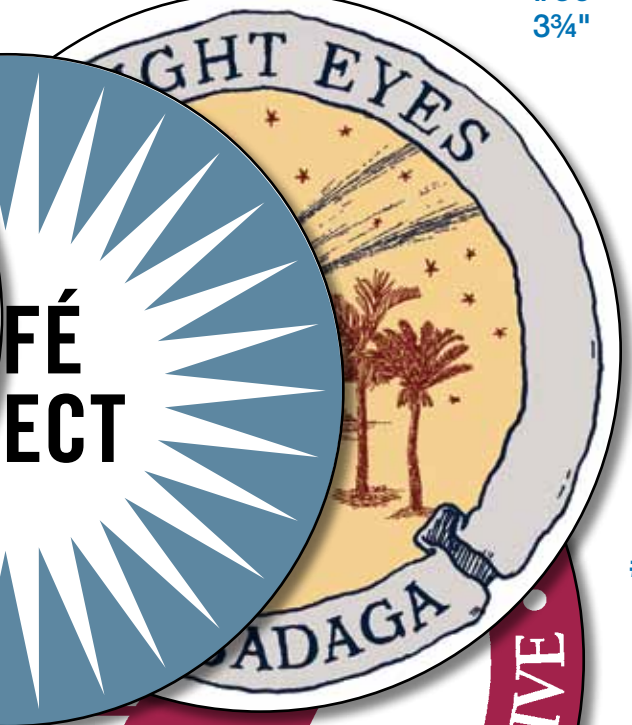
SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A)									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
½" DIA	247	CIRCLE	41.96	49.40	38.58	33.46	23.16	19.30	14.62	12.88	10.96	ASK FOR A QUOTE
¾" DIA	27	CIRCLE	41.96	49.40	38.58	33.46	23.16	19.30	14.62	12.88	10.96	
1" DIA	26	CIRCLE	41.96	49.40	38.58	33.46	23.16	19.30	14.62	12.88	10.96	
1¼" DIA	25	CIRCLE	45.38	53.40	46.30	37.28	28.30	20.58	16.08	15.42	12.88	
1½" DIA	55	CIRCLE	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	
1¾" DIA	24	CIRCLE	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	
2" DIA	56	CIRCLE	59.06	69.46	64.30	59.16	43.74	28.94	24.14	23.16	19.28	
2¾" DIA	57	CIRCLE	69.74	82.04	74.60	65.56	50.14	34.72	32.16	30.88	25.72	
2½" DIA	23	CIRCLE	71.94	84.62	77.14	68.16	52.74	38.02	34.28	31.84	27.08	
2¾" DIA	976	CIRCLE	73.10	85.68	79.04	69.92	53.86	43.74	42.18	40.56	33.76	
3" DIA	58	CIRCLE	74.42	86.14	81.60	71.52	55.02	46.30	44.08	41.14	34.78	
3¼" DIA	387	CIRCLE	81.98	96.44	90.02	80.38	66.28	48.86	47.10	45.14	38.58	
3½" DIA	59	CIRCLE	81.98	96.44	90.02	80.38	66.28	48.86	47.10	45.14	38.58	
3¾" DIA	60	CIRCLE	84.98	100.30	93.90	83.60	68.16	51.44	48.86	46.82	41.16	
4" DIA	61	CIRCLE	102.78	120.90	113.82	100.30	74.60	68.16	67.30	64.82	54.02	
4½" DIA	436	CIRCLE	138.88	163.34	146.96	127.30	98.44	80.66	78.80	76.70	66.86	
5" DIA	62	CIRCLE	174.92	205.76	166.00	148.02	122.18	93.24	90.24	88.46	79.72	
5½" DIA	1530	CIRCLE	179.46	211.02	180.04	154.32	127.56	108.38	101.02	93.52	87.10	
6" DIA	63	CIRCLE	218.60	257.22	231.48	205.76	154.32	128.58	123.46	115.76	102.88	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	

#387  
3¼"

#59  
3½"

#60  
3¾"

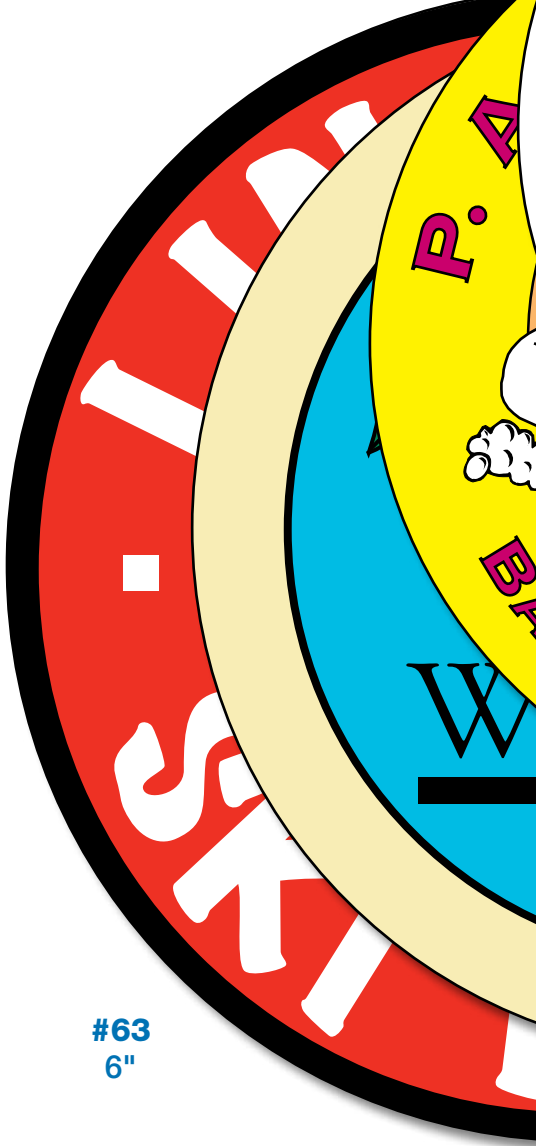
#58  
3"



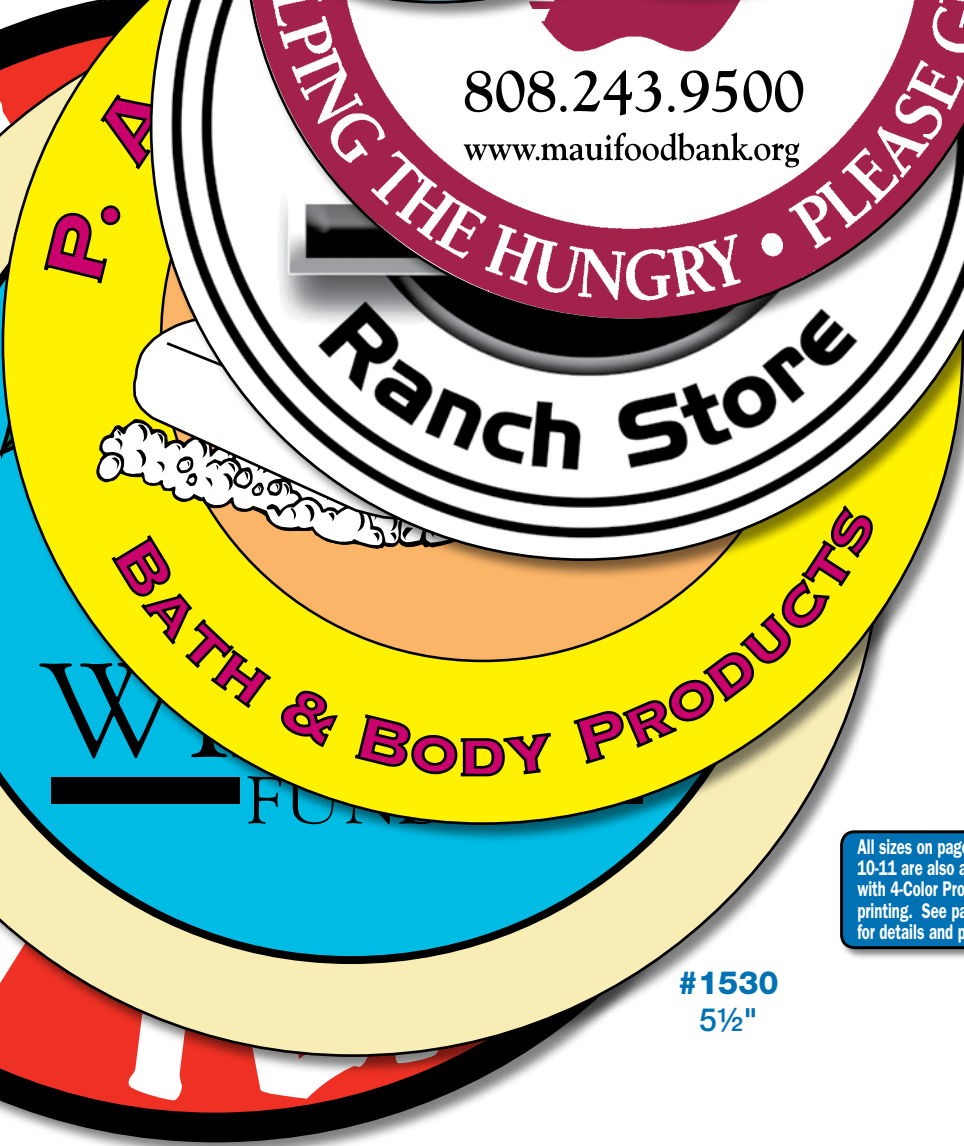
#61  
4"



#436  
4½"



#63  
6"



#62  
5"

#1530  
5½"

All sizes on pages 10-11 are also available with 4-Color Process printing. See page 19 for details and pricing.



# OVALS

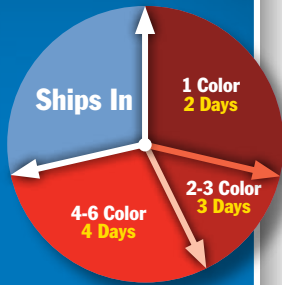
## Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

### NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art\*
- Modifying Art/Logo
- Typesetting\*
- Curved Type
- Borders/Reverses



Bleeds (Ink to edge of label) .....	\$12.00
Screens* .....	\$12.00
Non-Standard Inks .....	\$12.00
PMS Color Match .....	\$30.00
Standard Metallic & Fluorescent Inks* .....	\$40.00

\*See General Information on pages 34-35 for full details.

#30 → 1" x 2"

#31 → 1¼" x 2½"



#64 → 1⅞" x 2⅞"

#930 → 1¾" x 2½"



#1532 → ¾" x 1⅜"



#67 → 2⅞" x 3⅜"

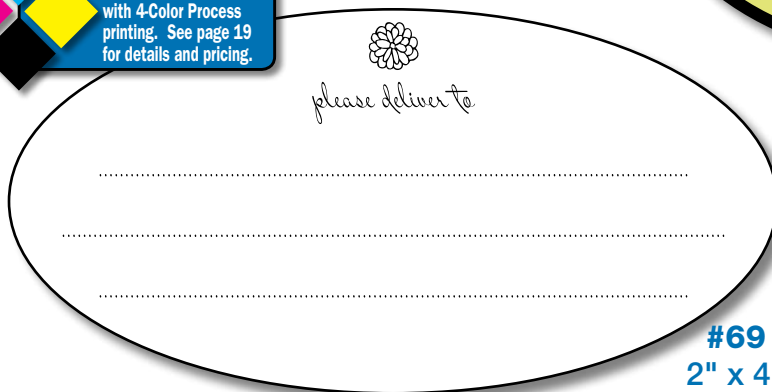


#66 → 1⅞" x 2⅞"



#68 → 2½" x 3"

All sizes on this page are also available with 4-Color Process printing. See page 19 for details and pricing.



#69 → 2" x 4"



#330 → 1½" x 2"



SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A)									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
¾" x 1¼"	28	OVAL	45.38	53.40	46.30	37.28	28.30	20.58	16.08	15.42	12.88	
⅞" x 1¾"	29	OVAL	47.56	55.98	47.56	38.58	29.60	23.16	16.92	16.22	13.54	
1" x 2"	30	OVAL	47.56	55.98	47.56	38.58	29.60	23.16	16.92	16.22	13.54	
1" x 2 <sup>15</sup> / <sub>16</sub> "	65	OVAL	58.60	68.92	60.44	51.44	38.58	28.30	23.32	22.38	18.66	
1¼" x 2½"	31	OVAL	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	
1½" x 2 <sup>3</sup> / <sub>16</sub> "	64	OVAL	58.60	68.92	60.44	51.44	38.58	28.30	23.32	22.38	18.66	
1½" X 2"	330	OVAL	58.60	68.92	60.44	51.44	38.58	28.30	23.32	22.38	18.66	
1⅝" x 3"	807	OVAL	65.26	76.78	69.44	60.46	46.30	33.46	29.74	28.58	23.84	
1¾" x 2½"	930	OVAL	65.26	76.78	69.44	60.46	46.30	33.46	29.74	28.58	23.84	
1⅞" x 2⅞"	66	OVAL	65.26	76.78	69.44	60.46	46.30	33.46	29.74	28.58	23.84	
2" x 3"	1292	OVAL	71.92	84.62	77.14	68.16	52.74	35.98	32.16	30.88	25.72	
2" x 4"	69	OVAL	80.56	94.78	90.02	78.44	63.02	47.58	45.04	43.20	36.00	
2⅞" x 3⅞"	67	OVAL	71.92	84.62	77.14	68.16	52.74	35.98	32.16	30.88	25.72	
2½" x 3"	68	OVAL	71.92	84.62	77.14	68.16	52.74	35.98	32.16	30.88	25.72	
3" x 4"	1459	OVAL	91.30	115.50	99.96	81.60	71.90	52.26	47.70	43.24	39.40	
3" x 5"	927	OVAL	106.62	133.38	107.92	94.02	82.30	63.62	57.98	52.48	47.48	
¾" X 1¾"	1532	MINI OVAL	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	
1⅝" X 2"	1533	STD OVAL	59.16	68.64	58.56	49.56	38.00	31.56	24.30	23.60	20.70	
1½" X 2 <sup>15</sup> / <sub>16</sub> "	1534	MAXI OVAL	64.42	74.70	66.28	57.28	44.42	34.14	29.08	28.16	24.46	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	

A  
S  
K  
  
F  
O  
R  
  
A  
  
Q  
U  
O  
T  
E

#807 → 1⅝" x 3"



#1292 → 2" x 3"

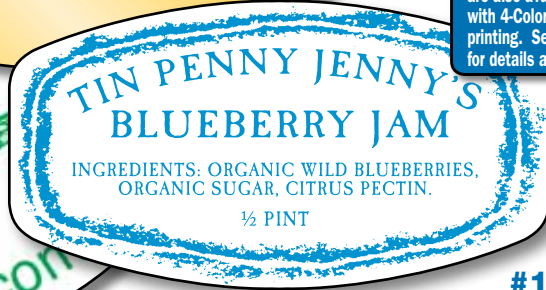


#927 → 3" x 5"



Wenona Dental Center  
Shawn E. Sydlowski DDS • General & Family Dentistry  
136 Chestnut St. • Wenona, IL 61377  
815.853.4013

#1459 → 3" x 4"



All sizes on this page are also available with 4-Color Process printing. See page 19 for details and pricing.

