

America's source for

LABELS & STICKERS

2012 CATALOG



Look Inside for the Labels You Need:

- Fastship Labels
- 4-Color Process
- Prime Labels
- Bumper Stickers
- Durable Decals
- Static Clings
- Service Labels
- Parking Permits
- Variable Data Labels
- Hot Foil Stamped
- Blind Embossed
- Tamper Evident
- Thermal Labels
- Mailing Labels
- And Many More...

Why We're America's Choice for Custom-Printed Labels and Stickers:



Value

Competitively priced with no hidden charges.

No charge for:

- Typesetting
- Reverses
- Enlargements
- Reductions
- Curved Type

Fast Turnaround

Most orders are printed and shipped within 48 hours.

See each page for delivery notes.

Service

We promise your orders are done right...right on time.

Quality

Whether you need 250 or millions of labels, you can count on quality that sticks.



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We Print What You Create! It's as easy as...

1

Select Your Size or Shape

Don't see your size and shape? Just ask, we have thousands available.

2

Choose Your Type Style

We have hundreds to choose from.

3

Create Your Artwork

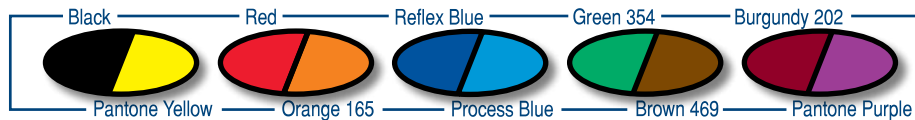
Use one of our accepted electronic art programs to create your artwork or send us a hard copy or fax and we will typeset your artwork for you.

Please send in a copy of all original electronic artwork to help expedite order process.

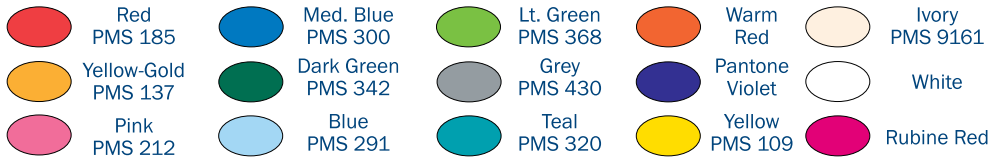
4

Select Your Ink Color(s)

*Ten Standard Ink Colors at No Extra Charge**

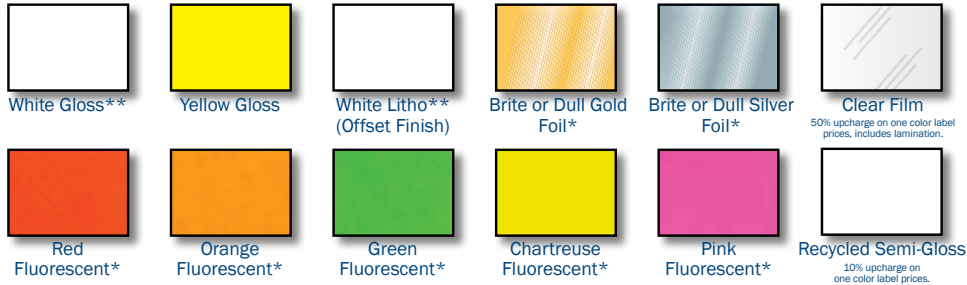


15 Non-Standard Ink Colors Available (\$12.00 each)



5

Select Your Standard Label Material



***These two materials are available with permanent or removable adhesive (specify removable when ordering).*

Catalog Production (Turnaround) Times*

*Order received by 2 PM PT

| | | M | T | W | T | F |
|--------------------------|-------------------|----------------|---|---|---|---|
| CATALOG PRODUCTION TIMES | Ships In 48 Hours | Order Received | | | | |
| | | Ships On | | | | |
| | Ships In 72 Hours | Order Received | | | | |
| | | Ships On | | | | |
| | Ships In 5 Days | Order Received | | | | |
| | | Ships On | | | | |

**Does not begin until all order information and correct artwork necessary to produce order are received.*

*Label material colors are an approximate representation. Actual printed samples are located in the catalog back pocket within the "Valuable Material Test Samples" packet. Please refer to page 34, under "Inks" for an important note on color matches on these materials.

FASTSHIP

One Color Printing

Any Color on Your Choice of Standard Label Material
(See Inside Flap for Material Choices)

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses

Ships In **48 Hours**

- Bleeds (Ink to edge of label)\$12.00
- Screens*\$12.00
- Non-Standard Inks.....\$12.00
- PMS Color Match\$30.00
- Standard Metallic & Fluorescent Inks*\$40.00

*See General Information on pages 34-35 for full details.

PACKING LIST ENCLOSED

#9 →
¾" x 1¾"

PART _____ OF _____

#5 →
1¼" x 2"

#10 →
¾" x 2"

#6 →
1¼" x 1¼"

#11 →
1" x 2"

100% Q.A. INSPECTED

BY _____ DATE _____

#12 →
¾" x 2½"

#13 →
1" x 2½"

#1 →
½" x 1"

#3 →
¾" x 1¼"

#7 →
1¾" x 1¾"

#2 →
½" x 1½"

3 Evening Rental

#8 →
1¼" x 1¾"



#4 →
1" x 1¼"

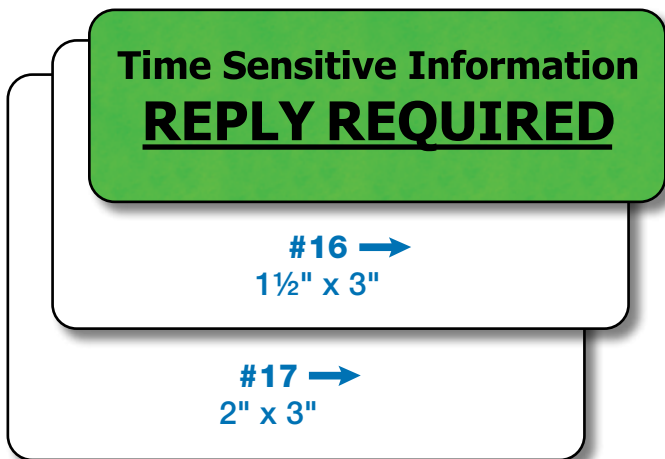
#14 →
1¼" x 2½"



→ Arrow Indicates Direction of Unwind

| SPECIFICATIONS | | | QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (10A) | | | | | | | | | | |
|----------------|-----------|-----------|---|---------|-------|-------|-------|-------|-------|-------|-------|-------|--|
| DIE # | SIZE | SHAPE | 250 LOT | 500 LOT | 1M | 2M | 3M | 5M | 10M | 15M | 20M | 25M | 25M+ |
| 1 | ½" x 1" | RECTANGLE | 38.12 | 40.74 | 47.96 | 37.46 | 32.48 | 22.48 | 18.74 | 14.20 | 12.50 | 10.64 | A S K F O R A Q U O T E |
| 2 | ½" x 1½" | RECTANGLE | 38.12 | 40.74 | 47.96 | 37.46 | 32.48 | 22.48 | 18.74 | 14.20 | 12.50 | 10.64 | |
| 3 | ¾" x 1¾" | RECTANGLE | 38.12 | 40.74 | 47.96 | 37.46 | 32.48 | 22.48 | 18.74 | 14.20 | 12.50 | 10.64 | |
| 4 | 1" x 1¼" | RECTANGLE | 39.84 | 44.06 | 51.84 | 44.96 | 36.20 | 27.48 | 19.98 | 15.62 | 14.98 | 12.50 | |
| 5 | 1¼" x 2" | RECTANGLE | 42.36 | 46.18 | 54.34 | 46.18 | 37.46 | 28.74 | 22.48 | 16.42 | 15.72 | 13.14 | |
| 6 | 1¼" x 1¼" | SQUARE | 39.84 | 44.06 | 51.84 | 44.96 | 36.20 | 27.48 | 19.98 | 15.62 | 14.98 | 12.50 | |
| 7 | 1¾" x 1¾" | SQUARE | 45.72 | 51.78 | 60.94 | 51.18 | 42.48 | 31.22 | 24.98 | 17.96 | 17.22 | 14.36 | |
| 8 | 1¼" x 1¾" | RECTANGLE | 42.36 | 46.18 | 54.34 | 46.18 | 37.46 | 28.74 | 22.48 | 16.42 | 15.72 | 13.14 | |
| 9 | ¾" x 1¾" | RECTANGLE | 39.84 | 44.06 | 51.84 | 44.96 | 36.20 | 27.48 | 19.98 | 15.62 | 14.98 | 12.50 | |
| 10 | ¾" x 2" | RECTANGLE | 39.84 | 44.06 | 51.84 | 44.96 | 36.20 | 27.48 | 19.98 | 15.62 | 14.98 | 12.50 | |
| 11 | 1" x 2" | RECTANGLE | 42.36 | 46.18 | 54.34 | 46.18 | 37.46 | 28.74 | 22.48 | 16.42 | 15.72 | 13.14 | |
| 12 | ¾" x 2½" | RECTANGLE | 39.84 | 44.06 | 51.84 | 44.96 | 36.20 | 27.48 | 19.98 | 15.62 | 14.98 | 12.50 | |
| 13 | 1" x 2½" | RECTANGLE | 42.36 | 46.18 | 54.34 | 46.18 | 37.46 | 28.74 | 22.48 | 16.42 | 15.72 | 13.14 | |
| 14 | 1¼" x 2½" | RECTANGLE | 45.72 | 51.78 | 60.94 | 51.18 | 42.48 | 31.22 | 24.98 | 17.96 | 17.22 | 14.36 | |

#15 → 1" x 3"

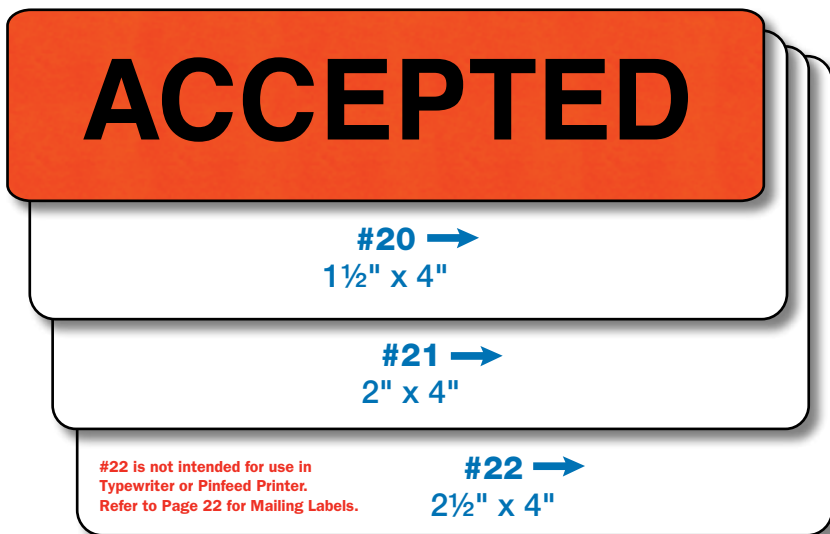


#16 →
1½" x 3"

#17 →
2" x 3"

#18 →
2½" x 3"

#19 → 1" x 4"



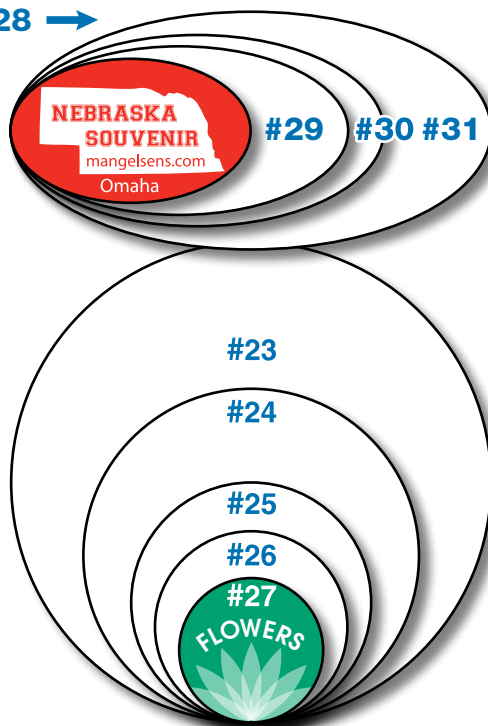
#20 →
1½" x 4"

#21 →
2" x 4"

#22 →
2½" x 4"

#22 is not intended for use in
Typewriter or Pinfeed Printer.
Refer to Page 22 for Mailing Labels.

#28 →



#32 →
1" x 1¼"



#33 →
2"

| SPECIFICATIONS | | | QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (10A) | | | | | | | | | | |
|----------------|-----------|-----------|---|---------|-------|-------|-------|-------|-------|-------|-------|-------|------|
| DIE # | SIZE | SHAPE | 250 LOT | 500 LOT | 1M | 2M | 3M | 5M | 10M | 15M | 20M | 25M | 25M+ |
| 15 | 1" x 3" | RECTANGLE | 45.72 | 51.78 | 60.94 | 51.18 | 42.48 | 31.22 | 24.98 | 17.96 | 17.22 | 14.36 | |
| 16 | 1½" x 3" | RECTANGLE | 49.58 | 56.90 | 66.92 | 58.02 | 49.94 | 37.46 | 27.48 | 22.64 | 21.72 | 18.12 | |
| 17 | 2" x 3" | RECTANGLE | 54.44 | 63.36 | 74.54 | 67.42 | 58.70 | 44.96 | 32.48 | 28.90 | 27.74 | 23.14 | |
| 18 | 2½" x 3" | RECTANGLE | 58.60 | 69.84 | 82.16 | 74.90 | 66.20 | 51.18 | 34.96 | 31.22 | 29.98 | 24.98 | |
| 19 | 1" x 4" | RECTANGLE | 49.58 | 56.90 | 66.92 | 58.68 | 49.94 | 37.46 | 27.48 | 22.64 | 21.72 | 18.12 | |
| 20 | 1½" x 4" | RECTANGLE | 54.44 | 63.36 | 74.54 | 67.42 | 58.70 | 44.96 | 32.48 | 28.90 | 27.74 | 23.14 | |
| 21 | 2" x 4" | RECTANGLE | 58.60 | 69.84 | 82.16 | 74.90 | 66.20 | 51.18 | 34.96 | 31.22 | 29.98 | 27.24 | |
| 22 | 2½" x 4" | RECTANGLE | 64.08 | 78.22 | 92.02 | 87.40 | 76.16 | 61.18 | 46.20 | 43.72 | 41.94 | 34.96 | |
| 23 | 2½" DIA | CIRCLE | 58.60 | 69.84 | 82.16 | 74.90 | 66.20 | 51.18 | 36.92 | 33.28 | 30.92 | 26.30 | |
| 24 | 1¾" DIA | CIRCLE | 45.72 | 51.78 | 60.94 | 51.18 | 42.48 | 31.22 | 24.98 | 17.96 | 17.22 | 14.36 | |
| 25 | 1¼" DIA | CIRCLE | 39.84 | 44.06 | 51.84 | 44.96 | 36.20 | 27.48 | 19.98 | 15.62 | 14.98 | 12.50 | |
| 26 | 1" DIA | CIRCLE | 38.12 | 40.74 | 47.96 | 37.46 | 32.48 | 22.48 | 18.74 | 14.20 | 12.50 | 10.64 | |
| 27 | ¾" DIA | CIRCLE | 38.12 | 40.74 | 47.96 | 37.46 | 32.48 | 22.48 | 18.74 | 14.20 | 12.50 | 10.64 | |
| 28 | ¾" x 1¼" | OVAL | 39.84 | 44.06 | 51.84 | 44.96 | 36.20 | 27.48 | 19.98 | 15.62 | 14.98 | 12.50 | |
| 29 | ⅞" x 1¾" | OVAL | 42.36 | 46.18 | 54.34 | 46.18 | 37.46 | 28.74 | 22.48 | 16.42 | 15.72 | 13.14 | |
| 30 | 1" x 2" | OVAL | 42.36 | 46.18 | 54.34 | 46.18 | 37.46 | 28.74 | 22.48 | 16.42 | 15.72 | 13.14 | |
| 31 | 1¼" x 2½" | OVAL | 45.72 | 51.78 | 60.94 | 51.18 | 42.48 | 31.22 | 24.98 | 17.96 | 17.22 | 14.36 | |
| 32 | 1" x 1¼" | STARBURST | 45.72 | 51.78 | 60.94 | 51.18 | 42.48 | 31.22 | 24.98 | 17.96 | 17.22 | 14.36 | |
| 33 | 2" DIA | SUNBURST | 58.60 | 69.84 | 82.16 | 74.90 | 66.20 | 51.18 | 34.96 | 31.22 | 29.98 | 24.98 | |

ASK FOR A QUOTE

RECTANGLES

Round Corners

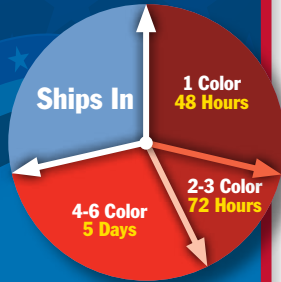
Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses



| | |
|---|---------|
| Bleeds (Ink to edge of label) | \$12.00 |
| Screens* | \$12.00 |
| Non-Standard Inks | \$12.00 |
| PMS Color Match | \$30.00 |
| Standard Metallic & Fluorescent Inks* | \$40.00 |

*See General Information on pages 34-35 for full details.

#1 → ½" x 1"



#5 → 1¼" x 2"



#2 → ½" x 1½"



#8 → 1¼" x 1¾"



#9 → ¾" x 1¾"



#11 → 1" x 2"



#10 → ¾" x 2"



#13 → 1" x 2½"



#14 → 1¼" x 2½"



#15 → 1" x 3"



#43 → ¾" x 1½"



#19 → 1" x 4"

#45 → 1" x 1½"



All sizes on this page are also available with 4-Color Process printing. See page 17 for details and pricing.

#48 → 1¼" x 3½"



#146 → ½" x 3"



#50 → 1" x 5"



#44 → 9/16" x 29/16"

| SPECIFICATIONS | | | QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A) | | | | | | | | | |
|----------------------------------|-------|-----------|--|---------|---------|---------|---------|--------|--------|--------|--------|------|
| SIZE | DIE # | SHAPE | 500 LOT | 1M | 2M | 3M | 5M | 10M | 15M | 20M | 25M | 25M+ |
| ¼" x ¼" | 841 | RECTANGLE | 50.96 | 59.92 | 51.20 | 42.46 | 31.22 | 24.98 | 17.94 | 17.26 | 14.42 | |
| ¼" x 1½" | 232 | RECTANGLE | 51.76 | 60.94 | 51.20 | 42.46 | 31.22 | 24.98 | 17.94 | 17.26 | 14.30 | |
| ⅜" x 1¼" | 667 | RECTANGLE | 51.76 | 60.94 | 51.20 | 42.46 | 31.22 | 24.98 | 17.94 | 17.26 | 14.30 | |
| ½" x 1" | 1 | RECTANGLE | 40.74 | 47.96 | 37.46 | 32.48 | 22.48 | 18.74 | 14.20 | 12.50 | 10.64 | |
| ½" x 1½" | 2 | RECTANGLE | 40.74 | 47.96 | 37.46 | 32.48 | 22.48 | 18.74 | 14.20 | 12.50 | 10.64 | |
| ½" x 2" | 702 | RECTANGLE | 46.18 | 54.34 | 46.18 | 37.46 | 28.74 | 22.48 | 16.42 | 15.74 | 13.14 | |
| ½" x 2¼" | 1253 | RECTANGLE | 50.96 | 59.92 | 51.20 | 42.46 | 31.22 | 24.98 | 17.94 | 17.26 | 14.42 | |
| ½" x 2¾" | 756 | RECTANGLE | 51.76 | 60.94 | 51.20 | 42.46 | 31.22 | 24.98 | 17.94 | 17.26 | 14.30 | |
| ½" x 3" | 146 | RECTANGLE | 51.76 | 60.94 | 51.20 | 42.46 | 31.22 | 24.98 | 17.94 | 17.26 | 14.30 | |
| ⅝" x 2⅙" | 44 | RECTANGLE | 47.76 | 56.20 | 48.08 | 39.72 | 30.98 | 24.38 | 17.50 | 16.78 | 14.00 | |
| ¾" x 1¼" | 3 | RECTANGLE | 40.74 | 47.96 | 37.46 | 32.48 | 22.48 | 18.74 | 14.20 | 12.50 | 10.64 | |
| ¾" x 1½" | 43 | RECTANGLE | 46.18 | 54.34 | 46.18 | 37.46 | 28.74 | 22.48 | 16.42 | 15.74 | 13.14 | |
| ¾" x 1¾" | 9 | RECTANGLE | 44.06 | 51.84 | 44.96 | 36.20 | 27.48 | 19.98 | 15.62 | 14.98 | 12.50 | |
| ¾" x 2" | 10 | RECTANGLE | 44.06 | 51.84 | 44.96 | 36.20 | 27.48 | 19.98 | 15.62 | 14.98 | 12.50 | |
| ¾" x 2½" | 12 | RECTANGLE | 44.06 | 51.84 | 44.96 | 36.20 | 27.48 | 19.98 | 15.62 | 14.98 | 12.50 | |
| ¾" x 3" | 635 | RECTANGLE | 51.76 | 60.94 | 51.20 | 42.46 | 31.22 | 24.98 | 17.94 | 17.26 | 14.30 | |
| ⅞" x 2⅙" | 732 | RECTANGLE | 50.96 | 59.92 | 51.20 | 42.46 | 31.22 | 24.98 | 17.94 | 17.26 | 14.42 | |
| ⅞" x 3⅙" | 742 | RECTANGLE | 56.86 | 66.96 | 58.68 | 49.94 | 37.46 | 27.46 | 22.58 | 21.68 | 18.14 | |
| 1" x 1¼" | 4 | RECTANGLE | 44.06 | 51.84 | 44.96 | 36.20 | 27.48 | 19.98 | 15.62 | 14.98 | 12.50 | |
| 1" x 1½" | 45 | RECTANGLE | 50.96 | 59.92 | 51.20 | 42.46 | 31.22 | 24.98 | 17.96 | 17.24 | 14.38 | |
| 1" x 2" | 11 | RECTANGLE | 46.18 | 54.34 | 46.18 | 37.46 | 28.74 | 22.48 | 16.42 | 15.72 | 13.14 | |
| 1" x 2½" | 13 | RECTANGLE | 46.18 | 54.34 | 46.18 | 37.46 | 28.74 | 22.48 | 16.42 | 15.72 | 13.14 | |
| 1" x 3" | 15 | RECTANGLE | 51.78 | 60.94 | 51.18 | 42.48 | 31.22 | 24.98 | 17.96 | 17.22 | 14.36 | |
| 1" x 4" | 19 | RECTANGLE | 56.90 | 66.92 | 58.68 | 49.94 | 37.46 | 27.48 | 22.64 | 21.72 | 18.12 | |
| 1" x 5" | 50 | RECTANGLE | 69.82 | 82.16 | 74.90 | 66.18 | 51.20 | 34.94 | 32.78 | 31.46 | 26.22 | |
| 1¼" x 1¾" | 8 | RECTANGLE | 46.18 | 54.34 | 46.18 | 37.46 | 28.74 | 22.48 | 16.42 | 15.72 | 13.14 | |
| 1¼" x 2" | 5 | RECTANGLE | 46.18 | 54.34 | 46.18 | 37.46 | 28.74 | 22.48 | 16.42 | 15.72 | 13.14 | |
| 1¼" x 2½" | 14 | RECTANGLE | 51.78 | 60.94 | 51.18 | 42.48 | 31.22 | 24.98 | 17.96 | 17.22 | 14.36 | |
| 1¼" x 2¾" | 611 | RECTANGLE | 63.32 | 74.56 | 67.44 | 58.68 | 44.96 | 32.46 | 28.84 | 27.70 | 23.16 | |
| 1¼" x 3½" | 48 | RECTANGLE | 67.70 | 79.66 | 72.42 | 63.66 | 58.32 | 33.70 | 31.22 | 29.98 | 24.98 | |
| 1¼" x 5½" | 1153 | RECTANGLE | 89.56 | 112.14 | 97.60 | 83.86 | 63.56 | 46.32 | 41.08 | 35.86 | 31.44 | |
| EACH ADDITIONAL INK COLOR CHARGE | | | 50.00 | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M | 7.00/M | 6.00/M | 5.00/M | |

ASK FOR A QUOTE



100% North Shore Oahu

#232 → ¼" x 1½"

#756 → ½" x 2 ¾"

*Terracotta Garden Ornaments
Handmade by The Harland Family*

#635 → ¾" x 3"

CAUTION
Seatback must be in down and locked position before stowing. Failure to do so will result in damage to seatback.

