

America's source for

LABELS & STICKERS

2013 CATALOG



Look Inside for the Labels You Need:

- Fastship Labels
- 4-Color Process
- Prime Labels
- Bumper Stickers
- Durable Decals
- Static Clings
- Service Labels
- Parking Permits
- Variable Data Labels
- Hot Foil Stamped
- Blind Embossed
- Tamper Evident
- Thermal Labels
- Mailing Labels
- And Many More...



Why We're America's Choice for Custom-Printed Labels and Stickers:



Value

Competitively priced with no hidden charges.

No charge for:

- Typesetting
- Reverses
- Enlargements
- Reductions
- Curved Type

Fast Turnaround

Most orders are printed and shipped within 48 hours.

See each page for delivery notes.

Service

We promise your orders are done right...right on time.

Quality

Whether you need 250 or millions of labels, you can count on quality that sticks.



Contents

One Color Fastship Labels 1-1a

One to Six Color Labels

Rectangles, Round Corners 2-7
Squares, Round Corners 8-9
Circles 10-11
Ovals 12-13
Square Corner, Butt Cut 14-15
Special Shapes 33

4-Color Process Labels

Rectangles, Round Corners 16-17
Squares, Round Corners 18
Square Corner, Butt Cut 18
Circles 19
Ovals 19

Mailing/Computer Labels

Standard Mailing 20-21
Custom Mailing 22
Laser/Inkjet Sheets 23

Ruff and Tuff Labels

Bumper Stickers 24
Durable Weatherproof 26-27
Parking Permits 28
Consecutive Numbered 28

Specialty Labels

Static Cling 25
Service Decals 25
Ultra Removable Labels 25
Variable Data Labels 29
Thermal Labels 29
Tamper Evident 30-31
Hot Foil Stamped 32
Blind Embossed 32

General Information 34-35

Printing Q & A 36

We Print What You Create! It's as easy as...

1

Select Your Size or Shape

Don't see your size and shape? Just ask, we have thousands available.

2

Choose Your Type Style

We have hundreds to choose from, see the inside back cover for popular fonts.

3

Create Your Artwork

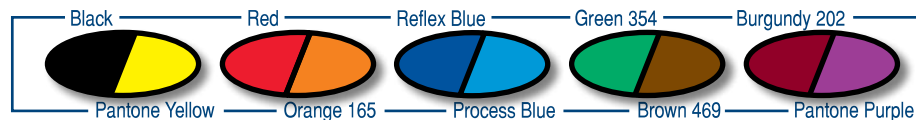
Use one of our accepted electronic art programs to create your artwork or send us a hard copy or fax and we will typeset your artwork for you.

Please send in a copy of all original electronic artwork to help expedite order process.

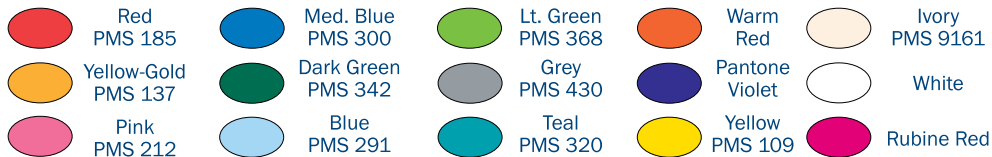
4

Select Your Ink Color(s)

Ten Standard Ink Colors at No Extra Charge*

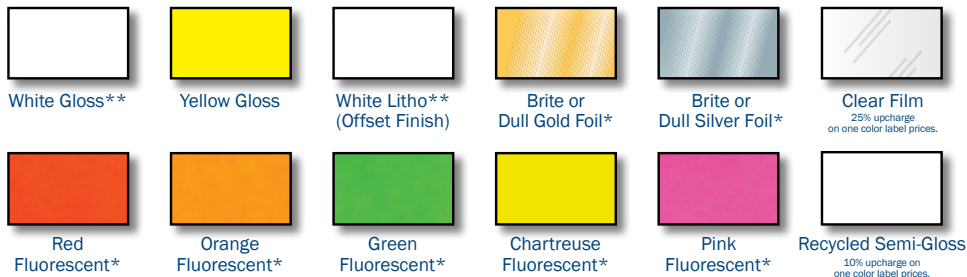


15 Non-Standard Ink Colors Available (\$12.00 each)



5

Select Your Standard Indoor Label Material



**These two materials are available with permanent or removable adhesive (specify removable when ordering).

Catalog Production (Turnaround) Times*

Order received by 2 PM PT		M	T	W	T	F
CATALOG PRODUCTION TIMES	Ships In 2 Days	Order Received				
		Ships On				
	Ships In 3 Days	Order Received				
		Ships On				
	Ships In 4 Days	Order Received				
		Ships On				

*Begins the following business day order is submitted. Time spent obtaining additional order information and/or correct artwork necessary to produce order may delay shipment. Proofs will extend turnaround time.

*Label material colors are an approximate representation. Actual printed samples are located in the catalog back pocket within the "Valuable Material Test Samples" packet. Please refer to page 34, under "Inks" for an important note on color matches on these materials.

FASTSHIP

One Color Printing

Any Color on Your Choice of Standard Label Material

(See Inside Flap for Material Choices)

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses



- Bleeds (Ink to edge of label)\$12.00
- Screens*\$12.00
- Non-Standard Inks.....\$12.00
- PMS Color Match\$30.00
- Standard Metallic & Fluorescent Inks*\$40.00

*See General Information on pages 34-35 for full details.

PACKING LIST ENCLOSED

#5 →
1 1/4" x 2"

#6 →
1 1/4" x 1 1/4"

100% Q.A. INSPECTED
BY _____ DATE _____

#7 →
1 3/4" x 1 3/4"

#8 →
1 1/4" x 1 3/4"

#9 →
3/4" x 1 3/4"

PART _____ OF _____

#10 →
3/4" x 2"

#11 →
1" x 2"

#12 →
3/4" x 2 1/2"

#13 →
1" x 2 1/2"

#14 →
1 1/4" x 2 1/2"

#1 →
1/2" x 1"

#3 →
3/4" x 1 1/4"

#2 →
1/2" x 1 1/2"

3 Evening Rental

#4 →
1" x 1 1/4"

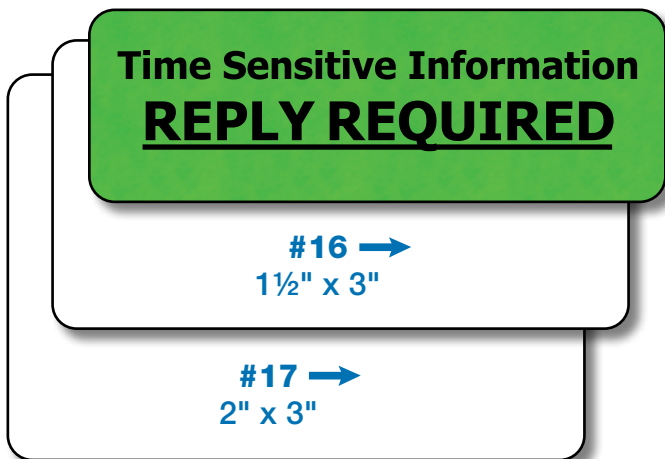


→ Arrow Indicates Direction of Unwind

SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (10A)										
DIE #	SIZE	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
1	1/2" x 1"	RECTANGLE	38.12	40.74	47.96	37.46	32.48	22.48	18.74	14.20	12.50	10.64	
2	1/2" x 1 1/2"	RECTANGLE	38.12	40.74	47.96	37.46	32.48	22.48	18.74	14.20	12.50	10.64	
3	3/4" x 1 1/4"	RECTANGLE	38.12	40.74	47.96	37.46	32.48	22.48	18.74	14.20	12.50	10.64	
4	1" x 1 1/4"	RECTANGLE	39.84	44.06	51.84	44.96	36.20	27.48	19.98	15.62	14.98	12.50	
5	1 1/4" x 2"	RECTANGLE	42.36	46.18	54.34	46.18	37.46	28.74	22.48	16.42	15.72	13.14	
6	1 1/4" x 1 1/4"	SQUARE	39.84	44.06	51.84	44.96	36.20	27.48	19.98	15.62	14.98	12.50	
7	1 3/4" x 1 3/4"	SQUARE	45.72	51.78	60.94	51.18	42.48	31.22	24.98	17.96	17.22	14.36	
8	1 1/4" x 1 3/4"	RECTANGLE	42.36	46.18	54.34	46.18	37.46	28.74	22.48	16.42	15.72	13.14	
9	3/4" x 1 3/4"	RECTANGLE	39.84	44.06	51.84	44.96	36.20	27.48	19.98	15.62	14.98	12.50	
10	3/4" x 2"	RECTANGLE	39.84	44.06	51.84	44.96	36.20	27.48	19.98	15.62	14.98	12.50	
11	1" x 2"	RECTANGLE	42.36	46.18	54.34	46.18	37.46	28.74	22.48	16.42	15.72	13.14	
12	3/4" x 2 1/2"	RECTANGLE	39.84	44.06	51.84	44.96	36.20	27.48	19.98	15.62	14.98	12.50	
13	1" x 2 1/2"	RECTANGLE	42.36	46.18	54.34	46.18	37.46	28.74	22.48	16.42	15.72	13.14	
14	1 1/4" x 2 1/2"	RECTANGLE	45.72	51.78	60.94	51.18	42.48	31.22	24.98	17.96	17.22	14.36	

A S K F O R A Q U O T E

#15 → 1" x 3"

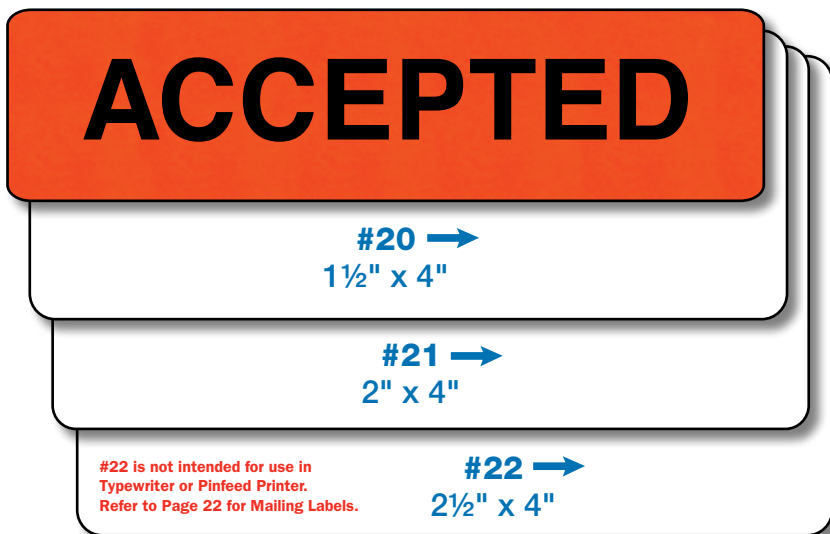


#16 →
1½" x 3"

#17 →
2" x 3"

#18 →
2½" x 3"

#19 → 1" x 4"



#20 →
1½" x 4"

#21 →
2" x 4"

#22 →
2½" x 4"

#22 is not intended for use in
Typewriter or Pinfeed Printer.
Refer to Page 22 for Mailing Labels.

#28 →



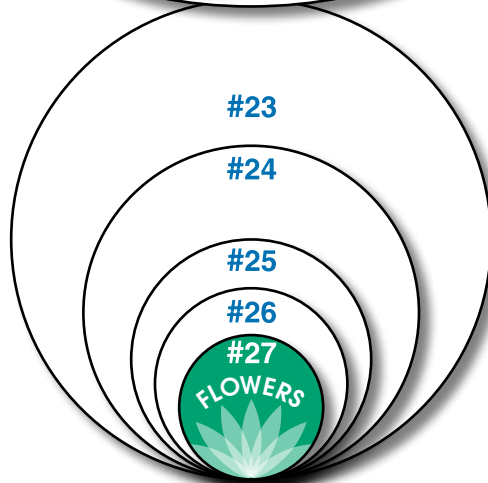
#23

#24

#25

#26

#27



#32 →
1" x 1¼"



#33 →
2"

SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (10A)										
DIE #	SIZE	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
15	1" x 3"	RECTANGLE	45.72	51.78	60.94	51.18	42.48	31.22	24.98	17.96	17.22	14.36	
16	1½" x 3"	RECTANGLE	49.58	56.90	66.92	58.02	49.94	37.46	27.48	22.64	21.72	18.12	
17	2" x 3"	RECTANGLE	54.44	63.36	74.54	67.42	58.70	44.96	32.48	28.90	27.74	23.14	
18	2½" x 3"	RECTANGLE	58.60	69.84	82.16	74.90	66.20	51.18	34.96	31.22	29.98	24.98	
19	1" x 4"	RECTANGLE	49.58	56.90	66.92	58.68	49.94	37.46	27.48	22.64	21.72	18.12	
20	1½" x 4"	RECTANGLE	54.44	63.36	74.54	67.42	58.70	44.96	32.48	28.90	27.74	23.14	
21	2" x 4"	RECTANGLE	58.60	69.84	82.16	74.90	66.20	51.18	34.96	31.22	29.98	27.24	
22	2½" x 4"	RECTANGLE	64.08	78.22	92.02	87.40	76.16	61.18	46.20	43.72	41.94	34.96	
23	2½" DIA	CIRCLE	58.60	69.84	82.16	74.90	66.20	51.18	36.92	33.28	30.92	26.30	
24	1¾" DIA	CIRCLE	45.72	51.78	60.94	51.18	42.48	31.22	24.98	17.96	17.22	14.36	
25	1¼" DIA	CIRCLE	39.84	44.06	51.84	44.96	36.20	27.48	19.98	15.62	14.98	12.50	
26	1" DIA	CIRCLE	38.12	40.74	47.96	37.46	32.48	22.48	18.74	14.20	12.50	10.64	
27	¾" DIA	CIRCLE	38.12	40.74	47.96	37.46	32.48	22.48	18.74	14.20	12.50	10.64	
28	¾" x 1¼"	OVAL	39.84	44.06	51.84	44.96	36.20	27.48	19.98	15.62	14.98	12.50	
29	⅞" x 1¾"	OVAL	42.36	46.18	54.34	46.18	37.46	28.74	22.48	16.42	15.72	13.14	
30	1" x 2"	OVAL	42.36	46.18	54.34	46.18	37.46	28.74	22.48	16.42	15.72	13.14	
31	1¼" x 2½"	OVAL	45.72	51.78	60.94	51.18	42.48	31.22	24.98	17.96	17.22	14.36	
32	1" x 1¼"	STARBURST	45.72	51.78	60.94	51.18	42.48	31.22	24.98	17.96	17.22	14.36	
33	2" DIA	SUNBURST	58.60	69.84	82.16	74.90	66.20	51.18	34.96	31.22	29.98	24.98	

ASK FOR A QUOTE

RECTANGLES

Round Corners

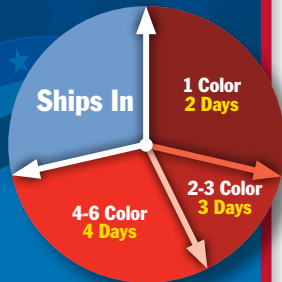
Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses



Bleeds (Ink to edge of label)	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Metallic & Fluorescent Inks*	\$40.00

*See General Information on pages 34-35 for full details.

#1 → ½" x 1"



#5 → 1¼" x 2"



#2 → ½" x 1½"



#8 → 1¼" x 1¾"



#9 → ¾" x 1¾"



#11 → 1" x 2"



#10 → ¾" x 2"



#13 → 1" x 2½"



#14 → 1¼" x 2½"



#15 → 1" x 3"



#43 → ¾" x 1½"



#19 → 1" x 4"

#45 → 1" x 1½"



All sizes on this page are also available with 4-Color Process printing. See page 17 for details and pricing.