#1533 → 1⅝" x 2"



#1534 → 1½" x 2<sup>15</sup>/<sub>16</sub>"



Don't see your size or shape? Just ask!

Turn the page for Square Corner Labels.

# SQUARE CORNER

## Butt Cut Labels on Rolls

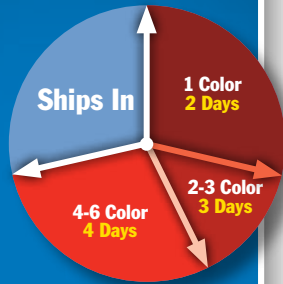
### Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

#### NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art\*
- Modifying Art/Logo
- Typesetting\*
- Curved Type
- Borders/Reverses†

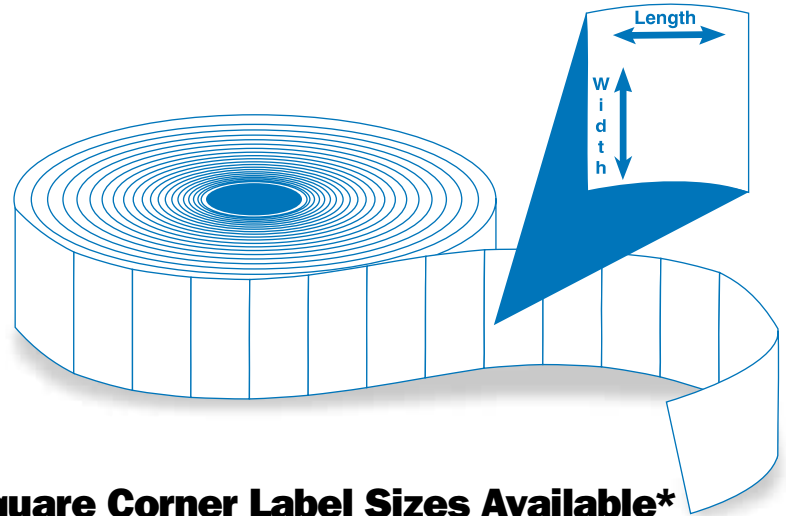


Bleeds (Ink to edge of label) .....	N/A
Screens* .....	\$12.00
Non-Standard Inks .....	\$12.00
PMS Color Match .....	\$30.00
Standard Metallic & Fluorescent Inks* .....	\$40.00

† No bleeds allowed. If artwork contains a border or reverse, a 1/8" minimum, unprinted border is required on all sides.  
\* See General Information on pages 34-35 for full details.

## Custom Printed Square Corner Butt Cut Labels on Rolls

Rectangles or squares with "no space" between labels. Leave 1/16" unprinted area on all sides. Bleeds are not available.



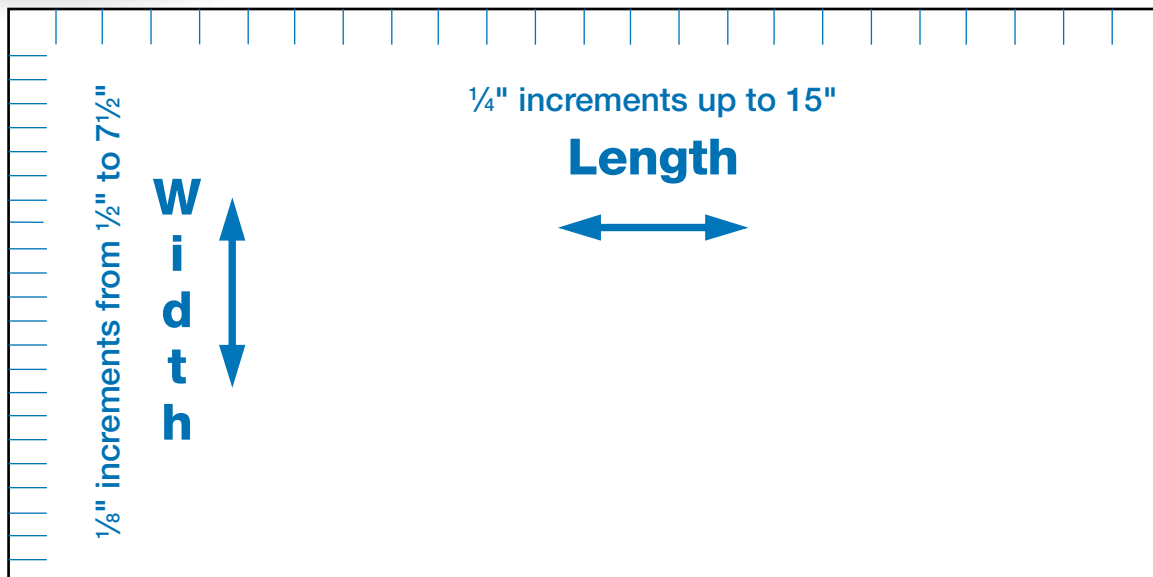
### Square Corner Label Sizes Available\*

**Available Width:** From 1/2" to 7 1/2" in 1/8" increments\*\*

**Available Length:** From 1/4" to 15" in 1/4" increments

\*Wider (up to 10") and longer (up to 24") square corner labels available – please inquire.

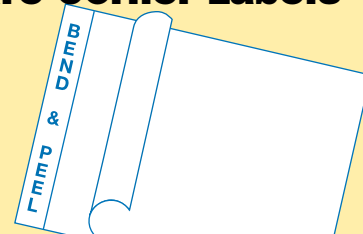
\*\*For widths narrower than 1/2" add setup charge – inquire about cost.



All sizes on this page are also available with 4-Color Process printing. See page 18 for details and pricing.

### Individually Sheeted Square Corner Labels

Many square corner labels are available in individual sheet form. A Bend & Peel tab on one side or a Crack N' Peel backscore will assist in easy removal. Bleeds are only available on sheeted labels with a tab.



**Ask For a Custom Quote!**

## How to Price Square Corner Labels Conversion Chart

### Example:

You want to order 2,000 one color labels that measure 2½" (in width) x 4½" (in length)...

1. Convert inch measurements to decimals. (See Chart)
2. Multiply width x length (2.125 x 4.50) = 9.562 sq. in.
3. Find correct square inch size in left hand column. Then locate correct quantity column.
4. Your price per thousand is where size & quantity columns intersect: \$107.24/M x 2 = \$214.48

1/8" = .125
1/4" = .250
3/8" = .375
1/2" = .500
5/8" = .625
3/4" = .750
7/8" = .875

**Bleeds Not Available**

SQUARE INCH RANGE	QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (6A)						
	500 LOT	1M	2M	3M	5M	10M	10M+
up to 1 sq in	94.30	97.10	77.44	70.14	44.68	26.82	
1.1 - 2 sq in	94.30	97.10	77.44	70.14	44.68	26.82	
2.1 - 3 sq in	107.64	113.24	86.52	71.50	47.64	29.80	
3.1 - 4 sq in	113.24	119.18	89.38	74.48	48.84	32.78	
4.1 - 5 sq in	118.94	125.14	92.38	75.70	51.24	34.24	
5.1 - 6 sq in	124.56	131.08	95.34	77.44	53.64	35.76	
6.1 - 7 sq in	126.82	133.48	97.72	80.46	56.62	39.60	
7.1 - 8 sq in	129.08	135.84	101.30	83.44	59.60	42.90	
8.1 - 9 sq in	131.34	138.24	104.28	86.42	65.54	47.64	
9.1 - 10 sq in	133.60	140.62	107.24	89.38	68.54	50.04	
10.1 - 11 sq in	135.84	143.02	110.22	92.38	71.50	52.44	
11.1 - 12 sq in	138.12	145.40	113.24	95.34	74.48	54.84	
12.1 - 13 sq in	141.58	148.98	116.22	98.32	77.44	57.20	
13.1 - 14 sq in	143.86	151.36	119.18	99.82	78.62	58.06	
14.1 - 15 sq in	147.22	154.94	122.18	101.30	79.84	59.60	
15.1 - 16 sq in	152.92	160.88	125.14	104.28	82.24	61.98	
16.1 - 17 sq in	158.50	166.84	127.52	107.24	84.60	64.36	
17.1 - 18 sq in	161.38	169.84	129.92	110.22	87.00	68.54	
18.1 - 20 sq in	167.58	176.38	137.04	114.40	90.58	71.50	
20.1 - 22 sq in	174.36	183.54	148.98	119.18	95.34	76.28	
22.1 - 24 sq in	181.14	190.68	154.94	125.14	101.30	81.02	
24.1 - 26 sq in	187.92	197.82	162.08	131.08	108.44	87.00	
26.1 - 28 sq in	194.76	204.98	169.24	137.04	113.24	90.58	
28.1 - 30 sq in	203.80	214.54	178.78	147.78	120.38	100.10	
30.1 - 32 sq in	212.86	224.04	187.12	154.94	128.70	107.26	
32.1 - 34 sq in	221.90	233.60	195.44	164.48	135.88	113.24	
34.1 - 36 sq in	232.16	244.32	203.80	174.00	144.20	120.38	
36.1 - 38 sq in	240.06	252.66	210.94	181.14	152.54	126.34	
38.1 - 40 sq in	249.08	262.20	219.28	190.68	160.12	131.08	
40.1 - 42 sq in	255.86	269.34	226.42	195.44	162.08	133.48	
EACH ADDITIONAL INK COLOR CHARGE	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

OVER 42 SQUARE INCHES – ASK FOR A QUOTE

ASK FOR A QUOTE

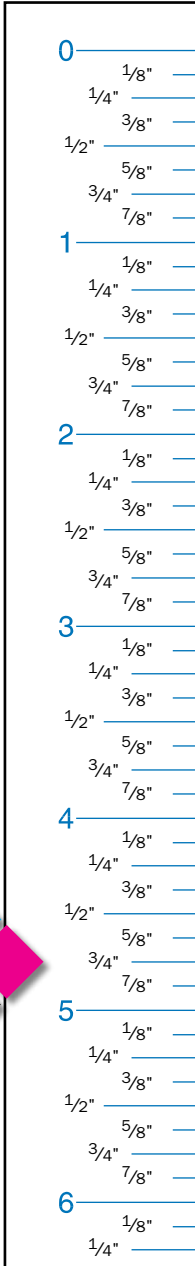
**Attention Required**



**Allergy Caution**

- Contains milk, wheat, gluten, egg.
- Recipe: No nuts.
- Ingredients: Cannot guarantee nut free.
- Factory: No nuts.

All sizes on this page are also available with 4-Color Process printing. See page 18 for details and pricing.



## Square Corner Label Sizes Available\*

**Available Width:** From ½" to 7 ½" in ⅛" increments\*\*

**Available Length:** From ¼" to 15" in ¼" increments

\*Wider (up to 10") and longer (up to 24") square corner labels available – please inquire.

\*\*For widths narrower than ½" add setup charge – inquire about cost.

Turn the page  
for 4-Color  
Process Labels.

# 4-COLOR PROCESS

## 4-Color Process Printing

Finished in Rolls on Your Choice of 7 Materials

Gloss Freezer

White Gloss

White Litho (coated)

White Film (indoor/outdoor use\*\*)

Clear Film (indoor use)

Repositionable Semi-Gloss III\*

Recycled Semi-Gloss†

### NO CHARGE FOR:

White Ink Back-Up Behind Art

*Required for clear film.*

Printing Plates

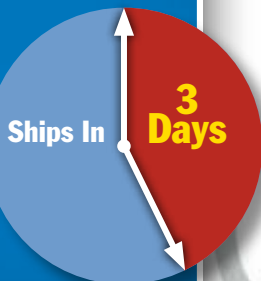
Bleeds *(Ink to edge of label)*

Protective Coating (UV or lamination)

**Electronic PDF Proof** *Allow 2 business days to produce proof*

*Note: Turnaround time begins once proof approval is received. An electronic PDF proof is provided automatically, if a proof is not required, it must be indicated on the order form or purchase order. See "Proofs Available" on page 35 for full details.*

\*Low tack indoor repositionable material. Pre-testing is always recommended, so please ask for samples.  
\*\*Rated 6 months outdoor.



### †Recycled Semi-Gloss

Contains 30% Post Consumer Waste content. This supercalendered product comes with a brown liner and has a slight blue-grey tint to it.

Rectangles Pricing  
Page 17

Squares Pricing  
Page 18

Square  
Cornered  
Pricing  
Page 18

Circles  
Pricing  
Page 19

Ovals Pricing  
Page 19

## 4-Color Process Electronic File Preparation

### Original files accepted in these applications:

#### Mac Applications:

- QuarkXPress™
- Freehand™
- Adobe® Applications Accepted:
  - Photoshop® - Illustrator®
  - Pagemaker® - InDesign®

#### PC Applications:

- CorelDRAW™ (preferred PC application)
- Adobe® Applications Accepted:
  - Photoshop® - Pagemaker®

**We carry a large library of Adobe and Corel fonts.**

#### Spot Colors:

Should your job require spot color(s) due to heavy solid ink coverage, additional spot color cost(s) will apply – you will be notified prior to production.

#### For best results we prefer:

**Mac/PC** – The artwork provided should be in the original application program it was created and not converted to simpler files (i.e. pdf, jpeg, gif, Quark or Pagemaker .eps files). All supporting graphic files and fonts used are required. **Refer to the 4-Color Process Electronic File Form** for more info.