#702 → ½" x 2"

Sign Here →



Just Sold

Variety Pack

barealty.com

#1253 → ½" x 2¼"

#1153 → 1¼" x 5½"

Don't see your size or shape? Just ask!

Turn the page for additional Rectangles.

RECTANGLES

Round Corners

Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses



| | |
|---|---------|
| Bleeds (Ink to edge of label)..... | \$12.00 |
| Screens* | \$12.00 |
| Non-Standard Inks | \$12.00 |
| PMS Color Match | \$30.00 |
| Standard Metallic & Fluorescent Inks* | \$40.00 |

*See General Information on pages 34-35 for full details.

| |
|--------|
| CUST. |
| P.O. # |
| DATE |
| INV. # |



Enumclaw
CHRYSLER Jeep Dodge
TEL: (800) 464-5227

#16 → 1½" x 3"

#17 → 2" x 3"

#18 → 2½" x 3"

Lake Forest

VISI

DESTINATION _____

DATE _____ TIME _____



#172 → 2" x 3½"

handmade breads, etc.



ber Kinnaman
Baker


02.432.7697

@kinnaman@inebraska.com

Find us on Facebook!
19th St. Bakery

1405 19th Street, Auburn, NE

#49 → 1½" x 2½"



NIGHTINGALE

ARTS OF SALEM

124 BOSTON ST • SALEM, MA 01970
978-744-2606

All sizes on this page are also available with 4-Color Process printing. See page 17 for details and pricing.

#21 → 2" x 4"




Z's Handmade
www.zhandmade.com
(281) 594-7860

#22 → 2½" x 4"

Xtalic

Nanostructured Metal
& Coatings

#20 → 1½" x 4"



Located NE Corner of Frankford Rd. and Tollway

#22 is not intended for use in Typewriter or Pinned Printer. Refer to Page 22 for Mailing Labels.

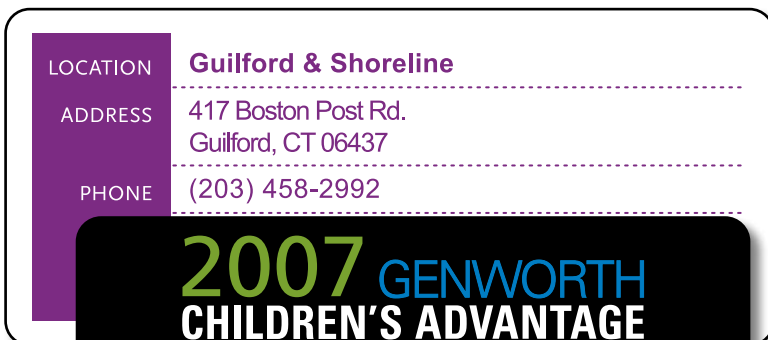
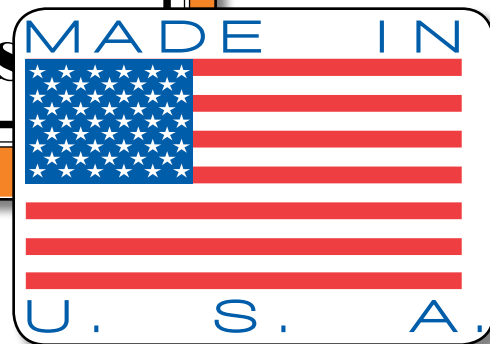
| SPECIFICATIONS | | | QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A) | | | | | | | | | |
|----------------------------------|-------|-----------|--|---------|---------|---------|---------|--------|--------|--------|--------|------------------------------|
| SIZE | DIE # | SHAPE | 500 LOT | 1M | 2M | 3M | 5M | 10M | 15M | 20M | 25M | 25M+ |
| 1½" x 2½" | 49 | RECTANGLE | 63.36 | 74.54 | 67.44 | 58.70 | 44.96 | 32.48 | 28.88 | 27.74 | 23.14 | ASK FOR A QUO TE |
| 1½" x 3" | 16 | RECTANGLE | 56.90 | 66.92 | 58.02 | 49.94 | 37.46 | 27.48 | 22.64 | 21.72 | 18.12 | |
| 1½" x 3½" | 1310 | RECTANGLE | 67.76 | 79.68 | 72.42 | 63.66 | 48.68 | 33.70 | 31.22 | 29.98 | 24.98 | |
| 1½" x 4" | 20 | RECTANGLE | 63.36 | 74.54 | 67.42 | 58.70 | 44.96 | 32.48 | 28.90 | 27.74 | 23.14 | |
| 1½" x 4¾" | 583 | RECTANGLE | 89.56 | 112.14 | 97.60 | 83.86 | 63.56 | 46.32 | 41.08 | 35.86 | 31.44 | |
| 1¾" x 2½" | 451 | RECTANGLE | 63.32 | 74.56 | 67.44 | 58.68 | 44.96 | 32.46 | 28.84 | 27.70 | 23.16 | |
| 1¾" x 4" | 781 | RECTANGLE | 78.20 | 92.06 | 87.40 | 76.16 | 61.18 | 46.20 | 43.70 | 41.98 | 34.94 | |
| 2" x 3" | 17 | RECTANGLE | 63.36 | 74.54 | 67.42 | 58.70 | 44.96 | 32.48 | 28.90 | 27.74 | 23.14 | |
| 2" x 3½" | 172 | RECTANGLE | 67.64 | 79.88 | 73.34 | 64.48 | 48.70 | 33.90 | 30.16 | 28.82 | 26.08 | |
| 2" x 4" | 21 | RECTANGLE | 69.84 | 82.16 | 74.90 | 66.20 | 51.18 | 34.96 | 31.22 | 29.98 | 27.24 | |
| 2" x 5" | 3066 | RECTANGLE | 89.56 | 112.14 | 97.60 | 83.86 | 77.64 | 54.24 | 49.60 | 44.96 | 40.86 | |
| 2" x 6" | 393 | RECTANGLE | 99.44 | 124.62 | 108.52 | 93.18 | 87.16 | 63.22 | 60.74 | 58.22 | 48.58 | |
| 2¾" x 4" | 890 | RECTANGLE | 78.20 | 92.06 | 87.40 | 76.16 | 61.18 | 46.20 | 43.70 | 41.98 | 34.94 | |
| 2½" x 3" | 18 | RECTANGLE | 69.84 | 82.16 | 74.90 | 66.20 | 51.18 | 34.96 | 31.22 | 29.98 | 24.98 | |
| 2½" x 4" | 22 | RECTANGLE | 78.22 | 92.02 | 87.40 | 76.16 | 61.18 | 46.20 | 43.72 | 41.94 | 34.96 | |
| EACH ADDITIONAL INK COLOR CHARGE | | | 50.00 | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M | 7.00/M | 6.00/M | 5.00/M | |



→ Arrow Indicates Direction of Unwind

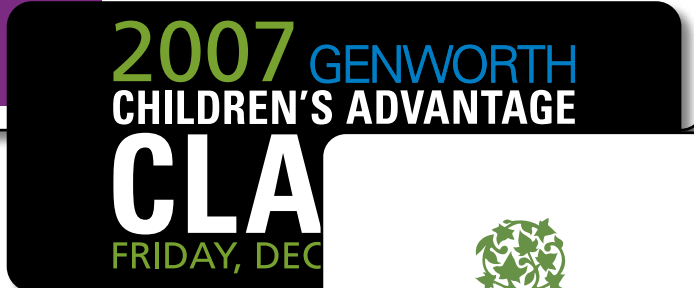


#393 →
2" x 6"



#781 →
1¾" x 4"

#451 →
1¾" x 2½"



#1310 →
1½" x 3½"

#3066 →
2" x 5"



All sizes on this page are also available with 4-Color Process printing. See page 17 for details and pricing.

Don't see your size or shape? Just ask!

Turn the page for additional Rectangles.

RECTANGLES

Round Corners

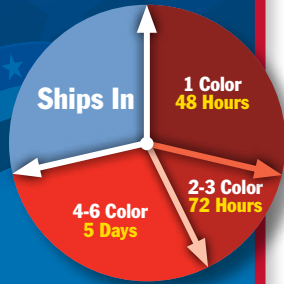
Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses




| | |
|---|---------|
| Bleeds (Ink to edge of label)..... | \$12.00 |
| Screens* | \$12.00 |
| Non-Standard Inks | \$12.00 |
| PMS Color Match | \$30.00 |
| Standard Metallic & Fluorescent Inks* | \$40.00 |

*See General Information on pages 34-35 for full details.

#51 → 3" x 4"

#51 is not intended for use in Typewriter or Pinfeed Printer. Refer to Page 22 for Mailing Labels.



OMAHA BURKE HIGH SCHOOL

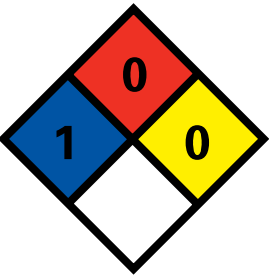
VISITOR PASS

NAME: _____

DATE: _____ **TIME:** _____

#52 → 3" x 5"

#52 is not intended for use in Typewriter or Pinfeed Printer. Refer to Page 22 for Mailing Labels.



Material/Lot Number

HARMFUL IF SWALLOWED – May cause eye and skin irritation. May cause respiratory and digestive tract irritation. May cause allergic skin reaction.

IN CASE OF CONTACT – Immediately flush skin with soap and water. Remove contaminated clothing and shoes. Get medical aid if symptoms occur. Wash clothing before reuse.

SEE MSDS FOR MORE INFORMATION

The Hall Chemical Co. 28960 Lak

#53 → 4" x 5"

P·C·I

ACADEMY

SALON | SPA | BUSINESS TRAINING

www.PCI-Academy.com

#53 is not intended for use in Typewriter or Pinfeed Printer. Refer to Page 22 for Mailing Labels.

All sizes on this page are also available with 4-Color Process printing. See page 17 for details and pricing.

| SPECIFICATIONS | | | QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A) | | | | | | | | | |
|----------------------------------|-------|-----------|--|---------|---------|---------|---------|--------|--------|--------|--------|-----------------|
| SIZE | DIE # | SHAPE | 500 LOT | 1M | 2M | 3M | 5M | 10M | 15M | 20M | 25M | 25M+ |
| 3" x 4" | 51 | RECTANGLE | 79.48 | 93.64 | 79.90 | 73.06 | 62.42 | 49.94 | 49.32 | 48.68 | 40.58 | ASK FOR A QUOTE |
| 3" x 5" | 52 | RECTANGLE | 93.40 | 109.86 | 92.40 | 78.04 | 67.44 | 52.44 | 51.20 | 49.94 | 47.94 | |
| 3" x 6" | 736 | RECTANGLE | 110.56 | 138.48 | 120.54 | 103.64 | 96.82 | 70.26 | 67.44 | 64.70 | 53.92 | |
| 4" x 5" | 53 | RECTANGLE | 107.60 | 127.24 | 111.24 | 99.22 | 93.96 | 72.42 | 68.68 | 65.92 | 54.96 | |
| 4" x 6" | 54 | RECTANGLE | 122.82 | 153.80 | 133.92 | 115.10 | 107.60 | 78.04 | 74.90 | 71.92 | 59.92 | |
| 5" x 6" | 992 | RECTANGLE | 156.76 | 184.44 | 145.04 | 129.28 | 111.46 | 94.78 | 88.18 | 81.72 | 76.16 | |
| EACH ADDITIONAL INK COLOR CHARGE | | | 50.00 | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M | 7.00/M | 6.00/M | 5.00/M | |

#54 → 4" x 6"

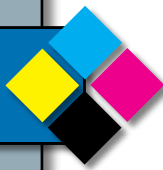


#992 →
5" x 6"

#736 →
3" x 6"



All sizes on this page are also available with 4-Color Process printing. See page 17 for details and pricing.



702.305.6444



→ Arrow Indicates Direction of Unwind

Don't see your size or shape? Just ask!

Turn the page for Squares.

SQUARES

Round Corners

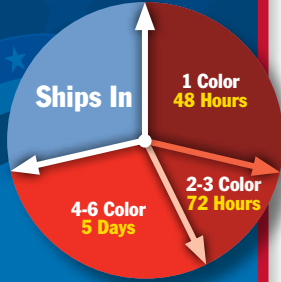
Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses



| | |
|---|---------|
| Bleeds (Ink to edge of label) | \$12.00 |
| Screens* | \$12.00 |
| Non-Standard Inks | \$12.00 |
| PMS Color Match | \$30.00 |
| Standard Metallic & Fluorescent Inks* | \$40.00 |

*See General Information on pages 34-35 for full details.



#6
1 1/4" x 1 1/4"

#7 1 3/4" x 1 3/4"



#46 2 3/4" x 2 3/4"



**Light
Bulbs Not
Included**

#388
1" x 1"

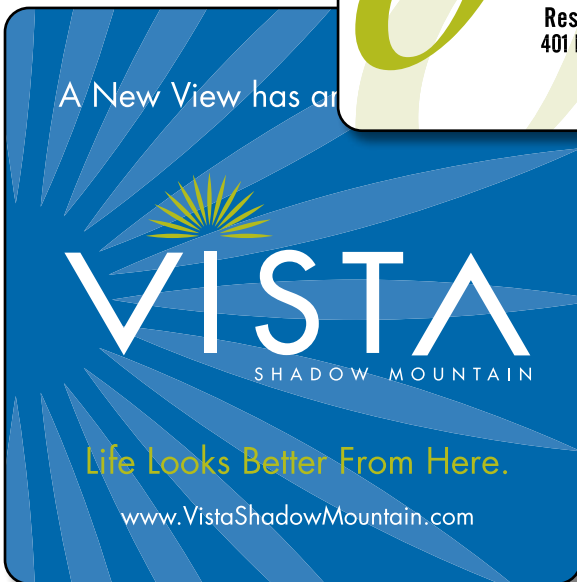
#47
2 1/2" x 2 1/2"

All sizes on this page are also available with 4-Color Process printing. See page 18 for details and pricing.



#171
2" x 2"

#193 3" x 3"



#201 3 1/4" x 3 1/4"

| SPECIFICATIONS | | | QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A) | | | | | | | | | |
|----------------------------------|-------|--------|--|---------|---------|---------|---------|--------|--------|--------|--------|--|
| SIZE | DIE # | SHAPE | 500 LOT | 1M | 2M | 3M | 5M | 10M | 15M | 20M | 25M | 25M+ |
| ½" x ½" | 965 | SQUARE | 51.76 | 60.94 | 51.20 | 42.46 | 31.22 | 24.98 | 17.94 | 17.26 | 14.30 | A S K F O R A Q U O T E |
| ¾" x ¾" | 403 | SQUARE | 53.46 | 62.90 | 53.70 | 44.50 | 32.68 | 26.22 | 20.66 | 18.04 | 15.12 | |
| 1" x 1" | 388 | SQUARE | 47.76 | 56.20 | 48.08 | 39.72 | 30.98 | 24.38 | 17.50 | 16.78 | 14.00 | |
| 1¼" x 1¼" | 6 | SQUARE | 44.06 | 51.84 | 44.96 | 36.20 | 27.48 | 19.98 | 15.62 | 14.98 | 12.50 | |
| 1½" x 1½" | 582 | SQUARE | 53.46 | 62.94 | 53.76 | 44.60 | 32.78 | 26.22 | 20.66 | 18.08 | 15.12 | |
| 1¾" x 1¾" | 7 | SQUARE | 51.78 | 60.94 | 51.18 | 42.48 | 31.22 | 24.98 | 17.96 | 17.22 | 14.36 | |
| 2" x 2" | 171 | SQUARE | 63.36 | 74.54 | 67.44 | 58.70 | 44.96 | 32.48 | 28.88 | 27.74 | 23.14 | |
| 2¼" x 2¼" | 803 | SQUARE | 68.98 | 81.16 | 74.90 | 66.18 | 51.20 | 34.96 | 32.78 | 31.48 | 26.22 | |
| 2½" x 2½" | 47 | SQUARE | 68.98 | 81.16 | 74.90 | 66.18 | 51.20 | 34.96 | 32.78 | 31.48 | 26.22 | |
| 2¾" x 2¾" | 46 | SQUARE | 72.44 | 85.22 | 78.36 | 69.48 | 53.76 | 36.70 | 34.44 | 33.02 | 27.54 | |
| 3" x 3" | 193 | SQUARE | 76.04 | 89.48 | 82.58 | 72.98 | 56.44 | 38.54 | 36.14 | 34.68 | 28.92 | |
| 3¼" x 3¼" | 201 | SQUARE | 87.40 | 102.84 | 94.88 | 83.86 | 64.80 | 44.26 | 41.54 | 39.82 | 33.14 | |
| 3½" x 3½" | 234 | SQUARE | 100.46 | 118.14 | 109.08 | 96.36 | 74.46 | 50.86 | 47.66 | 45.76 | 38.02 | |
| 4" x 4" | 473 | SQUARE | 107.60 | 134.52 | 113.50 | 95.02 | 77.40 | 65.06 | 62.32 | 55.18 | 48.68 | |
| 4½" x 4½" | 897 | SQUARE | 123.72 | 154.60 | 130.52 | 109.18 | 89.00 | 74.68 | 71.62 | 63.32 | 55.96 | |
| EACH ADDITIONAL INK COLOR CHARGE | | | 50.00 | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M | 7.00/M | 6.00/M | 5.00/M | |

#234 3½" x 3½"



#403 ¾" x ¾"



#965 ½" x ½"



#582 1½" x 1½"



#897 4½" x 4½"



#473
4" x 4"



#803
2¼" x 2¼"

Don't see your size or shape? Just ask!

Turn the page for Circles.

CIRCLES

Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses



- Bleeds (Ink to edge of label)\$12.00
- Screens*\$12.00
- Non-Standard Inks\$12.00
- PMS Color Match\$30.00
- Standard Metallic & Fluorescent Inks*\$40.00

*See General Information on pages 34-35 for full details.