#48 → 1¼" x 3½"



#146 → ½" x 3"



#50 → 1" x 5"



#44 → 9/16" x 29/16"

SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A)									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
¼" x ¼"	841	RECTANGLE	50.96	59.92	51.20	42.46	31.22	24.98	17.94	17.26	14.42	
¼" x 1½"	232	RECTANGLE	51.76	60.94	51.20	42.46	31.22	24.98	17.94	17.26	14.30	
⅜" x 1¼"	667	RECTANGLE	51.76	60.94	51.20	42.46	31.22	24.98	17.94	17.26	14.30	
½" x 1"	1	RECTANGLE	40.74	47.96	37.46	32.48	22.48	18.74	14.20	12.50	10.64	
½" x 1½"	2	RECTANGLE	40.74	47.96	37.46	32.48	22.48	18.74	14.20	12.50	10.64	
½" x 2"	702	RECTANGLE	46.18	54.34	46.18	37.46	28.74	22.48	16.42	15.74	13.14	
½" x 2¼"	1253	RECTANGLE	50.96	59.92	51.20	42.46	31.22	24.98	17.94	17.26	14.42	
½" x 2¾"	756	RECTANGLE	51.76	60.94	51.20	42.46	31.22	24.98	17.94	17.26	14.30	
½" x 3"	146	RECTANGLE	51.76	60.94	51.20	42.46	31.22	24.98	17.94	17.26	14.30	
⅝" x 2⅙"	44	RECTANGLE	47.76	56.20	48.08	39.72	30.98	24.38	17.50	16.78	14.00	
¾" x 1¼"	3	RECTANGLE	40.74	47.96	37.46	32.48	22.48	18.74	14.20	12.50	10.64	
¾" x 1½"	43	RECTANGLE	46.18	54.34	46.18	37.46	28.74	22.48	16.42	15.74	13.14	
¾" x 1¾"	9	RECTANGLE	44.06	51.84	44.96	36.20	27.48	19.98	15.62	14.98	12.50	
¾" x 2"	10	RECTANGLE	44.06	51.84	44.96	36.20	27.48	19.98	15.62	14.98	12.50	
¾" x 2½"	12	RECTANGLE	44.06	51.84	44.96	36.20	27.48	19.98	15.62	14.98	12.50	
¾" x 3"	635	RECTANGLE	51.76	60.94	51.20	42.46	31.22	24.98	17.94	17.26	14.30	
⅞" x 2⅙"	732	RECTANGLE	50.96	59.92	51.20	42.46	31.22	24.98	17.94	17.26	14.42	
⅞" x 3⅙"	742	RECTANGLE	56.86	66.96	58.68	49.94	37.46	27.46	22.58	21.68	18.14	
1" x 1¼"	4	RECTANGLE	44.06	51.84	44.96	36.20	27.48	19.98	15.62	14.98	12.50	
1" x 1½"	45	RECTANGLE	50.96	59.92	51.20	42.46	31.22	24.98	17.96	17.24	14.38	
1" x 2"	11	RECTANGLE	46.18	54.34	46.18	37.46	28.74	22.48	16.42	15.72	13.14	
1" x 2½"	13	RECTANGLE	46.18	54.34	46.18	37.46	28.74	22.48	16.42	15.72	13.14	
1" x 3"	15	RECTANGLE	51.78	60.94	51.18	42.48	31.22	24.98	17.96	17.22	14.36	
1" x 4"	19	RECTANGLE	56.90	66.92	58.68	49.94	37.46	27.48	22.64	21.72	18.12	
1" x 5"	50	RECTANGLE	69.82	82.16	74.90	66.18	51.20	34.94	32.78	31.46	26.22	
1¼" x 1¾"	8	RECTANGLE	46.18	54.34	46.18	37.46	28.74	22.48	16.42	15.72	13.14	
1¼" x 2"	5	RECTANGLE	46.18	54.34	46.18	37.46	28.74	22.48	16.42	15.72	13.14	
1¼" x 2½"	14	RECTANGLE	51.78	60.94	51.18	42.48	31.22	24.98	17.96	17.22	14.36	
1¼" x 2¾"	611	RECTANGLE	63.32	74.56	67.44	58.68	44.96	32.46	28.84	27.70	23.16	
1¼" x 3½"	48	RECTANGLE	67.70	79.66	72.42	63.66	58.32	33.70	31.22	29.98	24.98	
1¼" x 5½"	1153	RECTANGLE	89.56	112.14	97.60	83.86	63.56	46.32	41.08	35.86	31.44	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	

ASK FOR A QUOTE



100% North Shore Oahu

#232 → ¼" x 1½"

#756 → ½" x 2 ¾"

*Terracotta Garden Ornaments
Handmade by The Harland Family*

#635 → ¾" x 3"

CAUTION
Seatback must be in down and locked position before stowing. Failure to do so will result in damage to seatback.

#702 → ½" x 2"

Sign Here →



Just Sold

Variety Pack

barealty.com

#1253 → ½" x 2¼"

#1153 → 1¼" x 5½"

Don't see your size or shape? Just ask!

Turn the page for additional Rectangles.

RECTANGLES

Round Corners

Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

NO CHARGE FOR:


- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses



Bleeds (Ink to edge of label).....	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Metallic & Fluorescent Inks*	\$40.00

*See General Information on pages 34-35 for full details.

CUST.
P.O. #
DATE
INV. #



Enumclaw
CHRYSLER Jeep Dodge
TEL: (800) 464-5227

#16 → 1½" x 3"

#17 → 2" x 3"

#18 → 2½" x 3"

Lake Forest

VISIT

DESTINATION _____

DATE _____ TIME _____

Terry

ROSCH

STATE SENATE

ber Kinnaman
Baker

(402) 432.7697
@kinnaman@inebraska.com

Find us on Facebook!
19th St. Bakery

1405 19th Street, Auburn, NE

handmade breads, etc.



#172 →
2" x 3½"



NIGHTINGALE

ARTS OF SALEM

124 BOSTON ST • SALEM, MA 01970
978-744-2606

#49 → 1½" x 2½"

All sizes on this page are also available with 4-Color Process printing. See page 17 for details and pricing.

#21 → 2" x 4"



Z's Handmade
www.zhandmade.com
(281) 594-7860

#20 → 1½" x 4"

Xtalic

Nanostructured Metal
& Coatings

#22 →
2½" x 4"

#22 is not intended for use in Typewriter or Pinfeed Printer. Refer to Page 22 for Mailing Labels.



Located NE Corner of Frankford Rd. and Tollway

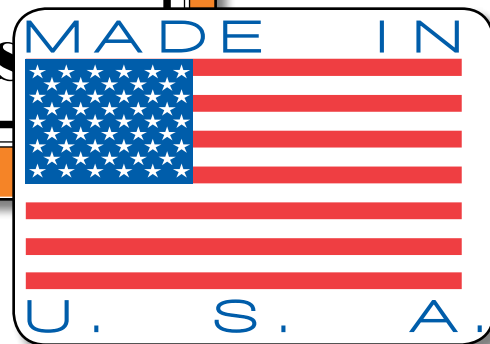
SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A)									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
1½" x 2½"	49	RECTANGLE	63.36	74.54	67.44	58.70	44.96	32.48	28.88	27.74	23.14	ASK FOR A QUO TE
1½" x 3"	16	RECTANGLE	56.90	66.92	58.02	49.94	37.46	27.48	22.64	21.72	18.12	
1½" x 3½"	1310	RECTANGLE	67.76	79.68	72.42	63.66	48.68	33.70	31.22	29.98	24.98	
1½" x 4"	20	RECTANGLE	63.36	74.54	67.42	58.70	44.96	32.48	28.90	27.74	23.14	
1½" x 4¾"	583	RECTANGLE	89.56	112.14	97.60	83.86	63.56	46.32	41.08	35.86	31.44	
1¾" x 2½"	451	RECTANGLE	63.32	74.56	67.44	58.68	44.96	32.46	28.84	27.70	23.16	
1¾" x 4"	781	RECTANGLE	78.20	92.06	87.40	76.16	61.18	46.20	43.70	41.98	34.94	
2" x 3"	17	RECTANGLE	63.36	74.54	67.42	58.70	44.96	32.48	28.90	27.74	23.14	
2" x 3½"	172	RECTANGLE	67.64	79.88	73.34	64.48	48.70	33.90	30.16	28.82	26.08	
2" x 4"	21	RECTANGLE	69.84	82.16	74.90	66.20	51.18	34.96	31.22	29.98	27.24	
2" x 5"	3066	RECTANGLE	89.56	112.14	97.60	83.86	77.64	54.24	49.60	44.96	40.86	
2" x 6"	393	RECTANGLE	99.44	124.62	108.52	93.18	87.16	63.22	60.74	58.22	48.58	
2¾" x 4"	890	RECTANGLE	78.20	92.06	87.40	76.16	61.18	46.20	43.70	41.98	34.94	
2½" x 3"	18	RECTANGLE	69.84	82.16	74.90	66.20	51.18	34.96	31.22	29.98	24.98	
2½" x 4"	22	RECTANGLE	78.22	92.02	87.40	76.16	61.18	46.20	43.72	41.94	34.96	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	



→ Arrow Indicates Direction of Unwind

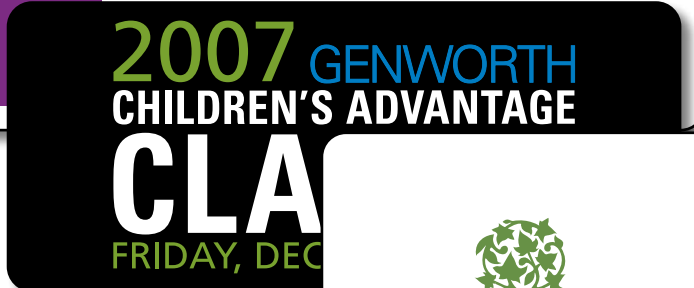


#393 →
2" x 6"



#781 →
1¾" x 4"

#451 →
1¾" x 2½"



#1310 →
1½" x 3½"

#3066 →
2" x 5"



All sizes on this page are also available with 4-Color Process printing. See page 17 for details and pricing.

Don't see your size or shape? Just ask!

Turn the page for additional Rectangles.

RECTANGLES

Round Corners

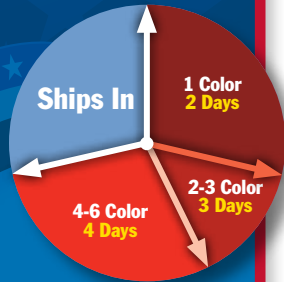
Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses



Bleeds (Ink to edge of label).....	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Metallic & Fluorescent Inks*	\$40.00

*See General Information on pages 34-35 for full details.

#51 → 3" x 4"

#51 is not intended for use in Typewriter or Pinfeed Printer. Refer to Page 22 for Mailing Labels.

OMAHA BURKE HIGH SCHOOL

VISITOR PASS

NAME: _____

DATE: _____ **TIME:** _____

#52 → 3" x 5"

#52 is not intended for use in Typewriter or Pinfeed Printer. Refer to Page 22 for Mailing Labels.

Material/Lot Number _____

HARMFUL IF SWALLOWED – May cause eye and skin irritation. May cause respiratory and digestive tract irritation. May cause allergic skin reaction.

IN CASE OF CONTACT – Immediately flush skin with soap and water. Remove contaminated clothing and shoes. Get medical aid if symptoms occur. Wash clothing before reuse.

SEE MSDS FOR MORE INFORMATION

The Hall Chemical Co. 28960 Lak

#53 → 4" x 5"

P·C·I

ACADEMY

SALON | SPA | BUSINESS TRAINING

www.PCI-Academy.com

#53 is not intended for use in Typewriter or Pinfeed Printer. Refer to Page 22 for Mailing Labels.

All sizes on this page are also available with 4-Color Process printing. See page 17 for details and pricing.

SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A)									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
3" x 4"	51	RECTANGLE	79.48	93.64	79.90	73.06	62.42	49.94	49.32	48.68	40.58	ASK FOR A QUOTE
3" x 5"	52	RECTANGLE	93.40	109.86	92.40	78.04	67.44	52.44	51.20	49.94	47.94	
3" x 6"	736	RECTANGLE	110.56	138.48	120.54	103.64	96.82	70.26	67.44	64.70	53.92	
4" x 5"	53	RECTANGLE	107.60	127.24	111.24	99.22	93.96	72.42	68.68	65.92	54.96	
4" x 6"	54	RECTANGLE	122.82	153.80	133.92	115.10	107.60	78.04	74.90	71.92	59.92	
5" x 6"	992	RECTANGLE	156.76	184.44	145.04	129.28	111.46	94.78	88.18	81.72	76.16	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	

#54 → 4" x 6"



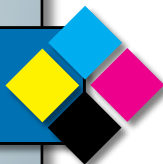
#992 →
5" x 6"



#736 →
3" x 6"



All sizes on this page are also available with 4-Color Process printing. See page 17 for details and pricing.



702.305.6444



→ Arrow Indicates Direction of Unwind

Don't see your size or shape? Just ask!

Turn the page for Squares.

SQUARES

Round Corners

Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses



Bleeds (Ink to edge of label)	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Metallic & Fluorescent Inks*	\$40.00

*See General Information on pages 34-35 for full details.



#6
1 1/4" x 1 1/4"

#7 1 3/4" x 1 3/4"



#46 2 3/4" x 2 3/4"



**Light
Bulbs Not
Included**

#388
1" x 1"

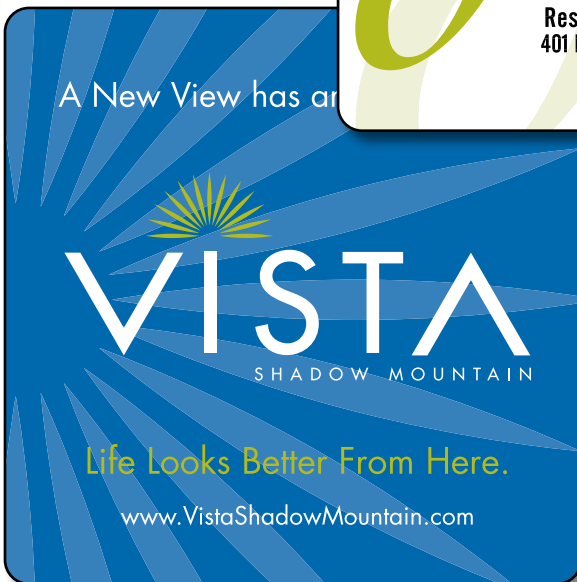
#47
2 1/2" x 2 1/2"

All sizes on this page are also available with 4-Color Process printing. See page 18 for details and pricing.



#171
2" x 2"

#193 3" x 3"



#201 3 1/4" x 3 1/4"

SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A)									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
½" x ½"	965	SQUARE	51.76	60.94	51.20	42.46	31.22	24.98	17.94	17.26	14.30	A S K F O R A Q U O T E
¾" x ¾"	403	SQUARE	53.46	62.90	53.70	44.50	32.68	26.22	20.66	18.04	15.12	
1" x 1"	388	SQUARE	47.76	56.20	48.08	39.72	30.98	24.38	17.50	16.78	14.00	
1¼" x 1¼"	6	SQUARE	44.06	51.84	44.96	36.20	27.48	19.98	15.62	14.98	12.50	
1½" x 1½"	582	SQUARE	53.46	62.94	53.76	44.60	32.78	26.22	20.66	18.08	15.12	
1¾" x 1¾"	7	SQUARE	51.78	60.94	51.18	42.48	31.22	24.98	17.96	17.22	14.36	
2" x 2"	171	SQUARE	63.36	74.54	67.44	58.70	44.96	32.48	28.88	27.74	23.14	
2¼" x 2¼"	803	SQUARE	68.98	81.16	74.90	66.18	51.20	34.96	32.78	31.48	26.22	
2½" x 2½"	47	SQUARE	68.98	81.16	74.90	66.18	51.20	34.96	32.78	31.48	26.22	
2¾" x 2¾"	46	SQUARE	72.44	85.22	78.36	69.48	53.76	36.70	34.44	33.02	27.54	
3" x 3"	193	SQUARE	76.04	89.48	82.58	72.98	56.44	38.54	36.14	34.68	28.92	
3¼" x 3¼"	201	SQUARE	87.40	102.84	94.88	83.86	64.80	44.26	41.54	39.82	33.14	
3½" x 3½"	234	SQUARE	100.46	118.14	109.08	96.36	74.46	50.86	47.66	45.76	38.02	
4" x 4"	473	SQUARE	107.60	134.52	113.50	95.02	77.40	65.06	62.32	55.18	48.68	
4½" x 4½"	897	SQUARE	123.72	154.60	130.52	109.18	89.00	74.68	71.62	63.32	55.96	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	

#234 3½" x 3½"



#403 ¾" x ¾"



#965 ½" x ½"



#582 1½" x 1½"



#897 4½" x 4½"



#473
4" x 4"



#803
2¼" x 2¼"



Don't see your size or shape? Just ask!

Turn the page for Circles.

CIRCLES

Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses



- Bleeds (Ink to edge of label)\$12.00
- Screens*\$12.00
- Non-Standard Inks\$12.00
- PMS Color Match\$30.00
- Standard Metallic & Fluorescent Inks*\$40.00

*See General Information on pages 34-35 for full details.