### Prepress/Art Setup Information: (Very Important)

#### • Electronic art requirements:

- All artwork should be converted to CMYK – not RGB
- Include a 1/16" bleed where ink extends beyond die line
- Printing tolerance of +/- 1/64"

#### • Artwork should be to size.

No additional design or illustration will be done to the artwork.

#### • Screen will normally run 150 lines per inch (lpi).

For guaranteed best results, minimum screen dot of 2% required. Newer technology allows us to print most graduated screens to 0%. Contact the art department for more information.

#### • A color printout (preferred) or B/W separation of expected image is required.

B/W composites are not acceptable.

**Complete the 4-Color Process Electronic File Form** which has a full list of specifications and important information.

**Completed forms help prevent delays and additional costs which may occur if form guidelines are not followed.**



# 4-Color Process Rectangles Round Corners

■ **FREE** Plates ■ **FREE** PDF Proof ■ **FREE** Protective Coating ■ **FREE** White Back-Up



Die outlines (shapes) for all sizes are shown on these pages:  
 Rectangle Die Outlines .....2-7  
 Square Die Outlines .....8-9  
 Circle Die Outlines.....10-11  
 Oval Die Outlines.....12-13  
 Square Corner .....14-15



SPECIFICATIONS			QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (7A)							
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
¼" x ¾"	841	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
¼" x 1½"	232	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
⅜" x 1¾"	667	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
½" x 1"	1	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
½" x 1½"	2	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
½" x 2"	702	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
½" x 2¼"	1253	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
½" x 2¾"	756	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
½" x 3"	146	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
⅝" x 2⅝"	44	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
¾" x 1¼"	3	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
¾" x 1½"	43	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
¾" x 1¾"	9	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
¾" x 2"	10	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
¾" x 2½"	12	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
¾" x 3"	635	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
⅞" x 2⅞"	732	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
⅞" x 3⅞"	742	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" x 1¼"	4	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" x 1½"	45	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" x 2"	11	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" x 2½"	13	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" x 3"	15	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" x 4"	19	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" x 5"	50	RECTANGLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
1¼" x 1¾"	8	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1¼" x 2"	5	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1¼" x 2½"	14	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1¼" x 2¾"	611	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1¼" x 3½"	48	RECTANGLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
1¼" x 5½"	1153	RECTANGLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
1½" x 2½"	49	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1½" x 3"	16	RECTANGLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1½" x 3½"	1310	RECTANGLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
1½" x 4"	20	RECTANGLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
1½" x 4¾"	583	RECTANGLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
1¾" x 2½"	451	RECTANGLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
1¾" x 4"	781	RECTANGLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
2" x 3"	17	RECTANGLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
2" x 3½"	172	RECTANGLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
2" x 4"	21	RECTANGLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
2" x 5"	3066	RECTANGLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
2" x 6"	393	RECTANGLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
2¼" x 4"	890	RECTANGLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
2½" x 3"	18	RECTANGLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
2½" x 4"	22	RECTANGLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
3" x 4"	51	RECTANGLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
3" x 5"	52	RECTANGLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
3" x 6"	736	RECTANGLE	430.00	490.00	595.00	350.00	330.00	225.00	160.00	
4" x 5"	53	RECTANGLE	430.00	490.00	595.00	350.00	330.00	225.00	160.00	
4" x 6"	54	RECTANGLE	460.00	510.00	640.00	410.00	340.00	245.00	190.00	
5" x 6"	992	RECTANGLE	480.00	530.00	680.00	460.00	360.00	260.00	210.00	
<b>EACH ADDITIONAL INK COLOR CHARGE</b>			<b>50.00</b>	<b>50.00</b>	<b>50.00/M</b>	<b>30.00/M</b>	<b>20.00/M</b>	<b>14.00/M</b>	<b>8.00/M</b>	

A  
S  
K  
F  
O  
R  
A  
Q  
U  
O  
T  
E

Spot color costs can apply when heavy ink coverage is needed such as a dominant background color.

**Don't see your size or shape? Just ask!**

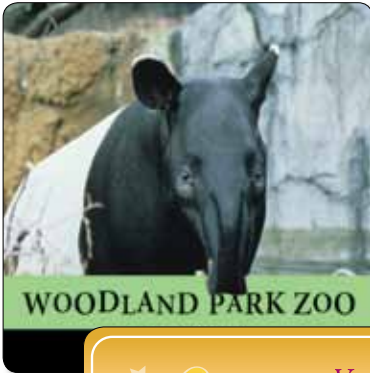
**Turn the page for additional 4-Color Process Labels.**

# 4-Color Process Squares with Round Corners

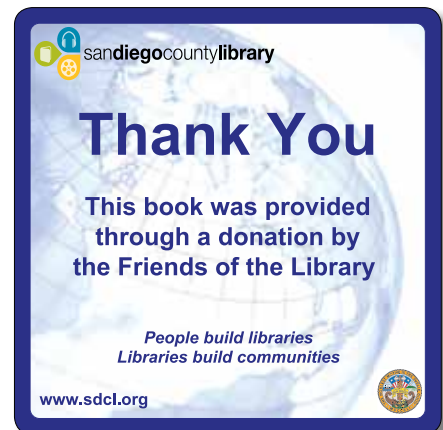
- **FREE** Plates ■ **FREE** PDF Proof ■ **FREE** Protective Coating ■ **FREE** White Back-Up



Die outlines (shapes) for all sizes are shown on these pages:  
 Rectangle Die Outlines.....2-7  
 Square Die Outlines .....8-9  
 Circle Die Outlines.....10-11  
 Oval Die Outlines.....12-13  
 Square Corner .....14-15

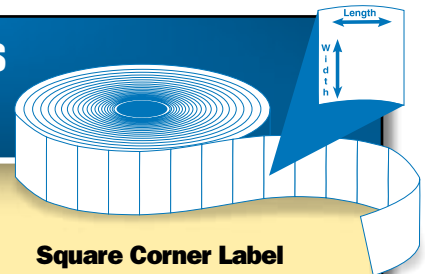


SPECIFICATIONS			QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (7A)							
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
½" x ½"	965	SQUARE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	ASK FOR A QUOTE
¾" x ¾"	403	SQUARE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" x 1"	388	SQUARE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1¼" x 1¼"	6	SQUARE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1½" x 1½"	582	SQUARE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1¾" x 1¾"	7	SQUARE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
2" x 2"	171	SQUARE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
2¼" x 2¼"	803	SQUARE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
2½" x 2½"	47	SQUARE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
2¾" x 2¾"	46	SQUARE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
3" x 3"	193	SQUARE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
3¼" x 3¼"	201	SQUARE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
3½" x 3½"	234	SQUARE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
4" x 4"	473	SQUARE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
4½" x 4½"	897	SQUARE	430.00	490.00	595.00	350.00	330.00	225.00	160.00	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	



## 4-Color Process Square Corner Butt Cut Labels on Rolls

SQUARE INCH RANGE	QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (7A)							
	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
up to 5.0 sq in	315.00	372.00	456.00	242.00	192.00	146.00	87.00	ASK FOR A QUOTE
5.1 - 7.5 sq in	369.00	436.00	482.00	296.00	241.00	174.00	101.00	
7.6 - 10.5 sq in	397.00	464.00	489.00	332.00	279.00	199.00	113.00	
10.6 - 16.5 sq in	475.00	546.00	563.00	364.00	308.00	219.00	129.00	
16.6 - 20.5 sq in	492.00	576.00	586.00	375.00	332.00	235.00	158.00	
20.6 - 24.0 sq in	594.00	692.00	742.00	450.00	368.00	264.00	181.00	
24.1 - 28.0 sq in	670.00	755.00	806.00	519.00	392.00	276.00	188.00	
28.1 - 32.0 sq in	718.00	798.00	940.00	555.00	428.00	299.00	197.00	
32.1 - 36.0 sq in	767.00	839.00	987.00	586.00	454.00	317.00	216.00	
EACH ADDITIONAL INK COLOR CHARGE	50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	



### Square Corner Label Sizes Available\*

**Available Width:**  
From ½" to 7 ½" in ½" increments\*\*

**Available Length:**  
From ¼" to 15" in ¼" increments

**No Bleeds Available**  
**See Page 14 For Details**

\*Wider (up to 10") and longer (up to 24") square corner labels available – please inquire.

\*\*For widths narrower than ½" add setup charge – inquire about cost.

**Contact factory for custom sizes, larger square corner labels or labels on sheets.**

# 4-Color Process Circles & Ovals

- **FREE** Plates ■ **FREE** PDF Proof ■ **FREE** Protective Coating ■ **FREE** White Back-Up



Die outlines (shapes) for all sizes are shown on these pages:  
 Rectangle Die Outlines .....2-7  
 Square Die Outlines .....8-9  
 Circle Die Outlines.....10-11  
 Oval Die Outlines.....12-13  
 Square Corner .....14-15

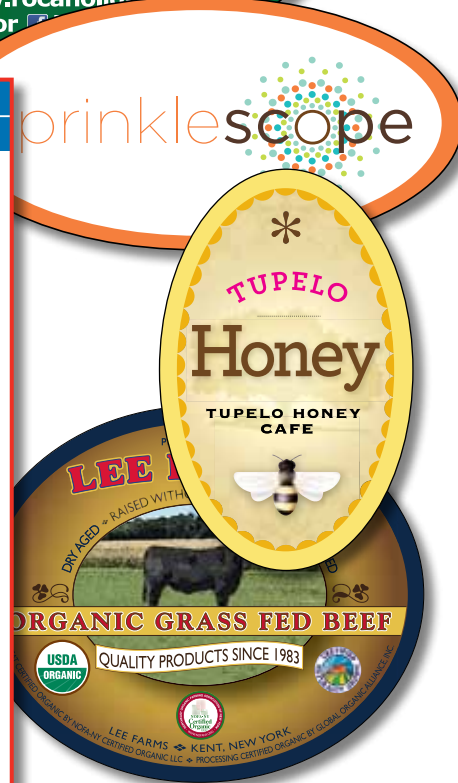
SPECIFICATIONS			QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (7A)							
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
¾" DIA	27	CIRCLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" DIA	26	CIRCLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1¼" DIA	25	CIRCLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1½" DIA	55	CIRCLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1¾" DIA	24	CIRCLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
2" DIA	56	CIRCLE	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
2⅙" DIA	57	CIRCLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
2½" DIA	23	CIRCLE	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
2¾" DIA	976	CIRCLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
3" DIA	58	CIRCLE	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
3¼" DIA	387	CIRCLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
3½" DIA	59	CIRCLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
3¾" DIA	60	CIRCLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
4" DIA	61	CIRCLE	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
4½" DIA	436	CIRCLE	430.00	490.00	595.00	350.00	330.00	225.00	160.00	
5" DIA	62	CIRCLE	460.00	510.00	640.00	410.00	340.00	245.00	190.00	
5½" DIA	1530	CIRCLE	480.00	530.00	680.00	460.00	360.00	260.00	210.00	
6" DIA	63	CIRCLE	530.00	590.00	740.00	490.00	390.00	290.00	230.00	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

ASK FOR A QUOTE



SPECIFICATIONS			QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (7A)							
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
¾" x 1¼"	28	OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
⅞" x 1¾"	29	OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" x 2"	30	OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1" x 2 <sup>15</sup> / <sub>16</sub> "	65	OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1¼" x 2½"	31	OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1 <sup>1</sup> / <sub>16</sub> " x 2 <sup>3</sup> / <sub>16</sub> "	64	OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1½" x 2"	330	OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1 <sup>5</sup> / <sub>8</sub> " x 3"	807	OVAL	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
1¾" x 2½"	930	OVAL	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
1 <sup>7</sup> / <sub>8</sub> " x 2 <sup>7</sup> / <sub>8</sub> "	66	OVAL	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
2" x 3"	1292	OVAL	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
2" x 4"	69	OVAL	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
2 <sup>1</sup> / <sub>8</sub> " x 3 <sup>3</sup> / <sub>8</sub> "	67	OVAL	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
2½" x 3"	68	OVAL	290.00	350.00	440.00	280.00	250.00	180.00	110.00	
3" x 4"	1459	OVAL	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
3" x 5"	927	OVAL	310.00	370.00	470.00	300.00	270.00	200.00	120.00	
¾" x 1 <sup>3</sup> / <sub>8</sub> "	1532	MINI OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1 <sup>1</sup> / <sub>8</sub> " x 2"	1533	STD OVAL	250.00	270.00	360.00	210.00	160.00	120.00	70.00	
1½" x 2 <sup>3</sup> / <sub>16</sub> "	1534	MAXI OVAL	270.00	330.00	410.00	260.00	230.00	160.00	95.00	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

ASK FOR A QUOTE



Don't see your size or shape? Just ask!

Turn the page for Standard Mailing Labels.



# STANDARD

## Mailing Labels

### One or Two Color Designs

Imprint Color Available with 1 Standard Ink Color

(see inside flap for choices)

Perforated On Rolls (Premium Matte Litho)

Perforated and Pinfed-Fanfolded (Premium Matte Litho)

#### NO CHARGE FOR:

- Printing Plates
- Customer Supplied Art\*
- Modifying Art/Logo
- Typesetting\*
- Curved Type

Ships In

**2 Days**

Borders/Reverses ..... N/A

Bleeds (Ink to edge of label)..... N/A

Screens\* ..... \$12.00

Note: Personalized price includes up to four lines of copy with logo, printed in black in only.

\*See General Information on pages 34-35 for full details.



### Standard Mailing & Computer Pinfed Labels

One, Two and Three Color Printing with Black Imprint for Typewriters, Computer Pinfed and Laser/Inkjet Printers. Designs/Colors available only as shown.