#23
2 1/2"



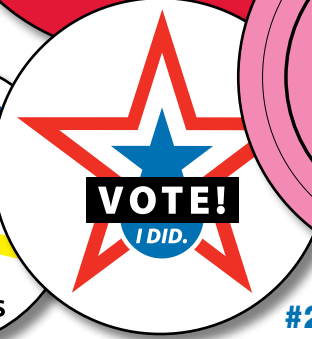
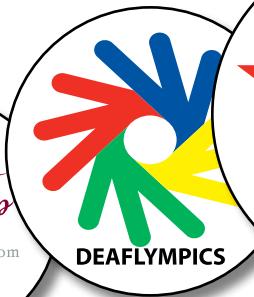
#976
2 3/4"



#57
2 3/16"



#55
1 1/2"



#27
3/4"



#26 1"



#25
1 1/4"



#56
2"

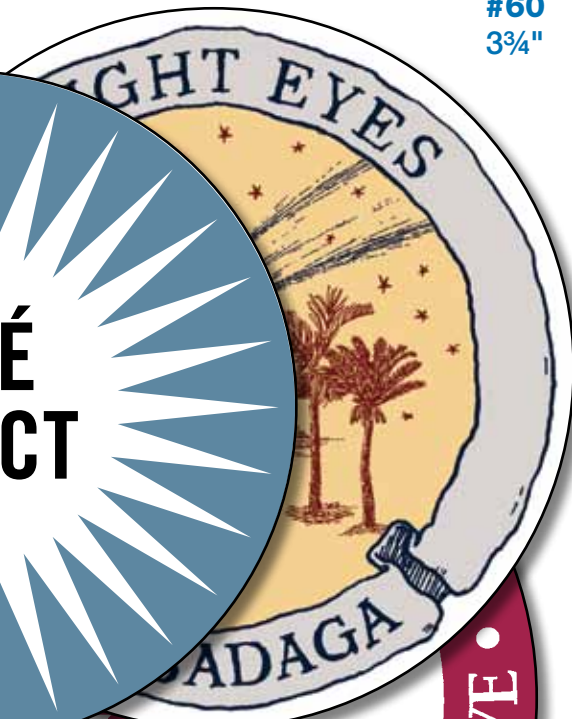
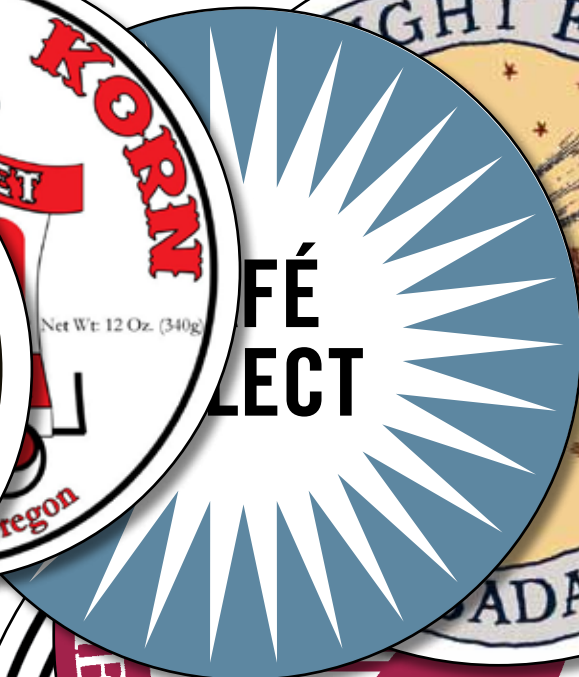
| SPECIFICATIONS | | | QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A) | | | | | | | | | |
|----------------------------------|-------|--------|--|---------|---------|---------|---------|--------|--------|--------|--------|--|
| SIZE | DIE # | SHAPE | 500 LOT | 1M | 2M | 3M | 5M | 10M | 15M | 20M | 25M | 25M+ |
| 3/4" DIA | 27 | CIRCLE | 40.74 | 47.96 | 37.46 | 32.48 | 22.48 | 18.74 | 14.20 | 12.50 | 10.64 | A S K F O R A Q U O T E |
| 1" DIA | 26 | CIRCLE | 40.74 | 47.96 | 37.46 | 32.48 | 22.48 | 18.74 | 14.20 | 12.50 | 10.64 | |
| 1 1/4" DIA | 25 | CIRCLE | 44.06 | 51.84 | 44.96 | 36.20 | 27.48 | 19.98 | 15.62 | 14.98 | 12.50 | |
| 1 1/2" DIA | 55 | CIRCLE | 51.78 | 60.94 | 51.20 | 42.48 | 31.22 | 24.98 | 17.96 | 17.24 | 14.36 | |
| 1 3/4" DIA | 24 | CIRCLE | 51.78 | 60.94 | 51.18 | 42.48 | 31.22 | 24.98 | 17.96 | 17.22 | 14.36 | |
| 2" DIA | 56 | CIRCLE | 57.34 | 67.44 | 62.42 | 57.44 | 42.46 | 28.10 | 23.44 | 22.48 | 18.72 | |
| 2 3/16" DIA | 57 | CIRCLE | 67.70 | 79.66 | 72.42 | 63.66 | 48.68 | 33.70 | 31.22 | 29.98 | 24.98 | |
| 2 1/2" DIA | 23 | CIRCLE | 69.84 | 82.16 | 74.90 | 66.20 | 51.18 | 36.92 | 33.28 | 30.92 | 26.30 | |
| 2 3/4" DIA | 976 | CIRCLE | 70.98 | 83.18 | 76.74 | 67.88 | 52.30 | 42.46 | 40.96 | 39.38 | 32.78 | |
| 3" DIA | 58 | CIRCLE | 72.26 | 83.64 | 79.22 | 69.44 | 53.42 | 44.96 | 42.80 | 39.94 | 33.76 | |
| 3 1/4" DIA | 387 | CIRCLE | 79.60 | 93.64 | 87.40 | 78.04 | 64.34 | 47.44 | 45.72 | 43.82 | 37.46 | |
| 3 1/2" DIA | 59 | CIRCLE | 79.60 | 93.64 | 87.40 | 78.04 | 64.34 | 47.44 | 45.72 | 43.82 | 37.46 | |
| 3 3/4" DIA | 60 | CIRCLE | 82.50 | 97.38 | 91.16 | 81.16 | 66.18 | 49.94 | 47.44 | 45.46 | 39.96 | |
| 4" DIA | 61 | CIRCLE | 99.78 | 117.38 | 110.50 | 97.38 | 72.42 | 66.18 | 65.34 | 62.94 | 52.44 | |
| 4 1/2" DIA | 436 | CIRCLE | 134.84 | 158.58 | 142.68 | 123.60 | 95.58 | 78.32 | 76.50 | 74.46 | 64.92 | |
| 5" DIA | 62 | CIRCLE | 169.82 | 199.76 | 174.80 | 149.82 | 118.62 | 90.52 | 87.62 | 85.88 | 77.40 | |
| 5 1/2" DIA | 1530 | CIRCLE | 174.24 | 204.88 | 161.16 | 143.70 | 123.84 | 105.22 | 98.08 | 90.80 | 84.56 | |
| 6" DIA | 63 | CIRCLE | 212.24 | 249.72 | 224.74 | 199.76 | 149.82 | 124.84 | 119.86 | 112.38 | 99.88 | |
| EACH ADDITIONAL INK COLOR CHARGE | | | 50.00 | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M | 7.00/M | 6.00/M | 5.00/M | |

#387
3 1/4"

#59
3 1/2"

#60
3 3/4"

#58
3"

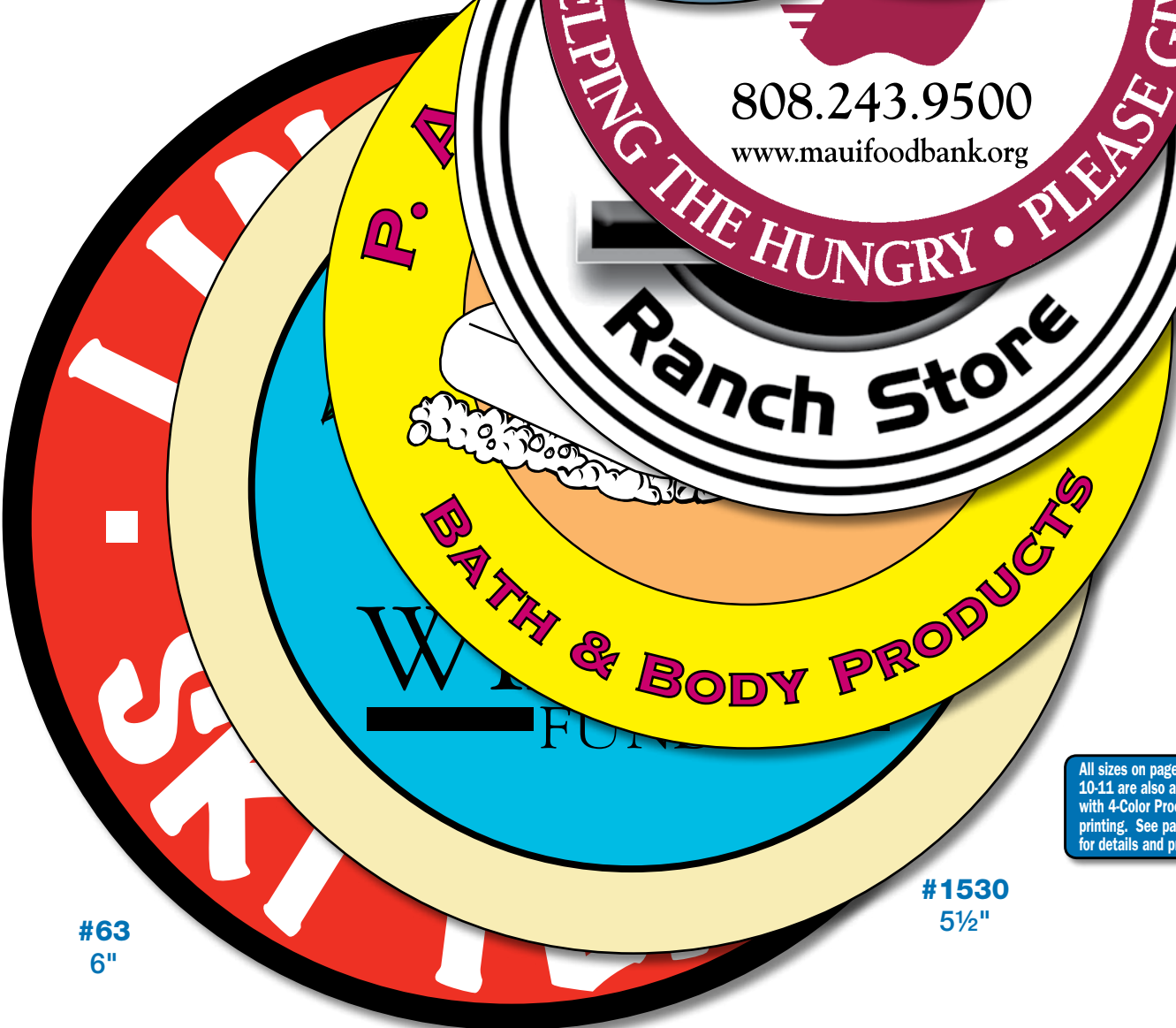


#61
4"



808.243.9500
www.mauifoodbank.org

#436
4 1/2"



#62
5"

#63
6"

#1530
5 1/2"

All sizes on pages 10-11 are also available with 4-Color Process printing. See page 19 for details and pricing.



OVALS

Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses



| | |
|---|---------|
| Bleeds (Ink to edge of label) | \$12.00 |
| Screens* | \$12.00 |
| Non-Standard Inks | \$12.00 |
| PMS Color Match | \$30.00 |
| Standard Metallic & Fluorescent Inks* | \$40.00 |

*See General Information on pages 34-35 for full details.

#30 → 1" x 2"

#31 → 1¼" x 2½"



#64 → 1⅞" x 2⅝"

#930 → 1¾" x 2½"



#1532 → ¾" x 1⅜"



#67 → 2⅞" x 3⅜"

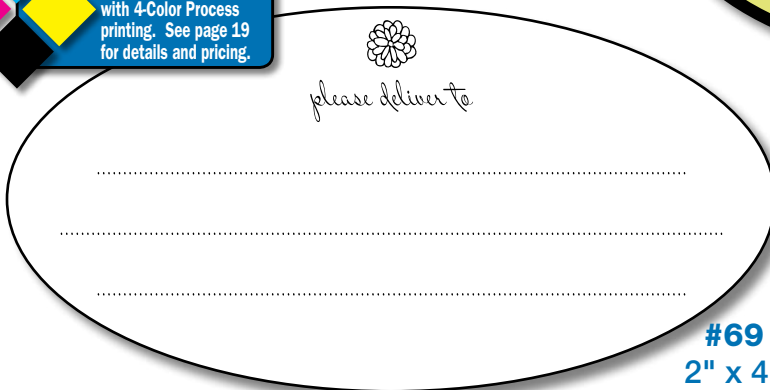


#66 → 1⅞" x 2⅞"



#68 → 2½" x 3"

All sizes on this page are also available with 4-Color Process printing. See page 19 for details and pricing.



#69 → 2" x 4"



#330 → 1½" x 2"

| SPECIFICATIONS | | | QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A) | | | | | | | | | |
|---|-------|-----------|--|---------|---------|---------|---------|--------|--------|--------|--------|--------------------------|
| SIZE | DIE # | SHAPE | 500 LOT | 1M | 2M | 3M | 5M | 10M | 15M | 20M | 25M | 25M+ |
| ¾" x 1¼" | 28 | OVAL | 44.06 | 51.84 | 44.96 | 36.20 | 27.48 | 19.98 | 15.62 | 14.98 | 12.50 | ASK FOR A QUOTE |
| ⅞" x 1¾" | 29 | OVAL | 46.18 | 54.34 | 46.18 | 37.46 | 28.74 | 22.48 | 16.42 | 15.72 | 13.14 | |
| 1" x 2" | 30 | OVAL | 46.18 | 54.34 | 46.18 | 37.46 | 28.74 | 22.48 | 16.42 | 15.72 | 13.14 | |
| 1" x 2 ¹⁵ / ₁₆ " | 65 | OVAL | 56.90 | 66.92 | 58.68 | 49.94 | 37.46 | 27.48 | 22.64 | 21.72 | 18.12 | |
| 1¼" x 2½" | 31 | OVAL | 51.78 | 60.94 | 51.18 | 42.48 | 31.22 | 24.98 | 17.96 | 17.22 | 14.36 | |
| 1½" x 2 ³ / ₁₆ " | 64 | OVAL | 56.90 | 66.92 | 58.68 | 49.94 | 37.46 | 27.48 | 22.64 | 21.72 | 18.12 | |
| 1½" X 2" | 330 | OVAL | 56.90 | 66.92 | 58.68 | 49.94 | 37.46 | 27.48 | 22.64 | 21.72 | 18.12 | |
| 1⅝" x 3" | 807 | OVAL | 63.36 | 74.54 | 67.42 | 58.70 | 44.96 | 32.48 | 28.88 | 27.74 | 23.14 | |
| 1¾" x 2½" | 930 | OVAL | 63.36 | 74.54 | 67.42 | 58.70 | 44.96 | 32.48 | 28.88 | 27.74 | 23.14 | |
| 1⅞" x 2⅞" | 66 | OVAL | 63.36 | 74.54 | 67.42 | 58.70 | 44.96 | 32.48 | 28.88 | 27.74 | 23.14 | |
| 2" x 3" | 1292 | OVAL | 69.82 | 82.16 | 74.90 | 66.18 | 51.20 | 34.94 | 31.22 | 29.98 | 24.98 | |
| 2" x 4" | 69 | OVAL | 78.22 | 92.02 | 87.40 | 76.16 | 61.18 | 46.20 | 43.72 | 41.94 | 34.96 | |
| 2⅝" x 3⅝" | 67 | OVAL | 69.82 | 82.16 | 74.90 | 66.18 | 51.20 | 34.94 | 31.22 | 29.98 | 24.98 | |
| 2½" x 3" | 68 | OVAL | 69.82 | 82.16 | 74.90 | 66.18 | 51.20 | 34.94 | 31.22 | 29.98 | 24.98 | |
| 3" x 4" | 1459 | OVAL | 88.64 | 112.14 | 97.04 | 79.22 | 69.80 | 50.74 | 46.32 | 41.98 | 38.26 | |
| 3" x 5" | 927 | OVAL | 103.52 | 129.50 | 104.78 | 91.28 | 79.90 | 61.76 | 56.30 | 50.96 | 46.10 | |
| ¾" X 1¾" | 1532 | MINI OVAL | 51.88 | 60.04 | 51.88 | 43.12 | 34.40 | 28.14 | 22.02 | 21.44 | 18.86 | |
| 1⅝" X 2" | 1533 | STD OVAL | 57.44 | 66.64 | 56.86 | 48.12 | 36.90 | 30.64 | 23.60 | 22.92 | 20.10 | |
| 1½" X 2 ¹⁵ / ₁₆ " | 1534 | MAXI OVAL | 62.54 | 72.52 | 64.34 | 55.62 | 43.12 | 33.14 | 28.24 | 27.34 | 23.74 | |
| EACH ADDITIONAL INK COLOR CHARGE | | | 50.00 | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M | 7.00/M | 6.00/M | 5.00/M | |

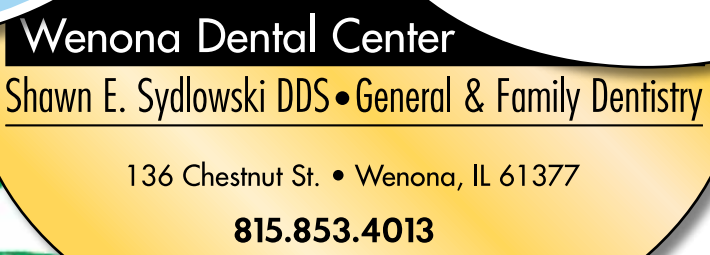
#807 → 1⅝" x 3"



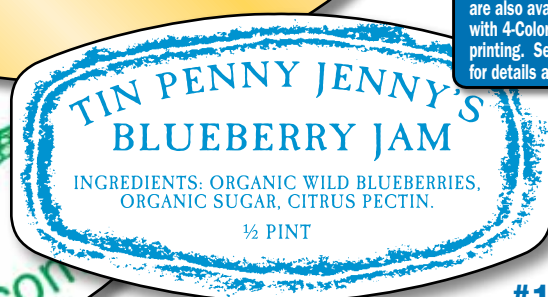
#1292 → 2" x 3"



#927 → 3" x 5"



#1459 → 3" x 4"

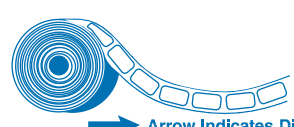


All sizes on this page are also available with 4-Color Process printing. See page 19 for details and pricing.

#1533 → 1⅝" x 2"



#1534 → 1½" x 2¹⁵/₁₆"



Don't see your size or shape? Just ask!

Turn the page for Square Corner Labels.

SQUARE CORNER

Butt Cut Labels on Rolls

Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses†

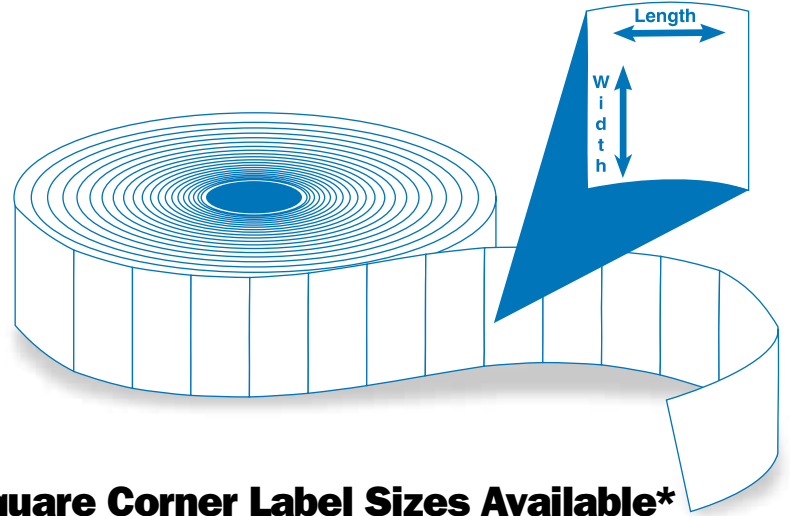


| | |
|---|---------|
| Bleeds (Ink to edge of label) | N/A |
| Screens* | \$12.00 |
| Non-Standard Inks | \$12.00 |
| PMS Color Match | \$30.00 |
| Standard Metallic & Fluorescent Inks* | \$40.00 |

† No bleeds allowed. If artwork contains a border or reverse, a 1/8" minimum, unprinted border is required on all sides.
*See General Information on pages 34-35 for full details.

Custom Printed Square Corner Butt Cut Labels on Rolls

Rectangles or squares with "no space" between labels. Leave 1/16" unprinted area on all sides. Bleeds are not available.



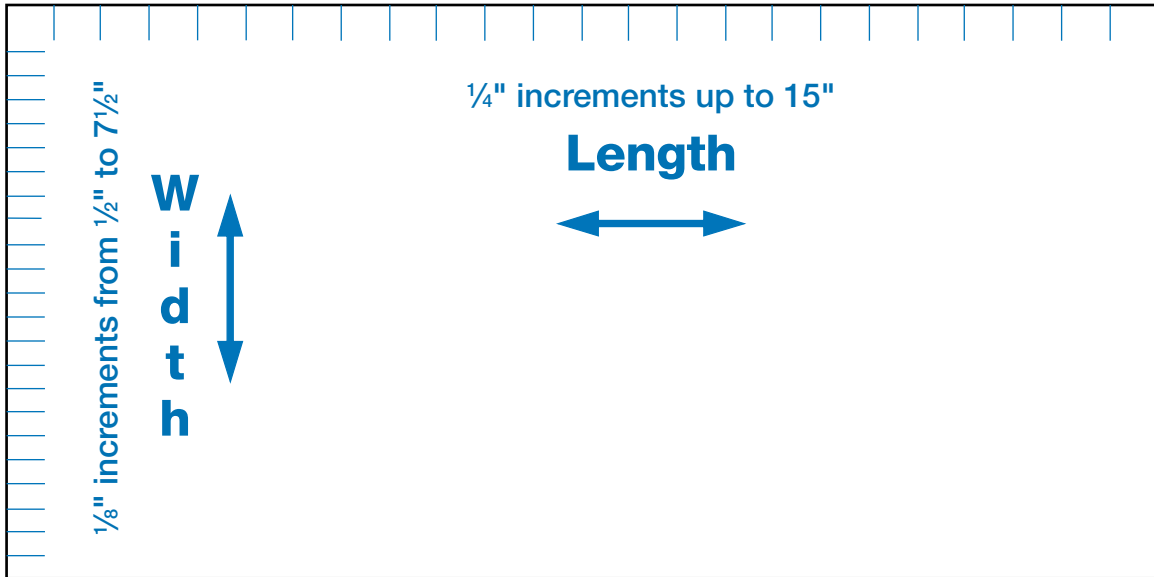
Square Corner Label Sizes Available*

Available Width: From 1/2" to 7 1/2" in 1/8" increments**

Available Length: From 1/4" to 15" in 1/4" increments

*Wider (up to 10") and longer (up to 24") square corner labels available - please inquire.