#23
2½"



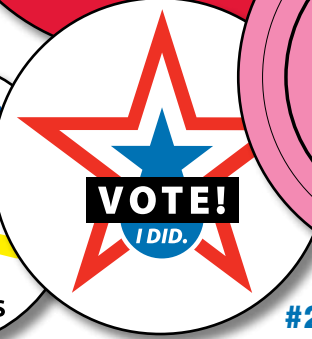
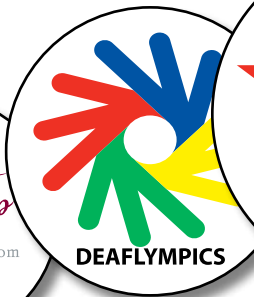
#976
2¾"



#57
2¾"



#55
1½"



#56
2"



#27
¾"



#26 1"



#25
1¼"

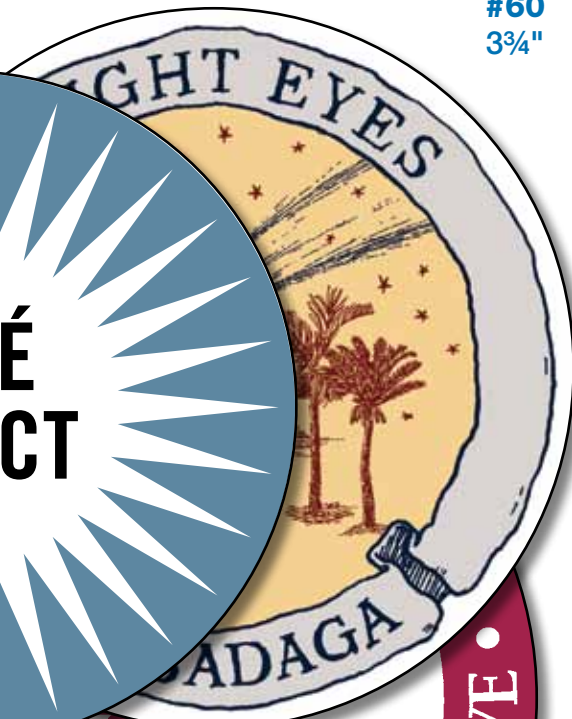
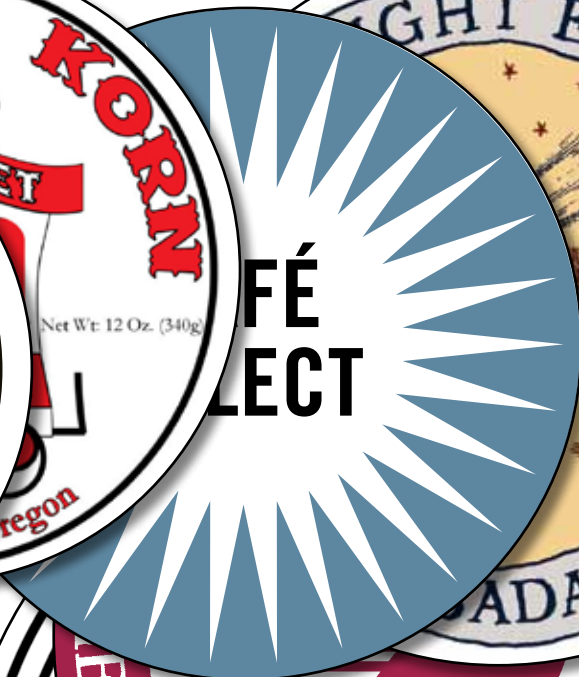
SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A)									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
¾" DIA	27	CIRCLE	40.74	47.96	37.46	32.48	22.48	18.74	14.20	12.50	10.64	A S K F O R A Q U O T E
1" DIA	26	CIRCLE	40.74	47.96	37.46	32.48	22.48	18.74	14.20	12.50	10.64	
1¼" DIA	25	CIRCLE	44.06	51.84	44.96	36.20	27.48	19.98	15.62	14.98	12.50	
1½" DIA	55	CIRCLE	51.78	60.94	51.20	42.48	31.22	24.98	17.96	17.24	14.36	
1¾" DIA	24	CIRCLE	51.78	60.94	51.18	42.48	31.22	24.98	17.96	17.22	14.36	
2" DIA	56	CIRCLE	57.34	67.44	62.42	57.44	42.46	28.10	23.44	22.48	18.72	
2¾" DIA	57	CIRCLE	67.70	79.66	72.42	63.66	48.68	33.70	31.22	29.98	24.98	
2½" DIA	23	CIRCLE	69.84	82.16	74.90	66.20	51.18	36.92	33.28	30.92	26.30	
2¾" DIA	976	CIRCLE	70.98	83.18	76.74	67.88	52.30	42.46	40.96	39.38	32.78	
3" DIA	58	CIRCLE	72.26	83.64	79.22	69.44	53.42	44.96	42.80	39.94	33.76	
3¼" DIA	387	CIRCLE	79.60	93.64	87.40	78.04	64.34	47.44	45.72	43.82	37.46	
3½" DIA	59	CIRCLE	79.60	93.64	87.40	78.04	64.34	47.44	45.72	43.82	37.46	
3¾" DIA	60	CIRCLE	82.50	97.38	91.16	81.16	66.18	49.94	47.44	45.46	39.96	
4" DIA	61	CIRCLE	99.78	117.38	110.50	97.38	72.42	66.18	65.34	62.94	52.44	
4½" DIA	436	CIRCLE	134.84	158.58	142.68	123.60	95.58	78.32	76.50	74.46	64.92	
5" DIA	62	CIRCLE	169.82	199.76	174.80	149.82	118.62	90.52	87.62	85.88	77.40	
5½" DIA	1530	CIRCLE	174.24	204.88	161.16	143.70	123.84	105.22	98.08	90.80	84.56	
6" DIA	63	CIRCLE	212.24	249.72	224.74	199.76	149.82	124.84	119.86	112.38	99.88	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	

#387
3 1/4"

#59
3 1/2"

#60
3 3/4"

#58
3"



#61
4"



#436
4 1/2"



#62
5"

#63
6"

#1530
5 1/2"

All sizes on pages 10-11 are also available with 4-Color Process printing. See page 19 for details and pricing.



OVALS

Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses



Bleeds (Ink to edge of label)	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Metallic & Fluorescent Inks*	\$40.00

*See General Information on pages 34-35 for full details.

#30 → 1" x 2"

#31 → 1¼" x 2½"



#64 → 1⅞" x 2⅞"

#930 → 1¾" x 2½"



#1532 → ¾" x 1⅜"



#67 → 2⅞" x 3⅜"

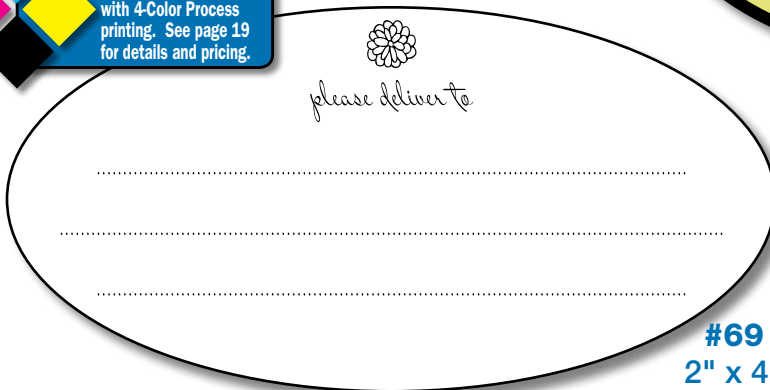


#66 → 1⅞" x 2⅞"



#68 → 2½" x 3"

All sizes on this page are also available with 4-Color Process printing. See page 19 for details and pricing.



#69 → 2" x 4"



#330 → 1½" x 2"

SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A)									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
¾" x 1¼"	28	OVAL	44.06	51.84	44.96	36.20	27.48	19.98	15.62	14.98	12.50	ASK FOR A QUOTE
⅞" x 1¾"	29	OVAL	46.18	54.34	46.18	37.46	28.74	22.48	16.42	15.72	13.14	
1" x 2"	30	OVAL	46.18	54.34	46.18	37.46	28.74	22.48	16.42	15.72	13.14	
1" x 2 ¹⁵ / ₁₆ "	65	OVAL	56.90	66.92	58.68	49.94	37.46	27.48	22.64	21.72	18.12	
1¼" x 2½"	31	OVAL	51.78	60.94	51.18	42.48	31.22	24.98	17.96	17.22	14.36	
1½" x 2 ³ / ₁₆ "	64	OVAL	56.90	66.92	58.68	49.94	37.46	27.48	22.64	21.72	18.12	
1½" X 2"	330	OVAL	56.90	66.92	58.68	49.94	37.46	27.48	22.64	21.72	18.12	
1⅝" x 3"	807	OVAL	63.36	74.54	67.42	58.70	44.96	32.48	28.88	27.74	23.14	
1¾" x 2½"	930	OVAL	63.36	74.54	67.42	58.70	44.96	32.48	28.88	27.74	23.14	
1⅞" x 2⅞"	66	OVAL	63.36	74.54	67.42	58.70	44.96	32.48	28.88	27.74	23.14	
2" x 3"	1292	OVAL	69.82	82.16	74.90	66.18	51.20	34.94	31.22	29.98	24.98	
2" x 4"	69	OVAL	78.22	92.02	87.40	76.16	61.18	46.20	43.72	41.94	34.96	
2⅝" x 3⅝"	67	OVAL	69.82	82.16	74.90	66.18	51.20	34.94	31.22	29.98	24.98	
2½" x 3"	68	OVAL	69.82	82.16	74.90	66.18	51.20	34.94	31.22	29.98	24.98	
3" x 4"	1459	OVAL	88.64	112.14	97.04	79.22	69.80	50.74	46.32	41.98	38.26	
3" x 5"	927	OVAL	103.52	129.50	104.78	91.28	79.90	61.76	56.30	50.96	46.10	
¾" X 1¾"	1532	MINI OVAL	51.88	60.04	51.88	43.12	34.40	28.14	22.02	21.44	18.86	
1⅝" X 2"	1533	STD OVAL	57.44	66.64	56.86	48.12	36.90	30.64	23.60	22.92	20.10	
1½" X 2 ¹⁵ / ₁₆ "	1534	MAXI OVAL	62.54	72.52	64.34	55.62	43.12	33.14	28.24	27.34	23.74	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	

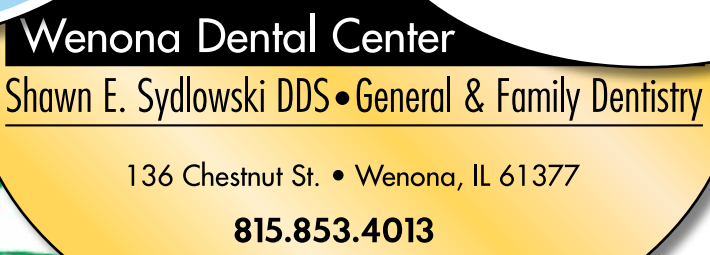
#807 → 1⅝" x 3"



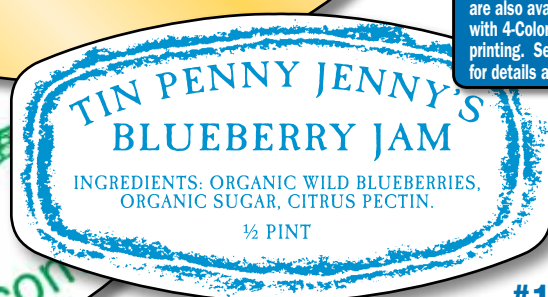
#1292 → 2" x 3"



#927 → 3" x 5"



#1459 → 3" x 4"

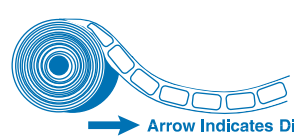


All sizes on this page are also available with 4-Color Process printing. See page 19 for details and pricing.

#1533 → 1⅝" x 2"



#1534 → 1½" x 2¹⁵/₁₆"



Don't see your size or shape? Just ask!

Turn the page for Square Corner Labels.

SQUARE CORNER

Butt Cut Labels on Rolls

Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses†

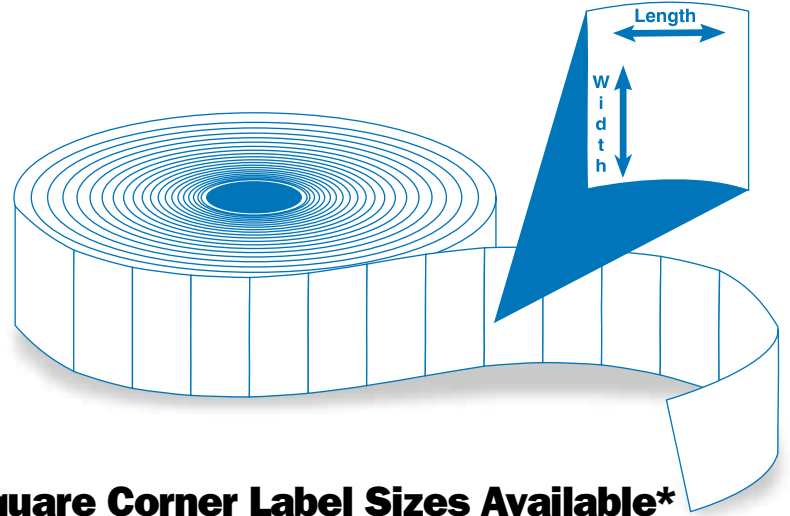


Bleeds (Ink to edge of label)	N/A
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Metallic & Fluorescent Inks*	\$40.00

† No bleeds allowed. If artwork contains a border or reverse, a 1/8" minimum, unprinted border is required on all sides.
*See General Information on pages 34-35 for full details.

Custom Printed Square Corner Butt Cut Labels on Rolls

Rectangles or squares with "no space" between labels. Leave 1/16" unprinted area on all sides. Bleeds are not available.



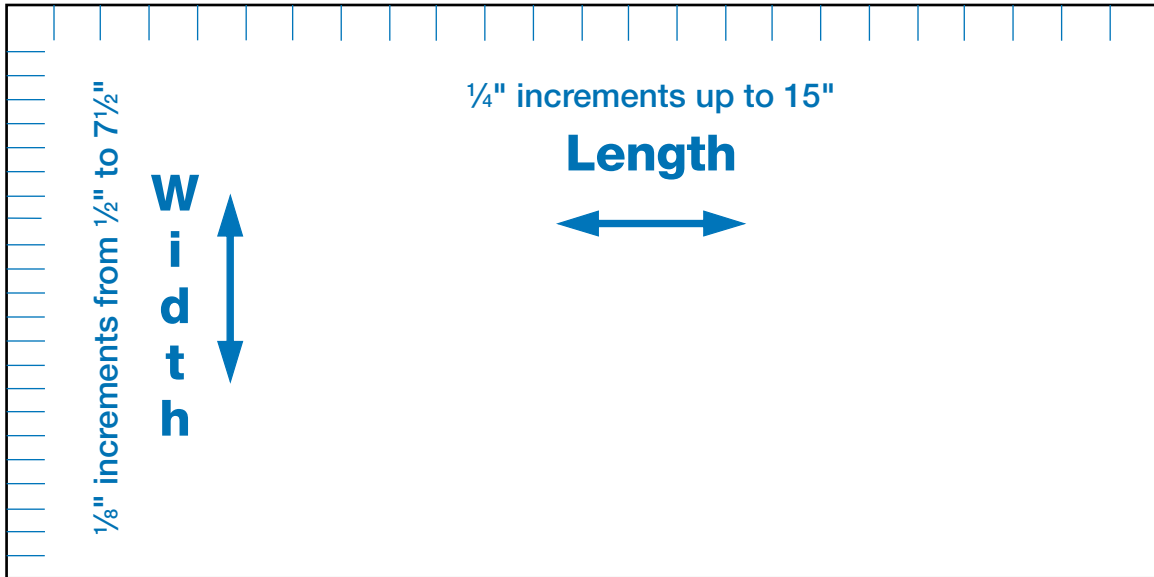
Square Corner Label Sizes Available*

Available Width: From 1/2" to 7 1/2" in 1/8" increments**

Available Length: From 1/4" to 15" in 1/4" increments

*Wider (up to 10") and longer (up to 24") square corner labels available - please inquire.

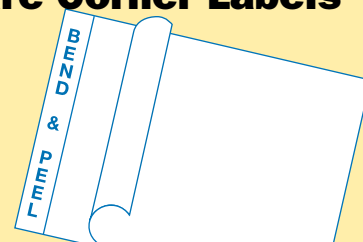
**For widths narrower than 1/2" add setup charge - inquire about cost.



All sizes on this page are also available with 4-Color Process printing. See page 18 for details and pricing.

Individually Sheeted Square Corner Labels

Many square corner labels are available in individual sheet form. A Bend & Peel tab on one side or a Crack N' Peel backscore will assist in easy removal. Bleeds are only available on sheeted labels with a tab.



Ask For a Custom Quote!

How to Price Square Corner Labels *Conversion Chart*

Example:

You want to order 2,000 one color labels that measure 2½" (in width) x 4½" (in length)...

1. Convert inch measurements to decimals. (See Chart)
2. Multiply width x length (2.125 x 4.50) = 9.562 sq. in.
3. Find correct square inch size in left hand column. Then locate correct quantity column.
4. Your price per thousand is where size & quantity columns intersect: \$102.14/M x 2 = \$204.28

1/8" = .125
1/4" = .250
3/8" = .375
1/2" = .500
5/8" = .625
3/4" = .750
7/8" = .875

Bleeds Not Available

SQUARE CORNER LABELS

SQUARE INCH RANGE	QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (6A)						
	500 LOT	1M	2M	3M	5M	10M	10M+
up to 1 sq in	89.80	92.48	73.76	68.10	42.56	25.54	
1.1 - 2 sq in	89.80	92.48	73.76	68.10	42.56	25.54	
2.1 - 3 sq in	102.52	107.84	85.12	68.10	45.38	28.38	
3.1 - 4 sq in	107.84	113.50	85.12	70.94	46.52	31.22	
4.1 - 5 sq in	113.28	119.18	87.98	73.76	48.80	31.78	
5.1 - 6 sq in	118.62	124.84	90.80	73.76	51.08	34.06	
6.1 - 7 sq in	120.78	127.12	93.06	76.62	53.92	37.72	
7.1 - 8 sq in	122.94	129.38	96.48	79.46	56.76	40.86	
8.1 - 9 sq in	125.08	131.66	99.32	82.30	62.42	45.38	
9.1 - 10 sq in	127.24	133.92	102.14	85.12	65.28	47.66	
10.1 - 11 sq in	129.38	136.20	104.98	87.98	68.10	49.94	
11.1 - 12 sq in	131.54	138.48	107.84	90.80	70.94	52.22	
12.1 - 13 sq in	134.84	141.88	110.68	93.64	73.76	54.48	
13.1 - 14 sq in	137.00	144.16	113.50	95.06	74.88	55.30	
14.1 - 15 sq in	140.20	147.56	116.36	96.48	76.04	56.76	
15.1 - 16 sq in	145.64	153.22	119.18	99.32	78.32	59.02	
16.1 - 17 sq in	150.96	158.90	121.44	102.14	80.58	61.30	
17.1 - 18 sq in	153.70	161.76	123.74	104.98	82.86	65.28	
18.1 - 20 sq in	159.60	167.98	130.52	108.96	86.26	68.10	
20.1 - 22 sq in	166.06	174.80	141.88	113.50	90.80	72.64	
22.1 - 24 sq in	172.52	181.60	147.56	119.18	96.48	77.16	
24.1 - 26 sq in	178.98	188.40	154.36	124.84	103.28	82.86	
26.1 - 28 sq in	185.48	195.22	161.18	130.52	107.84	86.26	
28.1 - 30 sq in	194.10	204.32	170.26	140.74	114.64	95.34	
30.1 - 32 sq in	202.72	213.38	178.20	147.56	122.58	102.16	
32.1 - 34 sq in	211.34	222.48	186.14	156.64	129.40	107.84	
34.1 - 36 sq in	221.10	232.68	194.10	165.72	137.34	114.64	
36.1 - 38 sq in	228.62	240.62	200.90	172.52	145.28	120.32	
38.1 - 40 sq in	237.22	249.72	208.84	181.60	154.36	124.84	
40.1 - 42 sq in	243.68	256.52	215.64	186.14	152.50	127.12	
42.1 - 44 sq in	250.18	263.32	221.34	190.68	162.30	130.52	
44.1 - 46 sq in	258.80	272.42	223.60	194.10	166.86	133.94	
46.1 - 48 sq in	265.26	279.22	227.02	197.50	170.26	137.34	
48.1 - 50 sq in	270.72	284.90	232.68	202.04	175.94	140.74	
50.1 - 52 sq in	275.06	289.44	238.36	206.58	181.60	147.56	
EACH ADDITIONAL INK COLOR CHARGE	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

A S K F O R A Q U O T E

OVER 52 SQUARE INCHES – ASK FOR A QUOTE

All sizes on this page are also available with 4-Color Process printing. See page 18 for details and pricing.