#### Rolls (R)

4" x 2<sup>15</sup>/<sub>16</sub>"

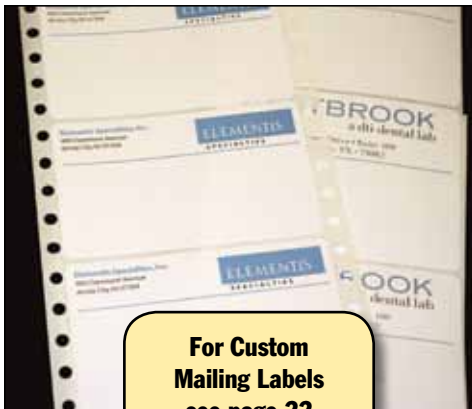
For Typewriters  
Premium Matte Litho  
500 Labels/Roll  
Perforated



#### Pinfed-Fanfolded (P)

4" x 2<sup>15</sup>/<sub>16</sub>"

For Computers  
Premium Matte Litho  
2,500 Labels/Box-Fanfolded  
Perforated and Pinfed



For Custom Mailing Labels see page 22

ROLLS/FANFOLDED		QUANTITY - Suggested Retail Pricing Per 1,000(M) Labels (6A)							ASK FOR A QUOTE
SIZE	STYLE	500 LOT	1M	2M	3M	5M	10M	10M+	
4" x 2 <sup>15</sup> / <sub>16</sub> "	NO IMPRINT	45.14	51.62	47.12	42.64	36.96	29.18		
4" x 2 <sup>15</sup> / <sub>16</sub> "	PERSONALIZED	50.16	60.72	55.44	50.16	43.56	34.32		
JUMBO	NO IMPRINT	53.70	58.64	56.76	52.04	43.90	37.74		
JUMBO	PERSONALIZED	63.18	74.12	66.78	61.20	51.64	44.38		



All designs are available as Jumbo, please indicate on order form.

JUMBO - 5" x 3<sup>15</sup>/<sub>16</sub>"

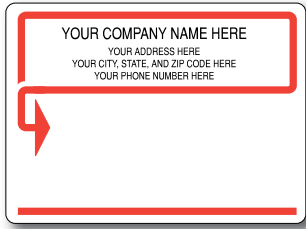
Imprint Area - 1" x 4<sup>1</sup>/<sub>4</sub>"

420-R Roll

420-P Pinfed



Designs 340, 350, 360 & 370 are also available with a red or blue border. Please indicate your choice of border color on order form.



**Imprint Area - 3/4" x 3 1/2"**  
**340-R** Roll  
**340-P** Pinfed



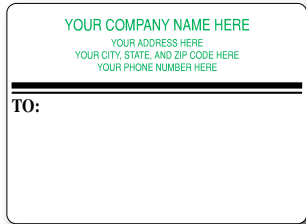
**Imprint Area - 3/4" x 3 1/2"**  
**350-R** Roll  
**350-P** Pinfed



**Imprint Area - 7/8" x 3 1/2"**  
**360-R** Roll  
**360-P** Pinfed



**Imprint Area - 3/4" x 3 1/8"**  
**370-R** Roll  
**370-P** Pinfed



**Imprint Area - 7/8" x 3 3/4"**  
**380A-R** Roll  
**380A-P** Pinfed



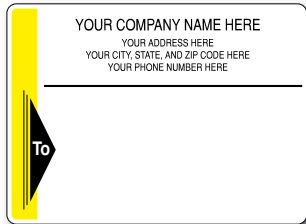
**Imprint Area - 7/8" x 3 1/2"**  
**380B-R** Roll  
**380B-P** Pinfed



**Imprint Area - 7/8" x 3 1/2"**  
**380C-R** Roll  
**380C-P** Pinfed



**Imprint Area - 7/8" x 3 1/4"**  
**380D-R** Roll  
**380D-P** Pinfed



**Imprint Area - 7/8" x 3 1/2"**  
**380E-R** Roll  
**380E-P** Pinfed



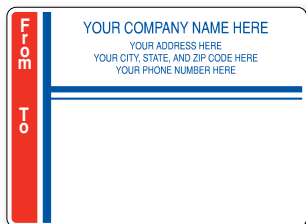
**Imprint Area - 7/8" x 3 1/2"**  
**380F-R** Roll  
**380F-P** Pinfed



**Imprint Area - 3/4" x 3 1/2"**  
**380G-R** Roll  
**380G-P** Pinfed



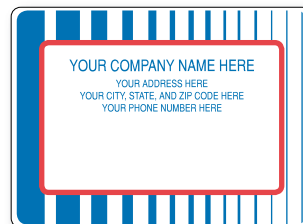
**Imprint Area - 7/8" x 3 1/8"**  
**380H-R** Roll  
**380H-P** Pinfed



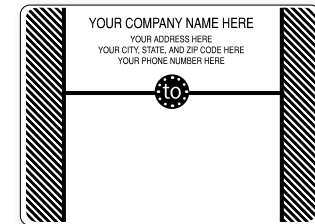
**Imprint Area - 7/8" x 3 1/4"**  
**380J-R** Roll  
**380J-P** Pinfed



**Imprint Area - 3/4" x 3 1/2"**  
**380K-R** Roll  
**380K-P** Pinfed



**Imprint Area - 2" x 3 1/4"**  
**380L-R** Roll  
**380L-P** Pinfed



**Imprint Area - 3/4" x 2 3/4"**  
**380M-R** Roll  
**380M-P** Pinfed

**Choose any Standard Ink Color as your Imprint Color!**  
 (see inside flap for ink color choices)

Turn the page for  
**Custom Mailing Labels  
 & Laser/Inkjet Sheets.**

# CUSTOM

## Mailing Labels

### Spot Color Printing or 4-Color Process

Any Color On Premium Matte Litho Material

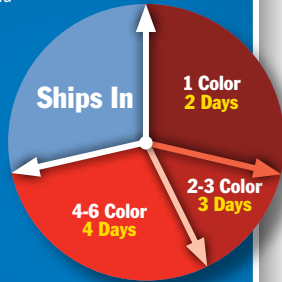
Perforated On Rolls (T)

Perforated and Pinfed-Fanfolded (C)

(up to 6 spot colors, see last line of price grid for additional ink color charges)

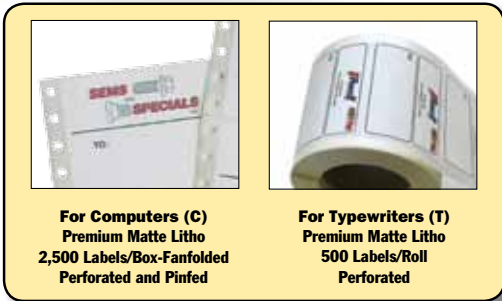
#### NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art\*
- Modifying Art/Logo
- Typesetting\*
- Curved Type
- Borders/Reverses



Bleeds (Ink to edge of label).....	\$12.00
Screens* .....	\$12.00
Non-Standard Inks .....	\$12.00
PMS Color Match .....	\$30.00
Standard Metallic & Fluorescent Inks* .....	\$40.00

\*See General Information on pages 34-35 for full details.



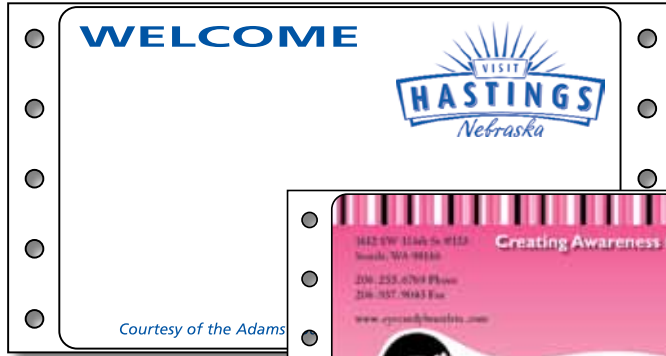
**For Computers (C)**  
Premium Matte Litho  
2,500 Labels/Box-Fanfolded  
Perforated and Pinfed

**For Typewriters (T)**  
Premium Matte Litho  
500 Labels/Roll  
Perforated

➔ Arrow Indicates Direction of Unwind

Labels Shown Are Not Actual Size

4" x 2<sup>7</sup>/<sub>16</sub>" ↑ #41T For Typewriters #41C for Computers



4" x 2<sup>15</sup>/<sub>16</sub>" ↑  
#38T for Typewriters  
#38C for Computers

4<sup>1</sup>/<sub>4</sub>" x 3<sup>3</sup>/<sub>8</sub>" ↑  
#40T for Typewriters  
#40C for Computers



5" x 3<sup>15</sup>/<sub>16</sub>" ↑ #42T for Typewriters #42C for Computers

SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (6A)						
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	10M+
4" x 2 <sup>7</sup> / <sub>16</sub> "	41 T or C	MAILING	90.90	106.98	78.00	65.04	53.10	41.32	ASK FOR A QUOTE
4" x 2 <sup>15</sup> / <sub>16</sub> "	38 T or C	MAILING	101.06	118.94	86.66	73.20	58.70	44.72	
4 <sup>1</sup> / <sub>4</sub> " x 3 <sup>3</sup> / <sub>8</sub> "	40 T or C	MAILING	130.64	153.74	116.38	98.60	81.08	60.48	
5" x 2 <sup>15</sup> / <sub>16</sub> "	39 T or C*	MAILING	122.22	143.84	104.70	88.44	70.90	54.12	
5" x 3 <sup>15</sup> / <sub>16</sub> "	42 T or C	MAILING	151.66	178.38	129.60	108.00	96.56	69.90	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	
4-COLOR PROCESS			Contact factory for a custom quote!						

\*Label size not shown

Turn the page for Standard Mailing & Computer Labels.

Don't see your size or shape? Just ask!

# LASER / INKJET

## Sheets

### One or Two Color Printing or 4-Color Process

Any Color on Your Choice of 4 Materials

Laser Litho - 50 lb. Liner - Permanent

Laser Litho - Removable (15% upcharge)

Laser Semi-Gloss<sup>†</sup> (10% upcharge)

<sup>†</sup>not compatible with inkjet printers

Laser Freezer (15% upcharge)

Red or Green Laser Fluorescent (custom quote)

Laser Opaque (custom quote)

#### NO CHARGE FOR:

10 Standard Inks

Printing Plates

Customer Supplied Art\*

Modifying Art/Logo

Typesetting\*

Curved Type

Borders/Reverses



Bleeds (Available only on certain sizes – please inquire) ...\$12.00

Screens\* .....\$12.00

Non-Standard Inks .....\$12.00

PMS Color Match\*\* .....\$30.00

Standard Fluorescent Inks \* .....\$40.00

\*See General Information on pages 34-35 for full details.

\*\*PMS color matches for laser litho are from the "U" or uncoated section of the Pantone Matching System.

### Blank or Custom Printed

Produced on an 8 1/2" x 11" sheet with a guaranteed "no-ooze" adhesive to protect your laser or inkjet printer while maintaining excellent imaging and toner adhesion. Prior to use, store in a temperature and humidity controlled environment, 65° F to 75° F.

**FREE sample sheets available – just ask!**

<b>Drum Labels</b> L1, 1-UP 8 1/2" x 11"	<b>Pallet Labels</b> L2, 2-UP 8 1/2" x 5 1/2"	<b>Shipping Labels</b> L3, 4-UP 4 1/4" x 5 1/2"	<b>Shipping Labels</b> L4, 8-UP 4 1/4" x 2 3/4"
<b>Shipping Labels</b> L5, 4-UP 4" x 5"	<b>Shipping Labels</b> L6, 6-UP 4" x 3 1/3"	<b>Shipping Labels</b> L6B, 6-UP 4" x 3 3/4" <i>MOST POPULAR SIZES</i>	<b>Multiple Task Labels</b> L7, 8-UP 4" x 2 1/2"
<b>Shipping Labels</b> L8, 10-UP 4" x 2"	<b>Multiple Task Labels</b> L9, 20-UP 4" x 1"	<b>Multiple Task Labels</b> L10, 10-UP 3 1/2" x 2"	<b>Pricing Labels</b> L11, 24-UP 1 1/4" Diameter
<b>Address Labels</b> L12, 30-UP 2 5/8" x 1"	<b>Multiple Task Labels</b> L16, 30-UP 2.833" x 1"	<b>Multiple Task Labels</b> L17, 50-UP 1 1/2" x 1"	<b>Multiple Task Labels</b> L18, 15-UP 2 5/8" x 2"
<b>Multiple Task Labels</b> L19, 14-UP 4" x 1 1/3"	<b>Multiple Task Labels</b> L20, 80-UP 1 3/4" x 1 1/2"	<b>Pricing Labels</b> L21, 30-UP 1 1/2" Diameter	<b>Circles</b> L22, 15-UP 2" Diameter
			<b>Circles</b> L23, 12-UP 2 1/2" Diameter

#### When ordering, please include:

1. Laser sheet number (example: L6)
2. Quantity of sheets (in even 250s only)
3. Ink color(s), if any

For 3 or more colors – contact factory for a custom quote.  
Don't see what you need? Hundreds of other sizes available...please inquire.

LASER SHEET SPECIFICATIONS	QUANTITY – Suggested Retail Pricing Per 1,000(M) Sheets (5A)					
	100 LOT	250 LOT	500 LOT	1M	2.5M	5M+
BLANKS	35.00	75.58	106.48	169.82	142.68	ASK FOR A QUOTE
1 COLOR PRINTING	116.00	191.60	250.62	316.92	216.98	
2 COLOR PRINTING	168.00	266.66	303.16	382.92	293.82	
<b>4-COLOR PROCESS</b>	<b>Contact factory for a custom quote!</b>					

250 sheets weigh approximately 7 pounds – use this weight to calculate shipping costs.

**Don't see your size or shape? Just ask!**

Turn the page for  
**Bumper Stickers & Static Clings.**

# BUMPER STICKERS

## Spot Color Printing or 4-Color Process

Any Color on Removable White Film – Outdoor Use  
(up to 6 spot colors, see last line of price grid for additional ink color charges)

### NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art\*
- Modifying Art/Logo
- Typesetting\*
- Curved Type
- Borders/Reverses
- Clear Protective Coating



Bleeds (Ink to edge of label) .....	\$12.00
Screens* .....	\$12.00
Non-Standard Inks .....	\$12.00
PMS Color Match .....	\$30.00

\*See General Information on pages 34-35 for full details.



**USO Puget Sound Area**  
**CFC # 15348**  
Support our Troops by supporting the USO

**BP92 3" x 11½"**

Bumper Stickers Shown  
Are Not Actual Size

All sizes include an  
additional ¼" bend and  
peel tab. Size dimensions  
reflect actual label size.