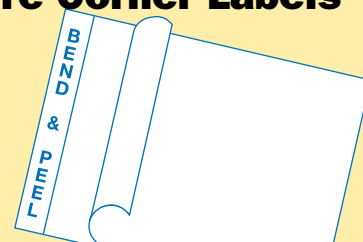
**For widths narrower than 1/2" add setup charge - inquire about cost.



All sizes on this page are also available with 4-Color Process printing. See page 18 for details and pricing.

Individually Sheeted Square Corner Labels

Many square corner labels are available in individual sheet form. A Bend & Peel tab on one side or a Crack N' Peel backscore will assist in easy removal. Bleeds are only available on sheeted labels with a tab.



Ask For a Custom Quote!

How to Price Square Corner Labels *Conversion Chart*

Example:

You want to order 2,000 one color labels that measure 2½" (in width) x 4½" (in length)...

1. Convert inch measurements to decimals. (See Chart)
2. Multiply width x length (2.125 x 4.50) = 9.562 sq. in.
3. Find correct square inch size in left hand column. Then locate correct quantity column.
4. Your price per thousand is where size & quantity columns intersect: \$102.14/M x 2 = \$204.28

| |
|-------------|
| 1/8" = .125 |
| 1/4" = .250 |
| 3/8" = .375 |
| 1/2" = .500 |
| 5/8" = .625 |
| 3/4" = .750 |
| 7/8" = .875 |

Bleeds Not Available

SQUARE CORNER LABELS

| SQUARE INCH RANGE | QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (6A) | | | | | | |
|----------------------------------|--|---------|---------|---------|---------|--------|------|
| | 500 LOT | 1M | 2M | 3M | 5M | 10M | 10M+ |
| up to 1 sq in | 89.80 | 92.48 | 73.76 | 68.10 | 42.56 | 25.54 | |
| 1.1 - 2 sq in | 89.80 | 92.48 | 73.76 | 68.10 | 42.56 | 25.54 | |
| 2.1 - 3 sq in | 102.52 | 107.84 | 85.12 | 68.10 | 45.38 | 28.38 | |
| 3.1 - 4 sq in | 107.84 | 113.50 | 85.12 | 70.94 | 46.52 | 31.22 | |
| 4.1 - 5 sq in | 113.28 | 119.18 | 87.98 | 73.76 | 48.80 | 31.78 | |
| 5.1 - 6 sq in | 118.62 | 124.84 | 90.80 | 73.76 | 51.08 | 34.06 | |
| 6.1 - 7 sq in | 120.78 | 127.12 | 93.06 | 76.62 | 53.92 | 37.72 | |
| 7.1 - 8 sq in | 122.94 | 129.38 | 96.48 | 79.46 | 56.76 | 40.86 | |
| 8.1 - 9 sq in | 125.08 | 131.66 | 99.32 | 82.30 | 62.42 | 45.38 | |
| 9.1 - 10 sq in | 127.24 | 133.92 | 102.14 | 85.12 | 65.28 | 47.66 | |
| 10.1 - 11 sq in | 129.38 | 136.20 | 104.98 | 87.98 | 68.10 | 49.94 | |
| 11.1 - 12 sq in | 131.54 | 138.48 | 107.84 | 90.80 | 70.94 | 52.22 | |
| 12.1 - 13 sq in | 134.84 | 141.88 | 110.68 | 93.64 | 73.76 | 54.48 | |
| 13.1 - 14 sq in | 137.00 | 144.16 | 113.50 | 95.06 | 74.88 | 55.30 | |
| 14.1 - 15 sq in | 140.20 | 147.56 | 116.36 | 96.48 | 76.04 | 56.76 | |
| 15.1 - 16 sq in | 145.64 | 153.22 | 119.18 | 99.32 | 78.32 | 59.02 | |
| 16.1 - 17 sq in | 150.96 | 158.90 | 121.44 | 102.14 | 80.58 | 61.30 | |
| 17.1 - 18 sq in | 153.70 | 161.76 | 123.74 | 104.98 | 82.86 | 65.28 | |
| 18.1 - 20 sq in | 159.60 | 167.98 | 130.52 | 108.96 | 86.26 | 68.10 | |
| 20.1 - 22 sq in | 166.06 | 174.80 | 141.88 | 113.50 | 90.80 | 72.64 | |
| 22.1 - 24 sq in | 172.52 | 181.60 | 147.56 | 119.18 | 96.48 | 77.16 | |
| 24.1 - 26 sq in | 178.98 | 188.40 | 154.36 | 124.84 | 103.28 | 82.86 | |
| 26.1 - 28 sq in | 185.48 | 195.22 | 161.18 | 130.52 | 107.84 | 86.26 | |
| 28.1 - 30 sq in | 194.10 | 204.32 | 170.26 | 140.74 | 114.64 | 95.34 | |
| 30.1 - 32 sq in | 202.72 | 213.38 | 178.20 | 147.56 | 122.58 | 102.16 | |
| 32.1 - 34 sq in | 211.34 | 222.48 | 186.14 | 156.64 | 129.40 | 107.84 | |
| 34.1 - 36 sq in | 221.10 | 232.68 | 194.10 | 165.72 | 137.34 | 114.64 | |
| 36.1 - 38 sq in | 228.62 | 240.62 | 200.90 | 172.52 | 145.28 | 120.32 | |
| 38.1 - 40 sq in | 237.22 | 249.72 | 208.84 | 181.60 | 154.36 | 124.84 | |
| 40.1 - 42 sq in | 243.68 | 256.52 | 215.64 | 186.14 | 152.50 | 127.12 | |
| 42.1 - 44 sq in | 250.18 | 263.32 | 221.34 | 190.68 | 162.30 | 130.52 | |
| 44.1 - 46 sq in | 258.80 | 272.42 | 223.60 | 194.10 | 166.86 | 133.94 | |
| 46.1 - 48 sq in | 265.26 | 279.22 | 227.02 | 197.50 | 170.26 | 137.34 | |
| 48.1 - 50 sq in | 270.72 | 284.90 | 232.68 | 202.04 | 175.94 | 140.74 | |
| 50.1 - 52 sq in | 275.06 | 289.44 | 238.36 | 206.58 | 181.60 | 147.56 | |
| EACH ADDITIONAL INK COLOR CHARGE | 50.00 | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M | |

A S K F O R A Q U O T E

OVER 52 SQUARE INCHES – ASK FOR A QUOTE

All sizes on this page are also available with 4-Color Process printing. See page 18 for details and pricing.



Don't see your size or shape? Just ask!

Turn the page for 4-Color Process Labels.

4-COLOR PROCESS

4-Color Process Printing

Finished in Rolls on Your Choice of 7 Materials

- Gloss Freezer
- White Gloss
- White Litho (coated)
- White Film (indoor/outdoor use**)
- Clear Film (indoor use)
- Repositionable Ultra Semi-Gloss II*
- Recycled Semi-Gloss†

NO CHARGE FOR:

White Ink Back-Up Behind Art

Required for clear film.

Printing Plates

Bleeds *(Ink to edge of label)*

Protective Coating (UV or lamination)

Electronic PDF Proof *Allow 2 business days to produce proof*

Note: Turnaround time begins once proof approval is received. An electronic PDF proof is provided automatically, if a proof is not required, it must be indicated on the order form or purchase order. See "Proofs Available" on page 35 for full details.

*Low tack indoor repositionable material. For best results, apply to paper, painted metal or glass. Pre-testing is always recommended, so please ask for samples.

**Rated 6 months outdoor.

Ships In

**72
Hours**



†Recycled Semi-Gloss

Contains 30% Post Consumer Waste content. This supercalendered product comes with a brown liner and has a slight blue-grey tint to it.

Rectangles Pricing
Page 17

Squares Pricing
Page 18

Square
Cornered
Pricing
Page 18

Circles
Pricing
Page 19

Ovals Pricing
Page 19

4-Color Process Electronic File Preparation

Original files accepted in these applications:

Mac Applications:

- QuarkXPress™
- Freehand™
- Adobe® Applications Accepted:
 - Photoshop®
 - Illustrator®
 - Pagemaker®
 - InDesign®

PC Applications:

- CorelDRAW™ (preferred PC application)
- Adobe® Applications Accepted:
 - Photoshop®
 - Pagemaker®

We carry a large library of Adobe and Corel fonts.

Spot Colors:

Should your job require spot color(s) due to heavy solid ink coverage, additional spot color cost(s) will apply – you will be notified prior to production.

For best results we prefer:

Mac/PC – The artwork provided should be in the original application program it was created and not converted to simpler files (i.e. pdf, jpeg, gif, Quark or Pagemaker .eps files). All supporting graphic files and fonts used are required. **Refer to the 4-Color Process Electronic File Form** for more info.

Prepress/Art Setup Information: (Very Important)

• Electronic art requirements:

- All artwork should be converted to CMYK – not RGB
- Include a 1/8" bleed where ink extends beyond die line
- Printing tolerance of +/- 1/64"

• Artwork should be to size.

No additional design or illustration will be done to the artwork.

• Screen will normally run 150 lines per inch (lpi).

For guaranteed best results, minimum screen dot of 2% required. Newer technology allows us to print most graduated screens to 0%. Contact the art department for more information.

• A color printout (preferred) or B/W separation of expected image is required.

B/W composites are not acceptable.

Complete the 4-Color Process Electronic File Form which has a full list of specifications and important information.

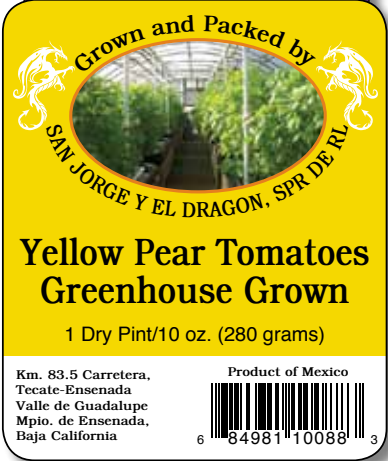
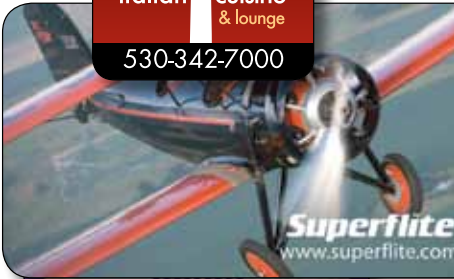
Completed forms help prevent delays and additional costs which may occur if form guidelines are not followed.

4-Color Process Rectangles Round Corners

■ FREE Plates ■ FREE PDF Proof ■ FREE Protective Coating ■ FREE White Back-Up



Die outlines (shapes) for all sizes are shown on these pages:
Rectangle Die Outlines 2-7
 Square Die Outlines 8-9
 Circle Die Outlines 10-11
 Oval Die Outlines 12-13
 Square Corner 14-15



| SPECIFICATIONS | | | QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (7A) | | | | | | | |
|---|-------|-----------|--|--------------|----------------|----------------|----------------|----------------|---------------|------|
| SIZE | DIE # | SHAPE | 250 LOT | 500 LOT | 1M | 2M | 3M | 5M | 10M | 10M+ |
| 1/4" x 3/4" | 841 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1/4" x 1 1/2" | 232 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 3/8" x 1 1/4" | 667 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1/2" x 1" | 1 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1/2" x 1 1/2" | 2 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1/2" x 2" | 702 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1/2" x 2 1/4" | 1253 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1/2" x 2 3/4" | 756 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1/2" x 3" | 146 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 3/16" x 2 3/16" | 44 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 3/4" x 1 1/4" | 3 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 3/4" x 1 1/2" | 43 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 3/4" x 1 3/4" | 9 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 3/4" x 2" | 10 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 3/4" x 2 1/2" | 12 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 3/4" x 3" | 635 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 7/8" x 2 1/8" | 732 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 7/8" x 3 3/8" | 742 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1" x 1 1/4" | 4 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1" x 1 1/2" | 45 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1" x 2" | 11 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1" x 2 1/2" | 13 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1" x 3" | 15 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1" x 4" | 19 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1" x 5" | 50 | RECTANGLE | 270.20 | 339.76 | 415.88 | 258.44 | 237.40 | 169.80 | 95.92 | |
| 1 1/4" x 1 3/4" | 8 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1 1/4" x 2" | 5 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1 1/4" x 2 1/2" | 14 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1 1/4" x 2 3/4" | 611 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1 1/4" x 3 1/2" | 48 | RECTANGLE | 270.20 | 339.76 | 415.88 | 258.44 | 237.40 | 169.80 | 95.92 | |
| 1 1/4" x 5 1/2" | 1153 | RECTANGLE | 289.60 | 357.80 | 445.60 | 290.84 | 276.00 | 192.28 | 113.28 | |
| 1 1/2" x 2 1/2" | 49 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1 1/2" x 3" | 16 | RECTANGLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1 1/2" x 3 1/2" | 1310 | RECTANGLE | 270.20 | 339.76 | 415.88 | 258.44 | 237.40 | 169.80 | 95.92 | |
| 1 1/2" x 4" | 20 | RECTANGLE | 289.60 | 357.80 | 445.60 | 290.84 | 276.00 | 192.28 | 113.28 | |
| 1 1/2" x 4 3/4" | 583 | RECTANGLE | 289.60 | 357.80 | 445.60 | 290.84 | 276.00 | 192.28 | 113.28 | |
| 1 3/4" x 2 1/2" | 451 | RECTANGLE | 270.20 | 339.76 | 415.88 | 258.44 | 237.40 | 169.80 | 95.92 | |
| 1 3/4" x 4" | 781 | RECTANGLE | 289.60 | 357.80 | 445.60 | 290.84 | 276.00 | 192.28 | 113.28 | |
| 2" x 3" | 17 | RECTANGLE | 270.20 | 339.76 | 415.88 | 258.44 | 237.40 | 169.80 | 95.92 | |
| 2" x 3 1/2" | 172 | RECTANGLE | 289.60 | 357.80 | 445.60 | 290.84 | 276.00 | 192.28 | 113.28 | |
| 2" x 4" | 21 | RECTANGLE | 289.60 | 357.80 | 445.60 | 290.84 | 276.00 | 192.28 | 113.28 | |
| 2" x 5" | 3066 | RECTANGLE | 305.20 | 362.80 | 469.80 | 298.20 | 287.80 | 197.60 | 117.80 | |
| 2" x 6" | 393 | RECTANGLE | 308.80 | 359.56 | 469.80 | 298.20 | 285.00 | 199.60 | 127.40 | |
| 2 1/4" x 4" | 890 | RECTANGLE | 305.20 | 362.80 | 469.80 | 298.20 | 287.80 | 197.60 | 117.80 | |
| 2 1/2" x 3" | 18 | RECTANGLE | 289.60 | 357.80 | 445.60 | 290.84 | 276.00 | 192.28 | 113.28 | |
| 2 1/2" x 4" | 22 | RECTANGLE | 305.20 | 362.80 | 469.80 | 298.20 | 287.80 | 197.60 | 117.80 | |
| 3" x 4" | 51 | RECTANGLE | 305.20 | 362.80 | 469.80 | 298.20 | 287.80 | 197.60 | 117.80 | |
| 3" x 5" | 52 | RECTANGLE | 308.80 | 359.56 | 469.80 | 298.20 | 285.00 | 199.60 | 127.40 | |
| 3" x 6" | 736 | RECTANGLE | 436.20 | 496.20 | 630.40 | 415.40 | 336.20 | 234.40 | 179.80 | |
| 4" x 5" | 53 | RECTANGLE | 436.20 | 496.20 | 630.40 | 415.40 | 336.20 | 234.40 | 179.80 | |
| 4" x 6" | 54 | RECTANGLE | 469.60 | 513.60 | 643.40 | 426.40 | 347.48 | 244.40 | 186.44 | |
| 5" x 6" | 992 | RECTANGLE | 484.20 | 528.60 | 680.10 | 468.40 | 362.40 | 262.20 | 211.80 | |
| EACH ADDITIONAL INK COLOR CHARGE | | | 50.00 | 50.00 | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M | |

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Spot color costs can apply when heavy ink coverage is needed such as a dominant background color.

Don't see your size or shape? Just ask!

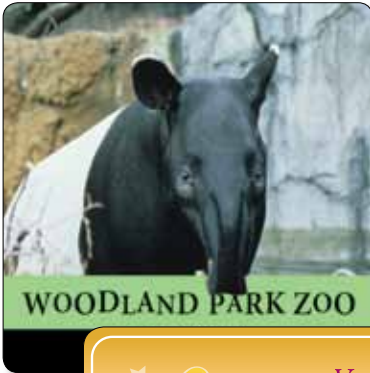
Turn the page for additional 4-Color Process Labels.

4-Color Process Squares Round Corners

■ **FREE** Plates ■ **FREE** PDF Proof ■ **FREE** Protective Coating ■ **FREE** White Back-Up



Die outlines (shapes) for all sizes are shown on these pages:
 Rectangle Die Outlines..... 2-7
 Square Die Outlines..... 8-9
 Circle Die Outlines..... 10-11
 Oval Die Outlines..... 12-13
 Square Corner..... 14-15

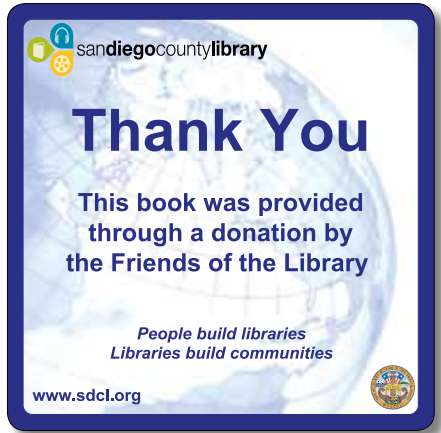


| SPECIFICATIONS | | | QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (7A) | | | | | | | |
|----------------------------------|-------|--------|--|---------|---------|---------|---------|---------|--------|------|
| SIZE | DIE # | SHAPE | 250 LOT | 500 LOT | 1M | 2M | 3M | 5M | 10M | 10M+ |
| ½" x ½" | 965 | SQUARE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| ¾" x ¾" | 403 | SQUARE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1" x 1" | 388 | SQUARE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1¼" x 1¼" | 6 | SQUARE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1½" x 1½" | 582 | SQUARE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1¾" x 1¾" | 7 | SQUARE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 2" x 2" | 171 | SQUARE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 2¼" x 2¼" | 803 | SQUARE | 270.20 | 339.76 | 415.88 | 258.44 | 237.40 | 169.80 | 95.92 | |
| 2½" x 2½" | 47 | SQUARE | 270.20 | 339.76 | 415.88 | 258.44 | 237.40 | 169.80 | 95.92 | |
| 2¾" x 2¾" | 46 | SQUARE | 289.60 | 357.80 | 445.60 | 290.84 | 276.00 | 192.28 | 113.28 | |
| 3" x 3" | 193 | SQUARE | 289.60 | 357.80 | 445.60 | 290.84 | 276.00 | 192.28 | 113.28 | |
| 3¼" x 3¼" | 201 | SQUARE | 305.20 | 362.80 | 469.80 | 298.20 | 287.80 | 197.60 | 117.80 | |
| 3½" x 3½" | 234 | SQUARE | 305.20 | 362.80 | 469.80 | 298.20 | 287.80 | 197.60 | 117.80 | |
| 4" x 4" | 473 | SQUARE | 308.80 | 359.56 | 469.80 | 298.20 | 285.00 | 199.60 | 127.40 | |
| 4½" x 4½" | 897 | SQUARE | 436.20 | 496.20 | 630.40 | 415.40 | 336.20 | 234.40 | 179.80 | |
| EACH ADDITIONAL INK COLOR CHARGE | | | 50.00 | 50.00 | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M | |

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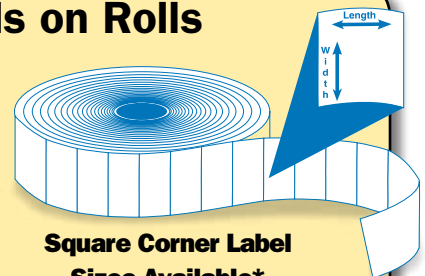
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4-Color Process Square Corner Butt Cut Labels on Rolls

| SQUARE INCH RANGE | QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (7A) | | | | | | | |
|----------------------------------|--|---------|---------|---------|---------|---------|--------|------|
| | 250 LOT | 500 LOT | 1M | 2M | 3M | 5M | 10M | 10M+ |
| up to 5.0 sq in | 315.70 | 372.30 | 456.10 | 242.20 | 192.28 | 146.10 | 87.20 | |
| 5.1 - 7.5 sq in | 369.80 | 436.00 | 482.00 | 296.00 | 241.30 | 174.80 | 101.40 | |
| 7.6 - 10.5 sq in | 397.70 | 464.70 | 489.20 | 332.40 | 279.30 | 199.80 | 113.90 | |
| 10.6 - 16.5 sq in | 475.80 | 546.20 | 563.70 | 364.70 | 308.80 | 219.70 | 129.90 | |
| 16.6 - 20.5 sq in | 492.60 | 576.20 | 586.40 | 375.90 | 332.00 | 235.20 | 158.90 | |
| 20.6 - 24.0 sq in | 594.00 | 692.00 | 742.10 | 450.40 | 368.00 | 264.00 | 181.20 | |
| 24.1 - 28.0 sq in | 670.00 | 755.00 | 806.20 | 519.00 | 392.00 | 276.00 | 188.00 | |
| 28.1 - 32.0 sq in | 718.00 | 798.00 | 940.00 | 555.00 | 428.50 | 299.50 | 197.60 | |
| 32.1 - 36.0 sq in | 767.70 | 839.00 | 987.00 | 586.00 | 454.00 | 317.00 | 216.00 | |
| EACH ADDITIONAL INK COLOR CHARGE | 50.00 | 50.00 | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M | |

ASK FOR A QUOTE



Square Corner Label Sizes Available*

Available Width:

From ½" to 7 ½" in ½" increments**

Available Length:

From ¼" to 15" in ¼" increments

No Bleeds Available

See Page 14 For Details

*Wider (up to 10") and longer (up to 24") square corner labels available – please inquire.