Don't see your size or shape? Just ask!

Turn the page for 4-Color Process Labels.

4-COLOR PROCESS

4-Color Process Printing

Finished in Rolls on Your Choice of 7 Materials

Gloss Freezer

White Gloss

White Litho (coated)

White Film (indoor/outdoor use**)

Clear Film (indoor use)

Repositionable Semi-Gloss III*

Recycled Semi-Gloss†

NO CHARGE FOR:

White Ink Back-Up Behind Art

Required for clear film.

Printing Plates

Bleeds *(Ink to edge of label)*

Protective Coating (UV or lamination)

Electronic PDF Proof *Allow 2 business days to produce proof*

Note: Turnaround time begins once proof approval is received. An electronic PDF proof is provided automatically, if a proof is not required, it must be indicated on the order form or purchase order. See "Proofs Available" on page 35 for full details.

*Low tack indoor repositionable material. Pre-testing is always recommended, so please ask for samples.
**Rated 6 months outdoor.

Ships In

3 Days



†Recycled Semi-Gloss

Contains 30% Post Consumer Waste content. This supercalendered product comes with a brown liner and has a slight blue-grey tint to it.

Rectangles Pricing
Page 17

Squares Pricing
Page 18

Square
Cornered
Pricing
Page 18

Circles
Pricing
Page 19

Ovals Pricing
Page 19

4-Color Process Electronic File Preparation

Original files accepted in these applications:

Mac Applications:

- QuarkXPress™
- Freehand™
- Adobe® Applications Accepted:
 - Photoshop®
 - Illustrator®
 - Pagemaker®
 - InDesign®

PC Applications:

- CorelDRAW™ (preferred PC application)
- Adobe® Applications Accepted:
 - Photoshop®
 - Pagemaker®

We carry a large library of Adobe and Corel fonts.

Spot Colors:

Should your job require spot color(s) due to heavy solid ink coverage, additional spot color cost(s) will apply – you will be notified prior to production.

For best results we prefer:

Mac/PC – The artwork provided should be in the original application program it was created and not converted to simpler files (i.e. pdf, jpeg, gif, Quark or Pagemaker .eps files). All supporting graphic files and fonts used are required. **Refer to the 4-Color Process Electronic File Form** for more info.

Prepress/Art Setup Information: (Very Important)

• Electronic art requirements:

- All artwork should be converted to CMYK – not RGB
- Include a 1/8" bleed where ink extends beyond die line
- Printing tolerance of +/- 1/64"

• Artwork should be to size.

No additional design or illustration will be done to the artwork.

• Screen will normally run 150 lines per inch (lpi).

For guaranteed best results, minimum screen dot of 2% required. Newer technology allows us to print most graduated screens to 0%. Contact the art department for more information.

• A color printout (preferred) or B/W separation of expected image is required.

B/W composites are not acceptable.

Complete the 4-Color Process Electronic File Form which has a full list of specifications and important information.

Completed forms help prevent delays and additional costs which may occur if form guidelines are not followed.

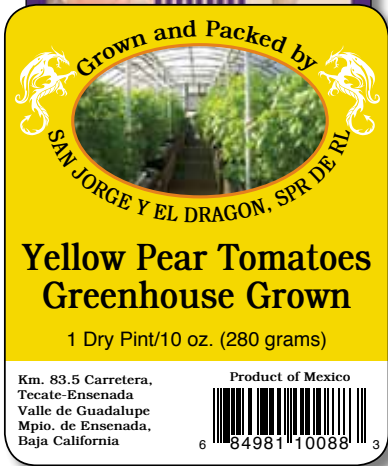
4-Color Process Rectangles Round Corners

■ **FREE** Plates ■ **FREE** PDF Proof ■ **FREE** Protective Coating ■ **FREE** White Back-Up



Die outlines (shapes) for all sizes are shown on these pages:

- Rectangle Die Outlines 2-7
- Square Die Outlines 8-9
- Circle Die Outlines 10-11
- Oval Die Outlines 12-13
- Square Corner 14-15



SPECIFICATIONS			QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (7A)							
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
¼" x ¾"	841	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
¼" x 1½"	232	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
⅜" x 1¼"	667	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
½" x 1"	1	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
½" x 1½"	2	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
½" x 2"	702	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
½" x 2¼"	1253	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
½" x 2¾"	756	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
½" x 3"	146	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
⅝" x 2⅝"	44	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
¾" x 1¼"	3	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
¾" x 1½"	43	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
¾" x 1¾"	9	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
¾" x 2"	10	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
¾" x 2½"	12	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
¾" x 3"	635	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
⅞" x 2⅞"	732	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
⅞" x 3⅞"	742	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1" x 1¼"	4	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1" x 1½"	45	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1" x 2"	11	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1" x 2½"	13	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1" x 3"	15	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1" x 4"	19	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1" x 5"	50	RECTANGLE	270.20	339.76	415.88	258.44	237.40	169.80	95.92	
1¼" x 1¾"	8	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1¼" x 2"	5	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1¼" x 2½"	14	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1¼" x 2¾"	611	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1¼" x 3½"	48	RECTANGLE	270.20	339.76	415.88	258.44	237.40	169.80	95.92	
1¼" x 5½"	1153	RECTANGLE	289.60	357.80	445.60	290.84	276.00	192.28	113.28	
1½" x 2½"	49	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1½" x 3"	16	RECTANGLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1½" x 3½"	1310	RECTANGLE	270.20	339.76	415.88	258.44	237.40	169.80	95.92	
1½" x 4"	20	RECTANGLE	289.60	357.80	445.60	290.84	276.00	192.28	113.28	
1½" x 4¾"	583	RECTANGLE	289.60	357.80	445.60	290.84	276.00	192.28	113.28	
1¾" x 2½"	451	RECTANGLE	270.20	339.76	415.88	258.44	237.40	169.80	95.92	
1¾" x 4"	781	RECTANGLE	289.60	357.80	445.60	290.84	276.00	192.28	113.28	
2" x 3"	17	RECTANGLE	270.20	339.76	415.88	258.44	237.40	169.80	95.92	
2" x 3½"	172	RECTANGLE	289.60	357.80	445.60	290.84	276.00	192.28	113.28	
2" x 4"	21	RECTANGLE	289.60	357.80	445.60	290.84	276.00	192.28	113.28	
2" x 5"	3066	RECTANGLE	305.20	362.80	469.80	298.20	287.80	197.60	117.80	
2" x 6"	393	RECTANGLE	308.80	359.56	469.80	298.20	285.00	199.60	127.40	
2¼" x 4"	890	RECTANGLE	305.20	362.80	469.80	298.20	287.80	197.60	117.80	
2½" x 3"	18	RECTANGLE	289.60	357.80	445.60	290.84	276.00	192.28	113.28	
2½" x 4"	22	RECTANGLE	305.20	362.80	469.80	298.20	287.80	197.60	117.80	
3" x 4"	51	RECTANGLE	305.20	362.80	469.80	298.20	287.80	197.60	117.80	
3" x 5"	52	RECTANGLE	308.80	359.56	469.80	298.20	285.00	199.60	127.40	
3" x 6"	736	RECTANGLE	436.20	496.20	630.40	415.40	336.20	234.40	179.80	
4" x 5"	53	RECTANGLE	436.20	496.20	630.40	415.40	336.20	234.40	179.80	
4" x 6"	54	RECTANGLE	469.60	513.60	643.40	426.40	347.48	244.40	186.44	
5" x 6"	992	RECTANGLE	484.20	528.60	680.10	468.40	362.40	262.20	211.80	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

ASK FOR A QUOTE

Spot color costs can apply when heavy ink coverage is needed such as a dominant background color.

Don't see your size or shape? Just ask!

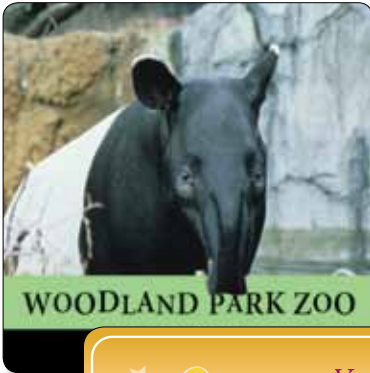
Turn the page for additional 4-Color Process Labels.

4-Color Process Squares Round Corners

■ **FREE** Plates ■ **FREE** PDF Proof ■ **FREE** Protective Coating ■ **FREE** White Back-Up



Die outlines (shapes) for all sizes are shown on these pages:
 Rectangle Die Outlines..... 2-7
 Square Die Outlines..... 8-9
 Circle Die Outlines..... 10-11
 Oval Die Outlines..... 12-13
 Square Corner..... 14-15

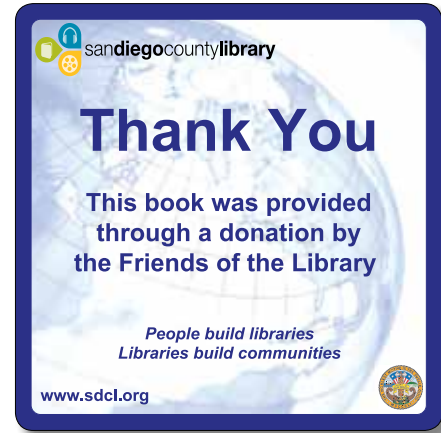


SPECIFICATIONS			QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (7A)							
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
½" x ½"	965	SQUARE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
¾" x ¾"	403	SQUARE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1" x 1"	388	SQUARE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1¼" x 1¼"	6	SQUARE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1½" x 1½"	582	SQUARE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1¾" x 1¾"	7	SQUARE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
2" x 2"	171	SQUARE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
2¼" x 2¼"	803	SQUARE	270.20	339.76	415.88	258.44	237.40	169.80	95.92	
2½" x 2½"	47	SQUARE	270.20	339.76	415.88	258.44	237.40	169.80	95.92	
2¾" x 2¾"	46	SQUARE	289.60	357.80	445.60	290.84	276.00	192.28	113.28	
3" x 3"	193	SQUARE	289.60	357.80	445.60	290.84	276.00	192.28	113.28	
3¼" x 3¼"	201	SQUARE	305.20	362.80	469.80	298.20	287.80	197.60	117.80	
3½" x 3½"	234	SQUARE	305.20	362.80	469.80	298.20	287.80	197.60	117.80	
4" x 4"	473	SQUARE	308.80	359.56	469.80	298.20	285.00	199.60	127.40	
4½" x 4½"	897	SQUARE	436.20	496.20	630.40	415.40	336.20	234.40	179.80	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

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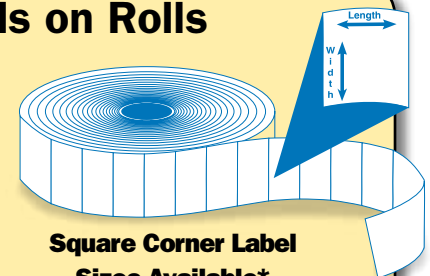
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4-Color Process Square Corner Butt Cut Labels on Rolls

SQUARE INCH RANGE	QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (7A)							
	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
up to 5.0 sq in	315.70	372.30	456.10	242.20	192.28	146.10	87.20	
5.1 - 7.5 sq in	369.80	436.00	482.00	296.00	241.30	174.80	101.40	
7.6 - 10.5 sq in	397.70	464.70	489.20	332.40	279.30	199.80	113.90	
10.6 - 16.5 sq in	475.80	546.20	563.70	364.70	308.80	219.70	129.90	
16.6 - 20.5 sq in	492.60	576.20	586.40	375.90	332.00	235.20	158.90	
20.6 - 24.0 sq in	594.00	692.00	742.10	450.40	368.00	264.00	181.20	
24.1 - 28.0 sq in	670.00	755.00	806.20	519.00	392.00	276.00	188.00	
28.1 - 32.0 sq in	718.00	798.00	940.00	555.00	428.50	299.50	197.60	
32.1 - 36.0 sq in	767.70	839.00	987.00	586.00	454.00	317.00	216.00	
EACH ADDITIONAL INK COLOR CHARGE	50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

ASK FOR A QUOTE



Square Corner Label Sizes Available*

Available Width:
From ½" to 7 ½" in ¼" increments**

Available Length:
From ¼" to 15" in ¼" increments

No Bleeds Available

See Page 14 For Details

*Wider (up to 10") and longer (up to 24") square corner labels available – please inquire.

**For widths narrower than ½" add setup charge – inquire about cost.

Contact factory for custom sizes, larger square corner labels or labels on sheets.

4-Color Process Circles & Ovals

■ **FREE** Plates ■ **FREE** PDF Proof ■ **FREE** Protective Coating ■ **FREE** White Back-Up



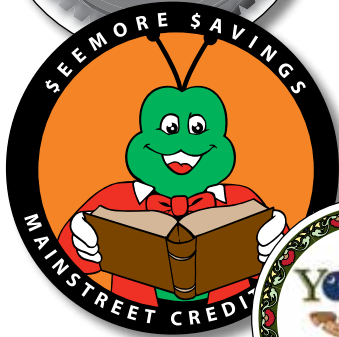
Die outlines (shapes) for all sizes are shown on these pages:
 Rectangle Die Outlines 2-7
 Square Die Outlines 8-9
 Circle Die Outlines 10-11
 Oval Die Outlines 12-13
 Square Corner 14-15

SPECIFICATIONS			QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (7A)							
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
¾" DIA	27	CIRCLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1" DIA	26	CIRCLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1¼" DIA	25	CIRCLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1½" DIA	55	CIRCLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1¾" DIA	24	CIRCLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
2" DIA	56	CIRCLE	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
2⅙" DIA	57	CIRCLE	270.20	339.76	415.88	258.44	237.40	169.80	95.92	
2½" DIA	23	CIRCLE	270.20	339.76	415.88	258.44	237.40	169.80	95.92	
2¾" DIA	976	CIRCLE	289.60	357.80	445.60	290.84	276.00	192.28	113.28	
3" DIA	58	CIRCLE	289.60	357.80	445.60	290.84	276.00	192.28	113.28	
3¼" DIA	387	CIRCLE	305.20	362.80	469.80	298.20	287.80	197.60	117.80	
3½" DIA	59	CIRCLE	305.20	362.80	469.80	298.20	287.80	197.60	117.80	
3¾" DIA	60	CIRCLE	308.80	359.56	469.80	298.20	285.00	199.60	127.40	
4" DIA	61	CIRCLE	308.80	359.56	469.80	298.20	285.00	199.60	127.40	
4½" DIA	436	CIRCLE	436.20	496.20	630.40	415.40	336.20	234.40	179.80	
5" DIA	62	CIRCLE	469.60	513.60	643.40	426.40	347.48	244.40	186.44	
5½" DIA	1530	CIRCLE	484.20	528.60	680.20	468.40	362.40	262.20	211.80	
6" DIA	63	CIRCLE	537.60	599.00	738.96	496.76	391.68	290.72	227.40	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

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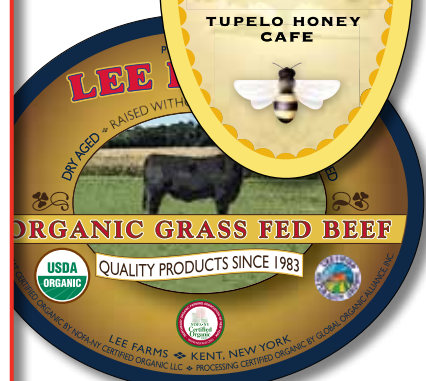
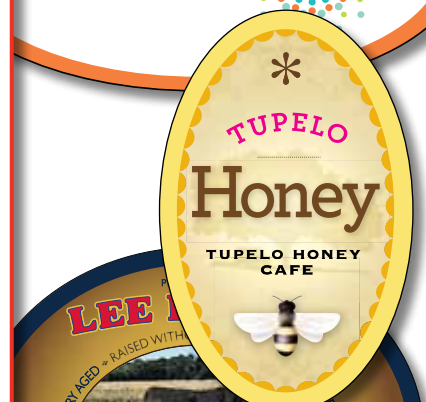


SPECIFICATIONS			QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (7A)							
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
¾" x 1¼"	28	OVAL	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
⅞" x 1¾"	29	OVAL	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1" x 2"	30	OVAL	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1" x 2⅙"	65	OVAL	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1¼" x 2½"	31	OVAL	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1⅙" x 2⅙"	64	OVAL	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1½" x 2"	330	OVAL	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1⅝" x 3"	807	OVAL	270.20	339.76	415.88	258.44	237.40	169.80	95.92	
1¾" x 2½"	930	OVAL	270.20	339.76	415.88	258.44	237.40	169.80	95.92	
1⅞" x 2⅞"	66	OVAL	270.20	339.76	415.88	258.44	237.40	169.80	95.92	
2" x 3"	1292	OVAL	270.20	339.76	415.88	258.44	237.40	169.80	95.92	
2" x 4"	69	OVAL	289.60	357.80	445.60	290.84	276.00	192.28	113.28	
2⅙" x 3⅙"	67	OVAL	289.60	357.80	445.60	290.84	276.00	192.28	113.28	
2½" x 3"	68	OVAL	289.60	357.80	445.60	290.84	276.00	192.28	113.28	
3" x 4"	1459	OVAL	305.20	362.80	469.80	298.20	287.80	197.60	117.80	
3" x 5"	927	OVAL	308.80	359.56	469.80	298.20	285.00	199.60	127.40	
¾" x 1⅝"	1532	MINI OVAL	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1⅞" x 2"	1533	STD OVAL	243.76	269.44	363.60	213.90	163.56	124.20	74.16	
1½" x 2⅙"	1534	MAXI OVAL	270.20	339.76	415.88	258.44	237.40	169.80	95.92	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

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Don't see your size or shape? Just ask!