## Use These Popular Sizes to Convey ANY MESSAGE...ANY PLACE!

**BP95 2¾" x 5"**



**BP97 4" x 6"**



**BP96 3¾" x 11½"**



**BP91 2½" x 9¼"**



**BP90 3¾" x 7½"**



**BP94 3¾" x 14¾"**

BUMPER STICKER SPECIFICATIONS			QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (6A)						
SIZE	DIE #	# OF COLORS	250 LOT	500 LOT	1M	2M	3M	5M	
2½" X 9¼"	BP91	1-Color	188.00	214.00	298.00	188.00	170.00	150.00	A S K  F O R  A  Q U O T E
	BP91-P	4-Color Process	672.00	708.00	788.00	460.00	340.00	252.00	
2¾" X 5"	BP95	1-Color	170.00	214.00	272.00	206.00	180.00	178.00	
	BP95-P	4-Color Process	652.00	692.00	768.00	440.00	320.00	220.00	
3" X 11½"	BP92	1-Color	188.00	242.00	310.00	245.00	196.00	176.00	
	BP92-P	4-Color Process	630.00	708.00	810.00	482.00	338.00	280.00	
3¾" X 7½"	BP90	1-Color	188.00	214.00	298.00	188.00	170.00	150.00	
	BP90-P	4-Color Process	622.00	708.00	788.00	460.00	340.00	252.00	
3¾" X 11½"	BP96	1-Color	208.00	266.00	370.00	260.00	228.00	208.00	
	BP96-P	4-Color Process	768.00	814.00	906.00	628.00	534.00	378.00	
3¾" X 14¾"	BP94	1-Color	219.00	291.00	409.00	290.00	263.00	240.00	
	BP94-P	4-Color Process	764.00	814.00	915.00	618.00	548.00	382.00	
4" X 6" OVAL	BP97	1-Color	188.00	241.00	298.00	218.00	186.00	170.00	
	BP97-P	4-Color Process	470.00	512.00	640.00	392.00	272.00	252.00	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	

Note: See "Inks" on page 34 for lightfast information.

Don't see your size or shape? Just ask!



# STATIC CLINGS & Ultra Removables

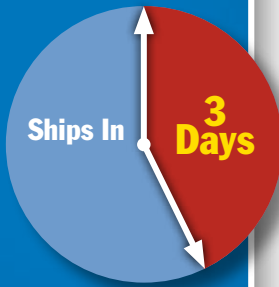
## Spot Color Printing or 4-Color Process

Any Color on Your Choice of 4 Materials  
(up to 6 spot colors, see last line of price grid for additional ink color charges)

- Semi-Clear Static Cling (Adhesive Free)
- White Static Cling (Adhesive Free)
- Clear or White Ultra Removable Film

### NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art\*
- Modifying Art/Logo
- Typesetting\*
- Curved Type
- Borders/Reverses
- White Ink Back-Up (behind type, graphics, solid white or writeable block)
- UV Coating (if requested)



- Bleeds (Ink to edge of label) ..... N/A
- Screens\* ..... \$12.00
- Non-Standard Inks ..... \$12.00
- PMS Color Match ..... \$30.00

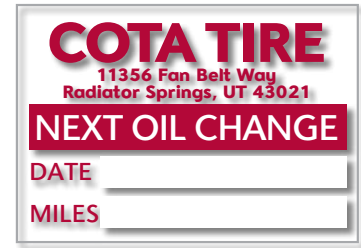
Note: Static cling is not solvent, moisture or cleaning agent resistant and is not recommended for outdoor use. Two month use rating - inquire for availability of longer term use materials.

\*See General Information on pages 34-35 for full details.

## On Rolls or Individual Sheets



Labels Shown Are Not Actual Size



2" x 2 1/2"  
SD3-R (On Rolls) SD3-S (On Sheets)



1 1/2" x 2"  
SD1-R (On Rolls) SD1-S (On Sheets)



1 1/2" x 2 1/2"  
SD2-R (On Rolls) SD2-S (On Sheets)

SERVICE DECALS		QUANTITY - Suggested Retail Pricing Per 1,000(M) Labels (6A)						
(R)-ON ROLLS	(S)-ON SHEETS	500 LOT	1M	2M	3M	5M	10M	10M+
1 1/2" x 2" Square Corner	SD1-R	172.00	220.00	160.00	115.00	78.00	55.00	ASK FOR A QUOTE
	SD1-S	181.00	228.00	166.00	120.00	82.00	57.00	
1 1/2" x 2 1/2" Square Corner	SD2-R	182.00	226.00	170.00	125.00	86.00	57.00	
	SD2-S	192.00	238.00	179.00	130.00	90.00	60.00	
2" x 2 1/2" Square Corner	SD3-R	194.00	235.00	180.00	134.00	96.00	67.00	
	SD3-S	203.00	247.00	188.00	139.00	100.00	70.00	
EACH ADDITIONAL INK COLOR CHARGE		50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

### Square Corner Labels on Individual Sheets

Minimum sheet size available 1 1/2" x 2". Offers excellent cling to smooth, indoor surfaces such as windows, glass or metal.

Minimum Sheet Size Available 1 1/2" x 2"		QUANTITY - Suggested Retail Pricing Per 1,000(M) Labels (6A)						
		250 LOT	500 LOT	1M	2M	3M	5M	5M+
Up to 5.0 square inches	1-Color	179.20	230.40	282.40	209.20	145.40	87.00	ASK FOR A QUOTE
	4-Color Process	427.54	503.00	591.00	314.00	264.00	182.00	
5.1 to 7.5 square inches	1-Color	187.80	246.00	310.00	212.00	148.80	104.00	
	4-Color Process	464.00	547.00	644.00	353.00	286.00	210.00	
7.6 to 10.5 square inches	1-Color	199.60	253.80	328.00	222.00	174.00	115.00	
	4-Color Process	504.90	594.00	699.00	408.00	324.00	229.00	
10.6 to 16.5 square inches	1-Color	230.40	279.00	336.00	224.00	188.00	134.00	
	4-Color Process	546.54	643.00	757.00	463.00	348.00	252.00	
16.6 to 20.5 square inches	1-Color	258.00	294.00	346.00	233.00	192.00	148.00	
	4-Color Process	633.24	745.00	876.00	504.00	390.00	270.00	
20.6 to 24.0 square inches	1-Color	268.20	305.40	368.00	253.80	212.00	168.00	
	4-Color Process	702.94	827.00	972.00	547.00	408.00	288.00	
24.1 to 28.0 square inches	1-Color	288.00	336.00	396.00	278.00	236.50	187.00	
	4-Color Process	763.30	898.00	1,056.00	600.00	456.00	318.00	
28.1 to 32.0 square inches	1-Color	302.00	344.00	418.00	294.00	250.00	206.00	
	4-Color Process	806.64	949.00	1,116.00	648.00	494.00	346.00	
32.1 to 36.0 square inches	1-Color	315.40	372.00	444.00	316.00	263.00	238.00	
	4-Color Process	850.00	1,000.00	1,176.00	696.00	538.00	372.00	
EACH ADDITIONAL INK COLOR CHARGE		50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	

Note: For orders on clear material refer to the Clear Material Window Application diagrams on page 36 for correct application.

Don't see your size or shape? Just ask!

Turn the page for Durable Weatherproof Labels.

STATIC CLING & ULTRA REMOVABLE LABELS



# DURABLE WEATHERPROOF Labels

## Spot Color Printing

Up to 6 Colors on Your Choice of 6 Materials

(See last line of price grid for additional ink color charges)

- White Vinyl
- Yellow Vinyl
- Brite or Brushed Silver Polyester
- Clear or White Polyester

### NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art\*
- Modifying Art/Logo
- Typesetting\*
- Curved Type
- Borders/Reverses
- White Ink Back-Up (behind type, graphics or solid white)

Bleeds (Ink to edge of label).....	\$12.00
Screens* .....	\$12.00
Non-Standard Inks .....	\$12.00
PMS Color Match .....	\$30.00

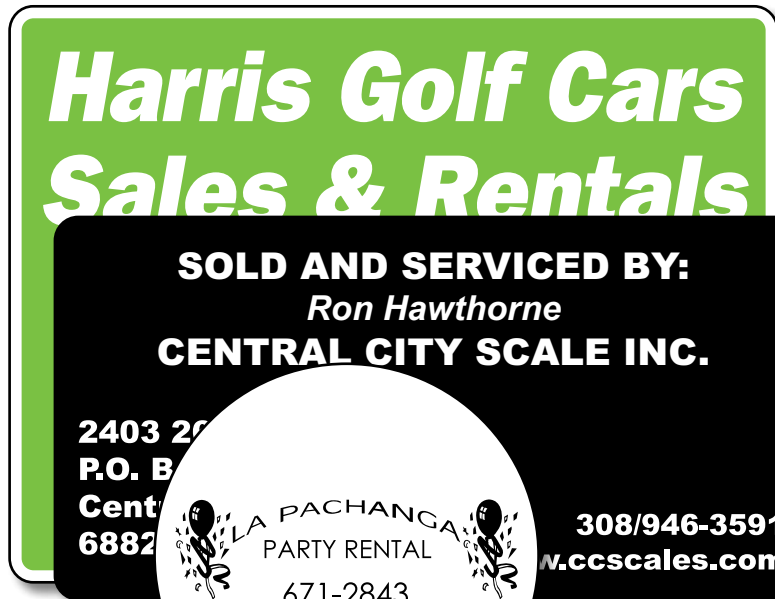
\*See General Information on pages 34-35 for full details.



## Permanent Identification Labels For Indoor/Outdoor Use

Printed to withstand the rigors of Mother Nature, solvents and scratching. Weather and sun resistant up to 1½ years. Permanent adhesive, but not tamperproof. If tamperproof is needed – please inquire for a custom quote.

WP51 → 3" x 4"



WP56  
2" DIA.

WP21 →  
2" x 4"



WP66 →  
1 7/8" x 2 7/8"



WP13 → 1" x 2 1/2"



WP15 → 1" x 3"



WP11 → 1" x 2"



WP388  
1" x 1"



WP55  
1 1/2" DIA.



WP17 → 2" x 3"



WP171 2" x 2"



WP49 → 1 1/2" x 2 1/2"

WP52 → 3" x 5"

WP61 4" DIA.

DURABLE WEATHERPROOF LABELS



WP193  
3" x 3"



WP58  
3" DIA.

SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (7A)							
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
¾" x 2"	WP10*	RECTANGLE	132.00	176.00	246.00	146.00	112.00	72.00	52.00	
¾" x 2½"	WP12*	RECTANGLE	142.00	186.00	254.00	156.00	120.00	82.00	70.00	
1" x 2"	WP11	RECTANGLE	142.00	186.00	254.00	156.00	120.00	82.00	70.00	
1" x 2½"	WP13	RECTANGLE	144.00	190.00	258.00	170.00	134.00	92.00	80.00	
1" x 3"	WP15	RECTANGLE	144.00	190.00	258.00	170.00	134.00	92.00	80.00	
1½" x 2½"	WP49	RECTANGLE	144.00	190.00	258.00	170.00	134.00	92.00	80.00	
1½" x 3"	WP16*	RECTANGLE	150.00	194.00	266.00	182.00	150.00	112.00	90.00	
1½" x 4"	WP20*	RECTANGLE	156.00	198.00	270.00	190.00	160.00	124.00	98.00	
2" x 3"	WP17	RECTANGLE	156.00	198.00	270.00	190.00	160.00	124.00	98.00	
2" x 3½"	WP172*	RECTANGLE	164.00	204.00	280.00	194.00	168.00	144.00	104.00	
2" x 4"	WP21	RECTANGLE	168.00	218.00	290.00	200.00	170.00	152.00	124.00	
3" x 4"	WP51	RECTANGLE	180.00	220.00	294.00	204.00	174.00	160.00	128.00	
3" x 5"	WP52	RECTANGLE	200.00	250.00	310.00	208.00	180.00	170.00	140.00	
1" x 1"	WP388	SQUARE	132.00	176.00	246.00	146.00	112.00	72.00	52.00	
2" x 2"	WP171	SQUARE	150.00	194.00	266.00	182.00	150.00	112.00	90.00	
2½" x 2½"	WP47*	SQUARE	164.00	204.00	280.00	194.00	168.00	144.00	104.00	
3" x 3"	WP193	SQUARE	168.00	218.00	290.00	200.00	170.00	152.00	124.00	
4" x 4"	WP473*	SQUARE	200.00	250.00	310.00	208.00	180.00	170.00	140.00	
1½" DIA	WP55	CIRCLE	142.00	186.00	254.00	156.00	120.00	82.00	70.00	
2" DIA	WP56	CIRCLE	150.00	194.00	266.00	182.00	150.00	112.00	90.00	
2 ¼" DIA	WP236*	CIRCLE	150.00	194.00	266.00	182.00	150.00	112.00	90.00	
2 ½" DIA	WP23*	CIRCLE	164.00	204.00	280.00	194.00	168.00	144.00	104.00	
3" DIA	WP58	CIRCLE	168.00	218.00	290.00	200.00	170.00	152.00	124.00	
4" DIA	WP61	CIRCLE	200.00	250.00	310.00	208.00	180.00	170.00	140.00	
1⅞" x 2⅞"	WP66	OVAL	156.00	198.00	270.00	190.00	160.00	124.00	98.00	
2" x 3"	WP1292*	OVAL	156.00	198.00	270.00	190.00	160.00	124.00	98.00	
<b>EACH ADDITIONAL INK COLOR CHARGE</b>			<b>50.00</b>	<b>50.00</b>	<b>50.00/M</b>	<b>30.00/M</b>	<b>20.00/M</b>	<b>14.00/M</b>	<b>8.00/M</b>	

ASK FOR A QUOTE

Brite Silver Polyester\*  
Brushed Silver Polyester\*



White Polyester  
Clear Polyester



White Vinyl  
Yellow Vinyl



\*Material colors are approximate representations.

**Note:** For orders on clear material refer to the Clear Material Window Application diagrams on page 36 for correct application.



\*Dies Not Shown

Don't see your size or shape? Just ask!

Turn the page for Parking Permits & Hazardous Communication.