**For widths narrower than ½" add setup charge – inquire about cost.

Contact factory for custom sizes, larger square corner labels or labels on sheets.

4-Color Process Circles & Ovals

■ **FREE** Plates ■ **FREE** PDF Proof ■ **FREE** Protective Coating ■ **FREE** White Back-Up



Die outlines (shapes) for all sizes are shown on these pages:
 Rectangle Die Outlines 2-7
 Square Die Outlines 8-9
 Circle Die Outlines 10-11
 Oval Die Outlines 12-13
 Square Corner 14-15

| SPECIFICATIONS | | | QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (7A) | | | | | | | |
|----------------------------------|-------|--------|--|---------|---------|---------|---------|---------|--------|------|
| SIZE | DIE # | SHAPE | 250 LOT | 500 LOT | 1M | 2M | 3M | 5M | 10M | 10M+ |
| ¾" DIA | 27 | CIRCLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1" DIA | 26 | CIRCLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1¼" DIA | 25 | CIRCLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1½" DIA | 55 | CIRCLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1¾" DIA | 24 | CIRCLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 2" DIA | 56 | CIRCLE | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 2⅙" DIA | 57 | CIRCLE | 270.20 | 339.76 | 415.88 | 258.44 | 237.40 | 169.80 | 95.92 | |
| 2½" DIA | 23 | CIRCLE | 270.20 | 339.76 | 415.88 | 258.44 | 237.40 | 169.80 | 95.92 | |
| 2¾" DIA | 976 | CIRCLE | 289.60 | 357.80 | 445.60 | 290.84 | 276.00 | 192.28 | 113.28 | |
| 3" DIA | 58 | CIRCLE | 289.60 | 357.80 | 445.60 | 290.84 | 276.00 | 192.28 | 113.28 | |
| 3¼" DIA | 387 | CIRCLE | 305.20 | 362.80 | 469.80 | 298.20 | 287.80 | 197.60 | 117.80 | |
| 3½" DIA | 59 | CIRCLE | 305.20 | 362.80 | 469.80 | 298.20 | 287.80 | 197.60 | 117.80 | |
| 3¾" DIA | 60 | CIRCLE | 308.80 | 359.56 | 469.80 | 298.20 | 285.00 | 199.60 | 127.40 | |
| 4" DIA | 61 | CIRCLE | 308.80 | 359.56 | 469.80 | 298.20 | 285.00 | 199.60 | 127.40 | |
| 4½" DIA | 436 | CIRCLE | 436.20 | 496.20 | 630.40 | 415.40 | 336.20 | 234.40 | 179.80 | |
| 5" DIA | 62 | CIRCLE | 469.60 | 513.60 | 643.40 | 426.40 | 347.48 | 244.40 | 186.44 | |
| 5½" DIA | 1530 | CIRCLE | 484.20 | 528.60 | 680.20 | 468.40 | 362.40 | 262.20 | 211.80 | |
| 6" DIA | 63 | CIRCLE | 537.60 | 599.00 | 738.96 | 496.76 | 391.68 | 290.72 | 227.40 | |
| EACH ADDITIONAL INK COLOR CHARGE | | | 50.00 | 50.00 | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M | |

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| SPECIFICATIONS | | | QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (7A) | | | | | | | |
|----------------------------------|-------|-----------|--|---------|---------|---------|---------|---------|--------|------|
| SIZE | DIE # | SHAPE | 250 LOT | 500 LOT | 1M | 2M | 3M | 5M | 10M | 10M+ |
| ¾" x 1¼" | 28 | OVAL | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| ⅞" x 1¾" | 29 | OVAL | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1" x 2" | 30 | OVAL | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1" x 2⅙" | 65 | OVAL | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1¼" x 2½" | 31 | OVAL | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1⅙" x 2⅜" | 64 | OVAL | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1½" x 2" | 330 | OVAL | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1⅝" x 3" | 807 | OVAL | 270.20 | 339.76 | 415.88 | 258.44 | 237.40 | 169.80 | 95.92 | |
| 1¾" x 2½" | 930 | OVAL | 270.20 | 339.76 | 415.88 | 258.44 | 237.40 | 169.80 | 95.92 | |
| 1⅞" x 2⅞" | 66 | OVAL | 270.20 | 339.76 | 415.88 | 258.44 | 237.40 | 169.80 | 95.92 | |
| 2" x 3" | 1292 | OVAL | 270.20 | 339.76 | 415.88 | 258.44 | 237.40 | 169.80 | 95.92 | |
| 2" x 4" | 69 | OVAL | 289.60 | 357.80 | 445.60 | 290.84 | 276.00 | 192.28 | 113.28 | |
| 2⅙" x 3⅝" | 67 | OVAL | 289.60 | 357.80 | 445.60 | 290.84 | 276.00 | 192.28 | 113.28 | |
| 2½" x 3" | 68 | OVAL | 289.60 | 357.80 | 445.60 | 290.84 | 276.00 | 192.28 | 113.28 | |
| 3" x 4" | 1459 | OVAL | 305.20 | 362.80 | 469.80 | 298.20 | 287.80 | 197.60 | 117.80 | |
| 3" x 5" | 927 | OVAL | 308.80 | 359.56 | 469.80 | 298.20 | 285.00 | 199.60 | 127.40 | |
| ¾" x 1⅝" | 1532 | MINI OVAL | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1⅞" x 2" | 1533 | STD OVAL | 243.76 | 269.44 | 363.60 | 213.90 | 163.56 | 124.20 | 74.16 | |
| 1½" x 2⅜" | 1534 | MAXI OVAL | 270.20 | 339.76 | 415.88 | 258.44 | 237.40 | 169.80 | 95.92 | |
| EACH ADDITIONAL INK COLOR CHARGE | | | 50.00 | 50.00 | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M | |

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Don't see your size or shape? Just ask!

Turn the page for Standard Mailing Labels.

STANDARD

Mailing Labels

One or Two Color Designs

Available with Black Imprint

Perforated On Rolls (Premium Matte Litho)

Perforated and Pinfed-Fanfolded (Premium Matte Litho)

Laser/Inkjet Sheets (Laser Litho)

NO CHARGE FOR:

Printing Plates

Customer Supplied Art*

Modifying Art/Logo

Typesetting*

Curved Type

Ships In

**48
Hours**

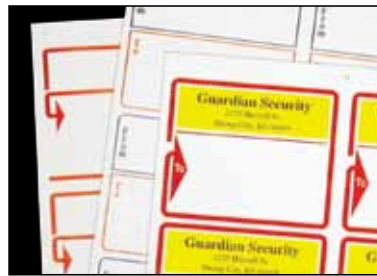
Borders/Reverses N/A

Bleeds (Ink to edge of label)..... N/A

Screens*\$12.00

Note: Personalized price includes up to four lines of copy with logo, printed in black in only.

*See General Information on pages 34-35 for full details.



Standard Mailing & Computer Pinfed Labels

One, Two and Three Color Printing with Black Imprint for Typewriters, Computer Pinfed and Laser/Inkjet Printers. Designs/Colors available only as shown.

Rolls (R)

4" x 2¹⁵/₁₆"

For Typewriters

Premium Matte Litho

500 Labels/Roll

Perforated



Pinfed-Fanfolded (P)

4" x 2¹⁵/₁₆"

For Computers

Premium Matte Litho

2,500 Labels/Box-Fanfolded

Perforated and Pinfed



Laser Sheets (L)

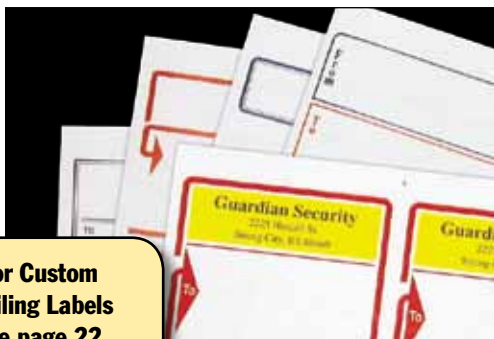
4" x 3¹/₂" Six Labels Per Sheet

For Laser/Inkjet Printers

Laser Litho

8¹/₂" x 11" Sheets

250 Sheets/Box (1,500 Labels)



For Custom Mailing Labels see page 22

| ROLLS/FANFOLDED | | QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (9A) | | | | | | | | | |
|--|--------------|--|-------|-------|-------|-------|-------|-------|-------|-------|-----------------|
| SIZE | STYLE | 500 LOT | 1M | 2M | 3M | 5M | 10M | 15M | 20M | 25M | 25M+ |
| 4" x 2 ¹⁵ / ₁₆ " | NO IMPRINT | 41.04 | 46.92 | 42.84 | 38.76 | 33.60 | 26.52 | 25.50 | 23.80 | 20.40 | ASK FOR A QUOTE |
| 4" x 2 ¹⁵ / ₁₆ " | PERSONALIZED | 45.60 | 55.20 | 50.40 | 45.60 | 39.60 | 31.20 | 30.00 | 28.80 | 24.00 | |
| JUMBO | NO IMPRINT | 48.82 | 53.30 | 51.60 | 47.30 | 39.90 | 34.30 | 32.58 | 30.94 | 27.80 | |
| JUMBO | PERSONALIZED | 57.44 | 67.38 | 60.70 | 55.64 | 46.94 | 40.34 | 38.30 | 36.40 | 32.76 | |

| LASER/INKJET SHEETS | | QUANTITY – Suggested Retail Pricing Per 1,000(M) Sheets (6A) | | | | | | |
|--------------------------------------|--------------|--|---------|---------|---------|---------|--------|-----------------|
| SIZE | STYLE | 250 LOT | 300 LOT | 400 LOT | 500 LOT | 750 LOT | 1M | 1M+ |
| 4" x 3 ¹ / ₂ " | NO IMPRINT | 64.00 | 80.00 | 90.00 | 105.00 | 152.00 | 191.00 | ASK FOR A QUOTE |
| 4" x 3 ¹ / ₂ " | PERSONALIZED | 88.40 | 110.40 | 124.80 | 136.60 | 189.10 | 237.80 | |

250 laser/inkjet sheets weigh approximately 7 pounds – use this weight to calculate shipping costs.

Designs 340, 350, 360 & 370 are also available with a blue border. Please indicate your choice of border color on order form.



Imprint Area - $\frac{3}{4}$ " x $3\frac{1}{2}$ "
340-R Roll
340-P Pinfed
340-L Laser Sheet



Imprint Area - $\frac{3}{4}$ " x $3\frac{1}{2}$ "
350-R Roll
350-P Pinfed
350-L Laser Sheet



Imprint Area - $\frac{7}{8}$ " x $3\frac{1}{2}$ "
360-R Roll
360-P Pinfed
360-L Laser Sheet



Imprint Area - $\frac{3}{4}$ " x $3\frac{3}{8}$ "
370-R Roll
370-P Pinfed
370-L Laser Sheet



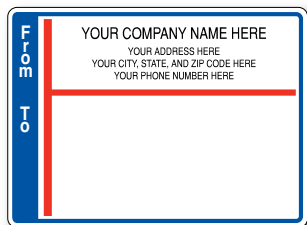
Imprint Area - $\frac{7}{8}$ " x $3\frac{3}{4}$ "
380A-R Roll
380A-P Pinfed
380A-L Laser Sheet



Imprint Area - $\frac{7}{8}$ " x $3\frac{1}{2}$ "
380B-R Roll
380B-P Pinfed
380B-L Laser Sheet



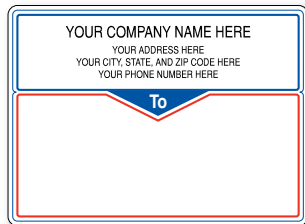
Imprint Area - $\frac{7}{8}$ " x $3\frac{1}{2}$ "
380C-R Roll
380C-P Pinfed
380C-L Laser Sheet



Imprint Area - $\frac{7}{8}$ " x $3\frac{1}{4}$ "
380D-R Roll
380D-P Pinfed
380D-L Laser Sheet



Imprint Area - $\frac{7}{8}$ " x $3\frac{1}{2}$ "
380E-R Roll
380E-P Pinfed
380E-L Laser Sheet



Imprint Area - $\frac{7}{8}$ " x $3\frac{1}{2}$ "
380F-R Roll
380F-P Pinfed
380F-L Laser Sheet



Imprint Area - $\frac{3}{4}$ " x $3\frac{1}{2}$ "
380G-R Roll
380G-P Pinfed
380G-L Laser Sheet



Imprint Area - $\frac{7}{8}$ " x $3\frac{3}{8}$ "
380H-R Roll
380H-P Pinfed
380H-L Laser Sheet



Imprint Area - $\frac{7}{8}$ " x $3\frac{1}{4}$ "
380J-R Roll
380J-P Pinfed
380J-L Laser Sheet



Imprint Area - $\frac{3}{4}$ " x $3\frac{1}{2}$ "
380K-R Roll
380K-P Pinfed
380K-L Laser Sheet



JUMBO - 5" x $3\frac{15}{16}$ "
Imprint Area - 1" x $4\frac{1}{4}$ "
420-R Roll
420-P Pinfed



CUSTOM Mailing Labels

Spot Color Printing or 4-Color Process

Any Color On Premium Matte Litho Material

Perforated On Rolls (T)

Perforated and Pinfed-Fanfolded (C)

(up to 6 spot colors, see last line of price grid for additional ink color charges)

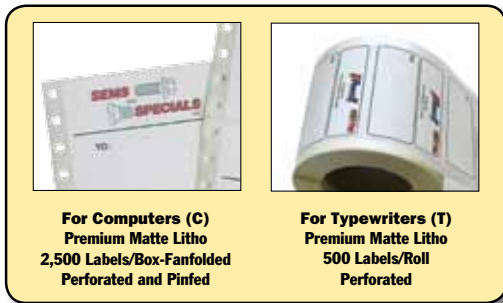
NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses



| | |
|---|---------|
| Bleeds (Ink to edge of label)..... | \$12.00 |
| Screens* | \$12.00 |
| Non-Standard Inks | \$12.00 |
| PMS Color Match | \$30.00 |
| Standard Metallic & Fluorescent Inks* | \$40.00 |

*See General Information on pages 34-35 for full details.



For Computers (C)
Premium Matte Litho
2,500 Labels/Box-Fanfolded
Perforated and Pinfed

For Typewriters (T)
Premium Matte Litho
500 Labels/Roll
Perforated

➔ Arrow Indicates Direction of Unwind

Labels Shown Are Not Actual Size

4" x 2⁷/₁₆" ↑ #41T For Typewriters #41C for Computers



4" x 2¹⁵/₁₆" ↑
#38T for Typewriters
#38C for Computers



4¹/₄" x 3³/₈" ↑
#40T for Typewriters
#40C for Computers



5" x 3¹⁵/₁₆" ↑ #42T for Typewriters #42C for Computers

| SPECIFICATIONS | | | QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (9A) | | | | | | | | | |
|---|------------|---------|--|---------|---------|---------|---------|--------|--------|--------|--------|-----------------|
| SIZE | DIE # | SHAPE | 500 LOT | 1M | 2M | 3M | 5M | 10M | 15M | 20M | 25M | 25M+ |
| 4" x 2 ⁷ / ₁₆ " | 41 T or C | MAILING | 82.64 | 97.26 | 70.92 | 59.14 | 48.28 | 37.56 | 35.24 | 33.82 | 28.18 | ASK FOR A QUOTE |
| 4" x 2 ¹⁵ / ₁₆ " | 38 T or C | MAILING | 91.88 | 108.12 | 78.78 | 66.54 | 53.36 | 40.66 | 39.00 | 37.42 | 31.20 | |
| 4 ¹ / ₄ " x 3 ³ / ₈ " | 40 T or C | MAILING | 118.76 | 139.76 | 105.80 | 89.64 | 73.70 | 54.98 | 54.30 | 52.12 | 43.44 | |
| 5" x 2 ¹⁵ / ₁₆ " | 39 T or C* | MAILING | 111.10 | 130.76 | 95.18 | 80.40 | 64.46 | 49.20 | 47.94 | 46.02 | 38.36 | |
| 5" x 3 ¹⁵ / ₁₆ " | 42 T or C | MAILING | 137.88 | 162.16 | 117.82 | 98.18 | 87.78 | 63.54 | 60.66 | 58.22 | 48.52 | |
| EACH ADDITIONAL INK COLOR CHARGE | | | 50.00 | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M | 7.00/M | 6.00/M | 5.00/M | |
| 4-COLOR PROCESS | | | Contact factory for a custom quote! | | | | | | | | | |

*Label size not shown

Turn the page for
Standard Mailing
& Computer Labels.

Don't see your size or shape? Just ask!

LASER / INKJET

Sheets

One or Two Color Printing or 4-Color Process

Any Color on Your Choice of 4 Materials

Laser Litho - 50 lb. Liner - Permanent

Laser Litho - Removable (15% upcharge)

Laser Semi-Gloss[†] (10% upcharge)

[†]not compatible with inkjet printers

Laser Freezer (15% upcharge)

Red or Green Laser Fluorescent (custom quote)

Laser Opaque (custom quote)

NO CHARGE FOR:

10 Standard Inks

Printing Plates

Customer Supplied Art*

Modifying Art/Logo

Typesetting*

Curved Type

Borders/Reverses



Bleeds (Available only on certain sizes - please inquire) ...\$12.00

Screens*\$12.00

Non-Standard Inks\$12.00

PMS Color Match**\$30.00

Standard Fluorescent Inks *\$40.00

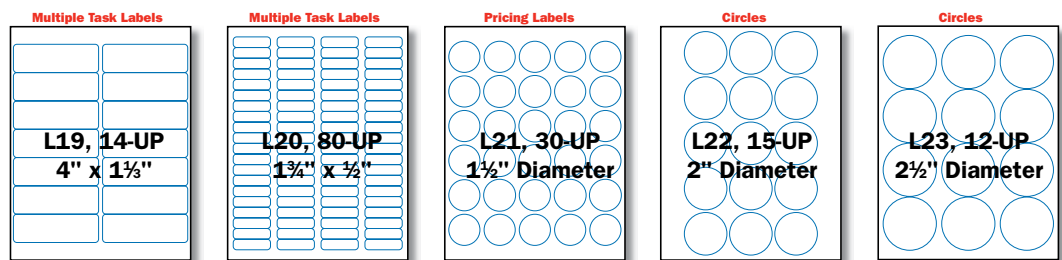
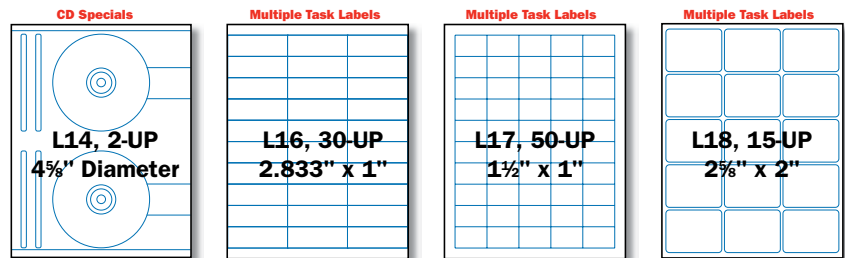
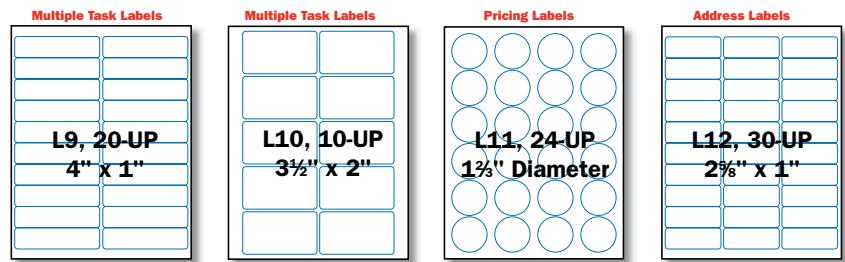
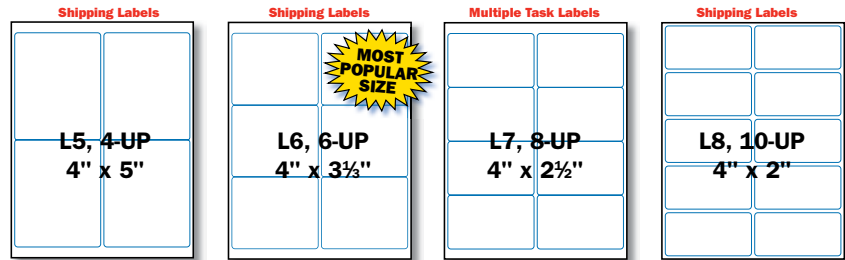
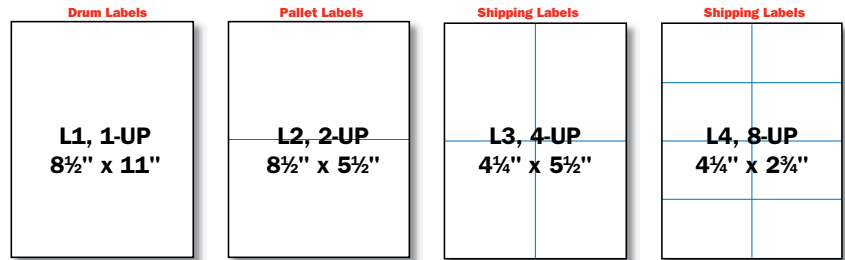
*See General Information on pages 34-35 for full details.