Turn the page for Standard Mailing Labels.

STANDARD

Mailing Labels

One or Two Color Designs

Available with Black Imprint

Perforated On Rolls (Premium Matte Litho)

Perforated and Pinfed-Fanfolded (Premium Matte Litho)

Laser/Inkjet Sheets (Laser Litho)

NO CHARGE FOR:

Printing Plates

Customer Supplied Art*

Modifying Art/Logo

Typesetting*

Curved Type

Ships In

2 Days

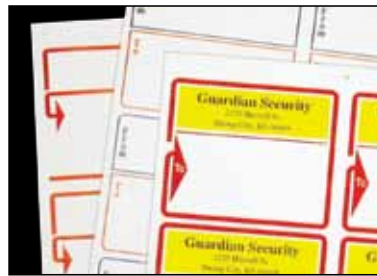
Borders/Reverses N/A

Bleeds (Ink to edge of label)..... N/A

Screens*\$12.00

Note: Personalized price includes up to four lines of copy with logo, printed in black in only.

*See General Information on pages 34-35 for full details.



Standard Mailing & Computer Pinfed Labels

One, Two and Three Color Printing with Black Imprint for Typewriters, Computer Pinfed and Laser/Inkjet Printers. Designs/Colors available only as shown.

Rolls (R)

4" x 2¹⁵/₁₆"

For Typewriters

Premium Matte Litho

500 Labels/Roll

Perforated



Pinfed-Fanfolded (P)

4" x 2¹⁵/₁₆"

For Computers

Premium Matte Litho

2,500 Labels/Box-Fanfolded

Perforated and Pinfed



Laser Sheets (L)

4" x 3¹/₂" Six Labels Per Sheet

For Laser/Inkjet Printers

Laser Litho

8¹/₂" x 11" Sheets

250 Sheets/Box (1,500 Labels)



For Custom Mailing Labels see page 22

ROLLS/FANFOLDED		QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (9A)									
SIZE	STYLE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
4" x 2 ¹⁵ / ₁₆ "	NO IMPRINT	41.04	46.92	42.84	38.76	33.60	26.52	25.50	23.80	20.40	ASK FOR A QUOTE
4" x 2 ¹⁵ / ₁₆ "	PERSONALIZED	45.60	55.20	50.40	45.60	39.60	31.20	30.00	28.80	24.00	
JUMBO	NO IMPRINT	48.82	53.30	51.60	47.30	39.90	34.30	32.58	30.94	27.80	
JUMBO	PERSONALIZED	57.44	67.38	60.70	55.64	46.94	40.34	38.30	36.40	32.76	

LASER/INKJET SHEETS		QUANTITY – Suggested Retail Pricing Per 1,000(M) Sheets (6A)						
SIZE	STYLE	250 LOT	300 LOT	400 LOT	500 LOT	750 LOT	1M	1M+
4" x 3 ¹ / ₂ "	NO IMPRINT	64.00	80.00	90.00	105.00	152.00	191.00	ASK FOR A QUOTE
4" x 3 ¹ / ₂ "	PERSONALIZED	88.40	110.40	124.80	136.60	189.10	237.80	

250 laser/inkjet sheets weigh approximately 7 pounds – use this weight to calculate shipping costs.

Designs 340, 350, 360 & 370 are also available with a blue border. Please indicate your choice of border color on order form.



Imprint Area - 3/4" x 3 1/2"
340-R Roll
340-P Pinfed
340-L Laser Sheet



Imprint Area - 3/4" x 3 1/2"
350-R Roll
350-P Pinfed
350-L Laser Sheet



Imprint Area - 7/8" x 3 1/2"
360-R Roll
360-P Pinfed
360-L Laser Sheet



Imprint Area - 3/4" x 3 3/8"
370-R Roll
370-P Pinfed
370-L Laser Sheet



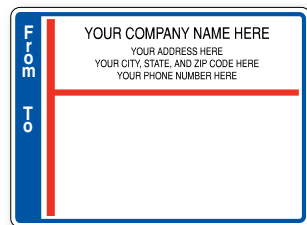
Imprint Area - 7/8" x 3 3/4"
380A-R Roll
380A-P Pinfed
380A-L Laser Sheet



Imprint Area - 7/8" x 3 1/2"
380B-R Roll
380B-P Pinfed
380B-L Laser Sheet



Imprint Area - 7/8" x 3 1/2"
380C-R Roll
380C-P Pinfed
380C-L Laser Sheet



Imprint Area - 7/8" x 3 1/4"
380D-R Roll
380D-P Pinfed
380D-L Laser Sheet



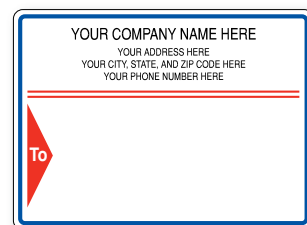
Imprint Area - 7/8" x 3 1/2"
380E-R Roll
380E-P Pinfed
380E-L Laser Sheet



Imprint Area - 7/8" x 3 1/2"
380F-R Roll
380F-P Pinfed
380F-L Laser Sheet



Imprint Area - 3/4" x 3 1/2"
380G-R Roll
380G-P Pinfed
380G-L Laser Sheet



Imprint Area - 7/8" x 3 3/8"
380H-R Roll
380H-P Pinfed
380H-L Laser Sheet



Imprint Area - 7/8" x 3 1/4"
380J-R Roll
380J-P Pinfed
380J-L Laser Sheet



Imprint Area - 3/4" x 3 1/2"
380K-R Roll
380K-P Pinfed
380K-L Laser Sheet



JUMBO - 5" x 3 15/16"
Imprint Area - 1" x 4 1/4"
420-R Roll
420-P Pinfed

All designs are available as Jumbo, please indicate on order form. Not available on Laser Sheets

CUSTOM

Mailing Labels

Spot Color Printing or 4-Color Process

Any Color On Premium Matte Litho Material
 Perforated On Rolls (T)
 Perforated and Pinfed-Fanfolded (C)
 (up to 6 spot colors, see last line of price grid for additional ink color charges)

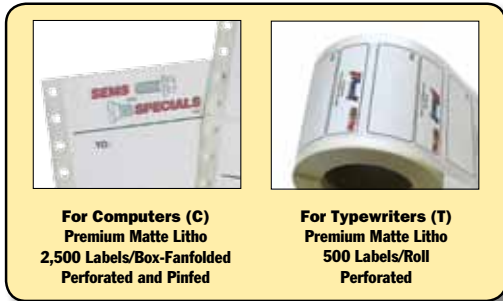
NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses



Bleeds (Ink to edge of label).....	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00
Standard Metallic & Fluorescent Inks*	\$40.00

*See General Information on pages 34-35 for full details.



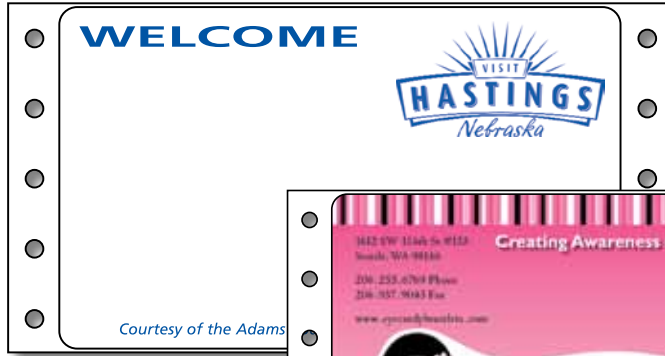
For Computers (C)
 Premium Matte Litho
 2,500 Labels/Box-Fanfolded
 Perforated and Pinfed

For Typewriters (T)
 Premium Matte Litho
 500 Labels/Roll
 Perforated

➔ Arrow Indicates Direction of Unwind

Labels Shown Are Not Actual Size

4" x 2⁷/₁₆" ↑ #41T For Typewriters #41C for Computers



4" x 2¹⁵/₁₆" ↑
 #38T for Typewriters
 #38C for Computers



4¹/₄" x 3³/₈" ↑
 #40T for Typewriters
 #40C for Computers



5" x 3¹⁵/₁₆" ↑ #42T for Typewriters #42C for Computers

SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A)									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
4" x 2 ⁷ / ₁₆ "	41 T or C	MAILING	82.64	97.26	70.92	59.14	48.28	37.56	35.24	33.82	28.18	ASK FOR A QUOTE
4" x 2 ¹⁵ / ₁₆ "	38 T or C	MAILING	91.88	108.12	78.78	66.54	53.36	40.66	39.00	37.42	31.20	
4 ¹ / ₄ " x 3 ³ / ₈ "	40 T or C	MAILING	118.76	139.76	105.80	89.64	73.70	54.98	54.30	52.12	43.44	
5" x 2 ¹⁵ / ₁₆ "	39 T or C*	MAILING	111.10	130.76	95.18	80.40	64.46	49.20	47.94	46.02	38.36	
5" x 3 ¹⁵ / ₁₆ "	42 T or C	MAILING	137.88	162.16	117.82	98.18	87.78	63.54	60.66	58.22	48.52	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	
4-COLOR PROCESS			Contact factory for a custom quote!									

*Label size not shown

Turn the page for
 Standard Mailing
 & Computer Labels.

Don't see your size or shape? Just ask!

LASER / INKJET

Sheets

One or Two Color Printing or 4-Color Process

Any Color on Your Choice of 4 Materials

Laser Litho - 50 lb. Liner - Permanent

Laser Litho - Removable (15% upcharge)

Laser Semi-Gloss[†] (10% upcharge)

[†]not compatible with inkjet printers

Laser Freezer (15% upcharge)

Red or Green Laser Fluorescent (custom quote)

Laser Opaque (custom quote)

NO CHARGE FOR:

10 Standard Inks

Printing Plates

Customer Supplied Art*

Modifying Art/Logo

Typesetting*

Curved Type

Borders/Reverses



Bleeds (Available only on certain sizes - please inquire) ...\$12.00

Screens*\$12.00

Non-Standard Inks\$12.00

PMS Color Match**\$30.00

Standard Fluorescent Inks *\$40.00

*See General Information on pages 34-35 for full details.

**PMS color matches for laser litho are from the "U" or uncoated section of the Pantone Matching System.

Blank or Custom Printed

Produced on an 8 1/2" x 11" sheet with a guaranteed "no-ooze" adhesive to protect your laser or inkjet printer while maintaining excellent imaging and toner adhesion. Prior to use, store in a temperature and humidity controlled environment, 65° F to 75° F.

FREE sample sheets available - just ask!

<p>Drum Labels</p> <p>L1, 1-UP 8 1/2" x 11"</p>	<p>Pallet Labels</p> <p>L2, 2-UP 8 1/2" x 5 1/2"</p>	<p>Shipping Labels</p> <p>L3, 4-UP 4 1/4" x 5 1/2"</p>	<p>Shipping Labels</p> <p>L4, 8-UP 4 1/4" x 2 3/4"</p>
<p>Shipping Labels</p> <p>L5, 4-UP 4" x 5"</p>	<p>Shipping Labels</p> <p>L6, 6-UP 4" x 3 1/2" MOST POPULAR SIZE</p>	<p>Multiple Task Labels</p> <p>L7, 8-UP 4" x 2 1/2"</p>	<p>Shipping Labels</p> <p>L8, 10-UP 4" x 2"</p>
<p>Multiple Task Labels</p> <p>L9, 20-UP 4" x 1"</p>	<p>Multiple Task Labels</p> <p>L10, 10-UP 3 1/2" x 2"</p>	<p>Pricing Labels</p> <p>L11, 24-UP 1 1/2" Diameter</p>	<p>Address Labels</p> <p>L12, 30-UP 2 3/8" x 1"</p>
<p>CD Specials</p> <p>L14, 2-UP 4 3/4" Diameter</p>	<p>Multiple Task Labels</p> <p>L16, 30-UP 2.833" x 1"</p>	<p>Multiple Task Labels</p> <p>L17, 50-UP 1 1/2" x 1"</p>	<p>Multiple Task Labels</p> <p>L18, 15-UP 2 3/8" x 2"</p>
<p>Multiple Task Labels</p> <p>L19, 14-UP 4" x 1 1/2"</p>	<p>Multiple Task Labels</p> <p>L20, 80-UP 1 3/4" x 1/2"</p>	<p>Pricing Labels</p> <p>L21, 30-UP 1 1/2" Diameter</p>	<p>Circles</p> <p>L22, 15-UP 2" Diameter</p>
			<p>Circles</p> <p>L23, 12-UP 2 1/2" Diameter</p>

When ordering, please include:

1. Laser sheet number (example: L6)
2. Quantity of sheets (in even 250s only)
3. Ink color(s), if any

For 3 or more colors - contact factory for a custom quote. Don't see what you need? Hundreds of other sizes available...please inquire.

LASER SHEET SPECIFICATIONS	QUANTITY - Suggested Retail Pricing Per 1,000(M) Sheets (5A)					
	250 LOT	500 LOT	1M	2.5M	5M	5M+
BLANKS	68.70	96.80	154.38	129.70	114.74	
1 COLOR PRINTING	174.18	227.84	288.10	197.26	152.34	
2 COLOR PRINTING	242.42	275.60	348.10	267.10	219.84	
4-COLOR PROCESS	Contact factory for a custom quote!					

250 sheets weigh approximately 7 pounds - use this weight to calculate shipping costs.

Don't see your size or shape? Just ask!

Turn the page for Bumper Stickers & Static Clings.

BUMPER STICKERS

Spot Color Printing or 4-Color Process

Any Color on Removable White Film – Outdoor Use
(up to 6 spot colors, see last line of price grid for additional ink color charges)

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses
- Clear Protective Coating



Bleeds (Ink to edge of label).....	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00

*See General Information on pages 34-35 for full details.

Use These Popular Sizes to Convey ANY MESSAGE...ANY PLACE!

BP95 2¾" x 5"



BP97 4" x 6"



BP96 3¾" x 11½"



BP91 2½" x 9¼"



BP90 3¾" x 7½"



USO Puget Sound Area
CFC # 15348

Support our Troops by supporting the USO



BP94 3¾" x 14¾"

BP92 3" x 11½"

Bumper Stickers Shown Are Not Actual Size

All sizes include an additional ¼" bend and peel tab. Size dimensions reflect actual label size.



BUMPER STICKER SPECIFICATIONS			QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (6A)						
SIZE	DIE #	# OF COLORS	250 LOT	500 LOT	1M	2M	3M	5M	5M+
2½" X 9¼"	BP91	1-Color	188.00	214.00	298.00	188.00	170.00	150.00	A S K F O R A Q U O T E
	BP91-P	4-Color Process	672.00	708.00	788.00	460.00	340.00	252.00	
2¾" X 5"	BP95	1-Color	170.00	214.00	272.00	206.00	180.00	178.00	
	BP95-P	4-Color Process	652.00	692.00	768.00	440.00	320.00	220.00	
3" X 11½"	BP92	1-Color	188.00	242.00	310.00	245.00	196.00	176.00	
	BP92-P	4-Color Process	630.00	708.00	810.00	482.00	338.00	280.00	
3¾" X 7½"	BP90	1-Color	188.00	214.00	298.00	188.00	170.00	150.00	
	BP90-P	4-Color Process	622.00	708.00	788.00	460.00	340.00	252.00	
3¾" X 11½"	BP96	1-Color	208.00	266.00	370.00	260.00	228.00	208.00	
	BP96-P	4-Color Process	768.00	814.00	906.00	628.00	534.00	378.00	
3¾" X 14¾"	BP94	1-Color	219.00	291.00	409.00	290.00	263.00	240.00	
	BP94-P	4-Color Process	764.00	814.00	915.00	618.00	548.00	382.00	
4" X 6"	BP97	1-Color	188.00	241.00	298.00	218.00	186.00	170.00	
	BP97-P	4-Color Process	470.00	512.00	640.00	392.00	272.00	252.00	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	

Note: See "Inks" on page 34 for lightfast information.

Don't see your size or shape? Just ask!

STATIC CLINGS

& Ultra Removables

Spot Color Printing or 4-Color Process

Any Color on Your Choice of 4 Materials
(up to 6 spot colors, see last line of price grid for additional ink color charges)

- Semi-Clear Static Cling
- White Static Cling
- Clear or White Ultra Removable Film

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses
- White Ink Back-Up *(behind type, graphics, solid white or writeable block)*
- UV Coating *(if requested)*



- Bleeds *(Ink to edge of label)*..... N/A
- Screens*\$12.00
- Non-Standard Inks\$12.00
- PMS Color Match\$30.00

Note: Static cling is not solvent, moisture or cleaning agent resistant and is not recommended for outdoor use. Two month use rating - inquire for availability of longer term use materials.