# PARKING PERMITS

## & Consecutive Numbered Labels

### Spot Color Printing

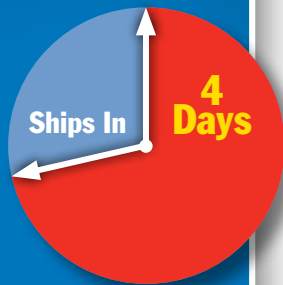
Up to 6 Colors on Your Choice of 5 Materials

(See last line of price grid for additional ink color charges)

- White Vinyl
- Clear or White Polyester
- Brite or Brushed Silver Polyester

#### NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art\*
- Modifying Art/Logo
- Typesetting\*
- Curved Type
- Borders/Reverses
- Lamination
- Consecutive Numbering (up to 6 digits)
- White Ink Back-Up (behind type, graphics or solid white)



Bleeds (Ink to edge of label).....	\$12.00
Screens* .....	\$12.00
Non-Standard Inks .....	\$12.00
PMS Color Match .....	\$30.00

\*See General Information on pages 34-35 for full details.

### Parking Permit Application Ideas

High Schools & Universities • Apartment Complexes • Equipment Inventory

**Consecutive Numbers** (6 digits, 5/32" high) printed in Black, Red, Blue or Green. **Note:** If consecutively numbered, only unwind directions #1 or #2 are available. For Clear Polyester Labels – refer to the "Clear Material Window Application" diagrams on catalog back pocket for correct window application.

**P56** 2" DIA. ↓

**P7** 1 3/4" x 1 3/4" ↓

**P5** 1 1/4" x 2" ↓

**P66** 1 7/8" x 2 7/8" ↓

**P15** 1" x 3" ↓

**P47** 2 1/2" x 2 1/2" ↓

**P10** 3/4" x 2" ↓

**P16** 1 1/2" x 3" ↓

**Power Porter**  
Limited  
Series 2500  
Voltage: 90-130 AC Frequency: 50/60 Hz Amperes: 1.2  
Tel (253) 638-1637 www.powerporter.com  
000012

**POWER ENGINEERING INC.**  
TELS. (787) 788-6052 • EMERG. • 761-0816  
Infrared Services  
Equipment ID # 024689

**AEP** Oklahoma Plant  
INDUSTRIES INC. Controlled Equipment  
015287



SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (7A)							
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
3/4" x 2"	P10	RECTANGLE	145.86	196.36	274.90	162.70	123.42	78.54	67.32	ASK FOR A QUOTE
1" x 3"	P15	RECTANGLE	168.30	213.18	297.34	196.36	173.92	123.42	89.76	
1 1/4" x 2"	P5	RECTANGLE	145.86	196.36	274.90	162.70	123.42	78.54	67.32	
1 1/2" x 3"	P16	RECTANGLE	173.92	224.40	302.94	201.96	179.52	129.04	95.38	
1 3/4" x 1 3/4"	P7	SQUARE	157.08	213.18	297.34	201.96	179.52	129.04	95.38	
2 1/2" x 2 1/2"	P47	SQUARE	173.92	224.40	302.94	201.96	179.52	129.04	95.38	
2" DIA	P56	CIRCLE	168.30	213.18	297.34	196.36	173.92	123.42	89.76	
1 7/8" x 2 7/8"	P66	OVAL	173.92	224.40	302.94	201.96	179.52	129.04	95.38	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

**Note:** For orders on clear material refer to the Clear Material Window Application diagrams on page 36 for correct application.



# HAZARDOUS COMMUNICATION Labeling Standards

OSHA has updated the requirements for labeling of hazardous chemicals under its Hazard Communication Standard (HCS). As of June 1, 2015, all labels will be required to have pictograms, a signal word, hazard and precautionary statements, the product identifier and supplier identification.

- The new standards may also be referred to as Globally Harmonized Standards (GHS) labels.

## PREVIOUS ACCEPTABLE FORMAT



### n-Propyl Alcohol

ethyl carbinol; 1-hydroxy propane; propylic alcohol; n-propanol; 1-propyl alcohol

**WARNING! FLAMMABLE! IRRITANT!**

#### Emergency Overview:

Colorless liquid with an alcohol odor. Irritating to eyes/skin/respiratory tract. Also causes: excitability, drunken behavior, headache, mental confusion, visual disturbances, vomiting, dizziness. May cause reproductive effects. Flammable.

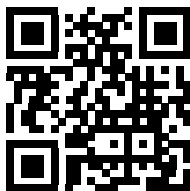
**Precautionary Measures:** Avoid exposure to skin. Wear Protective clothing: Goggles, Gloves, Apron.

**First Aid Procedures:** Inhalation: Remove to fresh air and support breathing as needed. Eyes/Skin: Remove contaminated clothing. Flush with plenty of water for at least 15 minutes. Ingestion: Do not induce vomiting! Consult physician.

**Fire Procedures:** Flammable. Can form explosive mixtures in the air. Use dry chemical, carbon dioxide, water spray, or alcohol-resistant foam.

**Spill Procedures:** Notify safety personnel, isolate and ventilate area, deny entry, stay upwind. Shut off heat and ignition sources. Take up with inert material such as sand or vermiculite. Cleanup crew should protect against exposure.

CAS No 71-238



**Need a place to start?**  
Scan the QR Code and visit the OSHA.gov GHS page.

## Getting to Know the New GHS Chemical Labeling Compliance Requirements

Effective Completion Date	Requirement(s)	Who
December 1, 2013	Train employees on the new label elements and safety data sheet (SDS) format.	Employers
June 1, 2015*	Compliance with all modified provisions of this final rule, except:	Chemical manufacturers, importers, distributors and employers
December 1, 2015	The Distributor shall not ship containers labeled by the chemical manufacturer or importer unless it is a GHS label	
June 1, 2016	Update alternative workplace labeling and hazard communication program as necessary, and provide additional employee training for newly identified physical or health hazards.	Employers
Transition Period to the effective completion dates noted above	May comply with either 29 CFR 1910.1200 (the final standard), or the current standard, or both	Chemical manufacturers, importers, distributors, and employers

\*This date coincides with the EU implementation date for classification of mixtures

## NEW GUIDELINES OUTLINED

### The Basic Parts of A GHS-Compliant Label

**1** → **n-Propyl Alcohol**

UN No. 1274  
CAS No. 71-23-8

**2** → **DANGER**

**3** → Highly flammable liquid and vapor.  
Causes serious eye damage.  
May cause drowsiness and dizziness.

**4** → Keep away from heat/sparks/open flames/hot surfaces. No smoking. Avoid breathing fumes/mist/vapors/spray. Wear protective gloves/protective clothing/eye protection/face protection. IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses if present. Continue rinsing.

**5** → Fill Weight: 18.65 lbs      Lot Number: B56754434  
Gross Weight: 20 lbs.      Fill Date: 6/21/2013      See SDS for further information  
Expiration Date: 6/21/2020

**6** → Wheeler Chemical, Inc. • 411 Cherry Street • Anytown USA • wheelerchem.com • 800-555-6789

- Product Identifier** – Should match the product identifier on the Safety Data Sheet.
- Signal Word** – Either use “Danger” (severe) or “Warning” (less severe).
- Hazard Statements** – A phrase assigned to a hazard class that describes the nature of the product’s hazards.
- Precautionary Statements** – Describes recommended measures to minimize or prevent adverse effects resulting from exposure.
- Supplier Identification** – The name, address and telephone number of the manufacturer or supplier.
- Pictograms** – Graphical symbols intended to convey specific hazard information visually. Each Pictogram must include a red diamond outline.

# TAMPER EVIDENT LABELS

## Spot Color Printing

Up to 6 Colors on Your Choice of 4 Materials

(See last line of price grid for additional ink color charges)

### Tamper Evident Paper

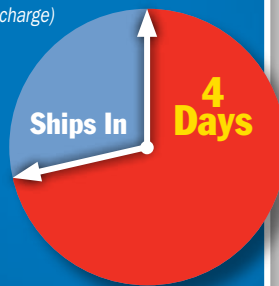
White Destructible Vinyl (100% upcharge)

Silver VOID Polyester (100% upcharge)

White VOID Polyester (100% upcharge)

### NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art\*
- Modifying Art/Logo
- Typesetting\*
- Curved Type
- Borders/Reverses



Bleeds (Ink to edge of label).....	\$12.00
Screens* .....	\$12.00
Non-Standard Inks .....	\$12.00
PMS Color Match .....	\$30.00

\*See General Information on pages 34-35 for full details.

## Tamper Evident Paper

Ideal applications are indoors and for short term use. When tampered with, the label cannot be reapplied securely. Allow 24 hours for adhesive to anchor properly. Available only on rolls. Lamination cannot be applied. Waste matrix will not be removed from around the label.



## VOID Polyester

Tampering with this label will leave a 3/16" "VOID" pattern on the surface. Lamination will be applied for added protection and security. Apply to dry, non-textured surfaces and allow 72 hours for adhesive to anchor properly.



## White Destructible Vinyl

This label will fragment when tampered with. Use indoors or outdoors, note lamination cannot be applied. Waste matrix will not be removed from around the label. Allow 24 hours for adhesive to anchor properly.



TEP = Tamper Evident Paper • TEF = Wh. Destructible Vinyl or VOID Polyesters at 100% upcharge									
SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (6A)						
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	5M+
½" x 1"	TEP or TEF-1	RECTANGLE	94.00	99.50	127.50	108.00	79.00	56.50	
¾" x 1 ½"	TEP or TEF-43	RECTANGLE	97.00	102.50	135.00	118.00	96.50	71.00	
¾" x 2"	TEP or TEF-10	RECTANGLE	94.00	99.50	127.50	108.00	79.00	56.50	
1" x 1 ½"	TEP or TEF-45	RECTANGLE	97.00	102.50	135.00	118.00	96.50	71.00	
1" x 2"	TEP or TEF-11	RECTANGLE	94.00	99.50	127.50	108.00	79.00	56.50	
1" x 3"	TEP or TEF-15	RECTANGLE	97.00	102.50	135.00	118.00	96.50	71.00	
1 ½" x 3"	TEP or TEF-16	RECTANGLE	122.50	129.00	159.00	140.00	122.50	104.00	
1 ⅞" x 5"	TEP or TEF-1313	RECTANGLE	130.00	136.50	169.50	152.00	137.50	116.50	
2" x 3"	TEP or TEF-17	RECTANGLE	122.50	129.00	159.00	140.00	122.50	104.00	
2 ½" x 3"	TEP or TEF-18	RECTANGLE	130.00	136.50	169.50	152.00	137.50	116.50	
3" x 4"	TEP or TEF-51	RECTANGLE	177.50	187.00	235.00	172.50	152.00	118.50	
3 ¾" x 4"	TEP or TEF-828	RECTANGLE	177.50	187.00	235.00	172.50	152.00	118.50	
1" x 1"	TEP or TEF-388	SQUARE	94.00	99.50	127.50	108.00	79.00	56.50	
3/4" DIA	TEP or TEF-27	CIRCLE	94.00	99.50	127.50	108.00	79.00	56.50	
1" DIA	TEP or TEF-26	CIRCLE	94.00	99.50	127.50	108.00	79.00	56.50	
1 ¼" DIA	TEP or TEF-25	CIRCLE	97.00	102.50	135.00	118.00	96.50	71.00	
1 ½" DIA	TEP or TEF-55	CIRCLE	97.00	102.50	135.00	118.00	96.50	71.00	
½" x 1"	TEP or TEF-1406	OVAL	97.00	102.50	135.00	118.00	96.50	71.00	
1" x 2"	TEP or TEF-30	OVAL	94.00	99.50	127.50	108.00	79.00	56.50	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	

ASK FOR A QUOTE

# VARIABLE DATA LABELS

Thermal Transfer and Consecutive Barcodes and/or Numbering

**Black Ink Only**

On Your Choice of 2 Materials  
White Thermal Transfer Paper  
White Polyester Film

Ships In **4 Days**

VARIABLE DATA & THERMAL TRANSFER LABELS

## Variable Data Label Application Ideas

Inventory Control • Property Identification • Equipment Tracking  
Libraries & Video Stores • Warehouse Organization

### Choose From Three Format Combinations...

**1**

12340

*Consecutive #s Only*

**2**

12340

*Consecutive #s plus Bar Code*

**3**

Description  
12340

*Description plus Consecutive #s plus Bar Code*

*Bar Codes Only*

*Consecutive #s plus Description*

Description  
12340

*Description Only*

Description

*Description plus Bar Code*

Other Formats Available... Please Inquire!

**Static Barcodes (UPC Codes) that do not change or have variable imaging also available....**

★

Have us supply your barcode for guaranteed readability.

**Please Specify Code Type with Field Format Choice**

1 2 3 4 5

**Code 2 of 5**  
Numeric Only  
Self-Checking  
(Inventory Warehousing)

X 1 2 3 4 5 B

**Code 3 of 9**  
Alphanumeric  
High Reliability  
(Parts ID, Automotive)

A 1 2 3 4 5 B

**Code 128**  
Alphanumeric  
Highest Information Density  
(Tracking, Medical)

UPC Codes with variable information can also be ordered from this page.

**Most Catalog Items Available with Black Variable Printing as a Custom Quote –**  
Call Factory for Details

Item #WC23

LA & SF SPECIALTY

Item #WD24

SF SPECIALTY

**RACK**

**SHELF**

**2A**

**RACK**

**SHELF**

**2B**

**RACK**

**SHELF**

**2C**

Hi, I'm Amy

Have a nice day!

Hi, I'm Shelley

Have a nice day!