**PMS color matches for laser litho are from the "U" or uncoated section of the Pantone Matching System.

Blank or Custom Printed

Produced on an 8 1/2" x 11" sheet with a guaranteed "no-ooze" adhesive to protect your laser or inkjet printer while maintaining excellent imaging and toner adhesion.

FREE sample sheets available - just ask!



When ordering, please include:

1. Laser sheet number (example: L6)
2. Quantity of sheets (even 250s please)
3. Ink color(s), if any

For 3 or more colors - contact factory for a custom quote. Don't see what you need? Hundreds of other sizes available...please inquire.

| LASER SHEET SPECIFICATIONS | QUANTITY - Suggested Retail Pricing Per 1,000(M) Labels (5A) | | | | | ASK FOR A QUOTE |
|----------------------------|--|---------|--------|--------|--------|-----------------|
| | 250 LOT | 500 LOT | 1M | 2.5M | 5M | |
| BLANKS | 68.70 | 96.80 | 154.38 | 129.70 | 114.74 | |
| 1 COLOR PRINTING | 174.18 | 227.84 | 288.10 | 197.26 | 152.34 | |
| 2 COLOR PRINTING | 242.42 | 275.60 | 348.10 | 267.10 | 219.84 | |
| 4-COLOR PROCESS | Contact factory for a custom quote! | | | | | |

250 sheets weigh approximately 7 pounds - use this weight to calculate shipping costs.

Don't see your size or shape? Just ask!

Turn the page for Bumper Stickers & Static Clings.

BUMPER STICKERS

Spot Color Printing or 4-Color Process

Any Color on Removable White Film – Outdoor Use
(up to 6 spot colors, see last line of price grid for additional ink color charges)

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses
- Clear Protective Coating



| | |
|------------------------------------|---------|
| Bleeds (Ink to edge of label)..... | \$12.00 |
| Screens* | \$12.00 |
| Non-Standard Inks | \$12.00 |
| PMS Color Match | \$30.00 |

*See General Information on pages 34-35 for full details.

Use These Popular Sizes to Convey ANY MESSAGE...ANY PLACE!

BP95 2¾" x 5"



BP97 4" x 6"



BP96 3¾" x 11½"



BP90 3¾" x 7½"

BP91 2½" x 9¼"



BP94 3¾" x 14¾"



USO Puget Sound Area
CFC # 15348

Support our Troops by supporting the USO

BP92 3" x 11½"

Bumper Stickers Shown
Are Not Actual Size



Please refer to page 16 for information regarding 4-Color Process artwork requirements.

| BUMPER STICKER SPECIFICATIONS | | | QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (6A) | | | | | | |
|----------------------------------|--------|-----------------|--|---------|---------|---------|---------|---------|--|
| SIZE | DIE # | # OF COLORS | 250 LOT | 500 LOT | 1M | 2M | 3M | 5M | 5M+ |
| 2½" X 9¼" | BP91 | 1-Color | 188.00 | 214.00 | 298.00 | 188.00 | 170.00 | 150.00 | A S K F O R A Q U O T E |
| | BP91-P | 4-Color Process | 672.00 | 708.00 | 788.00 | 460.00 | 340.00 | 252.00 | |
| 2¾" X 5" | BP95 | 1-Color | 170.00 | 214.00 | 272.00 | 206.00 | 180.00 | 178.00 | |
| | BP95-P | 4-Color Process | 652.00 | 692.00 | 768.00 | 440.00 | 320.00 | 220.00 | |
| 3" X 11½" | BP92 | 1-Color | 188.00 | 232.00 | 310.00 | 230.00 | 196.00 | 176.00 | |
| | BP92-P | 4-Color Process | 630.00 | 712.00 | 810.00 | 482.00 | 376.00 | 280.00 | |
| 3¾" X 7½" | BP90 | 1-Color | 188.00 | 214.00 | 298.00 | 188.00 | 170.00 | 150.00 | |
| | BP90-P | 4-Color Process | 622.00 | 708.00 | 788.00 | 460.00 | 340.00 | 252.00 | |
| 3¾" X 11½" | BP96 | 1-Color | 208.00 | 266.00 | 370.00 | 260.00 | 228.00 | 208.00 | |
| | BP96-P | 4-Color Process | 768.00 | 814.00 | 906.00 | 628.00 | 534.00 | 378.00 | |
| 3¾" X 14¾" | BP94 | 1-Color | 219.00 | 291.00 | 409.00 | 290.00 | 263.00 | 240.00 | |
| | BP94-P | 4-Color Process | 764.00 | 814.00 | 915.00 | 618.00 | 548.00 | 382.00 | |
| 4" X 6" OVAL | BP97 | 1-Color | 188.00 | 241.00 | 298.00 | 208.00 | 186.00 | 170.00 | |
| | BP97-P | 4-Color Process | 470.00 | 512.00 | 640.00 | 430.00 | 350.00 | 252.00 | |
| EACH ADDITIONAL INK COLOR CHARGE | | | 50.00 | 50.00 | 50.00/M | 30.00/M | 20.00/M | 14.00/M | |

Note: See "Inks" on page 34 for lightfast information.

Don't see your size or shape? Just ask!

Turn the page for
Laser/Inkjet Sheets
& Custom Mailing Labels.

STATIC CLINGS

& Ultra Removables

Spot Color Printing or 4-Color Process

Any Color on Your Choice of 4 Materials
(up to 6 spot colors, see last line of price grid for additional ink color charges)

- Semi-Clear Static Cling
- White Static Cling
- Clear or White Ultra Removable Film

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses
- White Ink Back-Up *(behind type, graphics or writeable block)*
- UV Coating *(if requested)*



| | |
|--|---------|
| Bleeds <i>(Ink to edge of label)</i> | N/A |
| Screens* | \$12.00 |
| Non-Standard Inks | \$12.00 |
| PMS Color Match | \$30.00 |

Note: Static cling is not solvent, moisture or cleaning agent resistant and is not recommended for outdoor use. Two month use rating - inquire for availability of longer term use materials.

*See General Information on pages 34-35 for full details.

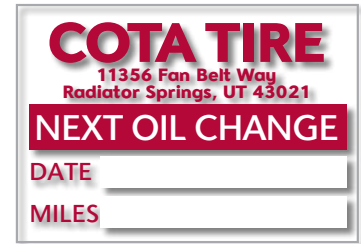


Labels Shown
Are Not
Actual Size



1 1/2" x 2"
SD1-R (On Rolls) SD1-S (On Sheets)

On Rolls or Individual Sheets



2" x 2 1/2"
SD3-R (On Rolls) SD3-S (On Sheets)



1 1/2" x 2 1/2"
SD2-R (On Rolls) SD2-S (On Sheets)

| SERVICE DECALS | | QUANTITY - Suggested Retail Pricing Per 1,000(M) Labels (6A) | | | | | | |
|----------------------------------|---------------|--|---------|---------|---------|---------|--------|-----------------|
| (R)-ON ROLLS | (S)-ON SHEETS | 500 LOT | 1M | 2M | 3M | 5M | 10M | 10M+ |
| 1 1/2" x 2" Square Corner | SD1-R | 172.00 | 220.00 | 160.00 | 115.00 | 78.00 | 55.00 | ASK FOR A QUOTE |
| | SD1-S | 181.00 | 228.00 | 166.00 | 120.00 | 82.00 | 57.00 | |
| 1 1/2" x 2 1/2" Square Corner | SD2-R | 182.00 | 226.00 | 170.00 | 125.00 | 86.00 | 57.00 | |
| | SD2-S | 192.00 | 238.00 | 179.00 | 130.00 | 90.00 | 60.00 | |
| 2" x 2 1/2" Square Corner | SD3-R | 194.00 | 235.00 | 180.00 | 134.00 | 96.00 | 67.00 | |
| | SD3-S | 203.00 | 247.00 | 188.00 | 139.00 | 100.00 | 70.00 | |
| EACH ADDITIONAL INK COLOR CHARGE | | 50.00 | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M | |

Square Corner Labels on Individual Sheets

Minimum sheet size available 1 1/2" x 2". Offers excellent cling to smooth, indoor surfaces such as windows, glass or metal.

| Minimum Sheet Size Available 1 1/2" x 2" | | QUANTITY - Suggested Retail Pricing Per 1,000(M) Labels (6A) | | | | | | |
|--|-----------------|--|----------|----------|---------|---------|---------|-----------------|
| | | 250 LOT | 500 LOT | 1M | 2M | 3M | 5M | 5M+ |
| Up to 5.0 square inches | 1-Color | 179.20 | 230.40 | 282.40 | 209.20 | 145.40 | 87.00 | ASK FOR A QUOTE |
| | 4-Color Process | 427.54 | 503.00 | 591.00 | 314.00 | 264.00 | 182.00 | |
| 5.1 to 7.5 square inches | 1-Color | 187.80 | 246.00 | 310.00 | 212.00 | 148.80 | 104.00 | |
| | 4-Color Process | 464.00 | 547.00 | 644.00 | 353.00 | 286.00 | 210.00 | |
| 7.6 to 10.5 square inches | 1-Color | 199.60 | 253.80 | 328.00 | 222.00 | 174.00 | 115.00 | |
| | 4-Color Process | 504.90 | 594.00 | 699.00 | 408.00 | 324.00 | 229.00 | |
| 10.6 to 16.5 square inches | 1-Color | 230.40 | 279.00 | 336.00 | 224.00 | 188.00 | 134.00 | |
| | 4-Color Process | 546.54 | 643.00 | 757.00 | 463.00 | 348.00 | 252.00 | |
| 16.6 to 20.5 square inches | 1-Color | 258.00 | 294.00 | 346.00 | 233.00 | 192.00 | 148.00 | |
| | 4-Color Process | 633.24 | 745.00 | 876.00 | 504.00 | 390.00 | 270.00 | |
| 20.6 to 24.0 square inches | 1-Color | 268.20 | 305.40 | 368.00 | 253.80 | 212.00 | 168.00 | |
| | 4-Color Process | 702.94 | 827.00 | 972.00 | 547.00 | 408.00 | 288.00 | |
| 24.1 to 28.0 square inches | 1-Color | 288.00 | 336.00 | 396.00 | 278.00 | 236.50 | 187.00 | |
| | 4-Color Process | 763.30 | 898.00 | 1,056.00 | 600.00 | 456.00 | 318.00 | |
| 28.1 to 32.0 square inches | 1-Color | 302.00 | 344.00 | 418.00 | 294.00 | 250.00 | 206.00 | |
| | 4-Color Process | 806.64 | 949.00 | 1,116.00 | 648.00 | 494.00 | 346.00 | |
| 32.1 to 36.0 square inches | 1-Color | 315.40 | 372.00 | 444.00 | 316.00 | 263.00 | 238.00 | |
| | 4-Color Process | 850.00 | 1,000.00 | 1,176.00 | 696.00 | 538.00 | 372.00 | |
| EACH ADDITIONAL INK COLOR CHARGE | | 50.00 | 50.00 | 50.00/M | 30.00/M | 20.00/M | 14.00/M | |

Note: For Semi-Clear Static Cling Labels refer to the Clear Material Window Application diagrams on catalog back pocket for correct window application.

Don't see your size or shape? Just ask!

Turn the page for
Durable Weatherproof Labels.

STATIC CLING & ULTRA REMOVABLE LABELS



DURABLE WEATHERPROOF Labels

Spot Color Printing

Up to 6 Colors on Your Choice of 6 Materials

(See last line of price grid for additional ink color charges)

- White Vinyl
- Yellow Vinyl
- Brite or Brushed Silver Polyester
- Clear or White Polyester

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses
- White Ink Back-Up (behind type or graphics)

| | |
|------------------------------------|---------|
| Bleeds (Ink to edge of label)..... | \$12.00 |
| Screens* | \$12.00 |
| Non-Standard Inks | \$12.00 |
| PMS Color Match | \$30.00 |

*See General Information on pages 34-35 for full details.



Permanent Identification Labels For Indoor/Outdoor Use

Printed to withstand the rigors of Mother Nature, solvents and scratching. Weather and sun resistant up to 1½ years. Permanent adhesive, but not tamperproof. If tamperproof is needed – please inquire for a custom quote.

WP51 → 3" x 4"

WP56
2" DIA.



WP21 →
2" x 4"

WP66 →
1 7/8" x 2 7/8"

WP13 → 1" x 2 1/2"

WP15 → 1" x 3"

WP11 → 1" x 2"

WP388
1" x 1"

WP55
1 1/2" DIA.

WP17 → 2" x 3"

WP49 → 1 1/2" x 2 1/2"

WP171 2" x 2"

WP52 → 3" x 5"

WP61 4" DIA.

DURABLE WEATHERPROOF LABELS



WP193
3" x 3"



WP58
3" DIA.

| SPECIFICATIONS | | | QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (7A) | | | | | | | |
|----------------------------------|---------|-----------|--|---------|---------|---------|---------|---------|--------|------|
| SIZE | DIE # | SHAPE | 250 LOT | 500 LOT | 1M | 2M | 3M | 5M | 10M | 10M+ |
| ¾" x 2" | WP10* | RECTANGLE | 132.00 | 176.00 | 246.00 | 146.00 | 112.00 | 72.00 | 52.00 | |
| ¾" x 2½" | WP12* | RECTANGLE | 142.00 | 186.00 | 254.00 | 156.00 | 120.00 | 82.00 | 70.00 | |
| 1" x 2" | WP11 | RECTANGLE | 142.00 | 186.00 | 254.00 | 156.00 | 120.00 | 82.00 | 70.00 | |
| 1" x 2½" | WP13 | RECTANGLE | 144.00 | 190.00 | 258.00 | 170.00 | 134.00 | 92.00 | 80.00 | |
| 1" x 3" | WP15 | RECTANGLE | 144.00 | 190.00 | 258.00 | 170.00 | 134.00 | 92.00 | 80.00 | |
| 1½" x 2½" | WP49 | RECTANGLE | 144.00 | 190.00 | 258.00 | 170.00 | 134.00 | 92.00 | 80.00 | |
| 1½" x 3" | WP16* | RECTANGLE | 150.00 | 194.00 | 266.00 | 182.00 | 150.00 | 112.00 | 90.00 | |
| 1½" x 4" | WP20* | RECTANGLE | 156.00 | 198.00 | 270.00 | 190.00 | 160.00 | 124.00 | 98.00 | |
| 2" x 3" | WP17 | RECTANGLE | 156.00 | 198.00 | 270.00 | 190.00 | 160.00 | 124.00 | 98.00 | |
| 2" x 3½" | WP172* | RECTANGLE | 164.00 | 204.00 | 280.00 | 194.00 | 168.00 | 144.00 | 104.00 | |
| 2" x 4" | WP21 | RECTANGLE | 168.00 | 218.00 | 290.00 | 200.00 | 170.00 | 152.00 | 124.00 | |
| 3" x 4" | WP51 | RECTANGLE | 180.00 | 220.00 | 294.00 | 204.00 | 174.00 | 160.00 | 128.00 | |
| 3" x 5" | WP52 | RECTANGLE | 200.00 | 250.00 | 310.00 | 208.00 | 180.00 | 170.00 | 140.00 | |
| 1" x 1" | WP388 | SQUARE | 132.00 | 176.00 | 246.00 | 146.00 | 112.00 | 72.00 | 52.00 | |
| 2" x 2" | WP171 | SQUARE | 150.00 | 194.00 | 266.00 | 182.00 | 150.00 | 112.00 | 90.00 | |
| 2½" x 2½" | WP47* | SQUARE | 164.00 | 204.00 | 280.00 | 194.00 | 168.00 | 144.00 | 104.00 | |
| 3" x 3" | WP193 | SQUARE | 168.00 | 218.00 | 290.00 | 200.00 | 170.00 | 152.00 | 124.00 | |
| 4" x 4" | WP473* | SQUARE | 200.00 | 250.00 | 310.00 | 208.00 | 180.00 | 170.00 | 140.00 | |
| 1½" DIA | WP55 | CIRCLE | 142.00 | 186.00 | 254.00 | 156.00 | 120.00 | 82.00 | 70.00 | |
| 2" DIA | WP56 | CIRCLE | 150.00 | 194.00 | 266.00 | 182.00 | 150.00 | 112.00 | 90.00 | |
| 2 ¼" DIA | WP236* | CIRCLE | 150.00 | 194.00 | 266.00 | 182.00 | 150.00 | 112.00 | 90.00 | |
| 2 ½" DIA | WP23* | CIRCLE | 164.00 | 204.00 | 280.00 | 194.00 | 168.00 | 144.00 | 104.00 | |
| 3" DIA | WP58 | CIRCLE | 168.00 | 218.00 | 290.00 | 200.00 | 170.00 | 152.00 | 124.00 | |
| 4" DIA | WP61 | CIRCLE | 200.00 | 250.00 | 310.00 | 208.00 | 180.00 | 170.00 | 140.00 | |
| 1⅞" x 2⅞" | WP66 | OVAL | 156.00 | 198.00 | 270.00 | 190.00 | 160.00 | 124.00 | 98.00 | |
| 2" x 3" | WP1292* | OVAL | 156.00 | 198.00 | 270.00 | 190.00 | 160.00 | 124.00 | 98.00 | |
| EACH ADDITIONAL INK COLOR CHARGE | | | 50.00 | 50.00 | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M | |

ASK FOR A QUOTE

Brite Silver Polyester*
Brushed Silver Polyester*



Clear Polyester



White Vinyl



Yellow Vinyl

*Material colors are approximate representations. See the "Material Test Samples" packet located in catalog back pocket for specific colors.

→ Arrow Indicates Direction of Unwind

*Dies Not Shown

Don't see your size or shape? Just ask!

Turn the page for Parking Permits & Variable Data Labels.

PARKING PERMITS

& Consecutive Numbered Labels

Spot Color Printing

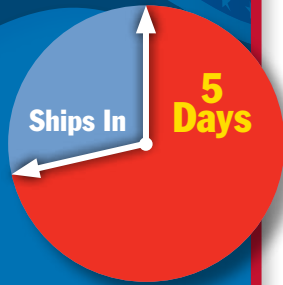
Up to 6 Colors on Your Choice of 5 Materials

(See last line of price grid for additional ink color charges)

- White Vinyl
- Clear or White Polyester
- Brite or Brushed Silver Polyester

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses
- Lamination
- Solid White Back-up†
- Consecutive Numbering (up to 6 digits)



| | |
|------------------------------------|---------|
| Bleeds (Ink to edge of label)..... | \$12.00 |
| Screens* | \$12.00 |
| Non-Standard Inks | \$12.00 |
| PMS Color Match | \$30.00 |

*See General Information on pages 34-35 for full details.

Parking Permit Application Ideas

High Schools & Universities • Apartment Complexes • Equipment Inventory

Consecutive Numbers (6 digits, 5/32" high) printed in Black, Red, Blue or Green. **Note:** If consecutively numbered, only unwind directions #1 or #2 are available. For Clear Polyester Labels – refer to the "Clear Material Window Application" diagrams on catalog back pocket for correct window application.

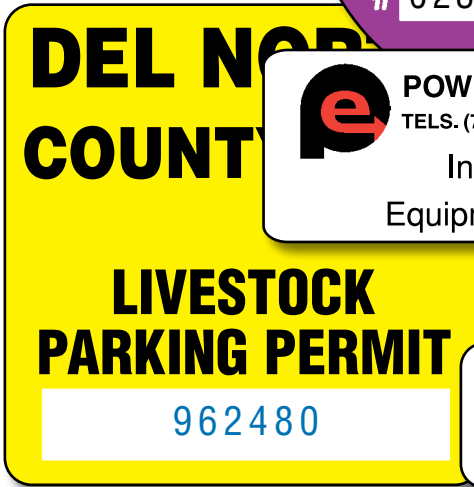
P56
2" DIA. ↓



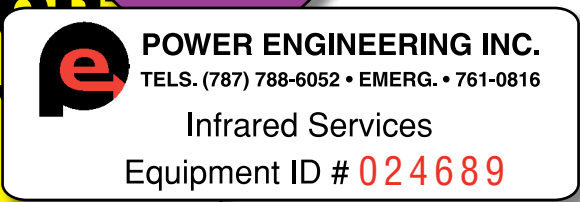
P7 1 3/4" x 1 3/4" ↓



P5 1 1/4" x 2" ↓



P66
1 7/8" x 2 7/8" ↓



P15 1" x 3" ↓



P47 2 1/2" x 2 1/2" ↓

P10 3/4" x 2" ↓



Series 2500

Voltage: 90-130 AC Frequency: 50/60 Hz Amperes: 1.2
Tel (253) 638-1637 www.powerporter.com

000012

P16
1 1/2" x 3" ↓



Arrow Indicates Direction of Unwind

| SPECIFICATIONS | | | QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (7A) | | | | | | | |
|----------------------------------|-------|-----------|--|---------|---------|---------|---------|---------|--------|-----------------|
| SIZE | DIE # | SHAPE | 250 LOT | 500 LOT | 1M | 2M | 3M | 5M | 10M | 10M+ |
| 3/4" x 2" | P10 | RECTANGLE | 145.86 | 196.36 | 274.90 | 162.70 | 123.42 | 78.54 | 67.32 | ASK FOR A QUOTE |
| 1" x 3" | P15 | RECTANGLE | 168.30 | 213.18 | 297.34 | 196.36 | 173.92 | 123.42 | 89.76 | |
| 1 1/4" x 2" | P5 | RECTANGLE | 145.86 | 196.36 | 274.90 | 162.70 | 123.42 | 78.54 | 67.32 | |
| 1 1/2" x 3" | P16 | RECTANGLE | 173.92 | 224.40 | 302.94 | 201.96 | 179.52 | 129.04 | 95.38 | |
| 1 3/4" x 1 3/4" | P7 | SQUARE | 157.08 | 213.18 | 297.34 | 201.96 | 179.52 | 129.04 | 95.38 | |
| 2 1/2" x 2 1/2" | P47 | SQUARE | 173.92 | 224.40 | 302.94 | 201.96 | 179.52 | 129.04 | 95.38 | |
| 2" DIA | P56 | CIRCLE | 168.30 | 213.18 | 297.34 | 196.36 | 173.92 | 123.42 | 89.76 | |
| 1 7/8" x 2 7/8" | P66 | OVAL | 173.92 | 224.40 | 302.94 | 201.96 | 179.52 | 129.04 | 95.38 | |
| EACH ADDITIONAL INK COLOR CHARGE | | | 50.00 | 50.00 | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M | |

Solid white back-up included for easy readability.