*See General Information on pages 34-35 for full details.

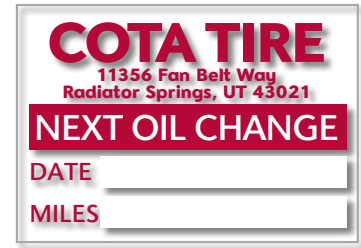


Labels Shown Are Not Actual Size



1 1/2" x 2"
SD1-R (On Rolls) SD1-S (On Sheets)

On Rolls or Individual Sheets



2" x 2 1/2"
SD3-R (On Rolls) SD3-S (On Sheets)



1 1/2" x 2 1/2"
SD2-R (On Rolls) SD2-S (On Sheets)

SERVICE DECALS		QUANTITY - Suggested Retail Pricing Per 1,000(M) Labels (6A)						
(R)-ON ROLLS	(S)-ON SHEETS	500 LOT	1M	2M	3M	5M	10M	10M+
1 1/2" x 2" Square Corner	SD1-R	172.00	220.00	160.00	115.00	78.00	55.00	ASK FOR A QUOTE
	SD1-S	181.00	228.00	166.00	120.00	82.00	57.00	
1 1/2" x 2 1/2" Square Corner	SD2-R	182.00	226.00	170.00	125.00	86.00	57.00	
	SD2-S	192.00	238.00	179.00	130.00	90.00	60.00	
2" x 2 1/2" Square Corner	SD3-R	194.00	235.00	180.00	134.00	96.00	67.00	
	SD3-S	203.00	247.00	188.00	139.00	100.00	70.00	
EACH ADDITIONAL INK COLOR CHARGE		50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

Square Corner Labels on Individual Sheets

Minimum sheet size available 1 1/2" x 2". Offers excellent cling to smooth, indoor surfaces such as windows, glass or metal.

Minimum Sheet Size Available 1 1/2" x 2"		QUANTITY - Suggested Retail Pricing Per 1,000(M) Labels (6A)						
		250 LOT	500 LOT	1M	2M	3M	5M	5M+
Up to 5.0 square inches	1-Color	179.20	230.40	282.40	209.20	145.40	87.00	ASK FOR A QUOTE
	4-Color Process	427.54	503.00	591.00	314.00	264.00	182.00	
5.1 to 7.5 square inches	1-Color	187.80	246.00	310.00	212.00	148.80	104.00	
	4-Color Process	464.00	547.00	644.00	353.00	286.00	210.00	
7.6 to 10.5 square inches	1-Color	199.60	253.80	328.00	222.00	174.00	115.00	
	4-Color Process	504.90	594.00	699.00	408.00	324.00	229.00	
10.6 to 16.5 square inches	1-Color	230.40	279.00	336.00	224.00	188.00	134.00	
	4-Color Process	546.54	643.00	757.00	463.00	348.00	252.00	
16.6 to 20.5 square inches	1-Color	258.00	294.00	346.00	233.00	192.00	148.00	
	4-Color Process	633.24	745.00	876.00	504.00	390.00	270.00	
20.6 to 24.0 square inches	1-Color	268.20	305.40	368.00	253.80	212.00	168.00	
	4-Color Process	702.94	827.00	972.00	547.00	408.00	288.00	
24.1 to 28.0 square inches	1-Color	288.00	336.00	396.00	278.00	236.50	187.00	
	4-Color Process	763.30	898.00	1,056.00	600.00	456.00	318.00	
28.1 to 32.0 square inches	1-Color	302.00	344.00	418.00	294.00	250.00	206.00	
	4-Color Process	806.64	949.00	1,116.00	648.00	494.00	346.00	
32.1 to 36.0 square inches	1-Color	315.40	372.00	444.00	316.00	263.00	238.00	
	4-Color Process	850.00	1,000.00	1,176.00	696.00	538.00	372.00	
EACH ADDITIONAL INK COLOR CHARGE		50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	

Note: For Semi-Clear Static Cling Labels refer to the Clear Material Window Application diagrams on catalog back pocket for correct window application.

Don't see your size or shape? Just ask!

Turn the page for Durable Weatherproof Labels.

DURABLE WEATHERPROOF Labels

Spot Color Printing

Up to 6 Colors on Your Choice of 6 Materials

(See last line of price grid for additional ink color charges)

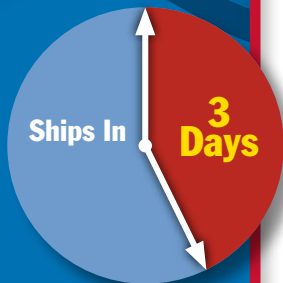
- White Vinyl
- Yellow Vinyl
- Brite or Brushed Silver Polyester
- Clear or White Polyester

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses
- White Ink Back-Up (behind type, graphics or solid white)

Bleeds (Ink to edge of label).....	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00

*See General Information on pages 34-35 for full details.



Permanent Identification Labels For Indoor/Outdoor Use

Printed to withstand the rigors of Mother Nature, solvents and scratching. Weather and sun resistant up to 1½ years. Permanent adhesive, but not tamperproof. If tamperproof is needed – please inquire for a custom quote.

WP51 → 3" x 4"



WP56
2" DIA.

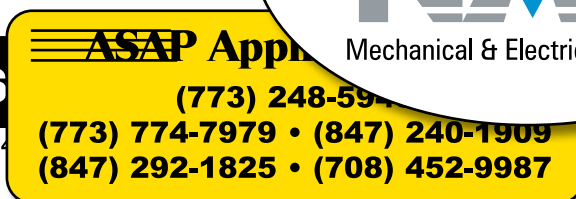
WP21 →
2" x 4"



WP66 →
1 7/8" x 2 7/8"



WP13 → 1" x 2 1/2"



WP15 → 1" x 3"



WP11 → 1" x 2"



WP388
1" x 1"



WP55
1 1/2" DIA.

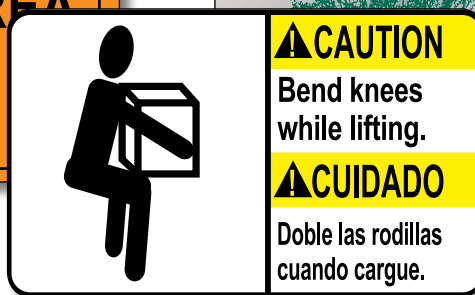


WP17 → 2" x 3"

WP49 → 1 1/2" x 2 1/2"



WP171 2" x 2"



WP52 → 3" x 5"

WP61 4" DIA.

DURABLE WEATHERPROOF LABELS



WP193
3" x 3"



WP58
3" DIA.

SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (7A)							
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
¾" x 2"	WP10*	RECTANGLE	132.00	176.00	246.00	146.00	112.00	72.00	52.00	
¾" x 2½"	WP12*	RECTANGLE	142.00	186.00	254.00	156.00	120.00	82.00	70.00	
1" x 2"	WP11	RECTANGLE	142.00	186.00	254.00	156.00	120.00	82.00	70.00	
1" x 2½"	WP13	RECTANGLE	144.00	190.00	258.00	170.00	134.00	92.00	80.00	
1" x 3"	WP15	RECTANGLE	144.00	190.00	258.00	170.00	134.00	92.00	80.00	
1½" x 2½"	WP49	RECTANGLE	144.00	190.00	258.00	170.00	134.00	92.00	80.00	
1½" x 3"	WP16*	RECTANGLE	150.00	194.00	266.00	182.00	150.00	112.00	90.00	
1½" x 4"	WP20*	RECTANGLE	156.00	198.00	270.00	190.00	160.00	124.00	98.00	
2" x 3"	WP17	RECTANGLE	156.00	198.00	270.00	190.00	160.00	124.00	98.00	
2" x 3½"	WP172*	RECTANGLE	164.00	204.00	280.00	194.00	168.00	144.00	104.00	
2" x 4"	WP21	RECTANGLE	168.00	218.00	290.00	200.00	170.00	152.00	124.00	
3" x 4"	WP51	RECTANGLE	180.00	220.00	294.00	204.00	174.00	160.00	128.00	
3" x 5"	WP52	RECTANGLE	200.00	250.00	310.00	208.00	180.00	170.00	140.00	
1" x 1"	WP388	SQUARE	132.00	176.00	246.00	146.00	112.00	72.00	52.00	
2" x 2"	WP171	SQUARE	150.00	194.00	266.00	182.00	150.00	112.00	90.00	
2½" x 2½"	WP47*	SQUARE	164.00	204.00	280.00	194.00	168.00	144.00	104.00	
3" x 3"	WP193	SQUARE	168.00	218.00	290.00	200.00	170.00	152.00	124.00	
4" x 4"	WP473*	SQUARE	200.00	250.00	310.00	208.00	180.00	170.00	140.00	
1½" DIA	WP55	CIRCLE	142.00	186.00	254.00	156.00	120.00	82.00	70.00	
2" DIA	WP56	CIRCLE	150.00	194.00	266.00	182.00	150.00	112.00	90.00	
2 ¼" DIA	WP236*	CIRCLE	150.00	194.00	266.00	182.00	150.00	112.00	90.00	
2 ½" DIA	WP23*	CIRCLE	164.00	204.00	280.00	194.00	168.00	144.00	104.00	
3" DIA	WP58	CIRCLE	168.00	218.00	290.00	200.00	170.00	152.00	124.00	
4" DIA	WP61	CIRCLE	200.00	250.00	310.00	208.00	180.00	170.00	140.00	
1⅞" x 2⅞"	WP66	OVAL	156.00	198.00	270.00	190.00	160.00	124.00	98.00	
2" x 3"	WP1292*	OVAL	156.00	198.00	270.00	190.00	160.00	124.00	98.00	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

ASK FOR A QUOTE

Brite Silver Polyester*
Brushed Silver Polyester*



Clear Polyester



White Vinyl



Yellow Vinyl

*Material colors are approximate representations. See the "Material Test Samples" packet located in catalog back pocket for specific colors.

→ Arrow Indicates Direction of Unwind

*Dies Not Shown

Don't see your size or shape? Just ask!

Turn the page for Parking Permits & Variable Data Labels.

PARKING PERMITS

& Consecutive Numbered Labels

Spot Color Printing

Up to 6 Colors on Your Choice of 5 Materials

(See last line of price grid for additional ink color charges)

- White Vinyl
- Clear or White Polyester
- Brite or Brushed Silver Polyester

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses
- Lamination
- Consecutive Numbering (up to 6 digits)
- White Ink Back-Up (behind type, graphics or solid white)



Bleeds (Ink to edge of label).....	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00

*See General Information on pages 34-35 for full details.

Parking Permit Application Ideas

High Schools & Universities • Apartment Complexes • Equipment Inventory

Consecutive Numbers (6 digits, 5/32" high) printed in Black, Red, Blue or Green. **Note:** If consecutively numbered, only unwind directions #1 or #2 are available. For Clear Polyester Labels – refer to the "Clear Material Window Application" diagrams on catalog back pocket for correct window application.

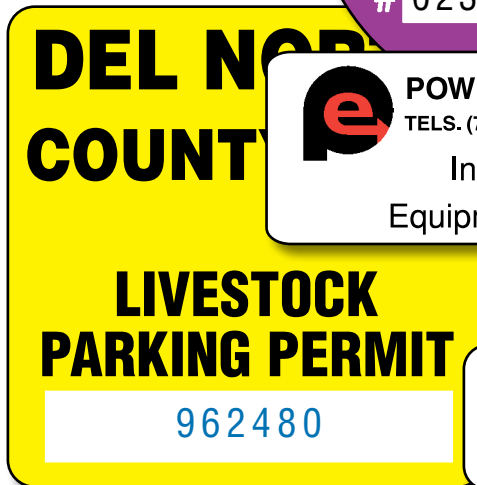
P56
2" DIA. ↓



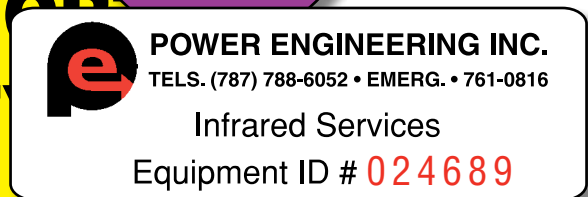
P7 1 3/4" x 1 3/4" ↓



P5 1 1/4" x 2" ↓



P66
1 7/8" x 2 7/8" ↓



P15 1" x 3" ↓



P47 2 1/2" x 2 1/2" ↓

P10 3/4" x 2" ↓

Power Porter
Limited
Series 2500
Voltage: 90-130 AC Frequency: 50/60 Hz Amperes: 1.2
Tel (253) 638-1637 www.powerporter.com
000012

P16
1 1/2" x 3" ↓



Arrow Indicates Direction of Unwind

SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (7A)							
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
3/4" x 2"	P10	RECTANGLE	145.86	196.36	274.90	162.70	123.42	78.54	67.32	ASK FOR A QUOTE
1" x 3"	P15	RECTANGLE	168.30	213.18	297.34	196.36	173.92	123.42	89.76	
1 1/4" x 2"	P5	RECTANGLE	145.86	196.36	274.90	162.70	123.42	78.54	67.32	
1 1/2" x 3"	P16	RECTANGLE	173.92	224.40	302.94	201.96	179.52	129.04	95.38	
1 3/4" x 1 3/4"	P7	SQUARE	157.08	213.18	297.34	201.96	179.52	129.04	95.38	
2 1/2" x 2 1/2"	P47	SQUARE	173.92	224.40	302.94	201.96	179.52	129.04	95.38	
2" DIA	P56	CIRCLE	168.30	213.18	297.34	196.36	173.92	123.42	89.76	
1 7/8" x 2 7/8"	P66	OVAL	173.92	224.40	302.94	201.96	179.52	129.04	95.38	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

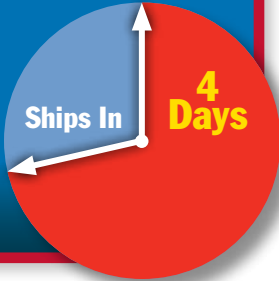
Solid white back-up included for easy readability.

VARIABLE DATA LABELS

Thermal Transfer and Consecutive Barcodes and/or Numbering

Black Ink Only

On Your Choice of 2 Materials
White Thermal Transfer Paper
White Polyester Film



Static Barcodes (UPC Codes) that do not change or have variable imaging also available....

★

Have us supply your barcode for guaranteed readability.

Most Catalog Items Available with Black Variable Printing as a Custom Quote – Call Factory for Details

Item #WC23

Item #WD24

RACK

SHELF

2A

RACK

SHELF

2B

RACK

SHELF

2C

Variable Data Label Application Ideas

Inventory Control • Property Identification • Equipment Tracking
Libraries & Video Stores • Warehouse Organization

Choose From Three Format Combinations...

1

12340

Consecutive #s Only

2

12340

Consecutive #s plus Bar Code

3

Description
12340

Description plus Consecutive #s plus Bar Code

Bar Codes Only

Description
12340

Consecutive #s plus Description

Description

Description Only

Description

Description plus Bar Code

Other Formats Available... Please Inquire!

Please Specify Code Type with Field Format Choice

12345

Code 2 of 5
Numeric Only
Self-Checking
(Inventory Warehousing)

X12345B

Code 3 of 9
Alphanumeric
High Reliability
(Parts ID, Automotive)

A12345B

Code 128
Alphanumeric
Highest Information Density
(Tracking, Medical)

UPC Codes with variable information can also be ordered from this page.

VARIABLE DATA & THERMAL TRANSFER LABELS

Thermal Transfer Paper Labels – Indoor Use Only

Round Corner Rectangles – On Rolls – Black Ink Only – No Bleeds

WHITE PAPER		QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (6A)							ASK FOR A QUOTE
SIZES	# UP	500 LOT	1M	2M	3M	5M	10M	10M+	
1½" x ¾"	1	60.00	68.18	62.04	53.86	49.10	46.36		
1½" x 2"	1	60.00	77.72	70.72	61.40	55.96	52.86		
2" x ½"	1	62.38	81.00	73.72	64.00	58.32	55.08		
2" x 1"	1	60.00	70.38	64.06	55.60	50.68	47.86		
3" x 1"	1	60.00	71.74	65.28	56.68	51.66	48.78		
3" x 2"	1	64.10	83.26	75.76	65.78	59.94	56.62		
3½" x 1"	1	60.00	70.88	64.50	56.00	51.04	48.20		
4" x 2"	1	74.84	97.20	88.46	76.80	69.98	66.10		
4" x 3"	1	92.32	119.88	109.10	94.72	86.32	81.52		

Thermal Transfer White Polyester Labels – Two Year Outdoor Rating

Round Corner Rectangles – On Rolls – Black Ink Only – No Bleeds

WHITE POLYESTER		QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (6A)							ASK FOR A QUOTE
SIZES	# UP	250 LOT	500 LOT	1M	2M	3M	5M	5M+	
¾" x ¼"	3	60.00	64.52	83.78	77.08	68.70	59.48		
1" x ¾"	3	60.00	62.92	81.72	75.18	67.02	58.02		
1½" x ½"	1	60.00	74.06	85.14	78.32	69.80	60.44		
1½" x ¾"	1	67.66	81.40	105.72	97.26	86.68	75.06		
2" x 1"	1	83.44	100.40	130.38	119.96	106.92	92.58		

Matte Silver Polyester available, contact factory for details.