### Thermal Transfer Paper Labels – Indoor Use Only

Round Corner Rectangles – On Rolls – Black Ink Only – No Bleeds

WHITE PAPER		QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (6A)						
SIZES	# UP	500 LOT	1M	2M	3M	5M	10M	10M+
1½" x ¾"	1	60.00	68.18	62.04	53.86	49.10	46.36	ASK FOR A QUOTE
1½" x 2"	1	60.00	77.72	70.72	61.40	55.96	52.86	
2" x ½"	1	62.38	81.00	73.72	64.00	58.32	55.08	
2" x 1"	1	60.00	70.38	64.06	55.60	50.68	47.86	
3" x 1"	1	60.00	71.74	65.28	56.68	51.66	48.78	
3" x 2"	1	64.10	83.26	75.76	65.78	59.94	56.62	
3½" x 1"	1	60.00	70.88	64.50	56.00	51.04	48.20	
4" x 2"	1	74.84	97.20	88.46	76.80	69.98	66.10	
4" x 3"	1	92.32	119.88	109.10	94.72	86.32	81.52	

### Thermal Transfer White Polyester Labels – Two Year Outdoor Rating

Round Corner Rectangles – On Rolls – Black Ink Only – No Bleeds

WHITE POLYESTER		QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (6A)						
SIZES	# UP	250 LOT	500 LOT	1M	2M	3M	5M	5M+
¾" x ¾"	3	60.00	64.52	83.78	77.08	68.70	59.48	ASK FOR A QUOTE
1" x ¾"	3	60.00	62.92	81.72	75.18	67.02	58.02	
1½" x ½"	1	60.00	74.06	85.14	78.32	69.80	60.44	
1½" x ¾"	1	67.66	81.40	105.72	97.26	86.68	75.06	
2" x 1"	1	83.44	100.40	130.38	119.96	106.92	92.58	

Matte Silver Polyester available, contact factory for details.

Don't see your size or shape? Just ask!

Turn the page for Hot Foil Stamped & Blind Embossed Labels.

# HOT FOIL STAMPED & BLIND EMBOSSED

## Hot Foil Stamped Labels

On Your Choice of 11 Materials

- White or Yellow Gloss
- Blue or Black Gloss
- White Litho
- Brite or Dull Gold Paper
- Brite or Dull Silver Paper
- White or Clear Polyester



## Blind Embossed Labels

Imprinted on Your Choice of 4 Materials

- Brite or Dull Gold Foil
- Brite or Dull Silver Foil

### NO CHARGE FOR:

- Customer Supplied Art\*
- Modifying Art/Logo
- Typesetting\*
- Curved Type
- Borders/Reverses†

- Bleeds (Ink to edge of label)..... N/A
- Screens\* ..... N/A
- Blind Embossed Plate .....\$30.00

\*See General Information on pages 34-35 for full details.  
 †Positive Print Only – Avoid fine lines, details and reversed images.  
 Bold graphics recommended. Minimum 9 point type size.

## Enhance Your Image...

...with the Highest Quality labels available. Hot Foil Stamped and Blind Embossed labels available on a wide variety of materials add that Touch of Elegance and Class.

HS-55  
BE-55



HS-31  
BE-31

Holographic Foil on White Gloss

HS-11  
BE-11



Silver Foil on Blue Gloss



HS-33  
BE-33



HS-74A  
BE-74A



HS-26  
BE-26

HS = Hot Foil Stamped BE = Blind Embossed

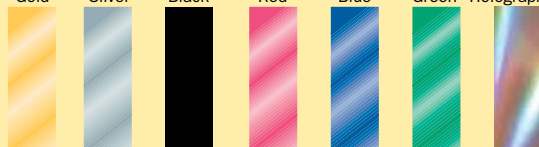
SPECIFICATIONS			QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (6A)							ASK FOR A QUOTE
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	10M+	
1" x 2"	HS or BE 11	RECTANGLE	207.50	238.00	160.00	115.40	95.00	64.90		
1" DIA	HS or BE 26	CIRCLE	207.50	238.00	160.00	115.40	95.00	64.90		
1½" DIA	HS or BE 55	CIRCLE	207.50	238.00	160.00	115.40	95.00	64.90		
1¼" x 2½"	HS or BE 31	OVAL	224.90	258.40	172.90	124.50	103.20	70.50		
2" DIA	HS or BE 33	SUNBURST	224.90	258.40	172.90	124.50	103.20	70.50		
1¼" x 2¾"	HS or BE 74A	ANNIV RIBBON	224.90	258.40	172.90	124.50	103.20	70.50		

\*Holographic Hot Foil is an additional 20% upcharge

## Choose From Seven Brilliant Metallic Hot Foil Stamped Inks

\*Holographic Hot Foil is an additional 20% upcharge.

Gold Silver Black Red Blue Green Holographic\*



Combinations of Hot Foil Stamped/Embossed Labels Are Available...Please Inquire.



# SPECIAL SHAPES

## Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

### NO CHARGE FOR:

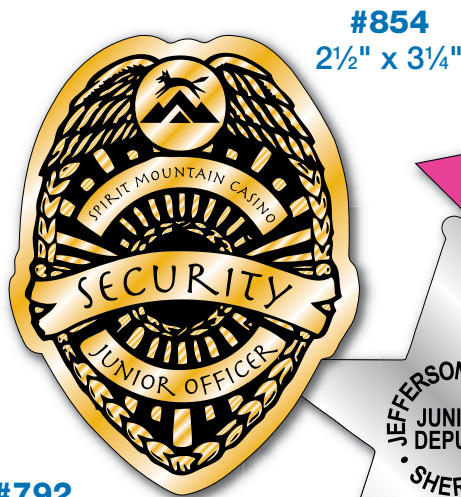
- 10 Standard Inks
- Printing Plates
- Customer Supplied Art\*
- Modifying Art/Logo
- Typesetting\*
- Curved Type
- Borders/Reverses



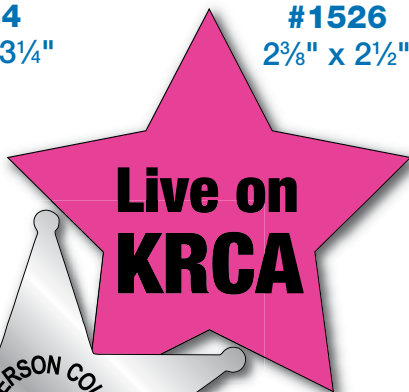
Bleeds (Ink to edge of label)	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Metallic & Fluorescent Inks*	\$40.00

\*See General Information on pages 34-35 for full details.

SPECIAL SHAPES



#1526  
2 3/8" x 2 1/2"



#792  
1 3/4" DIA.



#360  
2 13/16" x 2 13/16"



#1015  
1 5/8" x 2"



#1647  
2" x 2"

#1119  
1" x 1"



#74A  
1 1/4" x 2 3/8"



Some shapes may not allow for stripping/removal of the matrix



#32  
1" x 1 1/4"



#33  
2" DIA.



#73  
2 7/8" x 2 3/4"

SPECIFICATIONS			QUANTITY - One Color Suggested Retail Pricing Per 1,000(M) Labels (9A)									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
1 1/4" x 2 3/8"	74A	ANNIVERSARY RIBBON	77.68	94.88	85.14	76.86	59.24	44.10	41.50	37.88	34.56	ASK FOR A QUOTE
1" x 1 1/4"	32	STARBURST	53.34	62.76	52.74	43.76	32.16	25.72	18.50	17.78	14.86	
1" x 1"	1119	HEART	118.48	134.54	100.08	80.86	53.00	34.18	22.64	18.30	15.34	
2 3/8" x 2 3/4"	73	HEART	154.76	166.38	123.32	99.46	75.90	54.44	49.62	43.32	37.94	
2" x 2"	1647	OCTAGON	131.84	146.36	109.40	86.16	58.00	35.88	33.16	29.10	25.76	
2 13/16" x 2 13/16"	438*	OCTAGON	162.58	181.04	134.54	108.46	83.14	60.22	52.72	46.28	40.80	
2 3/8" x 2 1/2"	1526	STAR	97.46	119.04	103.36	89.56	71.38	51.82	44.90	38.00	34.98	
1 5/8" x 2"	1015	RIBBON	79.66	99.70	88.16	79.66	64.84	44.72	44.30	38.86	34.52	
2" DIA	33	SUNBURST	71.94	84.62	77.14	68.18	52.72	36.00	32.16	30.88	25.72	
1 3/4" DIA	792	SCALLOPED CIRCLE	72.46	89.10	78.64	67.08	50.20	34.00	35.72	31.90	30.94	
2 13/16" x 2 13/16"	360	SHERIFF STAR	96.60	120.74	109.08	89.64	79.24	63.90	56.54	47.48	43.84	
2 1/2" x 3 1/4"	854	SHERIFF BADGE	78.38	95.32	86.80	80.66	65.42	47.48	44.10	41.00	37.92	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	

Shapes Shown Are Not Actual Size \*Label size not shown

Don't see your size or shape? Just ask!

Turn the page for General Information.

# General Information and Upcharges

**Artwork Manipulation Services:** We do minor art touch-ups at no charge. Cost may arise with extensive design, touch-ups or fixes, color separations, or changes. The cost for such artwork manipulation is \$15.00 flat per 15 minute increment. We will advise you of such costs before proceeding with the order.

## NO CHARGE FOR

- Basic Typesetting
- Acceptable Electronic Art
- Enlargements/Reductions
- Minor Separations
- B&W or Electronic PDF Proofs
- Curved Type
- Reverses
- Borders
- Plates
- Minor Art Touch-ups

**Artwork Requirements: See (A) Spot Color or (B) 4-Color Process**

**Important:** Send a copy of your original file. Always keep a backup of your original artwork – disks or files could be lost, damaged, or corrupted. Physical artwork/plates are kept on file for two years after last order.

### (A) Spot Color (single colors) or Line Work Requirements:

- Digital electronic art is preferred. Please complete the “Electronic File Guide” to insure the details are covered on how to supply digital art without additional costs or delays. This guide is found on the back of each order form.
- High-resolution, black and white camera-ready artwork is also acceptable. Please include a 1/16” no-print margin on all sides if labels are to be square cornered on rolls. This art should be a high-resolution laser copy or PMT.
- Photocopies and faxes are not acceptable forms of artwork.
- Multi-color camera-ready art must clearly show color separations.
- Screens must be no higher than 85 lines per inch (lpi), with no graduation. Electronic artwork is required for labels requiring a higher screen count (up to 150 lpi), or with screen graduations. Please see “Screens” for additional information.

### (B) 4-Color Process (CMYK) Requirements:

- Digital electronic artwork only at actual finished label size. Contact factory on supplying slides or color photographs if that is the only artwork available.
- Following and completing the “4-Color Process Electronic File” form is necessary in producing your order accurately, preventing delays, and avoiding additional charges.

**Auto/Machine Applied:** Auto/Machine Applied (or inserted) labels have special requirements such as trimming the liner and more. The labels in this catalog are normally provided for hand application. Please communicate auto/machine/dispenser requirements so your labels are finished correctly. Additional costs may apply.

**Barcodes:** Static barcodes available for a variety of applications. UPC barcodes are created at no additional cost with guaranteed readability. Price for other varieties of barcodes is \$7.00 (flat). If you provide the barcode, we cannot guarantee readability. See page 31 for consecutive barcodes.

**Blank Labels:** 20% discount on catalog pricing, except on pages 20-21 or page 23.

**Bleeds:** \$12.00 per color. Bleeds are considered ink that runs to the edge of the label. When providing artwork, please extend bleed area(s) 1/16” outside label’s edge. Applies each time order is run. Not available on square cornered labels on rolls.

**Borders:** No charge unless border bleeds to edge of the label.

**Cancellation Charges:** Full rates apply if order has been printed.

- **Spot Color Orders** – Minimum \$15 flat charge applies if order has been entered. Additional art, proof, plate and material charges may apply.
- **4-Color Process Orders** – Minimum \$65 flat charge applies if order has been entered. Additional art, proof, plate and material charges may apply.

**Change Made to Order:** Full rates apply if order has been printed.

### Artwork Changes

- **Spot Color Orders** – \$8.00 flat (minimum) if order must be pulled from production due to change(s) to original order. Additional art or plate charges may apply. Additional turnaround time applies.
- **4-Color Process Orders** – \$45.00 flat (minimum) if order must be pulled from production due to change(s) to original order. Additional turnaround time applies.

### Document Changes

If the work flow/production of an order needs to be interrupted due to changes made to quantity, finishing, shipping method, etc. a minimum Work Order Change charge of \$8.00 will be applied. Additional charges may apply.

**Color Match:** See “PMS Color Match.”

**Cores:** 3” diameter cores are standard, other size diameter cores available, contact factory for charges.

**Combination Orders:** Spot Color orders may be combined starting at a total quantity of 5,000 (minimum of 500 per copy, in 500 qty. increments) with copy change at \$12.00 each, ink change \$12.00 each, stock change \$12.00 each. Multiple copy changes could extend turnaround time (i.e. 5 or more). Combination orders for Laser/Inkjet Sheets and 4-Color Process labels available – contact factory for custom quote.

**Consecutive Numbering:** Available on most labels. See pages 28 and 31 for a partial listing. Contact factory for additional options. Start and stop numbers must be included at time of order.

**Dispenser Boxes:** Available on labels up to 3” wide (\$0.25 each).

**Duotones:** A screen on top of a screen – contact factory for a custom quote.

**Enlarge/Reduce Art:** No charge. Note: Certain artwork formats cannot be enlarged or reduced without jeopardizing print quality. Contact factory for a list of acceptable file formats.

**Errors:** If our mistake – we’ll redo labels at no charge or refund your money. If your error – we’ll work something out.

**Files/Plates:** Physical files and plates are kept for up to 2 years.

**Fluorescent Inks:** Standard fluorescent inks (801-Blue, 802-Green, 804-Orange, 805-Red, 806-Pink) are \$40.00 each (\$12.00 if reordered within 3 months). For indoor use only – not fade or scuff resistant.

**Handling Fee:** \$3.00 handling fee applies to each order (invoice). If multiple delivery points, handling fee applies per location (includes split shipments), additional costs will apply. Subject to change.

**Inks:** Ink colors are not exact on Gold or Silver Foils, Yellow Gloss, Yellow Vinyl, Fluorescents, Brownkraft II Lightshade, or Blockout Opaque materials. Black ink is recommended on Fluorescent materials (other colors appear darker). Our standard inks are not guaranteed fade resistant. If label will be exposed to extensive sunlight, a more intensive and fade resistant ink will need to be used – contact factory for pricing and availability. If color critical, invest in a press proof. See Press Proofs for charges and details.

**Inside Window Application:** Applied to the inside of a window to be read from the outside – printed on a clear material. White back-up ink recommended for improved readability. A “Clear Material Window Application” diagram is provided on the catalog back cover pocket to aid in correct order processing and production.