†If specific type and graphics are backed up with white – price as an additional color.

VARIABLE DATA LABELS

Thermal Transfer and Consecutive Barcodes and/or Numbering

Black Ink Only

On Your Choice of 2 Materials

White Thermal Transfer Paper

White Polyester Film

Ships In **5 Days**

Variable Data Label Application Ideas

Inventory Control • Property Identification • Equipment Tracking
Libraries & Video Stores • Warehouse Organization

Choose From Three Format Combinations...

1

12340

Consecutive #s Only

2

12340

Consecutive #s plus Bar Code

3

Description
12340

Description plus Consecutive #s plus Bar Code

Bar Codes Only

Description
12340

Consecutive #s plus Description

Description

Description Only

Description

Description plus Bar Code

Other Formats Available... Please Inquire!

Please Specify Code Type with Field Format Choice



12345

Code 2 of 5
Numeric Only
Self-Checking
(Inventory Warehousing)



X12345B

Code 3 of 9
Alphanumeric
High Reliability
(Parts ID, Automotive)



A12345B

Code 128
Alphanumeric
Highest Information Density
(Tracking, Medical)

UPC Codes with variable information can also be ordered from this page.

VARIABLE DATA & THERMAL TRANSFER LABELS

Static Barcodes (UPC Codes) that do not change or have variable imaging also available....

★

Have us supply your barcode for guaranteed readability.

Most Catalog Items Available with Black Variable Printing as a Custom Quote –

Call Factory for Details



Thermal Transfer Paper Labels – Indoor Use Only

Round Corner Rectangles – On Rolls – Black Ink Only – No Bleeds

| WHITE PAPER | | QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (6A) | | | | | | |
|-------------|------|--|--------|--------|-------|-------|-------|-----------------|
| SIZES | # UP | 500 LOT | 1M | 2M | 3M | 5M | 10M | 10M+ |
| 1½" x ¾" | 1 | 60.00 | 68.18 | 62.04 | 53.86 | 49.10 | 46.36 | ASK FOR A QUOTE |
| 1½" x 2" | 1 | 60.00 | 77.72 | 70.72 | 61.40 | 55.96 | 52.86 | |
| 2" x ½" | 1 | 62.38 | 81.00 | 73.72 | 64.00 | 58.32 | 55.08 | |
| 2" x 1" | 1 | 60.00 | 70.38 | 64.06 | 55.60 | 50.68 | 47.86 | |
| 3" x 1" | 1 | 60.00 | 71.74 | 65.28 | 56.68 | 51.66 | 48.78 | |
| 3" x 2" | 1 | 64.10 | 83.26 | 75.76 | 65.78 | 59.94 | 56.62 | |
| 3½" x 1" | 1 | 60.00 | 70.88 | 64.50 | 56.00 | 51.04 | 48.20 | |
| 4" x 2" | 1 | 74.84 | 97.20 | 88.46 | 76.80 | 69.98 | 66.10 | |
| 4" x 3" | 1 | 92.32 | 119.88 | 109.10 | 94.72 | 86.32 | 81.52 | |

Thermal Transfer White Polyester Labels – Two Year Outdoor Rating

Round Corner Rectangles – On Rolls – Black Ink Only – No Bleeds

| WHITE POLYESTER | | QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (6A) | | | | | | |
|-----------------|------|--|---------|--------|--------|--------|-------|-----------------|
| SIZES | # UP | 250 LOT | 500 LOT | 1M | 2M | 3M | 5M | 5M+ |
| ¾" x ¾" | 3 | 60.00 | 64.52 | 83.78 | 77.08 | 68.70 | 59.48 | ASK FOR A QUOTE |
| 1" x ¾" | 3 | 60.00 | 62.92 | 81.72 | 75.18 | 67.02 | 58.02 | |
| 1½" x ½" | 1 | 60.00 | 74.06 | 85.14 | 78.32 | 69.80 | 60.44 | |
| 1½" x ¾" | 1 | 67.66 | 81.40 | 105.72 | 97.26 | 86.68 | 75.06 | |
| 2" x 1" | 1 | 83.44 | 100.40 | 130.38 | 119.96 | 106.92 | 92.58 | |

Matte silver and matte polyester also available on a custom quote basis.

Don't see your size or shape? Just ask!

Turn the page for Tamper Evident labels.

TAMPER EVIDENT LABELS

Spot Color Printing

Up to 6 Colors on Your Choice of 4 Materials

(See last line of price grid for additional ink color charges)

Tamper Evident Paper* (page 30)

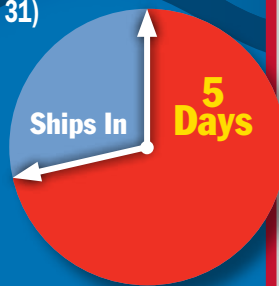
White Destructible Vinyl† (page 31)

Silver VOID Polyester* (page 31)

White VOID Polyester* (page 31)

NO CHARGE FOR:

- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses



Bleeds (Ink to edge of label)..... \$12.00

Screens* \$12.00

Non-Standard Inks \$12.00

PMS Color Match \$30.00

*See General Information on pages 34-35 for full details.

Tamper Evident Paper*



Quality Assurance Label

These paper security labels perform best when not exposed to harsh, moist or wet environments. Ideal applications are indoors and for short term use.

If removed, the label cannot be reapplied securely. Please note: waste material around outside edge of label cannot be removed.

Retail Price and Discount Labels



Not for Individual Sale Label



| TAMPER EVIDENT PAPER | | | | | | | | | | |
|----------------------------------|----------|-----------|--|---------|---------|---------|---------|---------|--------|------|
| SPECIFICATIONS | | | QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (7A) | | | | | | | |
| SIZE | DIE # | SHAPE | 250 LOT | 500 LOT | 1M | 2M | 3M | 5M | 10M | 10M+ |
| ½" x 1" | TEP-1 | RECTANGLE | 85.54 | 90.04 | 112.52 | 67.14 | 53.32 | 34.52 | 21.82 | |
| 1" x 1" | TEP-388 | RECTANGLE | 85.54 | 90.04 | 112.52 | 67.14 | 53.32 | 34.52 | 21.82 | |
| 1" x 3" | TEP-15 | RECTANGLE | 102.04 | 107.40 | 134.26 | 84.74 | 65.84 | 47.84 | 29.06 | |
| 1 ½" x 3" | TEP-16 | RECTANGLE | 108.82 | 114.54 | 143.18 | 90.76 | 72.40 | 53.82 | 34.02 | |
| 1 ⅝" x 2 ⅝" | TEP-1656 | RECTANGLE | 112.58 | 118.50 | 148.12 | 96.12 | 78.02 | 59.40 | 42.56 | |
| 1 ⅞" x 5" | TEP-1313 | RECTANGLE | 124.42 | 130.96 | 163.70 | 114.76 | 93.84 | 82.84 | 56.92 | |
| 2" x 3" | TEP-17 | RECTANGLE | 113.82 | 119.82 | 149.78 | 97.90 | 79.88 | 61.30 | 44.42 | |
| 2" x 4" | TEP-21 | RECTANGLE | 117.42 | 123.60 | 154.50 | 103.40 | 87.74 | 66.70 | 48.20 | |
| 3" x 4" | TEP-51 | RECTANGLE | 129.08 | 135.88 | 169.86 | 122.24 | 99.88 | 88.20 | 62.90 | |
| 3 ¾" x 4" | TEP-828 | RECTANGLE | 138.40 | 145.68 | 182.10 | 137.36 | 112.02 | 98.10 | 75.80 | |
| ¾" DIA | TEP-27 | CIRCLE | 85.54 | 90.04 | 112.52 | 67.14 | 53.32 | 34.52 | 21.82 | |
| 1" DIA | TEP-26 | CIRCLE | 85.54 | 90.04 | 112.52 | 67.14 | 53.32 | 34.52 | 21.82 | |
| 2" DIA | TEP-56 | CIRCLE | 108.82 | 114.54 | 143.18 | 87.74 | 65.84 | 47.84 | 29.06 | |
| ½" x 1" | TEP-1406 | OVAL | 85.54 | 90.04 | 112.52 | 67.14 | 53.32 | 34.52 | 21.82 | |
| 1" x 2" | TEP-30 | OVAL | 87.10 | 91.68 | 114.60 | 73.72 | 58.48 | 41.10 | 23.68 | |
| EACH ADDITIONAL INK COLOR CHARGE | | | 50.00 | 50.00 | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M | |

+Lamination is not recommended for Tamper Evident Paper labels. The lamination acts as a barrier for the label to act properly when tampered with. If a coating is required, UV will be applied and priced at one additional color. PMS color matches will have a slight variance from standard semi-gloss. Once applied, allow at least 24 hours for the adhesive to anchor properly. Because of the unique construction of the label, the waste matrix/stripping cannot be removed, and are only available on rolls. Pre-testing is always recommended, so please ask for free test samples.

White Destructible Vinyl†

Tampering with this type of security label causes the label to fragment into pieces. Place these labels indoors or outdoors away from direct sunlight. A clear UV coating is applied for added protection. Please note: waste material around outside edge of label cannot be removed.



Authorization Label



Warranty Seal Label

Electronic Equipment Seal

Invalid if Seal is Broken.

VOID Polyester*

Any attempt to remove a VOID Polyester label will leave an approximate 3/16" "VOID" pattern on the surface it is adhered to. Available in white or silver, this is the top of the line security label solution. Lamination will be applied for added protection and durability.



License Agreement Seal
Sample Printed on Silver VOID



VOID If Removed Label
Sample Printed on White VOID

| WHITE DESTRUCTIBLE VINYL FILM VOID POLYESTER FILMS – SILVER OR WHITE | | | | | | | | | | |
|--|----------|-----------|--|---------|---------|---------|---------|---------|--------|------|
| SPECIFICATIONS | | | QUANTITY – One Color Suggested Retail Pricing Per 1,000(M) Labels (7A) | | | | | | | |
| SIZE | DIE # | SHAPE | 250 LOT | 500 LOT | 1M | 2M | 3M | 5M | 10M | 10M+ |
| ½" x 1" | TEF-1 | RECTANGLE | 170.00 | 181.00 | 222.10 | 132.00 | 121.00 | 85.00 | 68.00 | |
| ¾" x 1 ½" | TEF-43 | RECTANGLE | 194.62 | 196.60 | 243.24 | 205.86 | 180.16 | 130.00 | 99.26 | |
| ¾" x 2" | TEF-10 | RECTANGLE | 181.00 | 190.00 | 243.24 | 205.86 | 151.00 | 108.00 | 92.00 | |
| 1" x 1 ½" | TEF-45 | RECTANGLE | 194.62 | 196.60 | 243.24 | 205.86 | 180.16 | 130.00 | 99.26 | |
| 1" x 2" | TEF-11 | RECTANGLE | 181.00 | 190.00 | 243.24 | 205.86 | 151.00 | 108.00 | 92.00 | |
| 1" x 2 ½" | TEF-13 | RECTANGLE | 186.00 | 195.10 | 257.30 | 224.54 | 184.10 | 135.80 | 105.00 | |
| 1" x 3" | TEF-15 | RECTANGLE | 186.00 | 195.10 | 257.30 | 224.54 | 184.10 | 135.80 | 105.00 | |
| 1 ½" x 2" | TEF-161 | RECTANGLE | 218.66 | 223.10 | 276.00 | 243.24 | 216.24 | 179.64 | 127.70 | |
| 1 ½" x 3" | TEF-16 | RECTANGLE | 240.82 | 245.74 | 304.06 | 297.98 | 233.90 | 198.48 | 141.78 | |
| 2" x 3" | TEF-17 | RECTANGLE | 240.82 | 245.74 | 304.06 | 269.78 | 233.90 | 198.48 | 141.78 | |
| 2" x 3 ½" | TEF-172 | RECTANGLE | 255.64 | 260.86 | 322.78 | 290.04 | 261.98 | 222.12 | 165.40 | |
| 2" x 4" | TEF-21 | RECTANGLE | 255.64 | 260.86 | 322.78 | 290.04 | 261.98 | 222.12 | 165.40 | |
| 2 ½" x 3" | TEF-18 | RECTANGLE | 255.64 | 260.86 | 322.78 | 290.04 | 261.98 | 222.12 | 165.40 | |
| 3" x 4" | TEF-51 | RECTANGLE | 357.82 | 374.26 | 470.40 | 345.78 | 304.30 | 237.40 | 215.72 | |
| 3/4" DIA | TEF-27 | CIRCLE | 170.00 | 181.00 | 222.10 | 132.00 | 121.00 | 85.00 | 68.00 | |
| 1" DIA | TEF-26 | CIRCLE | 181.00 | 190.00 | 243.24 | 205.86 | 151.00 | 108.00 | 92.00 | |
| 1 ¼" DIA | TEF-25 | CIRCLE | 203.78 | 207.94 | 257.30 | 224.54 | 196.48 | 145.38 | 113.40 | |
| 1 ½" DIA | TEF-55 | CIRCLE | 203.78 | 207.94 | 257.30 | 224.54 | 196.48 | 145.38 | 113.40 | |
| ½" x 1" | TEF-1406 | OVAL | 194.62 | 196.60 | 243.24 | 205.86 | 180.16 | 130.00 | 99.26 | |
| 1" x 2" | TEF-30 | OVAL | 181.00 | 190.00 | 243.24 | 205.86 | 151.00 | 108.00 | 92.00 | |
| EACH ADDITIONAL INK COLOR CHARGE | | | 50.00 | 50.00 | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M | |

ASK FOR A QUOTE

*White Destructible Vinyl labels will adhere to most clean surfaces. Once applied, allow at least 24 hours for the adhesive to anchor properly. Because of the unique construction of the label the waste matrix/stripping cannot be removed. Pre-testing is always recommended, so please ask for free test samples.

*Apply VOID Polyester labels to clean, dry, non-textured surfaces. Once applied, allow at least 72 hours at room temperature for the adhesive to anchor properly. Pre-testing is always recommended, so please ask for free test samples.

Don't see your size or shape? Just ask!

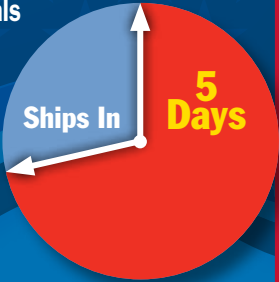
Turn the page for Hot Foil Stamped & Blind Embossed Labels.

HOT FOIL STAMPED & BLIND EMBOSSED

Hot Foil Stamped Labels

On Your Choice of 11 Materials

- White or Yellow Gloss
- Blue or Black Gloss
- White Litho
- Brite or Dull Gold Paper
- Brite or Dull Silver Paper
- White or Clear Polyester



Blind Embossed Labels

Imprinted on Your Choice of 4 Materials

- Brite or Dull Gold Foil
- Brite or Dull Silver Foil

NO CHARGE FOR:

- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses†

Bleeds (Ink to edge of label)..... N/A

Screens* N/A

*See General Information on pages 34-35 for full details.

† Positive Print Only – Avoid fine lines, details and reversed images. Bold graphics recommended. Minimum 9 point type size.

Enhance Your Image...

...with the Highest Quality labels available. Hot Foil Stamped and Blind Embossed labels available on a wide variety of materials add that Touch of Elegance and Class.

HS-55
BE-55



HS-31
BE-31

Holographic Foil on White Gloss

HS-11
BE-11



Silver Foil on Blue Gloss



HS-33
BE-33



HS-74A
BE-74A



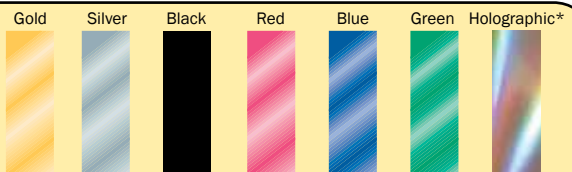
HS-26
BE-26

HS = Hot Foil Stamped BE = Blind Embossed

| SPECIFICATIONS | | | QUANTITY – Suggested Retail Pricing Per 1,000(M) Labels (6A) | | | | | | |
|---|--------------|--------------|--|--------|--------|-------|-------|-------|-----------------|
| SIZE | DIE # | SHAPE | 500 LOT | 1M | 2M | 3M | 5M | 10M | 10M+ |
| 1" x 2" | HS or BE 11 | RECTANGLE | 157.50 | 188.00 | 110.90 | 85.40 | 75.00 | 54.90 | ASK FOR A QUOTE |
| 1" DIA | HS or BE 26 | CIRCLE | 157.50 | 188.00 | 110.90 | 85.40 | 75.00 | 54.90 | |
| 1½" DIA | HS or BE 55 | CIRCLE | 157.50 | 188.00 | 110.90 | 85.40 | 75.00 | 54.90 | |
| 1¼" x 2½" | HS or BE 31 | OVAL | 174.90 | 208.40 | 122.90 | 94.50 | 83.20 | 60.50 | |
| 2" DIA | HS or BE 33 | SUNBURST | 180.60 | 215.10 | 126.50 | 97.70 | 85.50 | 62.70 | |
| 1¼" x 2¾" | HS or BE 74A | ANNIV RIBBON | 180.60 | 215.10 | 126.50 | 97.70 | 85.50 | 62.70 | |
| *Holographic Hot Foil is an additional 20% upcharge | | | | | | | | | |

Choose From Seven Brilliant Metallic Hot Foil Stamped Inks

*Holographic Hot Foil is an additional 20% upcharge.



Combinations of Hot Foil Stamped/Embossed Labels Are Available...Please Inquire.

SPECIAL SHAPES

Spot Color Printing

Up to 6 Colors on Your Choice of Standard Label Material

(See inside flap for material choices and last line of price grid for additional ink color charges)

NO CHARGE FOR:

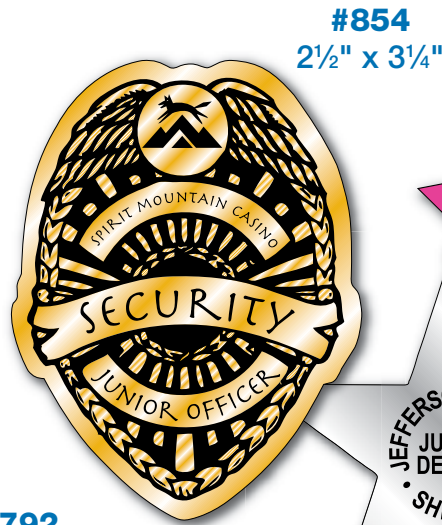
- 10 Standard Inks
- Printing Plates
- Customer Supplied Art*
- Modifying Art/Logo
- Typesetting*
- Curved Type
- Borders/Reverses



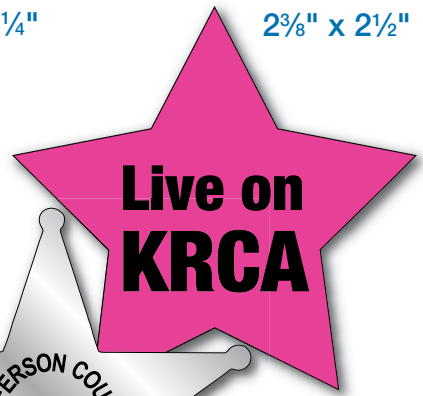
| | |
|---------------------------------------|---------|
| Bleeds (Ink to edge of label) | \$12.00 |
| Screens* | \$12.00 |
| Non-Standard Inks | \$12.00 |
| PMS Color Match | \$30.00 |
| Standard Metallic & Fluorescent Inks* | \$40.00 |

*See General Information on pages 34-35 for full details.

SPECIAL SHAPES



#1526
2 3/8" x 2 1/2"



#792
1 3/4" DIA.



#360
2 13/16" x 2 13/16"



#1015
1 5/8" x 2"

#74A
1 1/4" x 2 3/8"



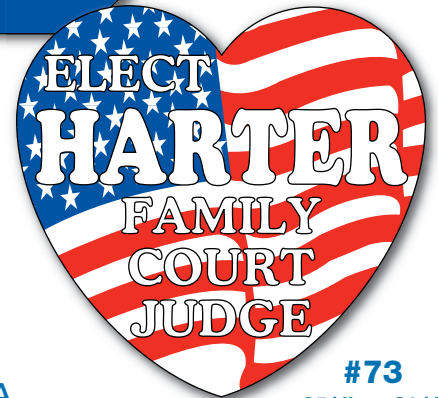
#1119
1" x 1"



#1647
2" x 2"



#33
2" DIA.