Don't see your size or shape? Just ask!

Turn the page for Tamper Evident labels.

TAMPER EVIDENT LABELS

Spot Color Printing

Up to 6 Colors on Your Choice of 4 Materials

(See last line of price grid for additional ink color charges)

Tamper Evident Paper* (page 30)

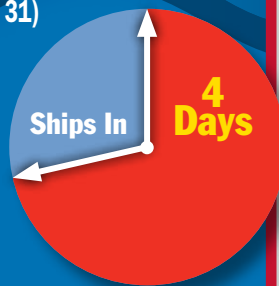
White Destructible Vinyl† (page 31)

Silver VOID Polyester* (page 31)

White VOID Polyester* (page 31)

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses



Bleeds (Ink to edge of label).....	\$12.00
Screens*	\$12.00
Non-Standard Inks	\$12.00
PMS Color Match	\$30.00

*See General Information on pages 34-35 for full details.

Tamper Evident Paper*



Quality Assurance Label

These paper security labels perform best when not exposed to harsh, moist or wet environments. Ideal applications are indoors and for short term use.

If removed, the label cannot be reapplied securely. Please note: waste material around outside edge of label cannot be removed.

Retail Price and Discount Labels



Not for Individual Sale Label



TAMPER EVIDENT PAPER										
SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (7A)							
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
½" x 1"	TEP-1	RECTANGLE	85.54	90.04	112.52	67.14	53.32	34.52	21.82	
1" x 1"	TEP-388	RECTANGLE	85.54	90.04	112.52	67.14	53.32	34.52	21.82	
1" x 3"	TEP-15	RECTANGLE	102.04	107.40	134.26	84.74	65.84	47.84	29.06	
1 ½" x 3"	TEP-16	RECTANGLE	108.82	114.54	143.18	90.76	72.40	53.82	34.02	
1 ⅝" x 2 ⅝"	TEP-1656	RECTANGLE	112.58	118.50	148.12	96.12	78.02	59.40	42.56	
1 ⅞" x 5"	TEP-1313	RECTANGLE	124.42	130.96	163.70	114.76	93.84	82.84	56.92	
2" x 3"	TEP-17	RECTANGLE	113.82	119.82	149.78	97.90	79.88	61.30	44.42	
2" x 4"	TEP-21	RECTANGLE	117.42	123.60	154.50	103.40	87.74	66.70	48.20	
3" x 4"	TEP-51	RECTANGLE	129.08	135.88	169.86	122.24	99.88	88.20	62.90	
3 ¾" x 4"	TEP-828	RECTANGLE	138.40	145.68	182.10	137.36	112.02	98.10	75.80	
¾" DIA	TEP-27	CIRCLE	85.54	90.04	112.52	67.14	53.32	34.52	21.82	
1" DIA	TEP-26	CIRCLE	85.54	90.04	112.52	67.14	53.32	34.52	21.82	
2" DIA	TEP-56	CIRCLE	108.82	114.54	143.18	87.74	65.84	47.84	29.06	
½" x 1"	TEP-1406	OVAL	85.54	90.04	112.52	67.14	53.32	34.52	21.82	
1" x 2"	TEP-30	OVAL	87.10	91.68	114.60	73.72	58.48	41.10	23.68	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

A
S
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+Lamination is not recommended for Tamper Evident Paper labels. The lamination acts as a barrier for the label to act properly when tampered with. If a coating is required, UV will be applied and priced at one additional color. PMS color matches will have a slight variance from standard semi-gloss. Once applied, allow at least 24 hours for the adhesive to anchor properly. Because of the unique construction of the label, the waste matrix/stripping cannot be removed, and are only available on rolls. Pre-testing is always recommended, so please ask for free test samples.

White Destructible Vinyl†

Tampering with this type of security label causes the label to fragment into pieces. Place these labels indoors or outdoors away from direct sunlight. A clear UV coating is applied for added protection. Please note: waste material around outside edge of label cannot be removed.



Authorization Label



Warranty Seal Label

Electronic Equipment Seal

Invalid if Seal is Broken.

VOID Polyester*

Any attempt to remove a VOID Polyester label will leave an approximate 3/16" "VOID" pattern on the surface it is adhered to. Available in white or silver, this is the top of the line security label solution. Lamination will be applied for added protection and durability.



License Agreement Seal
Sample Printed on Silver VOID



VOID If Removed Label
Sample Printed on White VOID

WHITE DESTRUCTIBLE VINYL FILM VOID POLYESTER FILMS – SILVER OR WHITE										
SPECIFICATIONS			QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (7A)							
SIZE	DIE #	SHAPE	250 LOT	500 LOT	1M	2M	3M	5M	10M	10M+
½" x 1"	TEF-1	RECTANGLE	170.00	181.00	222.10	132.00	121.00	85.00	68.00	
¾" x 1 ½"	TEF-43	RECTANGLE	194.62	196.60	243.24	205.86	180.16	130.00	99.26	
¾" x 2"	TEF-10	RECTANGLE	181.00	190.00	243.24	205.86	151.00	108.00	92.00	
1" x 1 ½"	TEF-45	RECTANGLE	194.62	196.60	243.24	205.86	180.16	130.00	99.26	
1" x 2"	TEF-11	RECTANGLE	181.00	190.00	243.24	205.86	151.00	108.00	92.00	
1" x 2 ½"	TEF-13	RECTANGLE	186.00	195.10	257.30	224.54	184.10	135.80	105.00	
1" x 3"	TEF-15	RECTANGLE	186.00	195.10	257.30	224.54	184.10	135.80	105.00	
1 ½" x 2"	TEF-161	RECTANGLE	218.66	223.10	276.00	243.24	216.24	179.64	127.70	
1 ½" x 3"	TEF-16	RECTANGLE	240.82	245.74	304.06	297.98	233.90	198.48	141.78	
2" x 3"	TEF-17	RECTANGLE	240.82	245.74	304.06	269.78	233.90	198.48	141.78	
2" x 3 ½"	TEF-172	RECTANGLE	255.64	260.86	322.78	290.04	261.98	222.12	165.40	
2" x 4"	TEF-21	RECTANGLE	255.64	260.86	322.78	290.04	261.98	222.12	165.40	
2 ½" x 3"	TEF-18	RECTANGLE	255.64	260.86	322.78	290.04	261.98	222.12	165.40	
3" x 4"	TEF-51	RECTANGLE	357.82	374.26	470.40	345.78	304.30	237.40	215.72	
3/4" DIA	TEF-27	CIRCLE	170.00	181.00	222.10	132.00	121.00	85.00	68.00	
1" DIA	TEF-26	CIRCLE	181.00	190.00	243.24	205.86	151.00	108.00	92.00	
1 ¼" DIA	TEF-25	CIRCLE	203.78	207.94	257.30	224.54	196.48	145.38	113.40	
1 ½" DIA	TEF-55	CIRCLE	203.78	207.94	257.30	224.54	196.48	145.38	113.40	
½" x 1"	TEF-1406	OVAL	194.62	196.60	243.24	205.86	180.16	130.00	99.26	
1" x 2"	TEF-30	OVAL	181.00	190.00	243.24	205.86	151.00	108.00	92.00	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	

ASK FOR A QUOTE

*White Destructible Vinyl labels will adhere to most clean surfaces. Once applied, allow at least 24 hours for the adhesive to anchor properly. Because of the unique construction of the label the waste matrix/stripping cannot be removed. Pre-testing is always recommended, so please ask for free test samples.

*Apply VOID Polyester labels to clean, dry, non-textured surfaces. Once applied, allow at least 72 hours at room temperature for the adhesive to anchor properly. Pre-testing is always recommended, so please ask for free test samples.

Don't see your size or shape? Just ask!

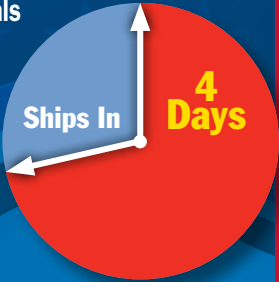
Turn the page for Hot Foil Stamped & Blind Embossed Labels.

HOT FOIL STAMPED & BLIND EMBOSSED

Hot Foil Stamped Labels

On Your Choice of 11 Materials

- White or Yellow Gloss
- Blue or Black Gloss
- White Litho
- Brite or Dull Gold Paper
- Brite or Dull Silver Paper
- White or Clear Polyester



Blind Embossed Labels

Imprinted on Your Choice of 4 Materials

- Brite or Dull Gold Foil
- Brite or Dull Silver Foil

NO CHARGE FOR:

- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses†

Bleeds (Ink to edge of label)..... N/A

Screens* N/A

*See General Information on pages 34-35 for full details.

† Positive Print Only – Avoid fine lines, details and reversed images. Bold graphics recommended. Minimum 9 point type size.

Enhance Your Image...

...with the Highest Quality labels available. Hot Foil Stamped and Blind Embossed labels available on a wide variety of materials add that Touch of Elegance and Class.

HS-55
BE-55



HS-31
BE-31

Holographic Foil on White Gloss

HS-11
BE-11



Silver Foil on Blue Gloss



HS-33
BE-33



HS-74A
BE-74A



HS-26
BE-26

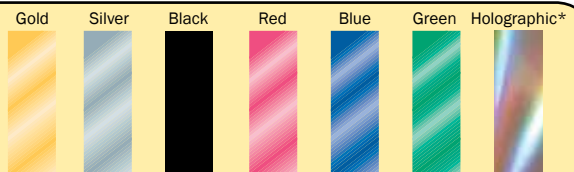
HS = Hot Foil Stamped BE = Blind Embossed

SPECIFICATIONS			QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (6A)						
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	10M+
1" x 2"	HS or BE 11	RECTANGLE	157.50	188.00	110.90	85.40	75.00	54.90	ASK FOR A QUOTE
1" DIA	HS or BE 26	CIRCLE	157.50	188.00	110.90	85.40	75.00	54.90	
1½" DIA	HS or BE 55	CIRCLE	157.50	188.00	110.90	85.40	75.00	54.90	
1¼" x 2½"	HS or BE 31	OVAL	174.90	208.40	122.90	94.50	83.20	60.50	
2" DIA	HS or BE 33	SUNBURST	180.60	215.10	126.50	97.70	85.50	62.70	
1¼" x 2¾"	HS or BE 74A	ANNIV RIBBON	180.60	215.10	126.50	97.70	85.50	62.70	

*Holographic Hot Foil is an additional 20% upcharge

Choose From Seven Brilliant Metallic Hot Foil Stamped Inks

*Holographic Hot Foil is an additional 20% upcharge.



Combinations of Hot Foil Stamped/Embossed Labels Are Available...Please Inquire.

SPECIAL SHAPES

Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

NO CHARGE FOR:

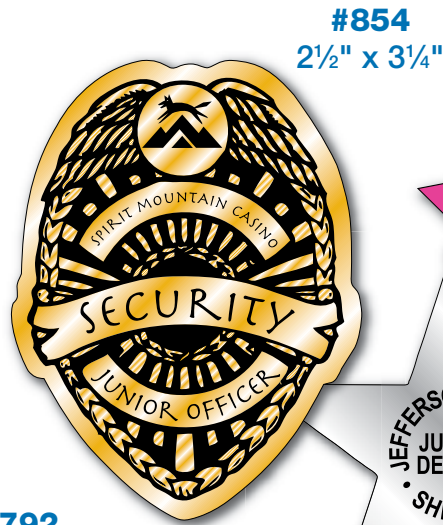
- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses



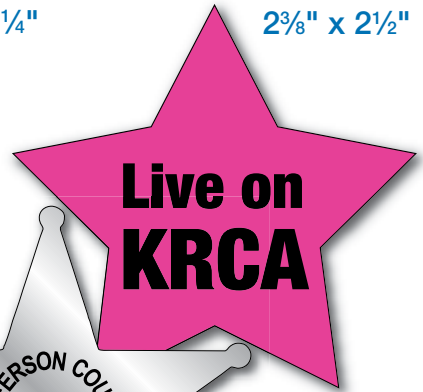
- Bleeds (Ink to edge of label)\$12.00
- Screens*\$12.00
- Non-Standard Inks\$12.00
- PMS Color Match\$30.00
- Standard Metallic & Fluorescent Inks*\$40.00

*See General Information on pages 34-35 for full details.

SPECIAL SHAPES



#1526
2 3/8" x 2 1/2"



#792
1 3/4" DIA.



#360
2 13/16" x 2 13/16"



#1015
1 5/8" x 2"



#1647
2" x 2"

#1119
1" x 1"



#74A
1 1/4" x 2 3/8"



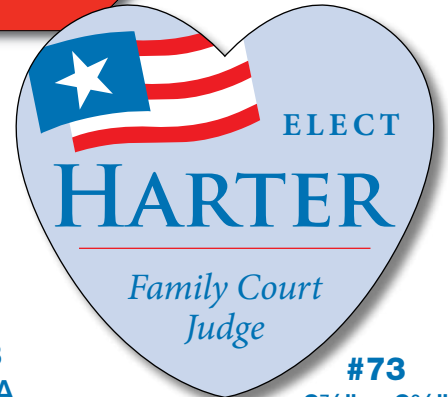
Some shapes may not allow for stripping/removal of the matrix



#32
1" x 1 1/4"



#33
2" DIA.



#73
2 7/8" x 2 3/4"

SPECIFICATIONS			QUANTITY - One Color Suggested Retail Pricing Per 1,000(M) Labels (9A)									
SIZE	DIE #	SHAPE	500 LOT	1M	2M	3M	5M	10M	15M	20M	25M	25M+
1 1/4" x 2 3/8"	74A	ANNIV RIBBON	75.42	92.12	82.66	74.62	57.52	42.82	40.30	36.78	33.56	ASK FOR A QUOTE
1" x 1 1/4"	32	STARBURST	51.78	60.94	51.20	42.48	31.22	24.98	17.96	17.24	14.36	
1" x 1"	1119	HEART	115.02	130.62	97.16	78.50	51.46	33.18	21.98	17.76	14.90	
2 7/8" x 2 3/4"	73	HEART	150.26	161.54	119.72	96.56	73.68	52.86	48.18	42.06	36.84	
2" x 2"	1647	OCTAGON	128.00	142.10	106.22	83.66	56.32	34.84	32.20	28.26	25.00	
2 15/16" x 2 15/16"	438*	OCTAGON	157.84	175.76	130.62	105.30	80.72	58.46	51.18	44.94	39.62	
2 3/8" x 2 1/2"	1526	STAR	94.62	115.58	100.34	86.96	69.30	50.32	43.60	36.90	33.96	
1 5/8" x 2"	1015	RIBBON	77.34	96.80	85.60	77.34	62.96	43.42	43.00	37.72	33.52	
2" DIA	33	SUNBURST	69.84	82.16	74.90	66.20	51.18	34.96	31.22	29.98	24.98	
1 3/4" DIA	792	SCALLOPED CIRCLE	70.34	86.50	76.34	65.12	48.74	33.00	34.68	30.98	30.04	
2 13/16" x 2 13/16"	360	SHERIFF STAR	93.78	117.22	105.90	87.02	76.94	62.04	54.90	46.10	42.56	
2 1/2" x 3 1/4"	854	SHERIFF BADGE	76.10	92.54	84.28	78.32	63.52	46.10	42.82	39.80	36.82	
EACH ADDITIONAL INK COLOR CHARGE			50.00	50.00/M	30.00/M	20.00/M	14.00/M	8.00/M	7.00/M	6.00/M	5.00/M	

Shapes Shown Are Not Actual Size *Label size not shown

Don't see your size or shape? Just ask!

Turn the page for General Information.

General Information and Upcharges

Artwork Manipulation Services: We do minor art touch-ups at no charge. Cost may arise with extensive design, touch-ups or fixes, color separations, or changes. The cost for such artwork manipulation is \$15.00 flat per 15 minute increment. We will advise you of such costs before proceeding with the order.

NO CHARGE FOR

- Basic Typesetting
- Acceptable Electronic Art
- Enlargements/Reductions
- Minor Separations
- B&W or Electronic PDF Proofs
- Curved Type
- Reverses
- Borders
- Plates
- Minor Art Touch-ups

Artwork Requirements: See (A) **Spot Color** or (B) **4-Color Process**

Important: Send a copy of your original file. Always keep a backup of your original artwork – disks or files could be lost, damaged, or corrupted. Physical artwork/plates are kept on file for two years after last order.

(A) Spot Color (single colors) or Line Work Requirements:

- Digital electronic art is preferred. Please complete the “Electronic File Guide” to insure the details are covered on how to supply digital art without additional costs or delays. This guide is found on the back of each order form.
- High-resolution, black and white camera-ready artwork is also acceptable. Please include a $\frac{1}{16}$ ” no-print margin on all sides if labels are to be square cornered on rolls. This art should be a high-resolution laser copy or PMT.
- Photocopies and faxes are not acceptable forms of artwork.
- Multi-color camera-ready art must clearly show color separations.
- Screens must be no higher than 85 lines per inch (lpi), with no graduation. Electronic artwork is required for labels requiring a higher screen count (up to 150 lpi), or with screen graduations. Please see “Screens” for additional information.

(B) 4-Color Process (CMYK) Requirements:

- Digital electronic artwork only at actual finished label size. Contact factory on supplying slides or color photographs if that is the only artwork available.
- Following and completing the “4-Color Process Electronic File” form is necessary in producing your order accurately, preventing delays, and avoiding additional charges.

Auto/Machine Applied: Auto/Machine Applied (or inserted) labels have special requirements such as trimming the liner and more. The labels in this catalog are normally provided for hand application. Please communicate auto/machine/dispenser requirements so your labels are finished correctly. Additional costs may apply.