**Lamination:** Add 25% to one color price (up to 25,000). See next page for material application specs.

**Liability:** Customers assume total liability for services/products manufactured to specifications submitted to printing manufacturer and will defend, hold harmless, and indemnify manufacturer from claims of copyright, patent, and intellectual rights infringement. None of the materials, inks or coatings are for food contact unless stated on quote. Liability for any mistake on a label order is limited to the cost of the labels. Factory cannot guarantee 100% no missing labels on rolls. All pricing quoted and payable in U.S. funds.

**Metallic Inks:** Standard Metallic inks (872-Gold or 877-Silver) are \$40.00 each (\$12.00 if reordered within 3 months). Non-Standard Metallic inks will incur additional charges and turnaround time. For indoor use only – not fade or scuff resistant.

**On Hold Orders:** Purchase Orders that are placed on hold will be considered cancelled at 30 days and Cancellation Charges will apply. Proof Charges and Art Charges may apply.

**Over-runs/Under-runs:** Never an over-run on catalog items up to 25,000. All custom orders and any catalog order over 25,000 labels are subject to industry standard of +/- 10% over-run or under-run.

**Pastel Inks:** Will incur additional charges and turnaround time, inquire. For indoor use only – not fade or scuff resistant.

**Perforated Labels:** Available on many sizes – inquire for availability and pricing.

**PMS Color Match:** \$30.00 (\$12.00 if reordered within 6 months). \$50.00 (for both new orders and reorders) if matching a provided color sample. Use Pantone® Color Formula Guide – “C” coated section for matching ink (unless printing on Smudgeproof Uncoated Litho or Laser stocks). Contact factory for PMS ink, Fluorescent ink, Pastel PMS ink and Metallic PMS ink color charges.

**Production (Turnaround) Times:** Production times are in working days excluding weekends and holidays. Production times begin the following business day the order is submitted. Time spent obtaining additional order information and/or correct artwork necessary to produce order may delay shipment. If proof is requested – production time begins after final proof approval is received.

**Turn to the front Inside Flap to see when your order will ship.**

**Proofs Available for Catalog Orders:** Production (turnaround) time does not begin until final proof approval is received. If order contains five or more copies, proof turnaround time will be extended.

- **Faxed Proof:** Available at no charge to generate a Fax proof. Allow 2 business days to create proof.
  - **Spot Color(s):** \$12.00 per change (per copy) if changes are made to original proof or if new artwork is supplied.
  - **4-Color Process:** Not Available.
- **Electronic PDF Proof:** Available at no charge to create a PDF Proof. Allow 2 business days to create proof. Note color variances inherent with different computer monitors & printers.
  - **Spot Color(s):** \$12.00 charge per change (per copy) if changes are made to original proof or if new artwork is supplied.
  - **4-Color Process:** Provided automatically, must be waived on Purchase Order if proof not wanted. \$50.00 charge if the original proof needs to be changed or if new artwork is supplied.
- **Color Paper Proof:** Allow 2 business days to create proof. Sent via 2<sup>nd</sup> Day Expedited. Provides approximate color representation and positioning on label. Colors may not match final printed product.
  - **Spot Color(s):** \$20.00 charge to generate proof. \$12.00 charge per change (per copy) if changes are made to original proof or if new artwork is supplied.
  - **4-Color Process:** No charge to generate a Color Paper proof on catalog orders. \$50.00 charge if the original proof needs to be changed or if new artwork is supplied.
- **Press Proofs:** Available upon request. Shipping charges will apply.
  - **Spot Color(s):** \$50.00 charge for 1st color and \$35.00 charge for each additional color. Produced within 3 business days. If changes are made to artwork additional costs will apply.
  - **4-Color Process:** \$140.00 charge. Produced within 5 business days. If changes are made to artwork additional costs will apply.

**Quantity Pricing:** See "Combination Orders."

**Registration/Tolerance:** Close registration may vary +/-  $\frac{1}{64}$ ".

**Reverses:** Minimum 7 point sans serif fonts and 8 point serif fonts.

**Rush Service:** Available for most products. Additional charges apply. Please inquire.

**Rights Reserved:** We reserve the rights to use all products in our advertising/displays unless otherwise specified in writing at the time of the order. We reserve the right to refuse any label order with offensive label copy or design. We reserve the right to attach an energy surcharge in the event of a petroleum price spike.

**Screens:** \$12.00 each. See "Artwork Requirements" for specifications. Newer technology allows us to print most graduated screens to 0%. Contact art department for more information. There may be a need to adjust/modify your art for best printing. For duotones (a screen on top of a screen) – contact factory for a custom quote.

**Sheeted Labels:** Available on many sizes – inquire for availability and pricing.

**Short Rolls:** For short rolls of 500-999 (\$0.25 per roll); 250-499 (\$0.35 per roll); 100-249 (\$0.50 per roll). Short rolls may require extra production time. Standard quantity per roll – 1,000 labels.

**Typesetting:** No charge for basic typesetting. Upcharge for lengthy copy or foreign language. Minimum 5 point positive and 7 point sans serif reverse. If font/typestyle is critical, please include electronic font(s) with order, otherwise charges may apply.

**Unwind Direction:** Indicates how labels come off the roll. Refer to catalog pages for arrow indicators. If unwind direction is critical, use chart on inside back cover to choose correct unwind number and specify number on order form.

**Weatherproof/Fade Resistant:** Catalog labels are for indoor use and not weather or fade resistant except those on pages 26, 27, 28, and those specified on page 29 – contact factory for other sizes and pricing.

## Adhesives

Always pre-test materials for your specific application or if applying labels to boxes made with any recycled materials. See material samples in catalog back pocket for detailed descriptions, application temperatures, and service temperature ranges. **Allow 24 hours for adhesives to anchor.**

- **Permanent Adhesives** – Designed for application at room temperature to a clean, dry, non-oily, smooth, flat surface for indoor use. Not tamperproof. Inquire if tamperproof is needed. Not for application directly on to skin. [Always pre-test materials on application surface\(s\).](#)
- **Removable Adhesives** – No extra charge for catalog items. Available on White Gloss, Matte Litho, or Smudgeproof materials at no additional charge for items in the catalog. [Always pre-test materials on application surface\(s\).](#)
- **Freezer Adhesives** – For application as low as -20°F with a service temperature range from -65°F to +200°F. Apply to a clean, dry surface (indoor use only). Available on Gloss Freezer (a mid-gloss) at no upcharge or on White Litho or White Gloss (cast) with a 10% upcharge to the one color price (up to 25,000). Laser Freezer is available on Laser/Inkjet products (page 23) with a 15% upcharge. [Always pre-test materials on application surface\(s\).](#)

- **Specialty Adhesives** – A variety of special hot melt, acrylic, and pattern adhesive constructions are available for your project needs.

## Materials

**Standard Paper Materials:** For indoor use only – **not moisture or rub resistant.** Standard shelf life is one year.

- **White Gloss** – High quality appearance. Not recommended when labels are to be written on. Available with permanent or removable adhesive.
- **Matte Litho** – High quality coated litho stock for excellent print characteristics. Available with permanent or removable adhesive.
- **Fluorescents** – Matte paper (5 shown) with attention-getting bright colors. Recommend black ink only. Permanent adhesive. If used for Custom Mailing Labels (page 22), add 15% to one color price (up to 25,000).
- **Paper Foils** – Silver or Gold Foil available with a brite or dull finish. Permanent adhesive. See "Inks" for color match information. Not for application to equipment or to be written on.
- **Smudgeproof** – Use where lift-off or correction ribbons will not work properly. This is an "uncoated litho" which is not recommended for high color resolution, screens, or fine detail. Available with permanent or removable adhesive.

### Specialty Materials:

- **Blockout Opaque** – Often used to cover up dated information or mistakes and prevent see-thru. Permanent but not tamperproof. For indoor use only. Available on Semi-Gloss Opaque or White Litho Opaque. Add 25% to one color price. PMS colors or sample matches may not be exact on opaque materials.
- **Blue Fluorescent** – Matte paper with attention-getting bright blue color. Recommend black ink only and indoor use. Permanent adhesive. Add 10% to one color price.
- **Brownkraft II Lightshade** – Looks much like a corrugated box. Permanent adhesive. Due to brown facesheet, PMS colors or sample matches may not be exact. Add 10% to one color price (up to 25,000).
- **Clear Film (Acetate)** – For indoor use only. Available with permanent or removable adhesive (specify if removable when ordering). Price Clear Acetate as follows:
  - **With NO Protective Coating:** Add 25% to one color price (standard)
  - **With Lamination:** Add 50% to one color price (specify on order)
  - **With UV Coating:** Add 25% to one color price plus one additional ink color (specify on order)
- **Polyesters** – Durable, weather resistant material. Permanent adhesive. Best outdoor material. Available in Clear, Silver, Gold, and White. Usually laminated for ink protection. See page 28, or contact factory for other sizes.
- **Recycled Semi-Gloss** – Contains 30% post consumer waste. This supercalendered product comes with a brown liner and a slight blue-grey tint to the facesheet. Add 10% to one color price.
- **White Vinyl** – Durable, weather resistant material. For both indoor and outdoor use. Available with permanent or removable adhesive. See pages 24, 26, 27, and 28 or contact factory for other sizes and pricing.

## Protective Coatings and Materials

- **Standard Clear UV Varnish** – Provides a measure of rub resistance protection and adds extra glossy appearance. Price as an additional color. Labels found on pages 16 thru 19 include Clear UV Varnish at no extra charge. Writeable (Matte or Gloss) UV Varnish available – contact factory for additional information and pricing.
- **Lamination** – Clear film applied over printed labels provides high gloss appearance and protection from abrasion, such as nested packaging, (and protection from moisture/dampness with vinyl or film base material). Add 25% to one color price (up to 25,000). Labels found on page 28 include lamination at no extra charge.

## Additional Materials Available

(Contact factory for additional information or for a custom quote.)

- Candle Material
- Computer Imprintable Polyester
- Computer Imprintable Vinyl
- Dairy Label
- Direct Thermal Paper & Film
- Frosty Clear Vinyl
- Fruit & Vegetable Material
- Holographic Paper & Film
- Laser Materials
- Latex Materials/Replacements
- Liner Printing
- Metallized Bopp – Brite Silver
- Pharmaceutical Semi-Gloss
- Piggybacks
- Polyscan Film (Drum Label)
- Polypropylene Bopp – Clear & White
- Recycled Materials
- Repositionable Materials
- Squeezable Packaging Films
- Tamper Evident Paper & Films
- Thermal Transfers Paper & Film
- Tire Stock – Paper & Vinyl
- Tyvec® Material
- And Many, More...Just Ask!

Turn the page for  
Printing Q & A.



# PRINTING QUESTIONS & ANSWERS

## Helpful Printing Explanations

### Important Questions to Ask When Quoting Labels & Stickers:

- What will the label be applied to?
- What is the label used for?
- Is it hand or machine applied?
- What is the size and shape of the label?
- What is the imprint color(s)?
- Are there any screens or bleeds?

### What is a Bleed?

A bleed is when the ink color goes off the edge of the label. Bleeds are charged for each color that goes off the edge.



1 Bleed

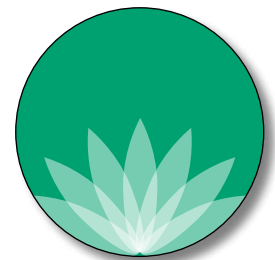
**OPEN IMMEDIATELY!**

**IMPORTANT TAX RETURN  
DOCUMENT ENCLOSED**

2 Bleeds

### What is a screen?

A screen of an ink color is when a percentage of the solid color is being printed. Graduated screens go from a solid to 0%.



1 Screen



### Inside Window/Face Static or Adhesive Application

This is when the label is applied to the inside of the window to be read from the outside of the window.



### Outside Window/Back Static or Adhesive Application

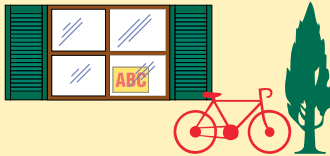
This is when the label is applied to a surface and is read from the same side.



## Select Your Type Style

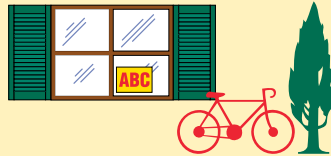
- |   |                                    |                                |
|---|------------------------------------|--------------------------------|
| <b>1</b> Avant Garde                    | <b>8</b> Helvetica Extra Bold      | <b>15</b> Cooper Black         |
| <b>2</b> Avant Garde Bold               | <b>9</b> Souvenir                  | <b>16</b> Chancery             |
| <b>3</b> Helvetica Medium Condensed     | <b>10</b> Souvenir Bold            | <b>17</b> Friz Quadrata        |
| <b>4</b> Helvetica Bold Condensed       | <b>11</b> Times Roman              | <b>18</b> <i>Brush Script</i>  |
| <b>5</b> Helvetica Medium               | <b>12</b> <i>Times Italic</i>      | <b>19</b> Palatino             |
| <b>6</b> <i>Helvetica Medium Italic</i> | <b>13</b> Times Bold               | <b>20</b> Tiffany              |
| <b>7</b> Helvetica Bold                 | <b>14</b> <i>Times Bold Italic</i> | <b>21</b> Adobe or Corel Fonts |

## Clear Material Window Application



### Static or Adhesive on **FACE** of Label

Applied to inside of window to be read from outside of window.

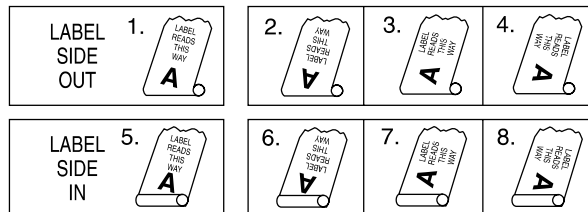


### Static or Adhesive on **BACK** of Label

Applied to exterior surface of window to be read from the outside of window.

*Labels printed on clear material may require white back-up for easy readability.  
See actual sample in "Label & Sticker Ideas" packet.*

## How Labels Come Off Roll (Often called "Unwind Direction")



**Sample  
Packets and  
More!**





# Need a Shape or Quantity That's Not in the Catalog?

We offer thousands of different shapes and sizes...in any quantity.

*Just ask!*



# StickerMan



Special prices available on larger quantities.



## EXPANDED!

4-Color Process Labels add quality and impact like no other!



Variable Data Labels



Prime Retail Labels



Industrial/Manufacturing Labels