#73
2 7/8" x 2 3/4"

Some shapes may not allow for stripping/removal of the matrix

#32 →
1" x 1 1/4"



| SPECIFICATIONS | | | QUANTITY - One Color Suggested Retail Pricing Per 1,000(M) Labels (9A) | | | | | | | | | |
|----------------------------------|-------|------------------|--|---------|---------|---------|---------|--------|--------|--------|--------|-----------------|
| SIZE | DIE # | SHAPE | 500 LOT | 1M | 2M | 3M | 5M | 10M | 15M | 20M | 25M | 25M+ |
| 1 1/4" x 2 3/8" | 74A | ANNIV RIBBON | 75.42 | 92.12 | 82.66 | 74.62 | 57.52 | 42.82 | 40.30 | 36.78 | 33.56 | |
| 1" x 1 1/4" | 32 | STARBURST | 51.78 | 60.94 | 51.20 | 42.48 | 31.22 | 24.98 | 17.96 | 17.24 | 14.36 | |
| 1" x 1" | 1119 | HEART | 115.02 | 130.62 | 97.16 | 78.50 | 51.46 | 33.18 | 21.98 | 17.76 | 14.90 | |
| 2 7/8" x 2 3/4" | 73 | HEART | 150.26 | 161.54 | 119.72 | 96.56 | 73.68 | 52.86 | 48.18 | 42.06 | 36.84 | |
| 2" x 2" | 1647 | OCTAGON | 128.00 | 142.10 | 106.22 | 83.66 | 56.32 | 34.84 | 32.20 | 28.26 | 25.00 | |
| 2 15/16" x 2 15/16" | 438* | OCTAGON | 157.84 | 175.76 | 130.62 | 105.30 | 80.72 | 58.46 | 51.18 | 44.94 | 39.62 | |
| 2 3/8" x 2 1/2" | 1526 | STAR | 94.62 | 115.58 | 100.34 | 86.96 | 69.30 | 50.32 | 43.60 | 36.90 | 33.96 | |
| 1 5/8" x 2" | 1015 | RIBBON | 77.34 | 96.80 | 85.60 | 77.34 | 62.96 | 43.42 | 43.00 | 37.72 | 33.52 | |
| 2" DIA | 33 | SUNBURST | 69.84 | 82.16 | 74.90 | 66.20 | 51.18 | 34.96 | 31.22 | 29.98 | 24.98 | |
| 1 3/4" DIA | 792 | SCALLOPED CIRCLE | 70.34 | 86.50 | 76.34 | 65.12 | 48.74 | 33.00 | 34.68 | 30.98 | 30.04 | |
| 2 13/16" x 2 13/16" | 360 | SHERIFF STAR | 93.78 | 117.22 | 105.90 | 87.02 | 76.94 | 62.04 | 54.90 | 46.10 | 42.56 | |
| 2 1/2" x 3 1/4" | 854 | SHERIFF BADGE | 76.10 | 92.54 | 84.28 | 78.32 | 63.52 | 46.10 | 42.82 | 39.80 | 36.82 | |
| EACH ADDITIONAL INK COLOR CHARGE | | | 50.00 | 50.00/M | 30.00/M | 20.00/M | 14.00/M | 8.00/M | 7.00/M | 6.00/M | 5.00/M | ASK FOR A QUOTE |

Shapes Shown Are Not Actual Size *Label size not shown

Don't see your size or shape? Just ask!

Turn the page for General Information.

General Information and Upcharges

Artwork Manipulation Services: We do minor art touch-ups at no charge. Cost may arise with extensive design, touch-ups or fixes, color separations, or changes. The cost for such artwork manipulation is \$15.00 flat per 15 minute increment. We will advise you of such costs before proceeding with the order.

NO CHARGE FOR

- Basic Typesetting
- Acceptable Electronic Art
- Enlargements/Reductions
- Minor Separations
- B&W or Electronic PDF Proofs
- Curved Type
- Reverses
- Borders
- Plates
- Minor Art Touch-ups

Artwork Requirements: See (A) Spot Color or (B) 4-Color Process
Important: Send a copy of your original file. Always keep a backup of your original artwork – disks or files could be lost, damaged, or corrupted. Physical artwork/plates are kept on file for two years after last order.

- (A) Spot Color (single colors) or Line Work Requirements:**
- Digital electronic art is preferred. Please complete the “Electronic File Guide” to insure the details are covered on how to supply digital art without additional costs or delays. This guide is found on the back of each order form.
 - High-resolution, black and white camera-ready artwork is also acceptable. Please include a 1/16" no-print margin on all sides if labels are to be square cornered on rolls. This art should be a high-resolution laser copy or PMT.
 - Photocopies and faxes are not acceptable forms of artwork.
 - Multi-color camera-ready art must clearly show color separations.
 - Screens must be no higher than 85 lines per inch (lpi), with no graduation. Electronic artwork is required for labels requiring a higher screen count (up to 150 lpi), or with screen graduations. Please see “Screens” for additional information.

- (B) 4-Color Process (CMYK) Requirements:**
- Digital electronic artwork only at actual finished label size. Contact factory on supplying slides or color photographs if that is the only artwork available.
 - Following and completing the “4-Color Process Electronic File” form is necessary in producing your order accurately, preventing delays, and avoiding additional charges.

Auto/Machine Applied: Auto/Machine Applied (or inserted) labels have special requirements such as trimming the liner and more. The labels in this catalog are normally provided for hand application. Please communicate auto/machine/dispenser requirements so your labels are finished correctly. Additional costs may apply.

Barcodes: Static barcodes available for a variety of applications. UPC barcodes are created at no additional cost with guaranteed readability. Price for other varieties of barcodes is \$7.00 (flat). If you provide the barcode, we cannot guarantee readability. See page 29 for consecutive barcodes.

Blank Labels: 20% discount on catalog pricing, except on pages 20-21 or page 23.

Bleeds: \$12.00 per color. Bleeds are considered ink that runs to the edge of the label. When providing artwork, please extend bleed area(s) 1/16" outside label's edge. Applies each time order is run. Not available on square cornered labels on rolls.

Borders: No charge unless border bleeds to edge of the label.

Cancellation Charges: Full rates apply if order has been printed.

- **Spot Color Orders** – \$15.00 flat (minimum) if order has been placed and entered. Additional art/plate charges may apply.
- **4-Color Process Orders** – \$65.00 flat (minimum) if order has been put into production. Additional art/plate charges may apply.

Change Made to Order: Full rates apply if order has been printed.

- **Spot Color Orders** – \$8.00 flat (minimum) if order must be pulled from production due to change(s) to original order. Additional art or plate charges may apply. Additional turnaround time applies.
- **4-Color Process Orders** – \$45.00 flat (minimum) if order must be pulled from production due to change(s) to original order. Additional turnaround time applies.

Color Match: See “PMS Color Match.”

Combination Orders: Spot Color orders may be combined starting at a total quantity of 5,000 (minimum of 500 per copy) with copy change \$12.00 each, ink change \$12.00 each, stock change \$12.00 each. Multiple copy changes could extend

turnaround time. Combination orders for Laser/Inkjet Sheets and 4-Color Process labels available – contact factory for a custom quote.

Consecutive Numbering: Available on most labels. See pages 28 and 29 for a partial listing. Contact factory for additional options.

Dispenser Boxes: Available on labels up to 3" wide (\$0.25 each).

Duotones: A screen on top of a screen – contact factory for a custom quote.

Enlarge/Reduce Art: No charge. Note: Certain artwork formats cannot be enlarged or reduced without jeopardizing print quality. Contact factory for a list of acceptable file formats.

Errors: If our mistake – we'll redo labels at no charge or refund your money. If your error – we'll work something out.

Fluorescent Inks: Standard fluorescent inks (801-Blue, 802-Green, 804-Orange, 805-Red, 806-Pink) are \$40.00 each (\$12.00 if reordered within 3 months). For indoor use only – not fade or scuff resistant.

Handling Fee: \$3.00 handling fee applies to each order (invoice). If multiple delivery points, handling fee applies per location (includes split shipments), additional costs may apply. Subject to change.

Inks: Ink colors are not exact on Gold or Silver Foils, Yellow Gloss, Yellow Vinyl, Fluorescents, Brownkraft II Lightshade, or Blockout Opaque materials. Black ink is recommended on Fluorescent materials (other colors appear darker). Our standard inks are not guaranteed fade resistant. If label will be exposed to extensive sunlight, a more intensive and fade resistant ink will need to be used – contact factory for pricing and availability.

Inside Window Application: Applied to the inside of a window to be read from the outside – printed on a clear material. White back-up ink recommended for improved readability. A “Clear Material Window Application” diagram is provided on the catalog back cover pocket to aid in correct order processing and production.

Lamination: Add 25% to one color price (up to 25,000). See next page for material application specs.

Liability: Customers assume total liability for services/products manufactured to specifications submitted to printing manufacturer and will defend, hold harmless, and indemnify manufacturer from claims of copyright, patent, and intellectual rights infringement. None of the materials, inks or coatings are for food contact unless stated on quote. Liability for any mistake on a label order is limited to the cost of the labels. Factory cannot guarantee 100% no missing labels on rolls. All pricing quoted and payable in U.S. funds.

Metallic Inks: Standard Metallic inks (872-Gold or 877-Silver) are \$40.00 each (\$12.00 if reordered within 3 months). Non-Standard Metallic inks will incur additional charges and turnaround time. For indoor use only – not fade or scuff resistant.

Over-runs/Under-runs: Never an over-run on catalog items up to 25,000. Orders over 25,000 are subject to industry standard of +/- 10% over-run or under-run.




Perforated Labels: Available on many sizes – inquire for availability and pricing.

PMS Color Match: \$30.00 (\$12.00 if reordered within 6 months). \$50.00 (for both new orders and reorders) if matching a provided color sample. Use Pantone® Color Formula Guide – “C” coated section for matching ink (unless printing on Smudgeproof Uncoated Litho or Laser stocks).

Production (Turnaround) Times: Production times are in working days excluding weekends and holidays. Production times are stated on each catalog page or on your quote. Production times do not start until all the information and artwork necessary to produce the order are received. If proof requested – production time starts after final proof approval is received.

Production (Turnaround) Times*

*Does not begin until all order information and correct artwork necessary to produce order are received.

| | | M | T | W | T | F |
|--------------------------|--|---|---|---|---|---|
| CATALOG PRODUCTION TIMES |  Ships in 48 Hours Order Received Ships On | | | | | |
| | | | | | | |
| |  Ships in 72 Hours Order Received Ships On | | | | | |
| | | | | | | |
| |  Ships in 5 Days Order Received Ships On | | | | | |
| | | | | | | |

Proofs Available for Catalog Orders: Production (turnaround) time does not begin until final proof approval is received.

- **Faxed Proof:** Available at no charge to generate a Fax proof. Allow 2 business days to create proof.
 - **Spot Color(s):** \$12.00 per change (per copy) if changes are made to original proof or if new artwork is supplied.
 - **4-Color Process:** Not Available.
- **Electronic PDF Proof:** Available at no charge to create a PDF Proof. Allow 2 business days to create proof. Note color variances inherent with different computer monitors & printers.
 - **Spot Color(s):** \$12.00 charge per change (per copy) if changes are made to original proof or if new artwork is supplied.
 - **4-Color Process:** Provided automatically, must be waived on Purchase Order if proof not wanted. \$50.00 charge if the original proof needs to be changed or if new artwork is supplied.
- **Color Paper Proof:** Allow 2 business days to create proof. Sent via 2nd Day Expedited. Provides approximate color representation and positioning on label. Colors may not match final printed product.
 - **Spot Color(s):** \$20.00 charge to generate proof. \$12.00 charge per change (per copy) if changes are made to original proof or if new artwork is supplied.
 - **4-Color Process:** No charge to generate a Color Paper proof on catalog orders. \$50.00 charge if the original proof needs to be changed or if new artwork is supplied.
- **Press Proofs:** Available upon request.
 - **Spot Color(s):** \$50.00 charge for 1st color and \$35.00 charge for each additional color. Produced within 3 business days and sent via 2nd Day Expedited. If changes are made to artwork additional costs will apply.
 - **4-Color Process:** \$140.00 charge. Produced within 5 business days and sent via 2nd Day Expedited. If changes are made to artwork additional costs will apply.

Quantity Pricing: See "Combination Orders."

Registration/Tolerance: Close registration may vary +/- .164".

Reverses: Minimum 7 point sans serif fonts and 8 point serif fonts.

Rush Service: Available for most of our products. Please inquire.

Rights Reserved: We reserve the rights to use all products in our advertising/displays unless otherwise specified in writing at the time of the order. We reserve the right to refuse any label order with offensive label copy or design. We reserve the right to attach an energy surcharge in the event of a petroleum price spike.

Screens: \$12.00 each. See "Artwork Requirements" for specifications. Newer technology allows us to print most graduated screens to 0%. Contact art department for more information. There may be a need to adjust/modify your art for best printing. For duotones (a screen on top of a screen) - contact factory for a custom quote.

Sheeted Labels: Available on many sizes - inquire for availability and pricing.

Short Rolls: For short rolls of 500-999 (\$0.25 per roll); 250-499 (\$0.35 per roll); 100-249 (\$0.50 per roll). Short rolls may require extra production time. Standard quantity per roll - 1,000 labels.

Typesetting: No charge for basic typesetting. Upcharge for lengthy copy or foreign language. Minimum 5 point positive and 7 point sans serif reverse. If font/typeset is critical, please include electronic font(s) with order, otherwise charges may apply.

Unwind Direction: Indicates how labels come off the roll. Refer to catalog pages for arrow indicators. If unwind direction is critical, use chart on inside back cover to choose correct unwind number and specify number on order form.

Weatherproof/Fade Resistant: Catalog labels are for indoor use and not weather or fade resistant except those on pages 26, 27, 28, and those specified on page 29 - contact factory for other sizes and pricing.

Adhesives

Always pre-test materials for your specific application or if applying labels to boxes made with any recycled materials. See material samples in catalog back pocket for detailed descriptions, application temperatures, and service temperature ranges. **Allow 24 hours for adhesives to anchor.**

- **Permanent Adhesives** - Designed for application at room temperature to a clean, dry, non-oily, smooth, flat surface for indoor use. Not tamperproof. Inquire if tamperproof is needed. Always pre-test materials on application surface(s).
- **Removable Adhesives** - No extra charge for catalog items. Available on White Gloss, Matte Litho, or Smudgeproof materials at no additional charge for items in the catalog. Always pre-test materials on application surface(s).
- **Freezer Adhesives** - For application as low as -20°F with a service temperature range from -65°F to +200°F. Apply to a clean, dry surface (indoor use only). Available on Gloss Freezer (a mid-gloss) at no upcharge or on White Litho or White Gloss (cast) with a 10% upcharge to the one color price (up to 25,000). Laser Freezer is available on Laser/Inkjet products (page 23) with a 15% upcharge. Always pre-test materials on application surface(s).
- **Specialty Adhesives** - A variety of special hot melt, acrylic, and pattern adhesive constructions are available for your project needs.

Materials

Standard Paper Materials: For indoor use only - **not moisture or rub resistant.** Standard shelf life is one year.

- **White Gloss** - High quality appearance. Not recommended when labels are to be written on. Available with permanent or removable adhesive.
- **Matte Litho** - High quality coated litho stock for excellent print characteristics. Available with permanent or removable adhesive.
- **Fluorescents** - Matte paper (5 shown) with attention-getting bright colors. Recommend black ink only. Permanent adhesive. If used for Custom Mailing Labels (page 22), add 15% to one color price (up to 25,000).
- **Paper Foils** - Silver or Gold Foil available with a brite or dull finish. Permanent adhesive. See "Inks" for color match information. Not for application to equipment or to be written on.
- **Smudgeproof** - Use where lift-off or correction ribbons will not work properly. This is an "uncoated litho" which is not recommended for high color resolution, screens, or fine detail. Available with permanent or removable adhesive.

Specialty Materials:

- **Blockout Opaque** - Often used to cover up dated information or mistakes and prevent see-thru. Permanent but not tamperproof. For indoor use only. Available on Semi-Gloss Opaque or White Litho Opaque. Add 25% to one color price. PMS colors or sample matches may not be exact on opaque materials.
- **Blue Fluorescent** - Matte paper with attention-getting bright blue color. Recommend black ink only and indoor use. Permanent adhesive. Add 10% to one color price.
- **Brownkraft II Lightshade** - Looks much like a corrugated box. Permanent adhesive. Due to brown facesheet, PMS colors or sample matches may not be exact. Add 10% to one color price (up to 25,000).
- **Clear Acetate** - For indoor use only. Available with permanent or removable adhesive (specify if removable when ordering). Price Clear Acetate as follows:
 - **With NO Protective Coating:** Add 25% to one color price (standard)
 - **With Lamination:** Add 50% to one color price (specify on order)
 - **With UV Coating:** Add 25% to one color price plus one additional ink color (specify on order)
- **Polyesters** - Durable, weather resistant material. Permanent adhesive. Best outdoor material. Available in Clear, Silver, Gold, and White. Usually laminated for ink protection. See page 28, or contact factory for other sizes.
- **Recycled Semi-Gloss** - Contains 30% post consumer waste. This supercalendered product comes with a brown liner and a slight blue-grey tint to the facesheet. Add 10% to one color price.
- **White Vinyl** - Durable, weather resistant material. For both indoor and outdoor use. Available with permanent or removable adhesive. See pages 24, 26, 27, and 28 or contact factory for other sizes and pricing.

Protective Coatings and Materials

- **Standard Clear UV Varnish** - Provides a measure of rub resistance protection and adds extra glossy appearance. Minimum quantity of 1,000. Price as an additional color. Writeable (Matte or Gloss) UV Varnish available - contact factory for additional information and pricing.
- **Lamination** - Clear film applied over printed labels provides high gloss appearance and protection from abrasion, such as nested packaging, (and protection from moisture/dampness with vinyl or film base material). Add 25% to one color price (up to 25,000). Labels found on page 28 include lamination at no extra charge.

Additional Materials Available

(Contact factory for additional information or for a custom quote.)

- Candle Material
- Computer Imprintable Polyester
- Computer Imprintable Vinyl
- Dairy Label
- Direct Thermal Paper & Film
- Frosty Clear Vinyl
- Fruit & Vegetable Material
- Holographic Paper & Film
- Laser Materials
- Latex Materials/Replacements
- Liner Printing
- Metallized Bopp - Brite Silver
- Pharmaceutical Semi-Gloss
- Piggybacks
- Polyescan Film (Drum Label)
- Polypropylene Bopp - Clear & White
- Recycled Semi-Gloss
- Repositionable Materials
- Squeezable Packaging Films
- Tamper Evident Paper & Films
- Thermal Transfers Paper & Film
- Tire Stock - Paper & Vinyl
- Tyvec® Material
- And Many, More...Just Ask!

Turn the page for
Printing Q & A.

PRINTING

QUESTIONS & ANSWERS

Helpful Printing Explanations

Important Questions to Ask When Quoting Labels & Stickers:

- What will the label be applied to?
- What is the label used for?
- Is it hand or machine applied?
- What is the size and shape of the label?
- What is the imprint color(s)?
- Are there any screens or bleeds?

What is a Bleed?

A bleed is when the ink color goes off the edge of the label. Bleeds are charged for each color that goes off the edge.

OPEN IMMEDIATELY!

**IMPORTANT TAX RETURN
DOCUMENT ENCLOSED**

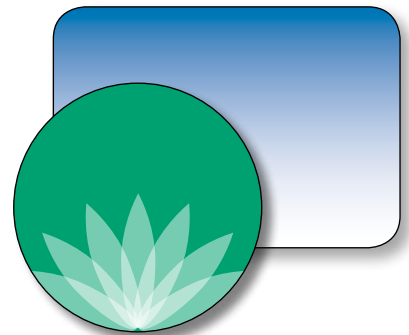
2 Bleeds



1 Bleed

What is a screen?

A screen of an ink color is when a percentage of the solid color is being printed. Graduated screens go from a solid to 0%.



Inside Window/ Face Adhesive Application

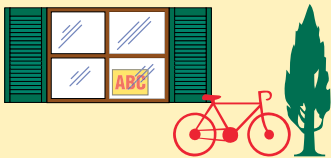
This is when the label is applied to the inside of the window to be read from the outside of the window.



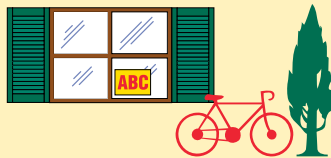
Outside Window/ Back Adhesive Application

This is when the label is applied to a surface and is read from the same side.

Clear Material Window Application



Adhesive on FACE of Label
Applied to inside of window to be read from outside of window.



Adhesive on BACK of Label
Applied to exterior surface of window to be read from the outside of window.

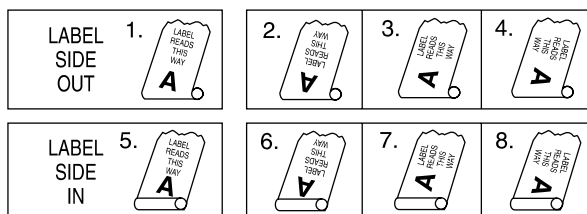
*Labels printed on clear material may require white back-up for easy readability.
See actual sample in "Label & Sticker Ideas" packet.*



**Sample
Packets and
More!**



How Labels Come Off Roll (Often called "Unwind Direction")





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