Barcodes: Static barcodes available for a variety of applications. UPC barcodes are created at no additional cost with guaranteed readability. Price for other varieties of barcodes is \$7.00 (flat). If you provide the barcode, we cannot guarantee readability. See page 29 for consecutive barcodes.

Blank Labels: 20% discount on catalog pricing, except on pages 20-21 or page 23.

Bleeds: \$12.00 per color. Bleeds are considered ink that runs to the edge of the label. When providing artwork, please extend bleed area(s) $\frac{1}{16}$ ” outside label’s edge. Applies each time order is run. Not available on square cornered labels on rolls.

Borders: No charge unless border bleeds to edge of the label.

Cancellation Charges: Full rates apply if order has been printed.

- **Spot Color Orders** – \$15.00 flat (minimum) if order has been placed and entered. Additional art/plate charges may apply.
- **4-Color Process Orders** – \$65.00 flat (minimum) if order has been put into production. Additional art/plate charges may apply.

Change Made to Order: Full rates apply if order has been printed.

Artwork Changes

- **Spot Color Orders** – \$8.00 flat (minimum) if order must be pulled from production due to change(s) to original order. Additional art or plate charges may apply. Additional turnaround time applies.
- **4-Color Process Orders** – \$45.00 flat (minimum) if order must be pulled from production due to change(s) to original order. Additional turnaround time applies.

Document Changes

If the work flow/production of an order needs to be interrupted due to changes made to quantity, finishing, shipping method, etc. a minimum Work Order Change charge of \$8.00 will be applied. Additional charges may apply.

Color Match: See “PMS Color Match.”

Cores: 3” diameter cores are standard, other size diameter cores available, contact factory for charges.

Combination Orders: Spot Color orders may be combined starting at a total quantity of 5,000 (minimum of 500 per copy, in 500 qty. increments) with copy change at \$12.00 each, ink change \$12.00 each, stock change \$12.00 each. Multiple copy changes could extend turnaround time (i.e. 5 or more). Combination orders for Laser/Inkjet Sheets and 4-Color Process labels available – contact factory for custom quote.

Consecutive Numbering: Available on most labels. See pages 28 and 29 for a partial listing. Contact factory for additional options.

Dispenser Boxes: Available on labels up to 3” wide (\$0.25 each).

Duotones: A screen on top of a screen – contact factory for a custom quote.

Enlarge/Reduce Art: No charge. Note: Certain artwork formats cannot be enlarged or reduced without jeopardizing print quality. Contact factory for a list of acceptable file formats.

Errors: If our mistake – we’ll redo labels at no charge or refund your money. If your error – we’ll work something out.

Files/Plates: Physical files and plates are kept for up to 2 years.

Fluorescent Inks: Standard fluorescent inks (801-Blue, 802-Green, 804-Orange, 805-Red, 806-Pink) are \$40.00 each (\$12.00 if reordered within 3 months). For indoor use only – not fade or scuff resistant.

Handling Fee: \$3.00 handling fee applies to each order (invoice). If multiple delivery points, handling fee applies per location (includes split shipments), additional costs will apply. Subject to change.

Inks: Ink colors are not exact on Gold or Silver Foils, Yellow Gloss, Yellow Vinyl, Fluorescents, Brownkraft II Lightshade, or Blockout Opaque materials. Black ink is recommended on Fluorescent materials (other colors appear darker). Our standard inks are not guaranteed fade resistant. If label will be exposed to extensive sunlight, a more intensive and fade resistant ink will need to be used – contact factory for pricing and availability. If color critical, invest in a press proof. See Press Proofs for charges and details.

Inside Window Application: Applied to the inside of a window to be read from the outside – printed on a clear material. White back-up ink recommended for improved readability. A “Clear Material Window Application” diagram is provided on the catalog back cover pocket to aid in correct order processing and production.

Lamination: Add 25% to one color price (up to 25,000). See next page for material application specs.

Liability: Customers assume total liability for services/products manufactured to specifications submitted to printing manufacturer and will defend, hold harmless, and indemnify manufacturer from claims of copyright, patent, and intellectual rights infringement. None of the materials, inks or coatings are for food contact unless stated on quote. Liability for any mistake on a label order is limited to the cost of the labels. Factory cannot guarantee 100% no missing labels on rolls. All pricing quoted and payable in U.S. funds.

Metallic Inks: Standard Metallic inks (872-Gold or 877-Silver) are \$40.00 each (\$12.00 if reordered within 3 months). Non-Standard Metallic inks will incur additional charges and turnaround time. For indoor use only – not fade or scuff resistant.

On Hold Orders: Purchase Orders that are placed on hold will be considered cancelled at 30 days. Cancellation Charges will apply.

Over-runs/Under-runs: Never an over-run on catalog items up to 25,000. All custom orders and any catalog order over 25,000 labels are subject to industry standard of +/- 10% over-run or under-run.

Pastel Inks: Will incur additional charges and turnaround time, inquire. For indoor use only – not fade or scuff resistant.

Perforated Labels: Available on many sizes – inquire for availability and pricing.

PMS Color Match: \$30.00 (\$12.00 if reordered within 6 months). \$50.00 (for both new orders and reorders) if matching a provided color sample. Use Pantone® Color Formula Guide – “C” coated section for matching ink (unless printing on Smudgeproof Uncoated Litho or Laser stocks). Contact factory for PMS ink, Fluorescent ink, Pastel PMS ink and Metallic PMS ink color charges.

Production (Turnaround) Times: Production times are in working days excluding weekends and holidays. Production times begin the following business day the order is submitted. Time spent obtaining additional order information and/or correct artwork necessary to produce order may delay shipment. If proof is requested – production time begins after final proof approval is received.

Turn to the front Inside Flap to see when your order will ship.

Proofs Available for Catalog Orders: Production (turnaround) time does not begin until final proof approval is received. If order contains five or more copies, proof turnaround time will be extended.

- **Faxed Proof:** Available at no charge to generate a Fax proof. Allow 2 business days to create proof.
 - **Spot Color(s):** \$12.00 per change (per copy) if changes are made to original proof or if new artwork is supplied.
 - **4-Color Process:** Not Available.
- **Electronic PDF Proof:** Available at no charge to create a PDF Proof. Allow 2 business days to create proof. Note color variances inherent with different computer monitors & printers.
 - **Spot Color(s):** \$12.00 charge per change (per copy) if changes are made to original proof or if new artwork is supplied.
 - **4-Color Process:** Provided automatically, must be waived on Purchase Order if proof not wanted. \$50.00 charge if the original proof needs to be changed or if new artwork is supplied.
- **Color Paper Proof:** Allow 2 business days to create proof. Sent via 2nd Day Expedited. Provides approximate color representation and positioning on label. Colors may not match final printed product.
 - **Spot Color(s):** \$20.00 charge to generate proof. \$12.00 charge per change (per copy) if changes are made to original proof or if new artwork is supplied.
 - **4-Color Process:** No charge to generate a Color Paper proof on catalog orders. \$50.00 charge if the original proof needs to be changed or if new artwork is supplied.
- **Press Proofs:** Available upon request.
 - **Spot Color(s):** \$50.00 charge for 1st color and \$35.00 charge for each additional color. Produced within 3 business days and sent via 2nd Day Expedited. If changes are made to artwork additional costs will apply.
 - **4-Color Process:** \$140.00 charge. Produced within 5 business days and sent via 2nd Day Expedited. If changes are made to artwork additional costs will apply.

Quantity Pricing: See "Combination Orders."

Registration/Tolerance: Close registration may vary +/- $\frac{1}{64}$ ".

Reverses: Minimum 7 point sans serif fonts and 8 point serif fonts.

Rush Service: Available for most products. Additional charges apply. Please inquire.

Rights Reserved: We reserve the rights to use all products in our advertising/displays unless otherwise specified in writing at the time of the order. We reserve the right to refuse any label order with offensive label copy or design. We reserve the right to attach an energy surcharge in the event of a petroleum price spike.

Screens: \$12.00 each. See "Artwork Requirements" for specifications. Newer technology allows us to print most graduated screens to 0%. Contact art department for more information. There may be a need to adjust/modify your art for best printing. For duotones (a screen on top of a screen) – contact factory for a custom quote.

Sheeted Labels: Available on many sizes – inquire for availability and pricing.

Short Rolls: For short rolls of 500-999 (\$0.25 per roll); 250-499 (\$0.35 per roll); 100-249 (\$0.50 per roll). Short rolls may require extra production time. Standard quantity per roll – 1,000 labels.

Typesetting: No charge for basic typesetting. Upcharge for lengthy copy or foreign language. Minimum 5 point positive and 7 point sans serif reverse. If font/typestyle is critical, please include electronic font(s) with order, otherwise charges may apply.

Unwind Direction: Indicates how labels come off the roll. Refer to catalog pages for arrow indicators. If unwind direction is critical, use chart on inside back cover to choose correct unwind number and specify number on order form.

Weatherproof/Fade Resistant: Catalog labels are for indoor use and not weather or fade resistant except those on pages 26, 27, 28, and those specified on page 29 – contact factory for other sizes and pricing.

Adhesives

Always pre-test materials for your specific application or if applying labels to boxes made with any recycled materials. See material samples in catalog back pocket for detailed descriptions, application temperatures, and service temperature ranges. **Allow 24 hours for adhesives to anchor.**

- **Permanent Adhesives** – Designed for application at room temperature to a clean, dry, non-oily, smooth, flat surface for indoor use. Not tamperproof. Inquire if tamperproof is needed. Not for application directly on to skin. Always pre-test materials on application surface(s).
- **Removable Adhesives** – No extra charge for catalog items. Available on White Gloss, Matte Litho, or Smudgeproof materials at no additional charge for items in the catalog. Always pre-test materials on application surface(s).
- **Freezer Adhesives** – For application as low as -20°F with a service temperature range from -65°F to +200°F. Apply to a clean, dry surface (indoor use only). Available on Gloss Freezer (a mid-gloss) at no upcharge or on White Litho or White Gloss (cast) with a 10% upcharge to the one color price (up to 25,000). Laser Freezer is available on Laser/Inkjet products (page 23) with a 15% upcharge. Always pre-test materials on application surface(s).

- **Specialty Adhesives** – A variety of special hot melt, acrylic, and pattern adhesive constructions are available for your project needs.

Materials

Standard Paper Materials: For indoor use only – **not moisture or rub resistant.** Standard shelf life is one year.

- **White Gloss** – High quality appearance. Not recommended when labels are to be written on. Available with permanent or removable adhesive.
- **Matte Litho** – High quality coated litho stock for excellent print characteristics. Available with permanent or removable adhesive.
- **Fluorescents** – Matte paper (5 shown) with attention-getting bright colors. Recommend black ink only. Permanent adhesive. If used for Custom Mailing Labels (page 22), add 15% to one color price (up to 25,000).
- **Paper Foils** – Silver or Gold Foil available with a brite or dull finish. Permanent adhesive. See "Inks" for color match information. Not for application to equipment or to be written on.
- **Smudgeproof** – Use where lift-off or correction ribbons will not work properly. This is an "uncoated litho" which is not recommended for high color resolution, screens, or fine detail. Available with permanent or removable adhesive.

Specialty Materials:

- **Blockout Opaque** – Often used to cover up dated information or mistakes and prevent see-thru. Permanent but not tamperproof. For indoor use only. Available on Semi-Gloss Opaque or White Litho Opaque. Add 25% to one color price. PMS colors or sample matches may not be exact on opaque materials.
- **Blue Fluorescent** – Matte paper with attention-getting bright blue color. Recommend black ink only and indoor use. Permanent adhesive. Add 10% to one color price.
- **Brownkraft II Lightshade** – Looks much like a corrugated box. Permanent adhesive. Due to brown facesheet, PMS colors or sample matches may not be exact. Add 10% to one color price (up to 25,000).
- **Clear Film (Acetate)** – For indoor use only. Available with permanent or removable adhesive (specify if removable when ordering). Price Clear Acetate as follows:
 - **With NO Protective Coating:** Add 25% to one color price (standard)
 - **With Lamination:** Add 50% to one color price (specify on order)
 - **With UV Coating:** Add 25% to one color price plus one additional ink color (specify on order)
- **Polyesters** – Durable, weather resistant material. Permanent adhesive. Best outdoor material. Available in Clear, Silver, Gold, and White. Usually laminated for ink protection. See page 28, or contact factory for other sizes.
- **Recycled Semi-Gloss** – Contains 30% post consumer waste. This supercalendered product comes with a brown liner and a slight blue-grey tint to the facesheet. Add 10% to one color price.
- **White Vinyl** – Durable, weather resistant material. For both indoor and outdoor use. Available with permanent or removable adhesive. See pages 24, 26, 27, and 28 or contact factory for other sizes and pricing.

Protective Coatings and Materials

- **Standard Clear UV Varnish** – Provides a measure of rub resistance protection and adds extra glossy appearance. Price as an additional color. Labels found on pages 16 thru 19 include Clear UV Varnish at no extra charge. Writeable (Matte or Gloss) UV Varnish available – contact factory for additional information and pricing.
- **Lamination** – Clear film applied over printed labels provides high gloss appearance and protection from abrasion, such as nested packaging, (and protection from moisture/dampness with vinyl or film base material). Add 25% to one color price (up to 25,000). Labels found on page 28 include lamination at no extra charge.

Additional Materials Available

(Contact factory for additional information or for a custom quote.)

- Candle Material
- Computer Imprintable Polyester
- Computer Imprintable Vinyl
- Dairy Label
- Direct Thermal Paper & Film
- Frosty Clear Vinyl
- Fruit & Vegetable Material
- Holographic Paper & Film
- Laser Materials
- Latex Materials/Replacements
- Liner Printing
- Metallized Bopp – Brite Silver
- Pharmaceutical Semi-Gloss
- Piggybacks
- Polyscan Film (Drum Label)
- Polypropylene Bopp – Clear & White
- Recycled Materials
- Repositionable Materials
- Squeezable Packaging Films
- Tamper Evident Paper & Films
- Thermal Transfers Paper & Film
- Tire Stock – Paper & Vinyl
- Tyvec® Material
- And Many, More...Just Ask!

Turn the page for
Printing Q & A.

PRINTING

QUESTIONS & ANSWERS

Helpful Printing Explanations

Important Questions to Ask When Quoting Labels & Stickers:

- What will the label be applied to?
- What is the label used for?
- Is it hand or machine applied?
- What is the size and shape of the label?
- What is the imprint color(s)?
- Are there any screens or bleeds?

What is a Bleed?

A bleed is when the ink color goes off the edge of the label. Bleeds are charged for each color that goes off the edge.



1 Bleed

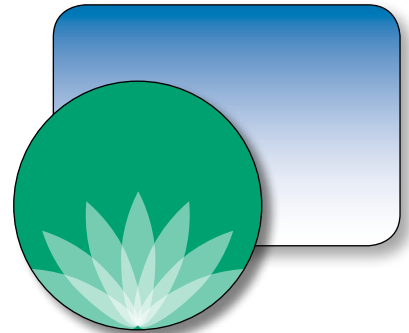
OPEN IMMEDIATELY!

**IMPORTANT TAX RETURN
DOCUMENT ENCLOSED**

2 Bleeds

What is a screen?

A screen of an ink color is when a percentage of the solid color is being printed. Graduated screens go from a solid to 0%.



Inside Window/Face Static or Adhesive Application

This is when the label is applied to the inside of the window to be read from the outside of the window.



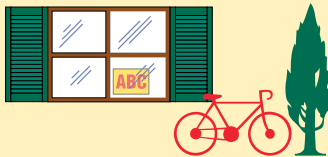
Outside Window/Back Static or Adhesive Application

This is when the label is applied to a surface and is read from the same side.

Select Your Type Style

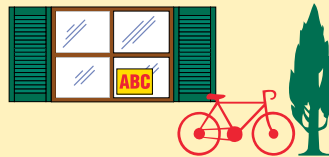
- | | | |
|-------------------------------------|-------------------------------|--------------------------------|
| 1 Avant Garde | 8 Helvetica Extra Bold | 15 Cooper Black |
| 2 Avant Garde Bold | 9 Souvenir | 16 Chancery |
| 3 Helvetica Medium Condensed | 10 Souvenir Bold | 17 Friz Quadrata |
| 4 Helvetica Bold Condensed | 11 Times Roman | 18 Brush Script |
| 5 Helvetica Medium | 12 Times Italic | 19 Palatino |
| 6 Helvetica Medium Italic | 13 Times Bold | 20 Tiffany |
| 7 Helvetica Bold | 14 Times Bold Italic | 21 Adobe or Corel Fonts |

Clear Material Window Application



Static or Adhesive on FACE of Label

Applied to inside of window to be read from outside of window.

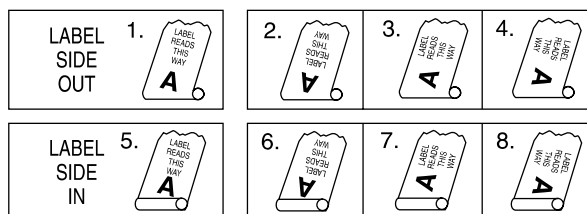


Static or Adhesive on BACK of Label

Applied to exterior surface of window to be read from the outside of window.

Labels printed on clear material may require white back-up for easy readability. See actual sample in "Label & Sticker Ideas" packet.

How Labels Come Off Roll (Often called "Unwind Direction")



**Sample
Packets and
More!**





Need a Shape or Quantity That's Not in the Catalog?

We offer thousands of different shapes and sizes...in any quantity.

Just ask!



Variable Data Labels



Special prices available on larger quantities.



EXPANDED!

4-Color Process Labels add quality and impact like no other!



Prime Retail Labels



Industrial/Manufacturing Labels

